

A photograph of two cyclists, a woman on the left and a man on the right, riding road bikes. They are wearing helmets and cycling gear. The woman is wearing an orange and purple jersey, and the man is wearing a black and orange jersey. They are both smiling and looking towards the right. The background shows a clear blue sky with some clouds and distant mountains.

# RIDER ROADBOOK

TOUR OF GEORGIA  
GRAN FONDO



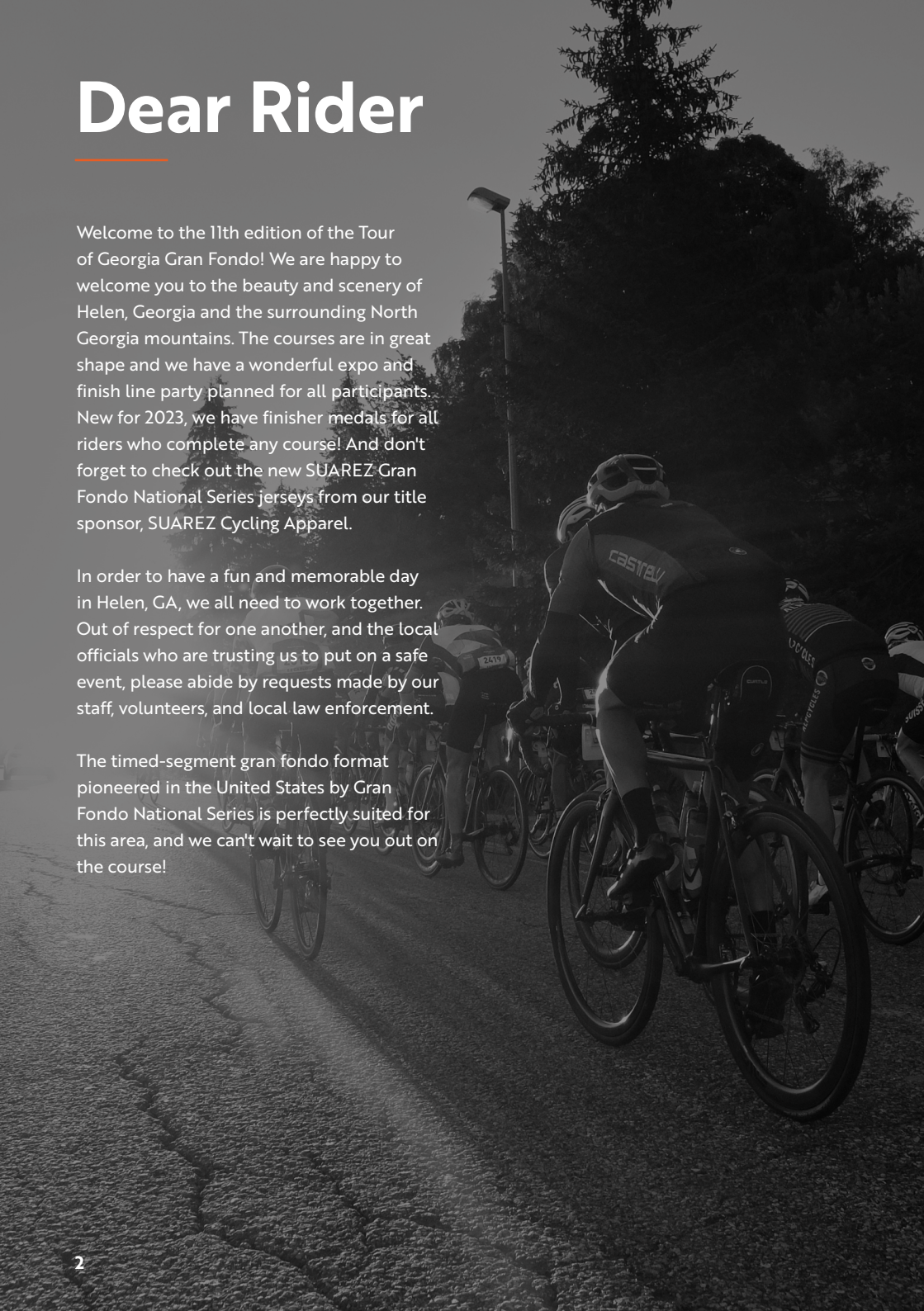
# Dear Rider

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Welcome to the 11th edition of the Tour of Georgia Gran Fondo! We are happy to welcome you to the beauty and scenery of Helen, Georgia and the surrounding North Georgia mountains. The courses are in great shape and we have a wonderful expo and finish line party planned for all participants. New for 2023, we have finisher medals for all riders who complete any course! And don't forget to check out the new SUAREZ Gran Fondo National Series jerseys from our title sponsor, SUAREZ Cycling Apparel.

