



I Live Here
I Give Here®

Your generosity can transform Central Texas

Amplify your impact and support 700+ local nonprofits with a single gift

Amplify Austin Day 2025





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Partnering with I Live Here I Give Here

I Live Here I Give Here connects people and companies with local causes they care about. Through community-wide events and year-round programs for businesses, nonprofits, and individuals, giving can be made possible for everyone.

As a respected corporate impact partner to dozens of Central Texas-area businesses, I Live Here I Give Here provides a thoughtful approach to helping companies activate their local employees in the community.

Whether your business has a deep culture of workplace giving or is just getting started, there is no better time to get involved. Your partnership can reach hundreds of Central Texas nonprofits and thousands of residents.

Together, we can make a true local impact!



I Live Here I Give Here By The Numbers

So, what's the impact? I Live Here I Give Here has activated more than 350,000 Central Texans to help raise \$139 Million for 1,507 local nonprofits since 2007.

We serve a seven-county region:



1,507
Local nonprofits
supported

215K
Unique Donors

350K
Central Texans
activated to give

68K
Email Subscribers

5.5M
Annual social media
impressions focused on
the importance of giving
back locally

1.9M
Unique views to
ILiveHereIGiveHere.org
and AmplifyATX.org
annually



**I Live Here
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Amplify Austin Day



About Amplify Austin Day

The Biggest Giving Event in Central Texas

I Live Here I Give Here's signature program, Amplify Austin Day, offers every community member the opportunity to give. Since 2013, this annual event has raised \$112.7 Million dollars, making it the biggest giving event in Central Texas.

During a single 24-hour period, from 6pm on March 5th, to 6pm on March 6th, residents across a seven-county region will come together to support more than 700 nonprofits by making a donation through the platform, AmplifyATX.org.

This beloved community event would not be possible without the generosity of local businesses. As the largest regional online event of its kind, support is necessary to not only activate residents across Central Texas to participate, but also maintain the technology needed to power AmplifyATX.org.

1,507

Total Nonprofits Served
since 2013

\$10M

Raised in 2024

27,850

Donors in 2024

42

Corporate Sponsors
in 2024





All Amplify Austin Sponsors Receive

- ★ Logo on AmplifyATX.org
- ★ Business name included in Amplify Austin Day Impact Report
- ★ Inclusion in group social media thank you for all sponsors
- ★ Business Fundraiser opportunity
- ★ Customized comms toolkit to promote your Amplify Austin Day partnership

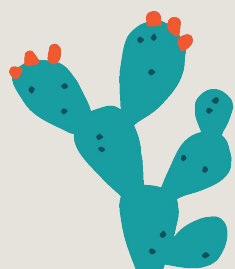


Amplify Austin Day Sponsor Levels

	\$5,000	\$10,000	\$15,000	\$25,000	\$50,000
Invitation to Amplify Austin Day Annual Gathering	X	X	X	X	X
Logo featured in Amplify Austin Day nonprofit workshop (200 attendees)	X	X	X	X	X
Board Training Program registrants for staff	2	2	2	2	2
Dedicated social post on ILHIGH platforms to promote your local philanthropic efforts*		X	X	X	X
Inclusion in Amplify Austin Day press release		X	X	X	X
Logo included on all Amplify Austin Day emails to ILHIGH subscribers (68K subscribers, 8-10 emails)		X	X	X	X
Logo included on all Amplify Austin Day receipts for donations made on AmplifyATX.org (27K+)			X	X	X
Featured story in the Amplify Austin Day Impact Report			X	X	X
Featured story shared in ILHIGH eNewsletter (68K subscribers)			X	X	X
Recognition in all handwritten Amplify Austin Day thank you notes				X	X
Year-round logo sponsor placement at all other ILHIGH programs				X	X
Listing as presenting sponsor on websites, eNewsletters, social media and printed Annual Gathering signage					X
Invitation to join media interviews					X
Personal message from your leader to all ILHIGH subscribers, donors, nonprofits, and included in Impact Report					X

