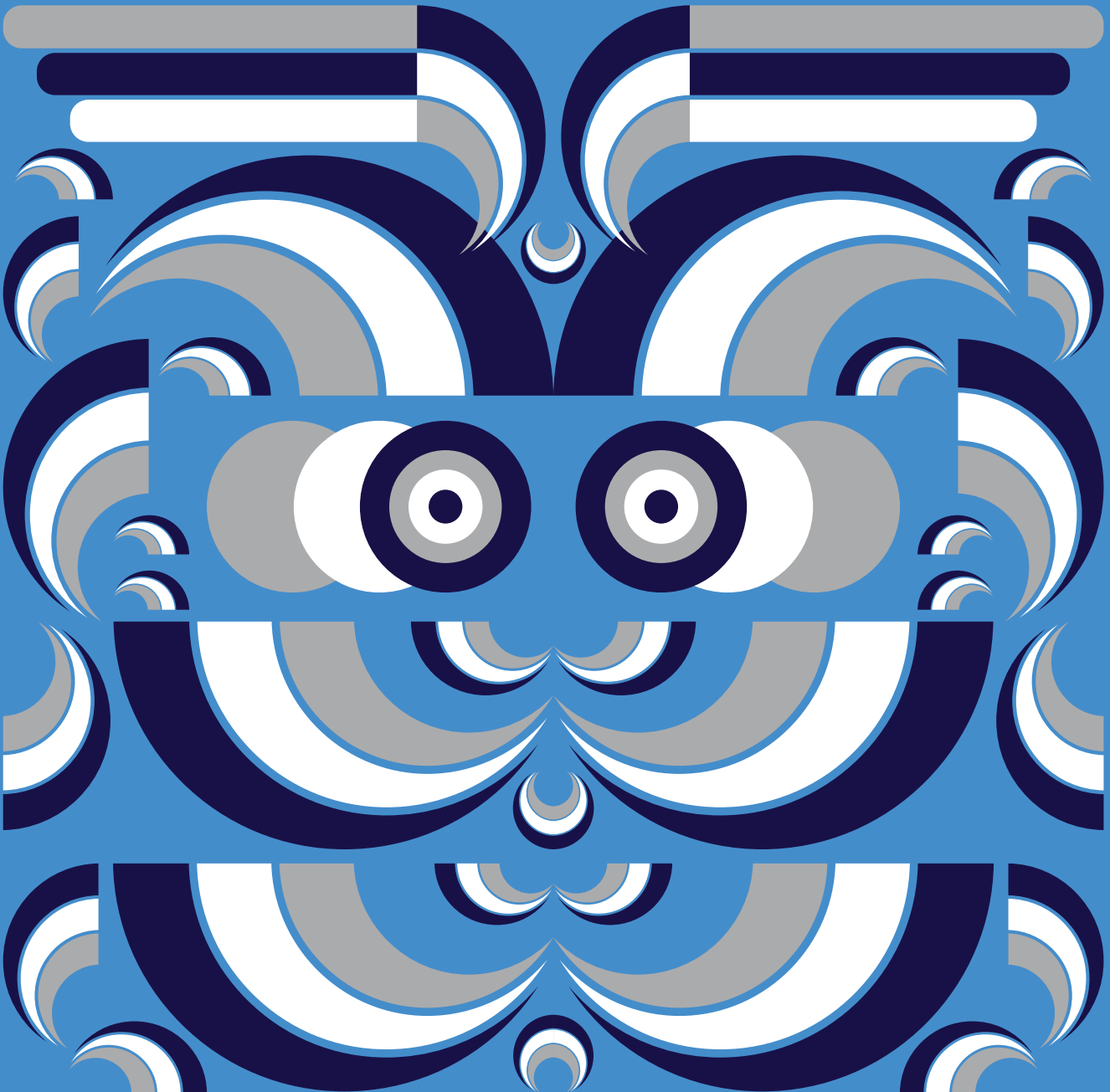


# Programme



10th WORLD SUMMIT  
ON ARTS & CULTURE  
SEOUL 2025



Charting the future of arts and culture

## #ArtsummitKorea

Throughout the World Summit programme, the co-hosts will use social media to highlight key issues and extend the conversation beyond the Summit. We encourage delegates to do the same if they wish. However, we do request that all delegates consider the context in which they are working and contribute to the spirit of collaboration, exchange and respect that informs the World Summit. As a general guide: have an opinion but be polite; ask people if you want to take and/or post a photo of them or their presentation materials; and consider the sensitivity of any information being shared in sessions. Please refer to our Principles of Engagement: [www.artsummit.org/programme-overview](http://www.artsummit.org/programme-overview).

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Accurate programme and speaker information is available at [www.artsummit.org](http://www.artsummit.org)



# Message from the Minister



I extend my heartfelt congratulations on the convening of the 10th World Summit on Arts and Culture.

I warmly welcome all of the cultural and artistic professionals from around the world, including members of the International Federation of Arts Councils and Culture Agencies (IFACCA) who have gathered here in Seoul, the Republic of Korea, to envision the future of arts and culture together.

The theme of this Summit is "Charting the future of arts and culture." As we witness remarkable advances in Artificial Intelligence (AI) accompanied by rapid societal changes across all areas, this gathering will provide a significant platform through which to explore how arts and culture can contribute to the sustainable growth of our society.

AI is driving transformative changes across the arts. It is offering creators new tools and sources of inspiration. At the same time, AI is also entering areas traditionally seen as uniquely human, such as writing. In line with that, last year Korea hosted the Korea International AI Film Festival. These developments highlight that the boundaries between art and technology are increasingly blurred. Today, AI can generate an animation-style image within milliseconds, which would normally require original sensibilities and meticulous handwork of humans.

As such, the fusion of art and advanced technology is drastically reducing production costs and time, while also contributing to the expansion of cultural diversity and inclusivity within communities. Meanwhile, new social challenges are emerging such as the decline in artists' employment, intensifying debates regarding the nature of creativity, and concerns over copyright and ethical considerations.

I am confident that this significant World Summit will empower us to collectively prepare for and shape a better future. Over the next three days, I hope that the insights and experiences shared by experts from around the world offer fresh inspiration for cultural policies and practices across nations, while broadening the horizons of solidarity and collaboration of artistic and cultural communities.

In closing, I would like to express my deepest gratitude to Arts Council Korea and IFACCA for their dedicated efforts to make this event successful.

I also hope that each participant enjoys a truly meaningful and memorable experience throughout their stay in Seoul.

With my warmest congratulations,

**Yu In Chon**

Minister of Culture, Sports and Tourism  
Republic of Korea

# Message from Arts Council Korea (ARKO)



I extend my heartfelt welcome to every delegate here at the 10th World Summit on Arts and Culture. Arts Council Korea (ARKO) has the privilege to co-host this meaningful event with the International Federation of Arts Councils and Culture Agencies (IFACCA). We are truly delighted and honoured to have you in Seoul — a dynamic city where the breath of history and the vitality of the future coexist.

Today, we are faced with a complex array of challenges, including the scars of the pandemic, rapidly shifting global dynamics, and the climate crisis. We have witnessed, however, how arts and culture have served as a powerful force — healing the wounds of communities, shaping public discourse, and instilling hope for the future. At the same time, innovative technologies, including artificial intelligence, have opened new, unlimited horizons of artistic expression and are transforming the paradigms of creation and experience. Digital technologies are not merely offering new tools, they are fundamentally changing how art is created, distributed, and experienced. At the same time, they also present new issues, such as social exclusion through the digital divide, copyright concerns, and Artificial Intelligence (AI) ethics. In this transformative time, arts and culture are more vital than ever as a medium for human connection and deep empathy. Artists and cultural practitioners bear a growing responsibility as agents of change who can reshape existing systems.

As these winds of change sweep across the globe, we find ourselves at a critical moment where we must come together to reflect on how we will navigate them.

Throughout history, Koreans have never hidden themselves from, nor blocked these winds. They found the wisdom to ride the winds, charting new paths along the way. In the midst of turbulence, our doors have always remained open to the outside world to survive and grow. Openness was an essential choice for us to make in order to overcome isolation and stagnation. As the world's only divided country, Korea was constantly swayed by the undulating geopolitical winds between great powers, and yet, has never feared those winds. Instead, we found a new direction forward, regained balance on our own, and embarked on a new journey. This resilience prods us to overcome hardship under any circumstances and it is the source of our strength.

With remarkable flexibility, the Republic of Korea has swiftly responded to change. These capabilities have driven innovation across various fields and landed the country in the unique position of achieving rapid economic growth and democratisation at the same time. On the cultural front, when it hosted the 1988 Seoul Olympics, it opened wide its doors to the world. The 2002 World Cup in the Republic of Korea elevated our country's sense of cultural pride, and then, the PyeongChang 2018 Winter Olympics served as a message of peace and unity. Subsequently,

vibrant K-Culture has garnered global popularity. Our artistic and cultural power, in particular, is rooted in this spirit of openness, resilience, and an ability to embrace the new and reinvent the old. It is from this very foundation that we created the dynamic current that has spread across the globe under the name “Hallyu,” or the “Korean Wave”. This Summit in Seoul will serve as yet another vivid example of the importance of reading and leading the currents of change.

Since its inception in Ottawa, Canada in 2000, the World Summit on Arts and Culture has grown into a key platform for shaping international cultural policy and enhancing cooperation and exchange among nations. Now celebrating its 10th iteration, this Summit will build on the depth of past dialogues while serving as a pivotal moment to seek creative solutions to the pressing challenges. In particular, the Summit will focus on the profound impact that accelerating digital transformation and advancements in cutting-edge technologies are having on the entire cultural and artistic ecosystem. It will also bring together diverse stakeholders ranging from the public and private sectors all the way to academia to chart the future of arts and culture. Furthermore, the outcomes of this Summit will serve as a bridge to continue these vital discussions at 2025 MONDIACULT, the ministerial-level conference on culture to be held in Spain this September.

