Amplify Austin Day is Central Texas’ biggest day of giving. Since 2012, the 24-hour call to action has raised over $81.5M for hundreds of nonprofits — dollars that stay local to do the most good for our community.

On March 2-3, 2022, we’ll rally once again for our 10th annual event.

To celebrate, we’re looking for 100 companies to join us and become Business Fundraisers.

WHAT IS A BUSINESS FUNDRAISER?
As a Business Fundraiser, you create an online giving page and commit to encouraging your employees to give to their favorite local nonprofits on Amplify Austin Day.

That’s it. No strings attached. And it’s FREE to register.

I LIVE HERE I GIVE HERE WILL PROVIDE:
- Detailed employee giving metrics report that reveals the causes your employees love
- Customer support to help set up your online giving page and throughout the campaign
- Business Fundraiser toolkit with messaging and graphics for internal communications
- 30-minute virtual presentation with our staff to get your employees excited about Amplify Austin Day (subject to availability)
- Corporate matching gift administration (by request + added service charge)

Local businesses are essential to the success of Amplify Austin Day. In 2021, they inspired 3,200 employees to raise $1.39M of the overall $12.5M raised.

We can’t wait to see what your team accomplishes when we join together to Amplify Austin!

DID WE MENTION THERE ARE PRIZES?
REGISTER BY FEBRUARY 25. LEARN MORE AT AMPLIFYATX.ORG/INFO/BUSINESS-FUNDRAISERS.

CONTACT ZAIRA@ILIVEHEREIGIVEHERE.ORG WITH QUESTIONS.