2019
IMPACT REPORT
An annual report of AFW
04/01/2019 - 03/31/2020
ARIZONA FOUNDATION FOR WOMEN, INC
MISSION & VISION

At Arizona Foundation for Women, we envision an Arizona where women are safe, healthy and economically independent.

Our mission is to advance the status of Arizona’s women through research, advocacy and philanthropy.
From Our Leadership

As we close out our 25th year as a foundation, we are excited about our future landscape and the possibilities to elevate the lives of women in Arizona.

We gained momentum in 2019 by diving deeper into the last year of our 3-year strategic plan and celebrate many of the accomplishments. We watched as our SHE Talks!™ increase from 10-15 individuals to over 100 for almost every event. Convening legislators, community and business leaders, nonprofits, and stakeholder to discuss, address and share ways critical issues impacting women are being tackled proved to be a necessity.

We were proud to recognize Gretchen Carlson as our Sandra Day O’Connor Lifetime Achievement honoree at our 25th Awards Luncheon for her lifelong and ongoing commitment to women in girls. Christi Paul was honored with the Voice of Women award and Barbara Strachan was recognized with our Marilyn R. Seymann award.

We have a few initiatives that are in the planning stages that will build on an already solid foundation, another layer of strength, stability and sustainability around our programs and financial position—all to prepare us for growth and longevity.

We ask that you continue to follow and support our work as we continue moving the needle for systematic change for the betterment of women in Arizona.

Thank you,

JON ELIASON
BOARD CHAIR

MESHA DAVIS
CHEIF EXECUTIVE OFFICER
THE VALUE OF VOLUNTEERS

$21,203*

Arizona Foundation for Women is grateful for the 82 volunteers who contributed 773 hours equating to $21,203 of invaluable time that would have otherwise been paid to an employee or consultant which helps keep our administrative, events and fundraising costs down.

*This value was released annually for each state by Independent Sector and in partnership with University of Maryland’s Do Good Institute and is calculated by using the U.S. Bureau of Labor statistics.
In 2019, AFW established a **Professional Advisors Committee (PAC)**. Our PAC members are a group of experienced professionals in the financial, law and insurance fields who are dedicated to helping individuals make the right financial decisions and investments. Additionally, these members drive awareness to AFW and introduce their communities to ways in which they can include the Foundation in their giving plans.

In partnership with a local insurance agent, the Foundation introduces the **Ladies Leaving Legacies** series helping women have a thoughtful plan for their legacy. The seminars, designed for women, dive deep from learning how to think like an underwriter when applying for insurance, to how to read and properly complete complicated forms.

The Foundation creates its **Financial Independence Seminars** as part of the PAC with a goal of introducing new people to the Foundation, providing credited seminars for professionals and addressing the economic independence pillar of our mission.

**Topics Presented in 2019 Include:**
- Charitable Giving Trends and Estate Planning Strategies
- Overcoming Financial Challenges Women Face
- What Women Should Know About Managing Their Wealth
- Life Insurance Awareness/ Education
Initiated in 2015, our free SHE Talks!™ community events bring people together to raise awareness for issues affecting the Safety, Health and Economic Empowerment of women in Arizona.

2019 SHE Talks!™ topics covered include:
- The Fight Against Child Sex Trafficking
- Guiding Women to Achieve Financial Security
- Domestic Violence and Sexual Assault
- Trafficking and Porn
- Advance Care Planning

SHE TALKS!™ 5-YEAR PARTICIPANT GROWTH

823%

$35,000

Granted to eight community nonprofits.

THESE FUNDS:
- Helped a minimum of 45 women ages 18-24 complete the TOTAL Career Pathway program.
- Provided a "Hope in a Box" to 600 women fighting breast cancer.
- Paid for legal costs to help 30 women with divorce/child custody filings.
- Provided emergency relief for survivors of domestic violence with immediate access in order to assist with each individual’s unique situation/obstacles.
20TH ANNUAL AWARDS LUNCHEON

AFW’S 20th Annual Awards Luncheon was an exciting year honoring Gretchen Carlson, Christi Paul and Barbara Strachan.

These honorees display leadership and contributions to society through their lifetime contributions, especially for work which benefits women and families.

