



IT-Driven Nurse Retention Strategies

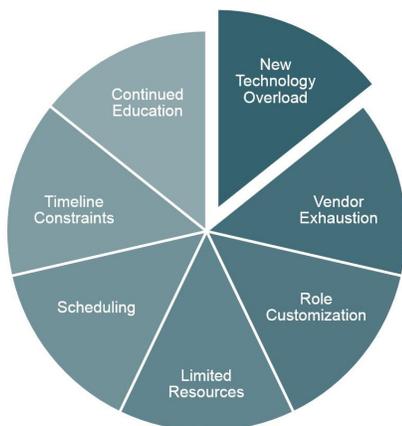
Develop a strategic technology roadmap to empower your care team, combat clinical burnout, and improve patient outcomes.

High turnover, disengaged staff, and nurse recruitment and retention are high priorities for nursing leaders. While IT is meant to enable care teams to be more efficient and better connected, the reality is that IT implementations often leave nurses feeling overburdened and frustrated.

As competition for qualified nurses rises in the U.S., creating an environment where nurses trust that technology is making their jobs easier is critical. This is especially true as the next generation of “digital native” nurses have high expectations for a tech-driven workplace.

What if your next IT project was redesigned to directly drive staff satisfaction and engagement? With a Connected Care technology program, nurses will be empowered to drive development of IT roadmaps and own the role technology plays in their departments.

Given the high cost of turnover – the average cost to replace a Registered Nurse is \$46-95K¹ – improving retention must be a technology-enabled strategic imperative. Turn to Burwood Group’s Healthcare Advisory Practice to increase staff productivity and satisfaction.



Preparing and training nursing staff on new workflows and various technologies, on time and on budget, is a key challenges for health systems.

Leverage health IT to improve the workplace experience for your nursing team. Rebuild trust between nurses and the technology they use by empowering nurses with the information, analytics, and tools they need to focus on what they do best: caring for patients. Reach out to Burwood Group today!

Our Differentiators

TRANSFORMATION AND ADOPTION PRACTICE

Many service providers and VARs provide post-project knowledge transfer. We go above and beyond. Burwood's certified professional trainers create customized end-user training programs to ensure technology investments are adopted to support improved clinical workflows.

EXPERIENCED NURSING INFORMATICS PRACTICE

We specialize in embedding our nursing informatics leaders with your nursing team to develop meaningful IT roadmaps built for a clinical audience. We drive collaboration across clinical and IT teams to apply EMR learning and informatics methodology to IT operations projects.

SOPHISTICATED PROGRAM MANAGEMENT

We believe in assigning a dedicated project manager to every professional services engagement to manage tasks, risks, and budget. Our PMO includes several PMP-certified consultants with years of experience managing IT infrastructure, system integration, and end-user facing engagements.

DEDICATED VERTICAL EXPERTISE

True industry expertise cannot be imitated. Burwood is the only system integrator with a complementary healthcare team providing expertise in clinical workflow, facility transformation, and clinician adoption. Our clients choose Burwood to ensure their technology decisions improve the delivery of patient care.

Interested in a learning more? Reach out to a member of our Healthcare Advisory Practice at info@burwood.com.

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ABOUT BURWOOD GROUP

Burwood Group is an IT consulting and integration firm. We help forward-thinking leaders design, use, and manage technology to transform their business and improve outcomes. Our services in consulting, technology, and operations are rooted in business alignment and technical expertise in cloud, automation, security, and collaboration.

Burwood was founded in Chicago, IL and is celebrating 20 years in business. Today, Burwood includes 250 employees and seven U.S. offices including a 24x7 Operations Center in San Diego, CA. Whether you are developing strategy, deploying technology, or creating an operational model, Burwood is a dedicated partner. To learn more, **visit www.burwood.com**.



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