Hope for Vision Walk

2021 Sponsorship Opportunities

Virtual Walk: Month of October 2021

https://HopeForVisionWalk.org
Our Mission

Our mission is to support the community of families impacted by blinding pediatric retinal diseases and champion the quest for cures by funding relevant research to understand, treat and prevent pediatric retinal diseases including retinopathy of prematurity (ROP), persistent fetal vasculature syndrome (PFVS), congenital X-linked retinoschisis (CXLRS), Coats disease, Norrie disease, familial exudative vitreoretinopathy (FEVR), and others.

Our Research

Our Foundation’s work in the past 20 years has reduced blindness in premature infants substantially. We have funded research at Oakland University’s Eye Research Institute, the Mayo Clinic and Johns Hopkins University.

Work funded to date includes:

- Research that has identified a genetic link between premature birth and retinal detachment due to retinopathy of prematurity.
- The first international internet photographic screening trial for ROP to facilitate physician education and improve patient care.

Connecting Families

An equally important aspect of our mission is connecting our families who are impacted by blinding pediatric diseases through our community portal. Our network of parents and their supporters who share their experiences, knowledge and resources is invaluable to families as their children grow and develop into young adults. A priority of our Foundation is to build this network and encourage our families to share their joys as well as their challenges - all while giving the gift of hope to one another.

www.PediatricRRF.org
### Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Presenting $5,000</th>
<th>Platinum $3,500</th>
<th>Gold $2,000</th>
<th>Silver $1,000</th>
<th>Bronze $500</th>
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<tr>
<td>Mission donation supporting PRRF</td>
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<tr>
<td>Recognition on event website</td>
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<td>Recognition in program remarks</td>
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https://hopeforvisionwalk.org

Custom sponsor packages available upon request.

To secure your sponsor opportunity, contact Stephanie at 586.434.0429 or ssaville@pediatricrrf.org.
About Hope for Vision Walk

Join us for our third annual fundraising Walk benefiting the Pediatric Retinal Research Foundation. We're asking all teams to walk, run or bike (while following CDC guidelines, of course) a 1.5 mile route in their neighborhood, on a scenic trail or at a local park through October 31, 2021. Participants are encouraged to take photos and videos along the way and share them with our team! We'll use them to celebrate everyone's effort across the globe in coming together to help children with vision loss and their families.

We'll also host a program on Sunday, October 31st at 11 am EST. You'll be invited to join us as we share our progress toward our fundraising goal, how the funds will be used to make an impact, and highlight some amazing teams.

All proceeds from the Walk will directly benefit continued research efforts to discover treatments or cures for retinal diseases which affect infants and children daily. Your participation is providing Hope for Vision for thousands of families from all over the country who are affected by these diseases.

Meet Our Honored Hero

Our amazing honored hero for the 2021 Hope for Vision Walk is Laredo Page.

Sweet little Laredo was diagnosed with FEVR at just 4 1/2 months old. He will undergo at least 21 eye exams under anesthesia by the age of 10. He is completely blind in the left eye and his right eye has been treated with lasers to prevent further complications.

Laredo and his family are from a small, rural town in Iowa. This is their third year participating in the Hope for Vision Walk. Last year, Laredo’s mom Rachel ran 21 miles in honor of the 21 eye exams Laredo will experience under anesthesia over the next few years of his adolescence.

Funds raised from the Hope for Vision Walk will not only support continued research efforts, but also new community programs to connect families with children who have experienced vision loss.