Situation:
Rosendin Electric, Inc. is an electrical contractor headquartered in San Jose, California and founded in 1919 by Moses Rosendin. The company serviced the Santa Clara/San Jose agricultural community by wiring homes and shops, rewinding motors for wells and pumps and extending pole line facilities for utility companies.

Today, Rosendin employs over 1500 people and has a five-year revenue average of nearly $300 million. Rosendin has branch offices in San Francisco, Sacramento and Los Angeles, CA, Tempe, AZ, Albuquerque, NM, Hillsboro, OR, and most recently, Las Vegas, NV. To keep pace with today's fast-growing, innovative business climate, the company strives to remain on the cutting edge of electrical technology.

Rosendin had been using 2 separate vendors for their soft skills and desktop training needs. After several months of persistent phone calls and emails from Learn iT!’s account manager, Justin Johnson, Rosendin HR Manager, Lisa Vere decided to set up a meeting to discuss Learn iT!’s training portfolio. From the meeting, Vere was surprised to discover Learn iT! provides not only desktop training solutions, but offers an expansive Technical and Professional Development curriculum as well. She decided to give Learn iT! a chance since they not only met Rosendin’s training needs, but they also offered the trainings at very competitive prices.

Solution:
Vere worked with Johnson to create 3 sessions of Critical Thinking training at their company location. A company-wide email was sent to announce the new training. Training at Rosendin is on a voluntary basis – an idea which the company believes to have the best audience: those who are most interested and want to be there.

The goal of the training is to help employees develop professional skills – as far as the Critical Thinking class, Vere believes everyone can benefit from attending the class.

Result:
Management noticed attendees’ overall communication skills are more succinct and precise as a result of the training. Vere also received many thanks from employees expressing their appreciation for being able to attend soft skills classes including Critical Thinking and Effective Meetings. She strongly recommends this course to any company in any industry, regardless of their position.

“I would recommend this class to any company. There is no industry or company who couldn’t benefit from this training.”
- Lisa Vere, Human Resources Manager, Rosendin Electric

Overview:
Customer: Rosendin Electric
Location: San Jose, CA
Industry: Electrical Technology
Solution: Critical Thinking training

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