I hope that the in-depth discussions and lively exchanges at this Summit will go beyond the simple sharing of knowledge to lay the foundation for practical collaboration and solidarity and ultimately bring meaningful and positive changes to cultural policies and creative environments around the world. Moreover, I sincerely wish that the power of arts and culture can contribute to building better societies and a more inclusive and sustainable future across the globe. Also, it is my genuine hope that cultural leaders gathered here today will gain insights from the Republic of Korea’s experiences and reflections on its journey marked by continuous innovation and explore creative possibilities for the future.

I would like to express my deepest gratitude to everyone who has taken part in this meaningful gathering. I wish that your time in this beautiful city of Seoul is filled with rich inspiration, unforgettable experiences and meaningful connections. May this moment leave a lasting wind of inspiration in your heart!

**Byoung Gug Choung**  
Chair, Arts Council Korea

# Message from IFACCA



Kristin Danielsen ©Mars Bakken/Arts and Culture Norway

On behalf the International Federation of Arts Councils and Culture Agencies (IFACCA), we welcome you to the 10th World Summit on Arts and Culture, which we are honoured to present in partnership with Arts Council Korea (ARKO), our National Member for the Republic of Korea.

Since the 9th World Summit in Stockholm, Sweden our world remains increasingly fragile and in a state of polycrisis that demands we develop capabilities and skills to navigate such crises as we look to the future. This also creates opportunities for our arts and cultural ecology. Major and global crises can disrupt existing systems – creating circuit breakers – that prompt critical reflection, challenge dominant narratives, and open new pathways. We can prepare for the future by learning from experience and from our international peers, by navigating challenges, maximising opportunities, driving positive change and fostering the diversity, open dialogue and collaboration to address systemic change.

Technological advancements are headlining debates – especially in relation to Artificial Intelligence (AI) and Generative AI (GenAI) – as humanity tries to keep up and make some sense of complex current global geopolitics, cost of living challenges, increasingly extreme weather patterns and climate crises, and polarised environments that minimise and/or deny dialogue and exchange. With changes occurring at such rapid speed – and the cultural and creative sectors being directly impacted – we need to build our common understanding, increase our agency and collective voice, and ensure that the future is an enabling environment to celebrate, promote and champion diversity of artistic and

cultural expressions in the analogue and digital space. One key step closer to achieve this is to bring key thought leaders from across the globe together to tackle such complex issues. The more diverse the perspectives, narratives and knowledge systems, the more holistic our charting and future proofing.

As a federation of 90 government agencies worldwide, we aspire to a world where arts and culture thrive and are acknowledged for their diverse contributions to society. We believe that arts and culture can significantly enhance our world. They inspire us, help us rebuild our social fabric, revitalise communities, spark critical discussions, contribute to people's wellbeing, drive creative innovation and thought leadership, foster economic growth, and so much more.

Collective reflection is always at the heart of the World Summits, which bring together IFACCA Members, leading policy makers, researchers, managers and practitioners from the arts, cultural and creative sectors, and related fields to foster meaningful and lasting international exchange; to leverage collective leadership; and to strengthen the work of government arts and culture agencies and all stakeholders involved.

As made evident in our 10th World Summit Discussion Paper, there are various roadblocks that the arts and cultural ecology face now and into the future. To futureproof our sector and ensure effective and strategic policymaking, we must also acknowledge the role we each play as stakeholders, and identify opportunities for us to act collectively to positively shape this future. We must not be

complacent in such times, rather harness the collective action and imagination inherent in culture, the arts, and creative expression to uphold human values. By drawing on cultural rights, we can develop inclusive frameworks that address inequality, transform institutions, and empower communities. We must examine our cultural policies to ensure they do not reinforce systemic divides and polarisation; and remain vigilant about the challenges of participatory systems, fostering trust, evaluating our actions, and seeking continuous improvement.

Recognising that polarised public debate can hinder self-governance, authenticity, and storytelling, we must remember that self-determination is vital for all peoples. Creating participatory spaces for education, knowledge sharing, intergenerational engagement, and bridging ideological divides is crucial. We need systems that facilitate cooperation between governments, the private sector, and individuals to support diverse arts and culture and nurture an independent, self-sustaining non-profit art sector. Through promoting cooperation and sustainable practices, we can use our knowledge systems to resist, reshape the world, and embed diverse values in the digital space.

This context is increasingly complex for cultural policymakers around the world; for governments responding to competing demands and volatile electoral cycles; for people who seek to engage actively in public cultural life and feel safe; and for the sustainability of our future and our planet. The World Summit is more critical than ever. Moreover, this edition of the World Summit marks an important moment in the lead-up to the UNESCO World Conference on Cultural Policies and Sustainable Development – MONDIACULT 2025 in Barcelona in September 2025 hosted by the Ministry of Culture of Spain, where we anticipate governments and policymakers from around the world to reaffirm the critical role of culture in our future. We have an opportunity to inform these discussions.

Our World Summit provides a space for open dialogue in which difference is embraced, open conversation is fostered, and a climate of mutual learning and receptiveness for other perspectives is valued. In this context, we acknowledge the important work of our International Programme Advisory Committee (IPAC) in helping us develop, with ARKO, this thought-provoking programme. We are immensely grateful for their advice, generosity and insight.

We are also pleased to convene for the first time in the East Asian region. This Summit would not be possible without the dedication and unwavering efforts of our co-hosts Arts Council Korea - especially under the leadership of ARKO's Chair Dr Byoung Gug Choung - and we thank and congratulate them all, both personally and on behalf of the Federation. We also thank all partners, who have helped realise this event. The custodianship of the World Summit is an enormous endeavour, and we sincerely thank the members of the IFACCA Board for their guidance, unwavering support and the Secretariat for their hard work.

As always, our deepest gratitude to each and every delegate that engages with the Summit for joining us to debate in a spirit of empathy and solidarity, and for sharing diverse points of view and expertise. We are confident that the conversations that take place over the coming days will result in deeper and more nuanced understandings of what we need and actions we should take to chart a better future for arts and culture for all, reveal common ground for sustainable pathways and share the collective urgency to champion arts and culture at a time when many global governance decisions on culture are being discussed - now and into the future.

**Kristin Danielsen**

Chair, IFACCA  
CEO, Arts and Culture Norway

**Magdalena Moreno Mujica**

Executive Director, IFACCA

# International Programme Advisory Committee

The programme for the 10th World Summit has been developed in collaboration with an International Programme Advisory Committee (IPAC), comprising leaders from across the international arts and culture sector, along with representatives from Arts Council Korea (ARKO) and the Secretariat of the International Federation of Arts Councils and Culture Agencies (IFACCA), as the co-hosts of the Summit. Introduced in 2018, this approach reflects our commitment to work collaboratively and to increase opportunities for peer exchange within our international community of members and experts. More detailed biographies can be found at [artsummit.org](http://artsummit.org).

## **Sarah Abdu Bushra (Ethiopia)**

Ms Sarah Abdu Bushra is a curator and co-founder of Contemporary Nights, a curatorial collective facilitating research based and process-driven collaborative praxis. With research interest in sensing the lived experiences of artists in East African locality, and documenting their underlying ties towards building alliances that emerge as rooted arts ecosystems, she works to sharpen the East African gaze centring its archives as well as post-contemporary practices of art making, contributing to the plurality of existing narratives concerning exhibition making and curatorial praxis. Ms Bushra currently works at a family-run bookstore and publishing house, Ankeboot Publishing, that explores books as repository and mutating site of knowledge production.



© Yasmin Abdu Bushra

## **Khadija El Bennaoui (Morocco/UAE)**

Ms Khadija El Bennaoui is a creative agent who pioneered Art Moves Africa in 2005 and the Head of Abu Dhabi UNESCO Creative City of Music, with over two decades of experience in curating programs, events research, and advocacy to foster independent arts and cultural sectors growth in the Global South. She is currently the Head of Performing Arts at the Department of Culture and Tourism in Abu Dhabi and a Visiting Scholar and J-term Visiting Professor at New York University (NYU), Abu Dhabi. She is the author of 'Surviving the Paradoxes of Mobility' chapter in the UNESCO Global Report 2018, for 2005 UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions.



## **Alfons Karabuda (Sweden)**

Mr Alfons Karabuda is an accomplished composer with more than 35 years' experience in the fields of music and culture. He is the Honorary President of the European Composer and Songwriter Alliance, and Chairman of Musiksverige (Music Sweden), the Internet Media Foundation, and the Polar Music Prize award committee. In addition, he serves as on the Board of Directors of The Global Node Stockholm, The Global Music Vault and the Swedish Performing Rights Society (STIM). As an expert in artistic rights to the United Nations Human Rights Council (UNHRC), he worked on their first-ever UNHRC report on artistic rights (2013).



© Tobias Regell

### Octavio Kulesz (Argentina/Italy)

Mr Octavio Kulesz is a philosopher, digital publisher and director of Teseo, one of Latin America's leading electronic publishing houses. As an expert collaborating with international organisations including like UNESCO, Organisation Internationale de la Francophonie (OIF), IFACCA and the International Alliance of Independent Publishers. Mr Kulesz' articles include Culture, Platforms and Machines (UNESCO, 2018), presciently anticipated the contemporary challenges associated with the impact of generative Artificial Intelligence (AI) on the cultural sectors by over five years. Selected by UNESCO in 2020, he drafted along with 23 international experts, the text of the Recommendation on the Ethics of Artificial Intelligence, the world's first standard-setting instrument on this topic.



