FUNDRAISING – AND VALUE-RAISING – FOR YOUR GARDEN

• What do you really need financially to start or grow?
• What do you do really well?
• What is most compelling about your story?
• Who are your stakeholders? What do they care about? How would they like to contribute?
• What method of fundraising best aligns with your mission?

- apply for Emerging Leaders fellowship
SELL WHAT YOU GROW OR MAKE

- Most direct way to fundraise for the next year and make your garden sustainable
- Fulfill your mission FIRST, then find what else aligns
  - Preserving excess produce or seconds
  - Find local outlets or events for sales & education
  - Seedlings you’re already starting for your own garden
SELL EXPERIENCES

DOWNMORE BALL
AN ELEGANT HOEDOWN
OCTOBER 14TH, 2017
6PM TO 11PM
AT POTOMAC PARK AND GARDEN CENTER, 13544 POTOMAC PARKWAY, FA, VA
* LIVE MUSIC * FREE FOOD * CASH BAR * KIDS' STUFF *

SAVE THE DATE

cityblossoms
ANNUAL GARDEN FIESTA
June 2nd, 2017

MANY THANKS TO OUR LEAD SPONSORS:

WINDSOR FOOD FUND
RAPHAELNOCK
CORTEK

ALL PROCEEDS BENEFIT DOWNTOWN GREENS WWW.DOWNTOWNGREENS.COM
SELL FUN STUFF

SEEDFOLK CITY FARM X TATER TATS
HOSTED BY GARDEN EATS

Gifting tater tats = gifting your local urban farm

Enter code: Seedfolk at checkout to enjoy 10% off the entire Tater Tats site & a portion of your sale goes directly to Seedfolk City Farm this holiday season!
SPONSORSHIP & PARTNERSHIPS

WHY YOUR SMALL BUSINESS SHOULD SPONSOR A COMMUNITY GARDEN
GRANTS

- Scotts MiracleGro Gro1000 Green Space Grants
- Home Depot Foundation Community Impact Grants
  - $5,000 to spend at Home Depot, focus on gardens serving veterans
- Wells Fargo Community Investment Grants
- SARE Partnership & Sustainable Community Grants
- Simply Organic 1% Fund
- Awesome Foundation - $1,000 microgrants
- Seed Money – $400 microgrants
- TaterTats - $500 seed grants