In order to have a fun and memorable day in Helen, GA, we all need to work together. Out of respect for one another, and the local officials who are trusting us to put on a safe event, please abide by requests made by our staff, volunteers, and local law enforcement.

The timed-segment gran fondo format pioneered in the United States by Gran Fondo National Series is perfectly suited for this area, and we can't wait to see you out on the course!



# Registration & Packet Pickup

Saturday and Sunday Options Available

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## Online Registration

Online registration will be open until 1:00pm Eastern Time on Saturday, April 15.

## In-Person Registration

Riders can register in person at Saturday packet pickup location or the Start Area in Helen, GA on Sunday morning from 6:00am - 7:30am for Gran and Medio riders, and until 9:40am for Piccolo riders.

## Packet Pickup - Saturday

Riders may collect packets for additional riders with your ID, a copy of each rider's photo id and a statement of permission. A text/email with a photo of a rider's ID and statement works. Packet pickup on Saturday, April 15 will be held at:

### City of Helen Riverside Park:

[Edelweiss Strasse, Helen, GA 30545](#) (Park is located in the 800 block of Edelweiss Strasse) between 2:00 PM and 6:00 PM

## Packet Pickup - Sunday

Riders picking up packets on Sunday morning should do so 30 minutes prior to their start time. Riders may collect packets for additional riders. See above.

### Start/Finish Area in Helen, GA

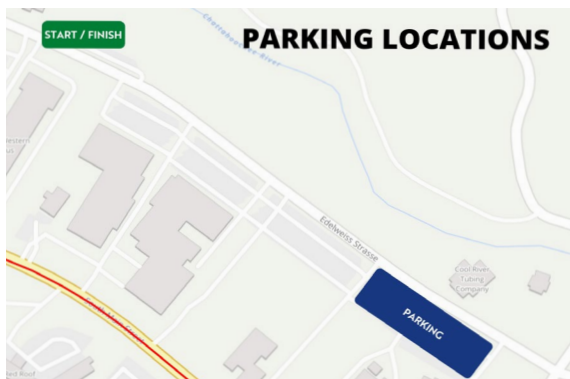
[Edelweiss Strasse Helen, GA 30545](#) between 6:00 AM and 7:30 AM for Gran and Medio riders. Piccolo riders can pickup until 9:40 AM. .

# PARKING

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Please help the reputation of cyclists in the area and park in the designated parking areas.

### [PARKING MAP](#)





# IN YOUR PACKET

In your packet you will find a bib number & safety pins, helmet sticker, and elevation/ race section profile top tube decal. Your bib number will include your name if you registered early enough. Your packet will also contain products from our sponsors.



NOTE: example images from previous event

## PREPARING TO RIDE

As you prepare for the Tour of Georgia Gran Fondo after picking up your packet, please abide by the following rules and recommendations:

- **Bib number is mandatory**, should be pinned to the back center of your jersey, and cannot be cut or folded.
- **Helmet Sticker is mandatory**, mounted to your helmet so course marshals and law enforcement can distinguish participants and for accurate photo identification.
- **Timing chip** (provided Sunday morning at start area) is required to be included in official results. For best accuracy, please wear timing chip on your ankle.
- **Elevation/race section and name decals** are provided for your convenience by our sponsor, [Hub Labels](#).

# START AREA

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All GRAN & MEDIO riders must be staged by 7:45 am for the start at 8:00am. All PICCOLO riders must be staged by 9:50 am to start at 10:00 am. All riders must cross the official start line. Though timing begins at the first timed segment, participation will be verified by chip read at the start. Starting without crossing the start line will result in disqualification. The start and finish lines of timed segments only cover the RIGHT SIDE of the road. If you are on the wrong side of the road when you pass the start or finish line of a timed segment, your time WILL NOT BE RECORDED.



# SUPPORT

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## SAFETY

Ride with confidence on the marked and marshaled course, supported by law enforcement, safety motos and sag vehicles, as well as staffed feed stations.



## MECHANICS ON COURSE

Professional mechanics will be out on course to provide mechanical assistance. Every participant is expected to be self-sufficient in the case of a puncture.

# AID STATIONS

For food items, single-serve packages will be available.