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### Jinjoon Lee FRSA (Republic of Korea)

Dr Jinjoon Lee FRSA is a professor and internationally acclaimed contemporary artist exploring the liminoid experience of utopian space ideologies with new technologies. A Fellow of the Royal Society of Arts, selected Artist for Bloomberg New Contemporaries 2021, UK, he was awarded a full fellowship at the Vermont Studio Center (2024). A graduate from Seoul National University, Royal College of Art in London, Dr Lee holds a DPhil from the Ruskin School of Art, University of Oxford. He is an expert adviser to the Korean Government, directs the KAIST Art & Technology Research Center, and is an associate professor at their graduate school for Culture Technology.



© Sungbaek Kim

### Phloeun Prim (Cambodia)

Mr Phloeun Prim is the Executive Director of Cambodian Living Arts (CLA); a visionary cultural entrepreneur who spearheaded CLA's transformation from a grassroots project reviving traditional arts to an organisation – a catalyst in the country's rapidly expanding arts sector and key to the initiation of Mekong Cultural Hub. He teaches the CLA created university course Arts for Transformation: The Case of Cambodia, at New York University (NYU, Abu Dhabi). He is currently involved in 'An AI of Our Own', a Connecting South project, that aims to bring Global South communities into the heart of global efforts to democratise access to cultural heritage through technological innovation.



### Pooja Sood (India)

Ms Pooja Sood is a founding member and Director of Khoj International Artists' Association, an autonomous, not-for-profit society committed to experimentation and exchange in the visual arts in India. She has actively built a robust network of experimental spaces across South Asia resulting in the South Asian Network for the Arts (SANA). Previously, she served as Director General of the Government-owned Jawahar Kala Kendra (JKK) in India, as Founding Director of ArThinkSouthAsia, and Artistic Director and curator of 48 Degrees Celsius Public. Art. Ecology. She is a Chevening scholar (Clare Leadership Programme, UK, 2009-2011) based in New Delhi, India.



# Programme Theme:

## Charting the future of arts and culture

In our fragile and uncertain times, we remain in a state of polycrisis that demands we develop capabilities and skills to balance such simultaneous crises: a parting reflection at the 9th World Summit in Stockholm in May 2023. Constant, unprecedented change continues to be the new normal. However, this also generates opportunities: as the pandemic proved, major and/or global crises can break existing circuits, force moments of critical assessment, redress dominant narratives and create new pathways. In our current context, we can prepare for the future by learning from errors in the past to navigate challenges, maximise opportunities, effect positive change, ensure diversity and openness in our dialogue and co-design, and address systemic issues.

The 10th World Summit in Seoul, Republic of Korea, brings together key leaders and decision-makers from around the world – from the arts and cultural ecosystem and beyond – to exchange, debate and harness the knowledge systems we need to futureproof the cultural and creative sectors (CCS) and our roadmap, with a focus on current and projected digital and technological realities. It will help co-create new pathways to advance arts and culture and affirm our collective position as we seek to positively influence the sustainable agenda for the global community, and communities within our local contexts.

The timing of the Summit marks a key milestone in the lead-up to the UNESCO World Conference on Cultural Policies and Sustainable Development – MONDIACULT 2025 to be held in Barcelona in September 2025, where we anticipate

governments and policymakers from around the world to reaffirm the critical role of culture in our future. Culture must be at the heart of our future. To prepare, we must consider how best to futureproof the CCS and the road ahead for all those involved in shaping cultural policies. Worldwide, there are diverse digital realities and power dynamics, and stages of technological development coupled with external challenges as we navigate these multiple crises. Knowledge is a critical resource, central to how we work together as we chart the future of arts and culture.

The 10th World Summit aims to inspire delegates through lived experience examples, intersections and good practices from diverse voices across all corners of the globe; respond to different perspectives presented based on a dialogue of exchange and mutual learning; and reflect on the impact of diverse knowledge systems, technological advances, innovation and digitalisation on the cultural sectors in transforming, empowering, decolonising and building more sustainable communities.

The Summit programme will draw on diverse contexts and systems to explore tools for futureproofing, based on three transversal clusters as a network of intertwined themes: (1) knowledge systems and agency; (2) participatory systems and connectedness; and (3) digital systems and technology. Throughout the Summit programme, emphasis might be placed on one cluster or another; however, the dimension of all clusters will be interrogated and considered in the debates and actions.

### • Knowledge systems and agency

To be futureproof is to anticipate events and develop ways to adapt, to mitigate negative effects and to take advantage of positive ones. This is something that those within the cultural and creative sector stakeholder group – including arts councils, ministries of culture and cultural agencies – must do as they navigate polycrisis. Knowledge – and its diverse systems – will be critical to how we futureproof our roadmap for the CCS, as will the tools and insights that we develop to support them and the environments in which they operate.

Knowledge systems for culture are important and multifaceted. They range from organised structures, processes, and frameworks to resources that are designed to gather, manage, monitor, guide and disseminate information, data, insights and strategic directions. Moreover, they are supported and strengthened by analysis, research, education, and cross-disciplinary approaches. Diverse knowledge systems for culture can also support amplifying marginalised voices and indigenous perspectives, creating a more inclusive and equitable representation of diverse cultural narratives, which is key to futureproofing. These systems can play a crucial role in challenging, key in decolonising and to reshape dominant paradigms and power structures; and to develop enabling cultural policies that will ensure vital and sustainable CCS, that are diverse, equitable and inclusive.

### • Participatory systems and connectedness

At the last World Summit, we discussed the erosion of public debate as a key challenge and highlighted the role of digital platforms, social media, media organisations, and arts and cultural institutions as gatekeepers that can both democratise and dominate culture.

This erosion mirrors and reinforces the polarised nature of political debate and public opinion mounting in different parts of the world; and is increasingly played out in the cultural arena, where art may be targeted symbolically or misused for competing agendas. Some platforms can reinforce dominant narratives, making other voices even more marginalised and invisible. This puts cultural platforms under pressure from all sides, which can create fertile ground for censure and censorship (both by peers and artists themselves).

Participatory processes are key to bringing people together and creating a collaborative environment and our futureproofing efforts will rely on ensuring that problem solving is analysed from a range of viewpoints and achieved by working together. Connectedness and collectivity also compass the human relationship with ecology; how we see and define this connection with nature. We cannot chart a future that does not think beyond the human realm, we must be inclusive of other forms of life and the environment.

These are major issues that will affect the sustainability of the arts and culture ecosystem, particularly the diversity of cultural expressions. We can tackle these issues by coming together as a collective and connected international community.

### • Digital systems and technology

The digital age has profoundly shaped the world in which we live, how we experience it, and how we relate to one another, and especially what we trust. For the CCS, digital technologies and tools have transformed not only artistic and cultural practices, but the entire cultural value chain: from creation to production, distribution, access and participation.

They have radically changed how artists can work, with optimised processes and greater opportunities to experiment, collaborate, create, present, and find audiences. Yet, these opportunities are not distributed evenly, with a digital divide that separates those who can access necessary infrastructure, skills, knowledge, and experience, and often replicates existing barriers including those based on language, disability, race, and gender.

New technologies have generated new products and created opportunities to preserve intangible heritage, archive information, open new markets, adopt innovative business models, and empower actors across the cultural value chain. These, too, come with challenges. Abundant cultural goods and services concentrate supply in a way that affects diversity of cultural expressions and content discoverability, and many struggle to adapt to new environments due to a lack of infrastructure, funds, time, staff and/or technical resources. What modes of training do we have, and what narratives are they based on?

During the Summit, we will address the digital technologies that the culture and creative ecosystem truly require, in their context in their realities and on their terms. We will consider automated intelligence gathering and machine learning, and how technology and the digital space serve as creative spaces for new work and innovative thinking. We will examine the challenges faced by the CCS in adapting to this landscape; harness the potential of AI to level the playing field and equip us with the tools and capabilities we require; and ensure information systems maintain knowledge and evidence-based foundations.



# Programme Schedule

## SUNDAY 25 May: REGISTRATION

10:00–18:00 Registration collection at the Novotel Dongdaemun 1F (hotel lobby)

## MONDAY 26 May: REGISTRATION

7:00–18:00 Registration collection at the Novotel Dongdaemun 1F (hotel lobby)

## TUESDAY 27 May: REGISTRATION AND GALA OPENING

9:00–17:00 Registration collection at the Novotel Dongdaemun 1F (hotel lobby)

9:00–15:30 IFACCA Members Events Programme (by invitation only)

14:00–16:00 Pre-summit events and activities (optional):  
Seoul Museum of Craft Art and HiKR Ground (limited numbers)

15:30–17:30 Speakers' briefing (only for speakers and moderators)

18:00–20:00 Registration collection at the Dongdaemun Design Plaza (DDP) Art Hall 2

