

Eric's Imagery

Every item on this list will need to be checked off before photos can be taken. Professional photos of your home is the first and most important step in preparing your home for online viewing. The first place over 90 percent of people go to look for houses is online. We want your home to look the very best it possibly can to attract many buyers and bring in more offers in a shorter amount of time. Please make sure every item is attended to.

House in general:

- Make sure all of the light bulbs work in the house, including lamp shades.
- All ceiling fans turned off
- Put away anything that is pet related (beds, dishes, toys etc.)
- Put baby gates away
- Open all curtains and drapes, close windows, I'll adjust blinds depending on style
- Remove all clutter from every room, remove family photos, tissue boxes, seasonal decorations
- Clean windows if needed

Kitchen:

- Remove all of the magnets and items off of the refrigerator
- Put away dishes, dish rags, scrubbers, dish racks and related items away
- Counters need to be cleaned off, all that should be visible is small appliances and décor
- Remove all trash cans
- Remove mats and rugs off of floor
- Remove free standing paper towel rolls

Bathrooms:

- Clear countertops of all personal items like cups and toothbrushes, remove carpet toilet seat covers
- Put extra toilet paper rolls, toilet brushes, tissue boxes , air fresheners, and floor mats away
- Clean mirrors with a foam window cleaner, like Sprayway (streaks really show in our photos)
- Did I mention toilet brushes?

Bedrooms:

- Make sure the beds are made, put away trash cans, laundry baskets put away
- Make sure there is nothing under the bed that is visible, remove fans and tissue boxes

Outdoors:

- Move vehicles from driveway
- Put garden hoses either in garage, or on the side of the house
- Sweep driveway, back patio etc.
- Garbage bins stored out of sight
- Lawn equipment, children's toys stored out of sight
- Neatly arrange outdoor furniture
- Flags taken down and stored (they move in the wind and cause issues)

I typically don't take photos of closets, laundry rooms and garages. I usually take at least one or two photos of unfinished basements.

If you have any questions, please feel free to call Eric at 970.590.9271