**WATER**



**SODA**



**HEED ENERGY DRINK**



**HAMMER GELS  
HAMMER BARS**



**SAVORY FOOD**  
Potato Chips



**SWEET FOOD**  
Bananas, Clementines, Fig Bars,  
Cookies

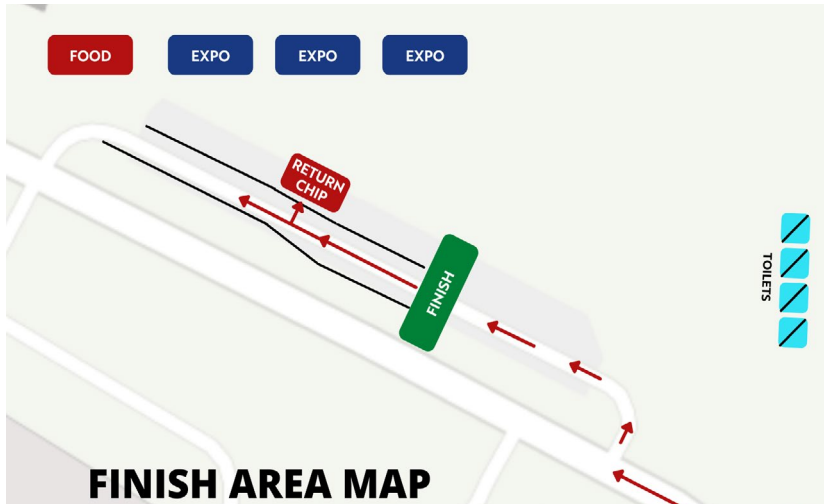


# FINISH AREA

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## FINISH CHUTE

Upon reaching the finish line, riders will be directed into a one-way finishers' chute to return Timing Chip. Your meal and beverage tickets are attached to your bib number.. Redeem tickets for a complimentary meal and beverage. Riders with particular dietary needs should be prepared with own post-ride food options.



# RESULTS & AWARDS

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Real-time results for Tour of Georgia Gran Fondo will be posted [on our website](#).

Tour of Georgia Gran Fondo riders who finish in the TOP 3 in a competition category (overall male & female for Gran route, plus male and female age group podiums for Gran/ Medio/Piccolo routes) will be invited to the podium presentations. Gran Route age group winners will be awarded custom kits from SUAREZ Cycling.

**Mid-Pack Attack Prize:** The rider with the median time in the timed segment all riders complete (Time Section #3 for Gran & Medio, only time section for Piccolo) will win a [Wahoo ELEMNT ROAM](#)

**SPECIAL OFFER:** Any rider who registered before April 10, 2023 can bring your favorite cycling jersey (any brand) to the SUAREZ tent in the Expo area to have your name sublimated onto the fabric.

# TOUR OF GEORGIA GRAN FONDO APP, powered by Ride with GPS

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All of the information in the Rider Roadbook is available on the free Tour of Georgia Gran Fondo App, powered by Ride with GPS. From the Ride with GPS app on your phone, select "Open Shortcut" and scan the QR code or enter the code **GEORGIA2023**.



## SYNCING ROUTES TO YOUR DEVICES

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Ride with GPS routes will sync wirelessly to your Garmin and Wahoo devices. Garmin Edge users can simply pin routes on the web or in the mobile app to sync to the Garmin Connect companion app. Doing so will sync your event routes to your connected Edge devices. Wahoo users will also sync by pinning routes within your account on the web or in the mobile app. Routes pinned in your Ride with GPS account will appear under Starred Routes on your Wahoo device.

[Sync Your Wahoo Device](#)

[Sync Your Garmin Device](#)

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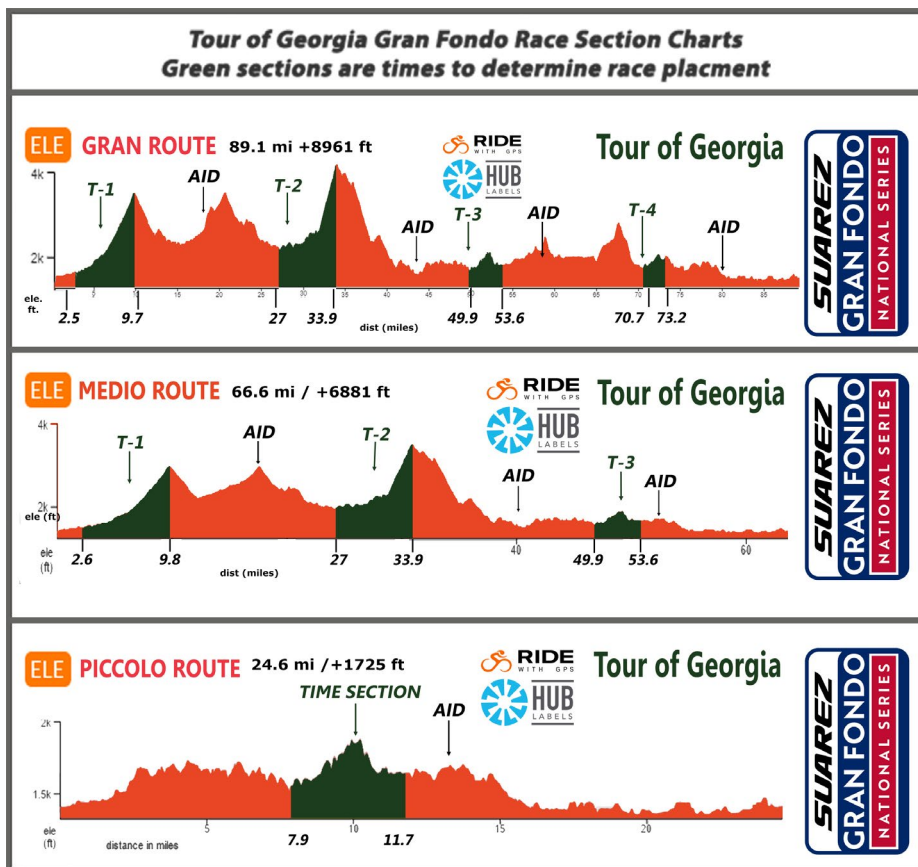
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# PROFILES & TIMED SEGMENTS