18:30–21:30 Gala Opening at the Dongdaemun Design Plaza (DDP) Art Hall 2

## WEDNESDAY 28 MAY: DAY ONE\*

\*All morning sessions will be livestreamed. Simultaneous translation in Korean, Spanish and French will be provided for sessions in A1, A2, B1 and C1 and indicated with the symbol **TR**

|             |                |                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
|-------------|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00        | A1             | Shuttle bus operation from Novotel Dongdaemun to ARKO Arts Theater<br>Doors open for delegates at ARKO Arts Theater Main Hall (A1)                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 9:00–9:30   | A1             | <b>WELCOME AND OPENING</b><br>The co-hosts Arts Council Korea (ARKO) and IFACCA                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 9:30–10:30  | A1             | <b>IN CONVERSATION 1: <i>Resistance, resilience, response, renewal</i></b><br><b>Ayoung Kim</b> (Republic of Korea) and <b>Michael Running Wolf</b> (USA)<br>Introduction by <b>Simon Mellor</b> (England)                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 10:30–11:00 | A3<br>A4       | Morning break                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 11:00–12:30 | A1             | <b>PLENARY 1: <i>The future of culture in times of exponential shifts</i></b><br><b>Yarri Kamara</b> (Sierra Leone/Uganda), <b>Márcia Helena Gonçalves Rollemberg</b> (Brazil), <b>Yang Woo Park</b> (Republic of Korea), <b>Alexandra Xanthaki</b> (Greece/UK) Moderator: <b>Kristin Danielsen</b> (Norway)                                                                                                                  |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 12:30–14:00 | D2             | Lunch                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 14:00–16:00 | A1<br>A2       | <b>WORLD CAFÉ: <i>(Re)imagining our futures</i></b><br><b>Phloeun Prim</b> (Cambodia), <b>Pavla Petrová</b> (Czech Republic),<br><b>Raquel da Cruz Lima</b> (Brazil), <b>Haniko Te Kurapa</b> (Aotearoa New Zealand),<br><b>Jisun Park</b> (Republic of Korea), <b>Zune Lee</b> , (Republic of Korea),<br><b>Xin Gu</b> (China/Australia), <b>Yoonhyung Jeon</b> (Republic of Korea)<br>Moderator: <b>Toni Attard</b> (Malta) |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 16:00–16:30 | A3<br>A4       | Afternoon break                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 16:30–18:00 |                | <b>PARTICIPATORY PARALLEL SESSIONS</b>                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
|             | A1<br>A2<br>B1 | <b>Panel 1 (A1) </b><br><i>Elastic futurity in Korean arts and culture: a critical examination</i><br><b>Serang Chung</b> (ROK),<br><b>Sang-Keun Yoo</b> (ROK/USA), <b>Andrés Felipe Solano</b> (Colombia/ROK),<br><b>Haerin Shin</b> (ROK)                                                                                                | <b>Workshop 2 (A2) </b><br><i>Decoding AI: creativity and cultural narratives in an everchanging world</i><br><b>Octavio Kulesz</b> (Argentina/Italy)             | <b>Panel 3 (B1) </b><br><i>Navigating global shifts, mapping local impacts</i><br><b>Renu Ghimire</b> (Nepal),<br><b>Farai Mpfunya</b> (Zimbabwe), <b>Manojna Yeluri</b> (India), <b>Tomás Peters</b> (Chile) |
|             | C1<br>D1<br>E3 | <b>Panel 4 (C1) </b><br><i>Developing cultural capacities: Empowering participation in cultural life</i><br><b>Youjin Jeon</b> (ROK),<br><b>Chaymaa Ramzy Zaatout</b> (Egypt), <b>Kaisa Rönkkö</b> (Finland), <b>Mauricio Delfin</b> (Peru/USA)                                                                                            | <b>Long Table 5 (D1)</b><br><i>Finding common ground: rebuilding connectedness in a polarised world</i><br><b>Niusha Khanmohammadi</b> (Sweden), <b>Robert Piaskowski</b> (Poland),<br><b>Zikri Rahman</b> (Malaysia), <b>Michelle Chawla</b> (Canada) | <b>Long Table 6 (E3)</b><br><i>Reclaiming knowledge systems: the transformative power of narrative</i><br><b>RAY LC</b> (Hong Kong SAR, China), <b>Eva Marie Wang</b> (Philippines),<br><b>Samba Yonga</b> (Zambia), <b>Paloma Estévez</b> (Chile/USA)                                             |
|             | E4             | <b>Open Session 7 (E4)</b><br>Facilitator: <b>Diane Dodd</b> (UK/Spain)                                                                                                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 18:00       |                | Shuttle Buses depart to Leeum Museum of Art (directly from ARKO Arts Theater)                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 18:30–20:30 |                | <b>EVENING CULTURAL PROGRAMME: <i>Leeum Museum of Art</i></b><br>Reception and free visit to the three exhibitions                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |
| 20:30       |                | Shuttle Buses depart to Novotel Dongdaemun                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                    |

## THURSDAY 29 MAY: DAY TWO

|             |                |                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
|-------------|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00        | A1             | Shuttle bus operation from Novotel Dongdaemun to ARKO Arts Theater<br>Doors open for delegates at ARKO Arts Theater Main Hall (A1)                                                                                                                                                 |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
| 9:00–9:15   | A1             | <b>ROUND UP OF DAY ONE</b><br><b>Sylvie Durán Salvatierra</b> (Costa Rica/USA)<br><b>Alastair Evans</b> (Scotland)                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
| 9:15–10:15  | A1             | <b>IN CONVERSATION 2: <i>Sustaining diverse narratives in the technology revolution</i></b><br><b>Pooja Sood</b> (India) and <b>Gerfried Stocker</b> (Austria)<br>Introduction by <b>Byoung Gug Choung</b> (Republic of Korea)                                                     |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
| 10:15–10:45 | A3<br>A4       | Morning break                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
| 10:45–11:35 | A1             | <b>PLENARY 2: <i>The ethics and governance of AI in future-proofing the CCS</i></b><br><b>Jinjoon Lee</b> (Republic of Korea) and <b>Micaela Mantegna</b> (Argentina)<br>Moderator: <b>Ojoma Ochai</b> (Nigeria)                                                                   |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
| 11:40–12:30 |                | <b>PLENARY 3: <i>The rights and responsibilities of culture for a sustainable future</i></b><br><b>Hai-Yuean Tualima</b> (Samoa/New Zealand) and <b>Cislé Jacobs</b> (Namibia)<br>Moderator: <b>Kathy Rowland</b> (Malaysia/Singapore)                                             |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
| 12:30–14:00 | D2             | Lunch                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
| 14:00–15:30 |                | <b>ROUND 1: PARTICIPATORY PARALLEL SESSIONS</b>                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
|             | A1<br>A2<br>B1 | <b>Panel 8 (A1) </b><br><i>The future of investment in culture: supporting diverse models to build resilience and sustainability</i><br><b>Kedmon Mapana</b> (Tanzania),<br><b>Hae-Bo Kim</b> (ROK),<br><b>Nevena Tudor Perković</b> (Croatia), <b>Adrian Collette</b> (Australia) | <b>Dialogue Circle 9 (A2) </b><br><i>Honouring the past, building the future: a dialogue of listening together and cocreating</i><br><b>José Antonio Ancan Jara</b> (Chile), <b>Inga-Lill Sundset</b> (Norway),<br><b>Paula Carr</b> (Aotearoa New Zealand),<br><b>Amareswar Galla</b> (India/Australia) | <b>Panel 10 (B1) </b><br><i>Futureproofing in practice: agency, access, and inclusion</i><br><b>Aika Alemi</b> (Kazakhstan),<br><b>Sophia Alexandersson</b> (Sweden), <b>Ja-Hye Khoo</b> (ROK), <b>Abid Hussain</b> (England)                                        |
|             | C1<br>D1<br>E3 | <b>Panel 11 (C1) </b><br><i>Creative crossovers: lessons for the wider creative economy from the music sector</i><br><b>Santiago Alfaro Rotondo</b> (Peru), <b>Shain Shapiro</b> (England),<br><b>Heejin Shim</b> (ROK),<br><b>Khadija El Bennaoui</b> (Morocco/UAE)               | <b>Long Table 12 (D1)</b><br><i>Global connections: rethinking transnational cultural exchange and mobility</i><br><b>Maanka A. Chipindi</b> (Zambia), <b>Dereka Deleveaux-Grant</b> (The Bahamas), <b>Diego Mencaroni</b> (Italy/USA),<br><b>Marie Le Sourd</b> (France/Belgium)                        | <b>Long Table 13 (E3)</b><br><i>From precarity towards security: ensuring decent working conditions for cultural workers</i><br><b>Kiwon Hong</b> (ROK),<br><b>Eduardo Saravia</b> (Colombia/Germany),<br><b>Phina So</b> (Cambodia),<br><b>Kajsa Ravin</b> (Sweden) |
|             | E4             | <b>Open Session 14 (E4)</b><br>Facilitator: <b>Hiroko Tsuboi-Friedman</b> (Japan/Switzerland)                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |
| 15:30–16:00 | A3<br>A4       | Afternoon break                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                      |

## THURSDAY 29 MAY: DAY TWO

16:00–17:30

### ROUND 2: PARTICIPATORY WORKSHOPS AND PANEL SESSIONS

|    |                                                                                                                                                                                                                |                                                                                                                                                            |                                                                                                                                                                         |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| A1 | <b>Panel 15</b> (A1)                                                                                                          | <b>Workshop 16</b> (A2)                                                 | <b>Panel 17</b> (B1)                                                                 |
| A2 | <i>A standalone goal for culture in the post-2030 UN agenda: pathways and prospects</i>                                                                                                                        | <i>The power of data for evidence-based decision-making</i>                                                                                                | <i>Building on the past: safeguarding our living cultures and heritage in a rapidly changing world</i>                                                                  |
| B1 | <b>Nguyen Phuong Hoa</b> (Viet Nam), <b>Justin O'Connor</b> (Australia), <b>Paz Portales</b> (Chile/France), <b>Magdalena Moreno Mujica</b> (Chile/Australia), <b>Jazmín Alejandra Beirak Ulanosky</b> (Spain) | <b>Avril Joffe</b> (South Africa), <b>Diana Rey</b> (Colombia/Canada)                                                                                      | <b>Bernan Joseph R. Corpuz</b> (Philippines), <b>Humberto López La Bella</b> (Paraguay), <b>Hee-sun Kim</b> (ROK), <b>Christopher Waiwori</b> (Solomon Islands/Vanuatu) |
| C1 | <b>Panel 18</b> (C1)                                                                                                          | <b>Long Table 19</b> (D1)                                                                                                                                  | <b>Long Table 20</b> (E3)                                                                                                                                               |
| D1 | <i>Decentralising cultural governance: transforming policy and practice</i>                                                                                                                                    | <i>Culture in times of conflict: towards empathy and solidarity</i>                                                                                        | <i>Shaping tomorrow, actions today: culture's role in climate action and sustainability</i>                                                                             |
| E3 | <b>Jung Yun Cho</b> (ROK), <b>Gilles Doré</b> (Canada), <b>Ángel Moreno</b> (Colombia), <b>Julie Diphofa</b> (South Africa)                                                                                    | <b>Abdullah Alkafri</b> (Lebanon/Belgium), <b>Roisín McDonough</b> (Northern Ireland), <b>Zun Ei Phyu</b> (Myanmar), <b>Daryna Zhyvohliadova</b> (Ukraine) | <b>Jiwon Choi</b> (ROK), <b>Jimmy Savy</b> (Seychelles), <b>Susannah Tantemsapya</b> (Thailand/USA), <b>Frances C. Koya Vaka'uta</b> (Fiji)                             |
| E4 | <b>Unfinished Business 21</b> (E4)<br>Facilitator: <b>Toni Attard</b> (Malta)                                                                                                                                  |                                                                                                                                                            |                                                                                                                                                                         |

17:30

Shuttle Buses depart to Stage28 (directly from ARKO Arts Theater)

18:30–21:00

### EVENING CULTURAL PROGRAMME: JANCHI

Janchi - a traditional Korean celebratory custom of preparing food, entertaining guests, and sharing in the joy of an occasion.

