

Susan B. Dynerman

GHOSTWRITER/COPYWRITER/AUTHOR

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My career as a writer spans more than 20 years and includes experience as a journalist, speechwriter, copywriter, ghostwriter and author. Today, in addition to my own writing, I do projects for corporate and agency clients, and work with authors to help them develop their books.

- EDUCATION
- B.A., Barnard College, Columbia University (History)
 - Moss Workshop in Fiction with Richard Bausch (Spring 2009)

COPYWRITING Websites, video scripts, annual reports and special projects for print and digital media. Recent clients include: American Beverage Association, American Public Education, Inc., Counterpart Communication Design, Design Positive, FCI Creative, International Paper, Marriott Corporation and the National Association of Realtors*. **Three Addy Awards** (AAF/Washington DC).

GHOSTWRITING Work closely with other writers to help them develop their ideas, write their books and polish their manuscripts. Recent clients include authors under contract to major publishers (**Penguin, Da Capo Press, Hay House**). Recent success: Ghostwriting an international bestseller.

MY BOOKS Author, *Are Our Kids All Right?* (Peterson's, 1994), recipient of a **Parents' Choice™** award. "An excellent primer for the worried parent...her message is both reassuring and cautionary." — *Washington Post Book World*

Co-author, with Lynne O'Rourke Hayes, *The Best Jobs in America for Parents* (Rawson/Macmillan, 1990). Appeared on NBC's Today Show for this one.

EMPLOYMENT HISTORY Began my career as an **editor of Memphis magazine**, contributing scores of articles on topics ranging from business and social issues to education and the arts. Early in my career I was a stringer for *Time* and *Fortune* magazines, and from 1990-1995, I contributed feature stories to the *Washington Post* Style and Weekend sections.

From 1996-2002, I was **senior writer** at FCI Creative, a Washington DC-based design firm specializing in investor communications. I've developed **more than 100 annual reports** for clients in a variety of industries, including online annuals, and been a corporate **speechwriter**. I went out on my own in 2002.

TESTIMONIALS "We've worked with Susan for more than 15 years. We keep coming back to her because we know she will nail our client's message the first time."
— Tom Molinaro, President, FCI Creative, Washington DC

"The best answers come from the best questions. Susan knows what to ask, and how—whether she's interviewing a clerk or a CEO."
— Sheperd Simmons, President, Counterpart Communication Design, Memphis, TN

"Until I worked with Susan, I had no idea what a professional writer could bring to the table. She's amazing!"
— Lauren Mackler, Lauren Mackler Associates, Boston, MA

Please visit www.SusanDynerman.com to find out more and see portfolio samples.