Yvette is the communications manager for the city of Phoenix’s Information Technology Services Department, working closely with the city’s chief information officer. In her role, she is responsible for the oversight of all internal and external communications of the department, with the goal of demonstrating the organization as a strategic partner in improving the lives of Phoenix residents.

Prior to her current role, Yvette has worked for the city of Phoenix serving as a public information officer for several city departments, such as Public Works, Aviation, Neighborhood Services and Public Transit, managing all public relations efforts. She has led several successful city campaigns, including Reimagine Phoenix, promoting Phoenix’s sustainability initiative. Additionally, she has provided her communications and public relations expertise to the former Phoenix chief of police.

Yvette earned her Bachelor’s degree from the University of California, Santa Cruz, and her Master’s degree in Journalism and Mass Communication from Arizona State University’s Walter Cronkite School. She has received the city of Phoenix’s Excellence Award for her contributions to several city programs, as well as the Copper Anvil Award for her work in public relations. Yvette also serves on the board of the Public Relations Society of America, Phoenix chapter.