21:00

Shuttle Buses depart to Novotel Dongdaemun

### FRIDAY 30 MAY: DAY THREE

|                                                                                                    |          |                                                                                                                                                                                                                                                                                                                                                                                        |
|----------------------------------------------------------------------------------------------------|----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:00                                                                                               | A1       | Shuttle bus operation from Novotel Dongdaemun to ARKO Arts Theater<br>Doors open for delegates at ARKO Arts Theater Main Hall                                                                                                                                                                                                                                                          |
| 9:00–9:15<br>     | A1       | <b>ROUND UP OF DAY TWO</b><br><b>Sylvie Durán Salvatierra</b> (Costa Rica/USA)<br><b>Alastair Evans</b> (Scotland)                                                                                                                                                                                                                                                                     |
| 9:15–10:00<br>    | A1       | <b>OPEN FLOOR: <i>Perspectives from the floor: what next?</i></b><br><b>Michelle Chawla</b> (Canada)<br><b>Andrés Gribnicow</b> (Argentina)                                                                                                                                                                                                                                            |
| 10:00–10:30                                                                                        | A3<br>A4 | Morning break                                                                                                                                                                                                                                                                                                                                                                          |
| 10:30–10:35<br>   | A1       | <b>REMARKS: <i>To connect regional and international perspectives</i></b><br><b>Kabsoo Kim</b> (Republic of Korea)                                                                                                                                                                                                                                                                     |
| 10:35–12:00<br>   | A1       | <b>FINAL PLENARY: <i>Future horizons: roadmap for a just and sustainable future for arts and culture</i></b><br><b>Atang L.S. Arnold</b> (Botswana), <b>Emile Kairua</b> (Cook Islands),<br><b>Jo Kukathas</b> (Malaysia), <b>Jazmín Alejandra Beirak Ulanosky</b> (Spain),<br><b>Ernesto Ottone R.</b> (video message)<br>Moderator: <b>Magdalena Moreno Mujica</b> (Chile/Australia) |
| 12:00–12:30<br> | A1       | <b>CLOSING REMARKS</b><br><b>Byoung Gug Choung</b> (Republic of Korea)<br><b>Kristin Danielsen</b> (Norway)<br>Moderator: <b>Magdalena Moreno Mujica</b> (Chile/Australia)                                                                                                                                                                                                             |
| 12:30–14:00                                                                                        | C2       | <b>Closing Lunch</b>                                                                                                                                                                                                                                                                                                                                                                   |
| 14:00                                                                                              |          | Shuttle Buses depart to Novotel Dongdaemun                                                                                                                                                                                                                                                                                                                                             |
| 14:00–18:00                                                                                        | E2       | <b>Informal networking – Artist House Lounge</b><br>Artist House is open for delegates to network                                                                                                                                                                                                                                                                                      |

# Tuesday 27 May: Official World Summit Gala Opening



Image: Dongdaemun Design Plaza (DDP) © DDP

The 10th World Summit on Arts and Culture will kick off with a Gala Opening at Dongdaemun Design Plaza (DDP). Designed by Zaha Hadid, the first woman to win the Pritzker Architecture Prize, this iconic structure is located in Dongdaemun, a district rich in history and cultural heritage. The area once featured a Joseon era two-span water gate, called *Igan-sumun*, that had channelled a stream and has long served as a gathering place. The free flow of water, people, ideas, and goods infused it with vitality. It became home to Dongdaemun Market, eventually developing into the heart of Korea's industrialisation and fashion landscape. Later, with the addition of Dongdaemun Stadium, the district evolved into a sports landmark. The stadium has now been transformed into the DDP — a space for shaping the future as a hub for arts and culture.

Korea has continuously taken on bold challenges and turned the impossible into the possible throughout its turbulent history. This spirit and achievement are embodied in DDP which features an amorphous structure covered with sleek silver panels; a design not found anywhere else in the world. This innovative space is the epitome of remarkable accomplishments born of flexible, open-minded thinking and the country's passionate, action-oriented culture.

Delegates are invited to a special night at the DDP to showcase how cultural heritage and contemporary creativity coexist, and experience the futuristic architecture where Igan-sumun was constructed six hundred years ago. What makes this night an even more enriching experience is the music of HAEPAARY, the electronic duo, who will perform contemporary music imbued with ambient and techno influences by reinterpreting Korean traditional music. The evening will include a fine dining Korean gastronomy with specially curated menu for the occasion including a full course meal that harmoniously blends traditional flavours with a contemporary sensibility. Carefully crafted with seasonal ingredients, each dish promises deep savoury richness.

HAEPAARY will present an unforgettable performance blending traditional Korean music with electronic sounds, antiquity with modernity. This Gala Opening in Seoul will immerse delegates in the beauty and innovation of Korean culture while engaging in exchange and collaboration with international leaders in the arts and culture sector. We hope this evening creates lasting memories of Seoul for all delegates and instils excitement in everyone for the Summit programme ahead.



© HAEPARY

### HAEPARY

HAEPARY (pronounce as 'hepari') is an alt-electronic duo, consisting of HYEWON (instrumentalist) and MINHEE (vocalist) from Seoul, Republic of Korea. They have reinterpreted the melodies and lyrics of Jongmyojeryeak, the royal shrine music of the Joseon dynasty, and Namchang Gagok, a Korean traditional vocal genre that has always been performed exclusively by men. HAEPARY's tracks demonstrate Hyewon and Minhee's brilliant disentanglement of formality and disciplines of Confucian music with their re-articulation of rave and trance. HAEPARY's soundscape of refinement will invite intimate strangers to its secluded party.

- Taepyeongga
- Born by Irreproachable Gorgeousness
- Nothing to Envy
- A Shinging Warrior-A Heartfelt Joy

### Location

Art Hall 2, Dongdaemun Design Plaza (DDP)  
(281 Eulji-ro, Jung-gu, Seoul)  
<https://ddp.or.kr>

### Schedule

**18:00** Registration  
**18:15** Novotel Dongdaemun → DDP  
**18:30** Reception  
**19:00** Opening & Performance  
**20:00** Dinner  
**21:30** DDP → Novotel Dongdaemun  
\*A shuttle bus service will be provided.  
For more information, please visit:  
[www.artsummit.org/transport](http://www.artsummit.org/transport)

### Dress Code

Business Attire

### Security

Admission is restricted to registered delegates and invited guests of the 10th World Summit on Arts and Culture. Please ensure that you bring your name badge or invitation to verify your registration. Your name badge serves as your credentials. Note that no cloak room is available at the DDP venue, so please take care of your personal belongings.

# Wednesday 28 May:

## DAY ONE

The Summit will kick off with reflections on our current state of play. We will identify the key issues arising from the changes that the arts and culture sector face; explore emerging tensions versus familiar challenges for arts and culture; share achievements and confirmations; and consider how the roles of State and non-State actors have shifted in recent years.

### Key to address on Day One:

- We will discuss current realities for and priorities of the cultural and creative sectors in different parts of the world as we take stock of the state of transnational cultural relations and global governance.
- Our discussions will encompass the social value of art, as well as fault lines, resistance and resilience, addressing issues such as equity, justice and decolonisation.
- We will explore these themes through dialogue on restructuring knowledge hierarchies and participatory systems.
- In this context setting, the intersection of technology and culture will also be a key focus, as we talk about AI, digital realities and associated power dynamics.
- Central to our deliberations will be the co-creation of pathways for sustainable cultural ecosystems, ensuring decent and fair working conditions.
- As we map the present on Day One, we will ensure we find time to imagine the future.

# Wednesday 28 May:

## DAY ONE Detailed Programme

All morning sessions will be livestreamed. Simultaneous translation in Korean, Spanish and French will be provided for sessions in A1, A2, B1 and C1 and indicated with the symbol 

**9:00–9:30**     *WELCOME AND OPENING*  
*Introductions, opening remarks and scene setting*  
Location: ARKO Arts Theater Main Hall – A1 

**Byoung Gug Choung** (Republic of Korea)  
Chair, Arts Council Korea (ARKO)

**Magdalena Moreno Mujica** (Chile/Australia)  
Executive Director, IFACCA

**9:30–10:30**     *IN CONVERSATION 1*  
*Resistance, resilience, response, renewal*  
Location: ARKO Arts Theater Main Hall – A1 

This opening session will navigate the multitude of tipping points and changes faced by society and the cultural and creative sectors (CCS) today, offering perspectives from two cultural leaders with prolific artistic and cultural practices: a pioneering media artist in Korean contemporary arts, and a computer scientist and poet advocating for Indigenous data sovereignty. Together, they will explore the urgent need for technology and digital spaces that enable diverse narratives, as well as poly-spaces that foster critical thinking and collective gathering amidst deepening societal fault lines. Their dialogue will examine the role and value of culture in today's world – how it both challenges and adapts to shifting realities – while speaking to its power to inspire resilience, resistance and positive change.

