**KAPPA PSI NATIONAL PHILANTHROPY REPORT**

* Kappa Psi continued to sponsor the American Red Cross as the official philanthropy project for the 2013-2015 term. Evaluation of its success for Chapter participation and service was done via the philanthropy activity forms (Appendix A)
* Philanthropy communication grew and adapted new heights by showcasing different Chapter/Province’s philanthropic efforts via social media.

<https://www.facebook.com/KYPhilanthropy>

* The Kappa Psi National Philanthropy Committee created and utilized the philanthropy activity form. It was instituted as an annual electronic report due May 31st, 2014 and July 15th, 2015
* The committee increased awareness of the American Red Cross as the official Kappa Psi Philanthropy to all Chapters and Provinces in order to increase participation. A list of ways to get involved was distributed to the various Provinces via respective committee representatives. Also posted on the official Kappa Psi Facebook group/philanthropy page
* Contacted the American Red Cross officials to create a document outlining activities and demonstrating ways that Chapters can increase American Red Cross related activities in their philanthropic efforts (Appendix B, C, D)

1. Gube, Kimberly S ([kimberly.gube@redcross.org](mailto:kimberly.gube@redcross.org))
2. Gross, William R ([william.gross@redcross.org](mailto:william.gross@redcross.org))

* The national philanthropy committee invented the Kappa Psi National Service Week (a week dedicated to philanthropy by all Kappa Psi Pharmaceutical Fraternity Inc. Chapters) as a philanthropic target for all Kappa Psi national to attain. These service weeks were Province specific and supervised by philanthropy committee members
* An annual philanthropy report is being compiled and the committee members are working with Public Relations Committee and Web Services Committee to aggregate all the philanthropic activities and monetary donations from all Chapters across the nation and promote it on the national website. Pictures have been compiled and will distributed accordingly

Appendix A: Kappa Psi Philanthropy Chapter Activity Form

Appendix B: Home Fire Preparedness Campaign Launch Planning Guide

Appendix C: Preparedness Campaign – Executive Summary

Appendix D: Home Fire Preparedness Campaign – volunteer Roles and Position Descriptions