SANDRA DAY O’CONNOR LIFETIME ACHIEVEMENT AWARD
GRETCHEN CARLSON

VOICE OF WOMEN AWARD
CHRISTI PAUL

MARILYN R. SEYMANNN AWARD
BARBARA STRACHAN

$429K
Gross funds raised prior to COVID-19 pandemic. Event postponed and revenue deferred to next year.

3.2%
Net increase from 2018’s Awards Luncheon
**REVENUE**

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$57,610</td>
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<tr>
<td>Grant Income</td>
<td>$26,000</td>
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<tr>
<td>Endow. Earnings</td>
<td>$45,200</td>
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<tr>
<td>Gains</td>
<td>$25,677</td>
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<tr>
<td>Misc. Income</td>
<td>$21,954</td>
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<tr>
<td>Event</td>
<td>($13,613)</td>
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<tr>
<td>Program</td>
<td>$1,117</td>
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<tr>
<td><strong>Total Revenue:</strong></td>
<td><strong>$163,945</strong></td>
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**EXPENSES**

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Admin</td>
<td>$48,118</td>
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<tr>
<td>Fundraising</td>
<td>$51,111</td>
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<tr>
<td>Professional Fundraising</td>
<td>$14,000</td>
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<tr>
<td>Professional Fundraising Fees</td>
<td></td>
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<tr>
<td>Program</td>
<td>$267,345</td>
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<tr>
<td><strong>Total Expenses:</strong></td>
<td><strong>$380,574</strong></td>
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**NET OPERATING INCOME**

*(-$216,629)*

*Net operating loss due to COVID-19 pandemic and fundraising event reschedule and revenue deferred to next year.*
FY2019 FINANCIALS AT A GLANCE
April 1, 2019 – March 31, 2020

BALANCE SHEET

<table>
<thead>
<tr>
<th>Revenue</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Cash</td>
<td>$11,839</td>
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<tr>
<td>Savings &amp; Temp Cash Investments</td>
<td>$100,073</td>
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<tr>
<td>Pledges &amp; Grants Receivable</td>
<td>$7,125</td>
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<tr>
<td>Accounts Receivable</td>
<td>$36,567</td>
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<td>Prepaid Expenses</td>
<td>$50,507</td>
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<td>Depreciation</td>
<td>$90</td>
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<tr>
<td>Investments</td>
<td>$1,151,209</td>
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Total Revenue: $1,357,410

ENDOWMENT FUND GROWTH OVER FOUR YEARS
Our Leaders

BOARD OF DIRECTORS
Jon Eliason, Chair
Kim Hartmann, Immediate Past Chair
Maureen Bussoletti, Vice Chair
Monica Lindstrom, Secretary
Kyla Quintero, Treasurer
Jeff Sauter, Treasurer
Jacakyn Askin
Elisa de la Vara
Heather Hill
Erin Kelly
Shawna Reed
Yvette Roeder
Stephanie Roldan
Marilyn Seymann
Nandini Srinivasan
Michael Strati
Laurie Taylor
Susan Thrasher, Ph.D.
Mary Wheeler
Andrea Whitsett
Cynthia Wrasman

ANGELS
Darlene Keller-Price, Co-Chair
Lisa Molina, Co-Chair
Margaret Anderson
Bobby Barnes
Carmel Fenwick
Dorothy Finnie
Ava Genung
Creighton Hardy
Donna Hicks
Katie Hogan-Holmberg
Belen Konesky
Claudia Kretchmer
Marlena Kreuger
Dorie Morales
Karla Osmun
Nicole Phillips
Linda Surdakowski
Merin Stoneman
Alexandra Walters

STAFF
Mesha Davis, CEO
Ellen Lord, Donor Relations & Program Director
Meghan Adams, Administrative Assistant
SUPPORT OUR MISSION

Please consider including Arizona Foundation for Women in your estate planning or will/trust.

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FOLLOW AFW

AFW EARNED THE EARNED A 2020 PLATINUM SEAL OF TRANSPARENCY FROM GUIDESTAR, THE HIGHEST LEVEL AWARDED.

Arizona Foundation for Women in a supporting organization of Arizona Community Foundation.
<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
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<tr>
<td>2016</td>
<td>$990,135</td>
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<tr>
<td>2017</td>
<td>$1,052,212</td>
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<td>2018</td>
<td>$1,099,883</td>
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<td>2019</td>
<td>$1,085,350</td>
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