Speakers     **Ayoung Kim** (Republic of Korea)  
Artist - Ayoung Kim Studio  
  
**Michael Running Wolf** (USA)  
Lead architect, First Languages AI Reality

Introduction     **Simon Mellor** (England)  
Deputy Chief Executive, Arts and Museums, Arts Council England

**10:30–11:00**     *MORNING BREAK*  
Location: ARKO Arts Theater Lobby – A3, A4

**11:00–12:30** **PLENARY SESSION 1**

*The future of culture in times of exponential shifts*

Location: ARKO Arts Theater Main Hall – A1 

This first plenary will reflect on the social dimension of culture and the CCS in our current context of exponential change, which is profoundly transforming the world around us at unrecognisable speed. We will examine recent progress, familiar and systemic challenges, and new tensions; and consider how global issues manifest locally and affect distinct contextual realities whether national or regional. We will reflect on cases where the role of culture has been recognised in broader policy agendas, and address roadblocks that remain.

Together, we will explore key questions to chart the path forward. What future do we envision for culture? What is at stake, and what is non-negotiable? What should collective action be to advance the agenda for a standalone goal for culture in the post-2030 UN sustainable development agenda?

**Speakers**

**Yarri Kamara** (Sierra Leone/Uganda)

Cultural policy advisor and writer

**Márcia Helena Gonçalves Rollemberg** (Brazil)

Secretary, Cultural Citizenship and Diversity, Ministry of Culture, Brazil

**Yang Woo Park** (Republic of Korea)

Former Minister Culture, Sports and Tourism, Republic of Korea

**Alexandra Xanthaki** (Greece/UK)

UN Special Rapporteur in the field of cultural rights

**Moderator**

**Kristin Danielsen** (Norway)

Chair, IFACCA and CEO, Arts and Culture Norway

**12:30–14:00** **LUNCH**

Location: ARKO Arts Center – D2

### 14:00–16:00 **WORLD CAFÉ**

#### *(Re)Imagining our futures*

Location: ARKO Arts Theater Main Hall – A1  and Small Hall – A2 

Simultaneous translation available during setting the scene, scenario presentations and reporting.

The World Café is a dynamic, participatory conversational process for sharing ideas and generating collective insights on the future of arts and culture. Delegates will engage in smaller groups and imagine possibilities around a range of key issues informing the future of arts and culture. Each group will be tasked with exploring a specific area in need of innovative solutions, from different perspectives. Discussions will focus on identifying what is needed to bridge the gap between the present and the desired future.

Delegate groups will envision what 2050 might look like if key issues are successfully addressed. They will collaboratively develop a roadmap that charts a path from current realities to an aspirational future, including a solutions-focused synopsis of the process that could get us there.

The World Café will pose eight themes, each with a provocateur who will set the scene. At the conclusion of the session, each provocateur will provide a synthesis on the roadmap/s for the relevant theme.

1. *Co-creating pathways for sustainable cultural ecosystems*  
**Phloeun Prim** (Cambodia)  
Executive Director, Cambodian Living Arts (CLA)
2. *Fostering dialogue across divides and beyond echo chambers*  
**Pavla Petrová** (Czech Republic)  
Arts and Theatre Institute (ATI), Czech Republic
3. *Advancing equity, justice and cultural rights*  
**Raquel da Cruz Lima** (Brazil)  
Head, Legal Reference Center at ARTICLE 19, Brazil and South America
4. *Honouring living cultures and Indigenous knowledge systems*  
**Haniko Te Kurapa** (Aotearoa New Zealand)  
Senior Manager, Te Kaupapa o Toi Aotearoa,  
Creative New Zealand – Arts Council of New Zealand Toi Aotearoa
5. *Addressing human-nature connectedness and the climate crisis*  
**Jisun Park** (Republic of Korea)  
Creative producer, researcher and arts policy advisor
6. *Navigating Artificial Intelligence (AI), digital realities and power dynamics*  
**Zune Lee** (Republic of Korea)  
Associate Professor, The School of Art and Design, Korea University
7. *Ensuring decent and fair working conditions in the CCS*  
**Xin Gu** (China/Australia)  
Director, Master of Cultural and Creative Industries, Monash University
8. *Strengthening global governance and transnational cultural relations*  
**Yoonhyung Jeon** (Republic of Korea)  
Audiovisual industry expert and member, EU/UNESCO Expert Facility Group

Moderator **Toni Attard** (Malta), Founder, Culture Venture

**16:00–16:30 AFTERNOON BREAK**

Location: ARKO Arts Theater Lobby – A3, A4

**16:30–18:00 PARALLEL SESSIONS (A1, A2, B1, C1, D1, E3 and E4)**

**PARALLEL 1: PANEL DISCUSSION**

***Elastic futurity in Korean arts and culture: a critical examination***

Location: ARKO Arts Theater Main Hall – A1 

This panel discussion examines the unique trajectory of South Korea's arts and culture on the global stage, analysing how they both reflect Korean society and resonate beyond cultural boundaries. The discussion will focus on elastic futurity—the idea that the past is not a constraint but a resource that shapes new possibilities for the future. Through this lens, Korean artists reinterpret history in innovative ways, using it as a tool to rethink identity, belonging and change. Of particular interest will be the dialectic between futurity and present reality in Korean arts: this is where different perceptions of time come together, shaping artistic styles that are unique to Korea but able to speak to both local and global audiences. This elastic temporality is a flexible sense of time that encourages us to radically reimagine what is possible. Here, the future is not a fixed path but instead becomes a malleable space of potential.

Speakers will consider how the complex interrelationships between cultural production, societal dynamics, technological innovation and governance structures influence the evolving landscape of the arts in South Korea today. They will also discuss how these dynamics can inspire broader conversations about the future of arts and culture worldwide, offering new ways to imagine a more open and interconnected global community.

Panellists **Serang Chung** (Republic of Korea)  
Writer

**Sang-Keun Yoo** (Republic of Korea/USA)  
Assistant Professor, Marist University

**Andrés Felipe Solano** (Colombia/Republic of Korea)  
Writer

Moderator/  
Panellist **Haerin Shin** (Republic of Korea)  
Associate Professor, Media & Communication, Korea University

### 16:30–18:00 **PARALLEL 2: WORKSHOP**

#### *Decoding AI: creativity and cultural narratives in an everchanging world*

Location: ARKO Arts Theater Small Hall – A2 

The workshop offers a platform for artists, curators, researchers, arts managers, cultural workers and policy makers to collectively and critically reflect on the many dimensions of Artificial Intelligence's (AI) impact on culture and the arts. The workshop will start with a presentation on the current landscape of AI, followed by focused discussions in smaller groups. Together, participants will explore how AI is influencing linguistic diversity, the creative industries and wider geopolitics, addressing its risks and possibilities and considering both the technology itself as well as its social, cultural and ethical implications. Importantly, the workshop will also delve into how cultural narratives shape the development and application of AI. By fostering a critical dialogue, the workshop aims to equip participants with the insights and perspectives needed to navigate AI's evolving role in the cultural and creative sectors and inform government agencies on these issues.

Facilitator **Octavio Kulesz** (Argentina/Italy)  
Director, Teseo

### 16:30–18:00 **PARALLEL 3: PANEL DISCUSSION**

#### *Navigating global shifts, mapping local impacts*

Location: I-eum Center Art Hall – B1 

Our operating environments continue to be defined by complexity, polycrisis and uncertainty, with overlapping developments that profoundly reshape societies, international relations and the CCS. How is change perceived across different communities and societies? What local shifts are unfolding in different regions? What key actions are needed to advance solutions, and what barriers hinder progress?

From systemic inequality and limited resources and knowledge, to fear of prosecution and geopolitics that affect communities and daily life, the discussion will also explore how recent shifts have influenced connectedness and whether diverse knowledge systems are in use within the CCS. Finally, it will consider how cultural institutions, and creative communities can effectively plan for risk and build resilience in times of prolonged instability and uncertainty.

Panellists **Renu Ghimire** (Nepal)  
Program Associate, Freedom Studio

**Farai Mpfunya** (Zimbabwe)  
Independent Cultural Policy Expert

**Manojna Yeluri** (India)  
Asia regional representative, Artists at Risk Connection (ARC)

Moderator/  
Panellist **Tomás Peters** (Chile)  
Assistant Professor, Faculty of Communication and Image, University of Chile

**16:30–18:00**    **PARALLEL 4: PANEL DISCUSSION**

*Developing cultural capacities: empowering participation in cultural life*

Location: Marronnier Park Multi-Purpose Hall – C1 

Cultural participation does not only mean access to goods and services. Approached holistically, and through a cultural rights lens, it encompasses the development of cultural and creative capacities and practices through individuals' own narratives, the exchange of ideas, community practices and open decision-making processes in policymaking.

Participation fosters diversity and divergence, both of which are essential for a plural and inclusive cultural sector. Within current participatory systems, whose voices dominate discourse, and whose remain marginalised or unheard? And how do we create spaces that truly amplify diverse voices?

This session explores the contexts in which active participation is enabled or impeded and examines opportunities and challenges for both the CCS and the governance of culture. We will delve into how participatory systems can reset the way we relate to one another – building kinship beyond national borders, identities and gender – while safeguarding the diversity of cultural expressions. Additionally, we will consider structures embedded in various knowledge systems that can allow us to build networks, connect and collaborate, and how these can inspire participatory models for cultural work.