## Downloadable Course Maps

[90 Mile Gran Route](#)

[66 Mile Medio Route](#)

[25 Mile Piccolo Route](#)

## Timed Segment Maps and Profiles

[Time Section #1 \(Gran & Medio riders\)](#)

[Time Section #2 \(Gran and Medio riders\)](#)

[Time Section #3 \(All riders\)](#)

[Time Section #4 \(Gran riders only\)](#)

## About Timed Segment Competitions

This is not a start-to-finish race. Your overall time from start to finish does not matter for this competition. Your overall, age group, and gender rankings are determined by your combined time for all timed segments on the route you choose.

# Gran Route

**Start Time:** 8:00 am  
**Distance:** 90 Miles  
**Elevation Gain:** 8961 Feet  
**Timed Segments:** 4  
**Aid Stations:** 4 (Mile 20, Mile 45, Mile 60, Mile 78)



**Aid Stations:** 3 (Mile 20, Mile 45, Mile 55)



# Piccolo Route

**Start Time:** 10:00 am  
**Distance:** 25 Miles  
**Elevation Gain:** 1725 Feet  
**Timed Segments:** 1  
**Aid Stations:** 1 (Mile 13)



# Gran Fondo National Series Jersey

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## Cycling kits available from SUAREZ

Roll into your 2023 season with a bold new Gran Fondo National Series jersey from SUAREZ. Available online and on-site at the event for just \$75, this top-quality jersey is the best value you'll find in cycling apparel all year!

## PRIZE RAFFLE

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Any rider who participates in 2023 SUAREZ Gran Fondo National Series events on the scheduled weekend will be eligible for the raffle. Raffle winners must be present to win.

### RAFFLE

Great prizes from our sponsors such as:

4-night Stay at [Garda Bike Hotel](#) in Italy

[Wahoo KICKR smart trainer](#)

[Lazer helmet](#)

[Industry Nine hubset](#)

[Cane Creek components](#)

[Swiftwick socks](#)

[Bike Flights travel voucher](#)

[Shimano products](#)

[CTS Trainright Membership](#)

[Jittery Joe's Coffee](#)

[UNDRBUDR anti-chafe cream](#)

[Ride with GPS Premium Membership](#)

(List subject to change)



# CALENDAR

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## OWNED EVENTS

GRAN FONDO FLORIDA	MARCH 19, 2023	DADE CITY, FL
TOUR OF GEORGIA GRAN FONDO	APRIL 16, 2023	HELEN, GA
HIGHLANDS GRAN FONDO	JUNE 4, 2023	BUTLER, NJ
GRAN FONDO ASHEVILLE, P/B APPLEWOOD MANOR	JULY 16, 2023	ASHEVILLE, NC
BOONE GRAN FONDO	AUGUST 6, 2023	BOONE, NC
GOLDEN GRAN FONDO	AUGUST 27, 2023	GOLDEN, CO
GRAN FONDO MARYLAND* P/B OURISMAN AUTOMOTIVE	SEPT 17, 2023	FREDERICK, MD

\* 2023 USA CYCLING GRAN FONDO NATIONAL CHAMPIONSHIP EVENT

## PARTNER EVENTS

CHEAHA CHALLENGE	MAY 20-21, 2023	JACKSONVILLE, AL
VERMONT GRAN FONDO	JUNE 24, 2023	BRISTOL, VT
CACHE GRAN FONDO	JULY 8, 2023	LOGAN, UT
BOB COOK MT. EVANS HILL CLIMB	JULY 8, 2023	IDAHO SPRINGS, CO
719 RIDE	JULY 15, 2023	COLORADO SPRINGS, CO
VIRGINIA'S BLUE RIDGE GF	OCT 8, 2023	FINCASTLE, VA

# Partners

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**SUAREZ**



**wahoo**



ENDURANCE FUELS  
& SUPPLEMENTS



**GARDA BIKE HOTEL**

**LAZER**

**SHIMANO**

**swiftwick.**



**UNDRBLDR™**



**wahoo** **XX**

