

Rob Issen

TELEVISION and FILM EDITOR

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Website: robissen.com

25+ years professional experience in television, digital media, creative and production. Proficient in AVID, Premiere Pro, Final Cut X and Resolve. AfterEffects User. 10 + years editing Excellent storytelling skills, high end production capability, works well both independently or collaboratively.
2 time Emmy Winner. SHORT FORM SPECIALIST. Full home studio for distance work.

EXPERIENCE

Senior EDITOR

2010 – present (INDEPENDENT)

WNET/ PBS; WSJ/ DOW; NAT ENDOWMENT HUMANITIES; CITY COLLEGE OF NY;

- Supervising Editor - American Masters / PBS DOCUMENTARY “*Becoming Helen Keller*”
- Wrote / Produced / Edited hundreds of trailers, teases, promos, and spots from 5 sec to 3 min
- Edited hundreds of segments for Broadcast TV, Network Presentations
- Edited news segments for live broadcast under crash time pressure
- Edited dozens of short biographies of Public Figures including Pete Seeger, Lena Horne, Bing Crosby
- Post Edited Live to tape shows (including shot replacement, titling, color correct)
- Wrote, Produced and Edited reels directly for WNET Chief Content Officer and for WNET CEO
- Organized and managed Digital Workspace: file structures, settings, encoding and codec conversion
- Used Photoshop and AfterEffects to assist with Storytelling

PRODUCER/WRITER EDITOR

2006 – present (primarily thru 2010 -INDEPENDENT)

WNET/ PBS; NAT GEO/ Sharp Entertainment; A + E / Big Fish Entertainment

- Live Segment Producer – Live PD – A+E / Big Fish Entertainment - 80 episodes
- Producer/ Editor hundreds of segments & shorts, from concept thru script, shooting, directing and editing
- Producer & Co-Writer EMMY WINNING DOCUMENTARY “*Fun City Revisited: The Lindsay Years*”
- Story Producer – Domsday Preppers – Nat Geo/ Sharp Entertainment – 10 episodes
- Content and Production for Broadcast, Business to Business, Marketing, Live Events up to 10,000 participants
- Producer and Editor for American Masters, Great Performances, Nature, PBS NewsHour, Wide Angle
- Produced and Field Director overseas show *Great Finds* – responsible for all travel and production logistics

SENIOR VIDEO PRODUCER / SENIOR GRAPHICS PRODUCER

2002 - 2005

BRAND NEW SCHOOL; PMcD DESIGN

- Liaison with agency Producers and Creatives
- Responsible for tracking deliverables, budget, production, schedules, screenings and revisions
- Responsible for managing internal crew for smooth communication between creative teams
- Translated contract into to schedules, to-do lists, deliverables charts and spec sheets.
- Clients included JWT, Grey, McCann-Erickson, Cartoon Network, Intel, Verizon, Dominos VH1
- Produced a complete redesign of the Starz! On Air Look
- Directed and oversaw a 3D production and final composite/editorial for Starz! On Air look

EXECUTIVE PRODUCER/ CREATIVE DIRECTOR

1995 - 2001

TAPE HOUSE TOONS

- Built full-service digital animation studio from the ground up; helped pioneer desktop digital video workspace
- Oversaw studio staff that expanded from five to thirty, produced over 200 broadcast projects
- All client contact, strategic planning, budget management, trade advertising (creative and media buys)
- Produced work for Disney’s Lizzie McGuire; SNL TV Funhouse; Weiden Kennedy/@RadicalMedia / Nike
- Responsible for tracking trends in digital equipment and making purchases during a particularly volatile era
- Quoted in articles accurately forecasting future digital desktop trends in animation and video production

MAJOR CLIENTS INCLUDE:

A&E (Big Fish)- *LIVE PD* ; NAT GEO (Sharp Entertainment); *American Masters / Great Performances / NATURE / Wide Angle / Bill Moyers Journal* (WNET/ PBS); National Endowment for the Humanities; The Wall Street Journal; The Rascals; City University of New York; Shakespeare & Company; Toronto Film Festival (in coordination with WNET); NIKE (Weiden & Kennedy and @radical media); NBC *SaturdayNightLive* (TV Funhouse); Disney (*Lizzie McGuire*); Cartoon Network; Starz

EDUCATION EXPERIENCE

- 20 Month Professional Screenwriting Program
- Comedy Writing – Adam Felber, head writer for Real Time with Bill Maher
- 2006, 2012 - Shakespeare & Company Month Long Intensive
- Shakespeare's Rhetoric – Tina Packer, Dennis Krausnick
- Private Voice Over training – Larry Conroy
- Acting Studies – State University of New York (SUNY), New Paltz

AWARDS AND RECOGNITION

- 2011- NY EMMY WINNER Historical/Cultural Writer/Producer Fun City Revisited; The Lindsay Years 1 hr Doc/ WNET
- 2006 - BDA, World - Silver Art Direction & Design Senior Producer "Huge Planet" NATURE /PBS
- 2006 ProMax, North America, Gold Funniest Promotion Senior Producer "Wild Animals" NATURE/PBS
- 2006 ProMax, North America Gold Program Promotion Writer BE MORE NATURE / PBS
- 2006 ProMax North America Silver Sales Promotion: Producer/Senior Writer BE MORE NATURE / PBS
- 2005 - ProMax, North America Gold: Station Promotion Sr. Producer, Thirteen ON-AIR ID Series WNET
- 2005 - ProMax, North America Silver: Station Identity Sr. Producer Thirteen ON-AIR ID Series WNET
- 2005 - Broadcast Design Association Gold Art Direction Sr.Producer Thirteen ON-AIR ID Series WNET
- 2005 - Broadcast Design Association Silver Station Promotion Sr. Producer: Thirteen ID's WNET
- 2005 - Broadcast Design Association Bronze Station Promotion Sr. Producer Thirteen /WNET
- 2004 NY Emmy Nominee Opening Title Sequence Senior Producer Kids World Sequence/WNET
- 1995 NY Emmy WINNER Opening Title Sequence Producer Women's Lives Title Sequence /WNET
- 1995 Advertising Age Animated Spot of the Year Exec Producer / Digital Nike NYC Basketball 2min Film Output Ad / @RadicalMedia/Weiden Kennedy