SOCIAL MEDIA & COMMUNICATIONS

THE GREAT AMERICAN DEBATE
THE PROJECT

The Society Library is a non-partisan, non-governmental 501(c)3 non-profit dedicated to the betterment of society through information access, preservation, and integrity.

By creating and deploying decentralized content analysis methods, we are gathering information and arguments from every corner of the web to be analyzed, sorted, mapped, and presented to the American public. Students accepted to this internship will be working on our Great American Debate program.

Students will have hands-on experience working on a transformative project which could potentially change mass communication strategies in the United States hereafter. In whatever capacity a student will be working, they will have the opportunity to make a marketable contribution.

We are starting with one of the most politically divisive and universally impactful topics facing the nation: CLIMATE CHANGE

“INTEGRITY IS DOING THE RIGHT THING, EVEN WHEN NO ONE IS WATCHING.” - C. S. LEWIS

Non-Profits, businesses and governments all understand the value of sharing a narrative and telling great stories to connect with people and guide behaviors.

What many Americans may not understand though, is that what information they see and how it is framed may be targeted and intentionally manipulative, “innocently” incorrect, or otherwise biased.

YOUR OBJECTIVES

Hone your story-telling and communications capabilities while providing your audience with meaningful, actionable information that can make a positive impact for individuals and society as a whole.

Great storytelling is at the core of successful non-profit development! Students selected for Social Media and Communications internship will be given the opportunity to hone their storytelling capabilities working on projects both serious and cheeky designed to raise brand awareness and provide valuable education to the public at large. Students interested in sharpening their professional skills will be trained to create comprehensive marketing, media, and social media packages, which will be an attractive addition to their CV. Students invited to join this team will be working on the Society Library Great American Debate program.

You will complete directed reading assignments, conduct research on relevant current events and media outlets and produce items for publication on a regular social media schedule.
QUALIFICATIONS

- Access to adequate technology to complete duties (a dedicated computer - either personally or at the library/other shared space).
- Demonstrate willingness to take on individual responsibilities as well as work in a team environment.
- Demonstrate digital research skills and commitment to validating data/sources cited for accuracy.
- RESEARCHERS / WRITERS PLEASE PROVIDE A WRITING SAMPLE OF >1000 WORDS.
- SOCIAL MEDIA APPLICANTS PLEASE PROVIDE LINKS TO EXAMPLES OF YOUR WORK AND/OR MEDIA ACCOUNTS.

BENEFITS

- Perform as part of a remote/distributed work group.
- Gain experience in high demand disciplines and knowledge areas.
- Build your CV and professional network.

POSITION

- Internship is part time / unpaid
- 10 - 15 Hours / Week
- Regular virtual meetings required
- Contact your University/College to pursue this as a for-credit opportunity.

WAYS TO APPLY

- Find this opportunity and others on Handshake using The Society Library’s ID Code 231289
- Send your CV and any supporting examples of your work to Contact@SocietyLibrary.com and apply at SocietyLibrary.com
- Apply on the Society Library website