**Panellists**

**Youjin Jeon** (Republic of Korea)

Artist and founder, Woman Open Tech Lab

**Chaymaa Ramzy Zaatout** (Egypt)

Founder, Creative Invest and Executive Director, Shelter Art Space, Egypt

**Kaisa Rönkkö** (Finland)

Director, Arts Promotion Centre Finland

**Moderator/**

**Mauricio Delfin** (Peru/USA)

**Panellist**

Co-Director, Culture and Arts Policy Institute

**16:30–18:00**    *PARALLEL 5: LONG TABLE*

*Finding common ground: rebuilding connectedness in a polarised world*

Location: ARKO Art Center Yeollim – D1

Cultural discourse is increasingly polarised, particularly in the face of political shifts and increasing pressure on cultural and social platforms, which erodes public debate and our ability to engage in meaningful dialogue on a range of complex issues. What forms and deforms connectedness today? What happens when participatory systems break down due to the inability to find common ground for healthy debate? What collective actions can communities take in our current context to address these challenges and create safe spaces for open dialogue?

This long table discussion – designed to blur the lines between speakers and the audience by fostering participatory conversations – will explore how digital platforms and social media can be leveraged to cultivate a sense of belonging and connectedness, counteract echo chambers and promote diverse cultural expressions. Additionally, it will explore strategies to ensure the safety of cultural operators and build effective alliances in the face of rising risks and increasing fragmentation.

- Participants    **Niusha Khanmohammadi** (Sweden)  
Senior Advisor for the Artistic Freedom Programme, Swedish Arts Council
- Robert Piaskowski** (Poland)  
Director, National Centre for Culture, Poland
- Zikri Rahman** (Malaysia)  
Researcher, Malaysia, Arts Equator’s Southeast Asian Arts Censorship Database
- Facilitator      **Michelle Chawla** (Canada)  
Director and Chief Executive Officer, Canada Council for the Arts

**16:30–18:00**    **PARALLEL 6: LONG TABLE**

*Reclaiming knowledge systems: the transformative power of narrative*

Location: Artist House Lounge Long Table – E3

This session will unpick the hierarchies within knowledge systems, including colonial legacies, to examine the structures that sustain them and the urgent need for new patterns of interrelation. The discussion will consider strategies for challenging and reshaping dominant paradigms and power structures, with a focus on fostering more equitable and inclusive representation of diverse cultural narratives.

To what extent do current knowledge systems within the CCS amplify underrepresented voices? How effectively are diverse knowledge systems being integrated into the CCS? What role does technology have in enabling agency and diversity? How can decolonisation transform and reshape knowledge systems within the CCS to ensure diversity and inclusivity in navigating future challenges and opportunities?

Participants

**RAY LC** (Hong Kong SAR, China)

Assistant Professor, Creative Media, City University of Hong Kong

**Eva Marie Wang** (Philippines)

Founder and Convenor, HIRAYA Collective for the Blind

**Samba Yonga** (Zambia)

Museum Director and Curator, Women's History Museum of Zambia

Facilitator

**Paloma Estévez** (Chile/USA)

Director, Artistic Programming, Lincoln Center for the Performing Arts

**16:30–18:00**    **PARALLEL 7: OPEN SESSION**

Location: Artist House Young Artist Lab – E4

The Open Session offers delegates a unique platform to showcase their projects and pitch ideas to peers. Interested delegates will be invited to register their interest four weeks ahead of the Summit. During the session, up to eight delegates will present their work in an engaging Pecha Kucha-style format, followed by an exchange of ideas with the audience.

Facilitator

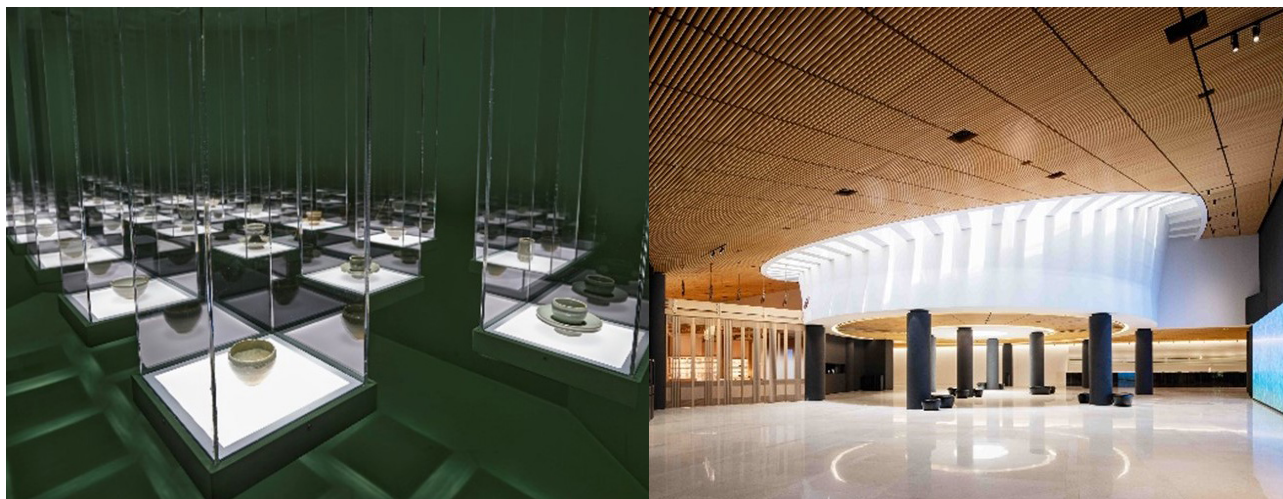
**Diane Dodd** (UK/Spain)

President, IGCAT (International Institute of Gastronomy, Culture, Arts and Tourism) and Regional Adviser, IFACCA

# Wednesday 28 May:

## DAY ONE Cultural Programme:

### *Leeum Museum of Art*



© Leeum Museum of Art

#### An evening at the Leeum Museum of Art

The cultural programme will take place in the Leeum Museum of Art located at the foot of Namsan Mountain in central Seoul. Designed by three world renowned architects, Mario Botta, Jean Nouvel, and Rem Koolhaas, the museum not only embodies artistic value in and of itself but is a space for seamlessly connecting tradition with modernity and Korea with the world. Transcending eras and genres, the Leeum presents both the depth of Korean traditional arts and the emerging trends of the world's contemporary arts and offers rich artistic experiences for visitors. As the museum fosters new trends and possibilities that enable the blending of a variety of elements, delegates will be able to immerse themselves in artistic explorations that fuse tradition and modernity, art and technology, and Eastern and Western cultures and feel the powerful synergy created through these genre disrupting interactions.

#### Exhibition Overview

During the 10th World Summit on Arts and Culture, three unique exhibitions will be showcased across the museum's galleries. In M1 (Traditional Korean Art), a permanent exhibition showcases Korea's traditional art heritage — ceramic arts including celadons from the Goryeo period and *buncheong* ware and white porcelain from Joseon times, classical paintings, metal crafts, and mother-of-pearl lacquerware — offering a comprehensive overview of the country's artistic history. M2 (Modern and Contemporary Art Gallery) welcomes audiences to a collection that reflects both Korean and international contemporary art trends with works by such artists as Auguste Rodin, Mark Rothko, Chang Ucchin, and Lee Ufan. The Black Box and Ground Gallery are hosting *Liminal*, the first solo exhibition in Asia by the globally renowned contemporary artist Pierre Huyghe who is known for his experiments that break away from the conventional modalities of art and constantly explore new worlds.

### Audio Guide

Available in Korean, English, Chinese, and Japanese

### Leeum Store

A selection of modern crafts, exhibition-related goods, and museum souvenirs created by Korean and international artists are available for purchase.

### Location

Leeum Museum of Art (60-16, Itaewon-ro 55-gil, Yongsan-gu, Seoul)

<https://www.leeumhoam.org/leeum>

### Schedule

**18:00** ARKO Arts Theater A3 → Leeum Museum of Art

**18:30 – 20:30** Reception & Exhibition

**20:30** Leeum Museum of Art → Novotel Dongdaemun

\*A shuttle bus service will be provided.

For more information, please visit: [www.artsummit.org/transport](http://www.artsummit.org/transport)

### Security

Admission is restricted to registered delegates of the Summit. Please ensure that you bring your name badge to verify your registration. Your name badge serves as your credentials. Large personal belongings should be stored in the available lockers.



# Thursday 29 May:

## DAY TWO

By Day Two, delegates will have had a chance to listen, share, exchange, engage and possibly reflect. On this day, we will focus on futureproofing, delving deeper into the issues and start to look at solutions. Case studies discussed will show who is currently leading discussions (across sectors) and who is pioneering in this space. These approaches would underline all sessions on Day Two. By the end of Day Two, delegates should be better placed to build on the lessons learnt to start exploring tools, building capabilities and charting possible futures in this quest to be futureproofed. Day Two will be a key day to prepare for the dialogue on actions on Day Three.

### Key to address on Day Two:

- We will engage in forward-thinking discussions on critical global issues, alongside an in-depth exploration of the most pressing concerns for the cultural and creative sectors at a local level.
- Big picture issues on the agenda include the philosophies of technology and knowledge systems as well as culture as a global public good and momentum for a standalone goal for culture in the post-2030 UN sustainable development agenda.
- The governance of Artificial Intelligence (AI) and the role of culture in climate action will also be addressed.
- The day will also turn the attention on the cultural and creative sector, with discussions surrounding working conditions, Intellectual Property (IP) and copyrights. Indigenous and Traditional Knowledge, collective rights, mobility and inclusion remain central to these discussions.
- The future of investment in culture will be discussed as key to sustainability, as will effective data gathering needed to build a case for culture.
- A special spotlight will be placed on the music economy.
- Importantly, we will explore empathy, connectedness and collectivity in a world marked by conflict and fragility.

