**2013-2015 Grand Council Convention (GCC) Finance Committee Report**

**Denver, Colorado**

**Committee Chairperson**: Latha Radhakrishnan  
**Committee Members**: Winnifred Ampomaah, Jacob Bardak, LaNae Bess, Kasey Douglas, Danny Jean, Aaron Joseph, Kameron Kelly, Jacinda Pickett, Utsav Patel, and Jeff Rabe

I’m happy to report that the GCC Finance Committee was extremely successful in securing substantial internal and external sponsorship. The committee was able to raise $13,000 in sponsorships for the 57th GCC! This took much effort and dedication. All external sponsorships were obtained via personal connections to the companies and institutions. We were finally able to “crack the industry bubble” and obtain sponsorship from a pharmaceutical company this time around! “Cold Call” communications did not produce similar outcomes. The internal sponsorship from Provinces, Chapters, and Brothers was overwhelming. I’d like to extend much thanks to our Kappa Psi Brothers for their support of the Fraternity and our international convention!

**Charge #1: Create a spreadsheet of different companies, their representative(s), and contact information.**

**COMPLETED**

An excel spreadsheet was created (with all the elements listed above) as a google document in Fall of 2014. The spreadsheet was updated on a regular basis.

**Charge #2: Create a 57th GCC fundraising letter by July 2014 and get ready for distribution in the third quarter of 2014.**

**COMPLETED**

The official sponsorship letter was created in July 2014 which included the agenda and levels of sponsorship. Twenty sponsorship letters were sent out to community chain drug stores, pharmaceutical companies, educational resource companies, and miscellaneous institutions in the Fall and Winter of 2014. A separate list of sponsorship opportunities was created and sent to all Provinces and Chapters via social media, listserves, and personal emails.

**Charge #3: Set an external fundraising target goal and meet, if not exceed, that goal.**

**COMPLETED**

The committee did not specifically set a target monetary goal. From past experiences requesting sponsorship, we recognized that obtaining any sponsorship would be extremely challenging. We were able to secure $8,000 from internal sponsors and another $5,000 from external sponsorship.

Please find below a list of sponsors and their respective levels of donation.

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| **Silver ($2000-$3999)** | **Sponsorship Application** |
| Walmart Pharmacy | General Donation/Exhibitor/Graduate and Benefactor Sponsor |

|  |  |
| --- | --- |
| **Bronze ($1000-$1999)** | **Sponsorship Application** |
| Mid-America Province  Mountain East Province  Northern Plains Province  Northwest Province  Pacific West Province  Southwest Province  CVS Pharmacy | Coffee Break & GCD Luncheon  Table Tents  Table Tents  Coffee Break & Spouse and Child Favors  Name Badges & General Donation  GCC Lanyards  General Donation/Exhibitor |

|  |  |
| --- | --- |
| **Scarlet and Grey Level ($250-$999)** | **Sponsorship Application** |
| Atlantic Province  Great Lakes Province  Gulf Coast Province  Merck Pharmaceuticals  Office of the Dean, The University of Illinois College of Pharmacy  RxPrep  The University of Illinois at Chicago College of Pharmacy, Office of Advancement & Alumni Relations | Coffee Break  General Sponsorship  Grand Council Deputy (GCD) Luncheon  General Donation/Exhibitor  General Donation  General Donation/Exhibitor  General Donation |

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| --- |
| **Additional Sponsors (57th GCC Program Advertisements)** |
| Southeast Province  Chi Chapter  Illinois Graduate Chapter  Johnny Porter  Robert Magarian  William Fitzpatrick  Don Floriddia  The University of the Incarnate Word, Feik School of Pharmacy |

I’d like to thank all of our internal and external sponsors. Without your generous donations, we wouldn’t have been able to put on such an eventful 57th Grand Council Convention!

Respectfully submitted,

Latha Radhakrishnan, Pharm.D., BCPS, BCOP

Chairperson, GCC Finance Committee