*Post made at timing of your choice outside of blackout dates: January 20 - March 10

Amplify Austin Day Sponsor Examples



I Live Here I Give Here

Amplify Austin Day

Sponsors

Amplify Fund Sponsors

Media Partners

Community Catalyst

Impact Leader

Groundbreaker

Grassroots

Community Builder

Presenting

Lee + Roger Kintzel

Austin360

Waterloo Media

Community Impact

Austin Monthly

Austin Woman Magazine

BuildASign

Community Impact

Austin Public

KMFA 89.5

Tribeza

ATX Good News

Austin Black Business Journal

Audacy

Austin Chronicle

CultureMap

iHeart Media

KOOP

Antone's

City of Austin

EASTside Magazine

KUT and KUTX

Leander Chamber

Nudge

Paramount Theatre

Round Rock Chamber

soulciti

Sun Radio

Telemundo

The Austin Common

The Texas Tribune

When Where What Austin

Joel Coffman, Chair

Rachel Mallernea, Vice Chair

Jackie Sekiguchi, Immediate Past Chair

Celso Baez, Treasurer

Daniel Gibbs, Secretary

Patry Woods Martin, Founder

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Lillian Diaz Gray

John Gump

Lesley Hargraves

Jennifer Krueger

Summer McAfee

Rob Pennington

Gissela SantaCruz

Angela Shaw

View Your Donations

Thank You

As a local business who loves to support the community where we all work, play, and live, we are honored to partner with I Live Here I Give Here in support of 700 nonprofits this Amplify Austin Day. To see our community come together to care for our local nonprofits is incredible. Thank you for being a part of this impact. Your donation is making Austin and Central Texas a better place for us all. With gratitude, Janet Jonsson

AMPLIFY AUSTIN DAY 2024 | IMPACT REPORT

Thank You

We extend heartfelt appreciation and gratitude to the over 27,000 people who gave on Amplify Austin Day and to these leading sponsors who made the campaign a tremendous success for our local nonprofit community.

Amplify Austin Day Sponsors + Amplify Fund Matching Partners

Community Builder (starting at \$5,000):

- Cirrus Logic
- Tito's Handmade Vodka
- vco
- Solarwinds
- WP Engine

Presenting (starting at \$50,000):

- C3 Presents

Community Catalyst (starting at \$25,000):

- Anonymous
- BetterWorld Technology
- K Friese + Associates
- Moreland Properties
- Westminster

Culture Changer (starting at \$20,000):

- Lee + Roger Kintzel

Impact Leader (starting at \$10,000):

- H-E-B
- Juiceland
- NXP
- Ouro
- Shield-Ayres Foundation

Groundbreaker (starting at \$7,500):

- Vinson & Elkins

Grassroots (starting at \$2,500):

- Anonymous
- Antone's
- City of Austin
- EASTside Magazine
- KUT and KUTX
- Leander Chamber
- Nudge
- Paramount Theatre
- Round Rock Chamber
- soulciti
- Sun Radio
- Telemundo
- The Austin Common
- The Texas Tribune
- When Where What Austin

I Live Here I Give Here Board of Directors

- Joel Coffman, Chair
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- Jackie Sekiguchi, Immediate Past Chair
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- Elaine Garza
- Lillian Diaz Gray
- John Gump
- Lesley Hargraves
- Jennifer Krueger
- Summer McAfee
- Rob Pennington
- Gissela SantaCruz
- Angela Shaw

Media Partners

- Austin American Statesman
- Austin360
- Waterloo Media
- Austin Business Journal
- Austin Monthly
- Austin PBS

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Thank you!

Contact the I Live Here I Give Here Development team at
Jared@ILiveHereIGiveHere.org with questions or proposal requests.

*I Live Here I Give Here is a verified 501c3 nonprofit organization based in Austin, TX and founded in 2007.
Learn more at ILiveHereIGiveHere.org or on social media @ilivehereigivehere*