# Thursday 29 May:

## DAY TWO Detailed Programme

All morning sessions will be livestreamed. Simultaneous translation in Korean, Spanish and French will be provided for sessions in A1, A2, B1 and C1 and indicated with the symbol 

### 9:00–9:15 *ROUND UP OF DAY ONE*

Location: ARKO Arts Theater Main Hall – A1 

This round up session offers a summary of highlights and key insights from the plenary and parallel sessions on Day One. This is an opportunity to revisit and reflect on our conversations to prepare for the day ahead.

Presenters

**Sylvie Durán Salvatierra** (Costa Rica/USA)

Expert in cultural policies and development, consultant, facilitator of group process and lecturer

**Alastair Evans** (Scotland)

Director, Strategy and Planning, Creative Scotland

### 9:15–10:15 *IN CONVERSATION 2*

*Sustaining diverse narratives in the technology revolution*

Location: ARKO Arts Theater Main Hall – A1 

This session brings together two exceptional thought leaders: a pioneering media artist and long-time Artistic Director of Ars Electronica, and an accomplished curator known for advancing South Asian perspectives in contemporary visual art. Together, they will delve into the future of culture, diversity and knowledge systems in a world increasingly shaped by rapid technological advancement unseen since the industrial revolution. How can we leverage emerging technologies and digital platforms to democratise access to knowledge? How can we create safe spaces for diverse narratives in a polarised world? How can technology contribute positively to dynamic cultural discourses? Together they will consider strategies for future-proofing culture and technology in a fragile world marked by deep fault lines.

Speakers

**Pooja Sood** (India)

Founding member and Director, Khoj International Artists' Association

**Gerfried Stocker** (Austria)

Artistic and Managing Director, Ars Electronica

Introduction

**Byoung Gug Choung** (Republic of Korea)

Chair, Arts Council Korea (ARKO)

### 10:15–10:45 *MORNING BREAK*

Location: ARKO Arts Theater Lobby – A3, A4

10:45–11:35 **PLENARY 2**

*The ethics and governance of AI in future-proofing the CCS*

Location: ARKO Arts Theater Main Hall – A1 

This plenary delves into the ethics and governance of AI, focusing on strategies to future-proof the CCS in an era of accelerated technological development. As the CCS explore the potential of AI, what strategies can ensure that these technologies are developed and used ethically, supporting creativity while safeguarding against potential misuse? Do moral and societal codes apply in the AI world, and how do we reconcile liberty with the rights and responsibilities of the analogue world? Importantly, how can we more effectively leverage AI to protect human creativity and ensure a level playing field?

Speakers **Jinjoon Lee** (Republic of Korea)  
Professor, Korea Advanced Institute of Science and Technology (KAIST) and contemporary artist

**Micaela Mantegna** (Argentina)  
Lawyer and Researcher and World Economic Forum Council member

Moderator **Ojoma Ochai** (Nigeria)  
Co-founder Creative Economy Practice at CcHUB / Managing Director Co-creation HUB Africa

11:40–12:30 **PLENARY 3**

*The rights and responsibilities of culture for a sustainable future*

Location: ARKO Arts Theater Main Hall – A1 

This plenary will explore a broad spectrum of rights related to culture, including cultural rights, labour rights, Intellectual Property and copyright, as well as the collective rights of Indigenous peoples, living cultures and traditional knowledge. Framing culture as both a sector and a dimension of society, the session will examine progress made, showcase good practices and identify critical gaps that need to be addressed and included in futureproofing policymaking. We will also explore how collaboration between cultural and non-cultural stakeholders can be strengthened to ensure the sustainability of the arts and culture ecosystem.

Speakers **Hai-Yuean Tualima** (Samoa/New Zealand)  
Senior Law Lecturer, Te Herenga Waka - Victoria University of Wellington

**Cislé Jacobs** (Namibia)  
Chair, National Arts Council of Namibia

Moderator **Kathy Rowland** (Malaysia/Singapore)  
Co-founder, ArtsEquator Ltd

12:30– **LUNCH**

14:00 Location: ARKO Arts Center – D2

ROUND 1 PARTICIPATORY PARALLEL SESSIONS

14:00–15:30 **PARALLEL 8: PANEL DISCUSSION**

*The future of investment in culture: supporting diverse models to build resilience and sustainability*

Location: ARKO Arts Theater Main Hall – A1 

This panel discussion will explore the future of investment in culture as a cornerstone of sustainability for the CCS. In the past decade, public funding for culture has declined globally, even as the COVID-19 pandemic and rising polarisation have exposed vulnerabilities in investment models to sustain the CCS nationally and support transnational cultural exchange. The Pact for the Future adopted by the UN General Assembly in September 2024 underscored the critical need for adequate investment to protect and promote culture, urging states to allocate sufficient resources to this vital sector.

How can public investment models be revitalised beyond the traditional funding and competitive models to ensure sustainable support for the CCS in a post-pandemic and increasingly expensive world? What innovative funding models are emerging at local, national and international levels to support the sector? What frameworks or policies can enhance the effectiveness and fairness of public-private partnerships? How can we work together across the ecology of stakeholders to secure the future of investment in culture?

- Panellists
- Kedmon Mapana** (Tanzania)  
Executive Secretary, National Arts Council of Tanzania (BASATA)
  - Hae-Bo Kim** (Republic of Korea)  
Advising Director, Policy and Strategy Division, Seoul Foundation for Arts and Culture
  - Nevena Tudor Perković** (Croatia)  
Director, Cultural and Artistic Development, Ministry of Culture and Media, Croatia
- Moderator/  
Panellist
- Adrian Collette** (Australia)  
Chief Executive Officer, Creative Australia

**14:00–15:30** *PARALLEL 9: DIALOGUE CIRCLE*

*Honouring the past, building the future: a dialogue of listening together and cocreating*

Location: ARKO Arts Theater Small Hall – A2 

To chart the future, we need to connect, to listen, sit together, find solutions together and give space to everyone. We need diverse perspectives and narratives, especially because the technical space is homogenising our information systems. This session will reflect on and share cultural considerations and protocols in these complex times; on the wisdom of ancestors and cultural custodians and leaders; and methodologies and practices that inspire, guide and inform our contexts. It will look to a possible call to action to advance and promote diversity of expressions based on sharing respect, and honouring the past and present, to build our future in harmony with the earth, the spirit and values of our living cultures.

This session will explore knowledge systems and cosmovisions drawing on the perspectives of local Indigenous communities and diverse living cultures. It aims to break from the often-hegemonic discussion formats in conferences

Participants **José Antonio Ancan Jara** (Chile)  
Deputy Director, Indigenous Peoples, National Cultural Heritage Service,  
Ministry of Cultures, Arts and Heritage, Chile

**Inga-Lill Sundset** (Norway)  
Head, Cultural heritage and museums, Arts and Culture Norway

**Paula Carr** (Aotearoa New Zealand)  
Senior Manager, Māori Strategy and Partnerships,  
Creative New Zealand – Arts Council of New Zealand Toi Aotearoa

Facilitator **Amareswar Galla** (India/Australia)  
Pro-Chancellor, Distinguished Professor of Indigeneity, Inclusive Museum and Heritage  
Studies, Kalinga Institute of Social Sciences and Kalinga Institute of Industrial  
Technology, India

### 14:00–15:30 **PARALLEL 10: PANEL DISCUSSION**

#### *Futureproofing in practice: agency, access, and inclusion*

Location: I-eum Center Art Hall – B1 

The COVID-19 pandemic highlighted systemic inequalities, which have in recent times only been exacerbated, including in the digital space. There is urgent need for equitable access to resources, representation, information and platforms in the CCS, and in the virtual world. This panel will examine strategies and solutions across diverse global contexts that champion agency, access and inclusion to future-proof the CCS.

How do cultural policies ensure equitable access to resources and opportunities, and who is involved in their co-design? As these issues seem to permeate, what is missing? What are we getting wrong? How can we restructure policies and programmes to address systemic biases and effectively promote diversity?

What innovative approaches bridge the digital divide in the cultural and creative sectors? How can we ensure that diverse professionals and communities have agency in shaping policies, practices and opportunities that reflect their needs and perspectives? This session will explore case studies that highlight leadership in discussions across sectors and pioneering work in this critical space.

#### Panellists

**Aika Alemi** (Kazakhstan)

Director, Central Asia Creative Incubator and Born Nomad

**Sophia Alexandersson** (Sweden)

Chief Executive and Artistic Director, ShareMusic & Performing Arts

**Ja-Hye Khoo** (Republic of Korea)

Director, Playwright and Head, Theatre Definitely

#### Moderator/

**Abid Hussain** (England)

#### Panellist

Director, Diversity at Arts Council England

**14:00–15:30** *PARALLEL 11: PANEL DISCUSSION*

*Creative crossovers: lessons for the wider creative economy from the music sector*

Location: Marronnier Park Multi-Purpose Hall - C1 

The music economy has long been at the forefront of adapting to a rapidly evolving digital world; this unique position makes its lessons invaluable for the broader creative economy. This session will explore how the music industry's strategies for adapting to digital disruptions can be applied by other cultural sectors to help future-proof their ecosystems.

With most music now consumed online, the industry has transformed through digital distribution platforms, raising crucial questions about the role of algorithms in music discovery and income distribution between platforms and artists. How are the evolving dynamics of the global music industry creating new opportunities and challenges for artists, producers and platforms? What impact do emerging technologies like AI and non-fungible token (NFTs) have on revenue models such as streaming, licensing, and live performances, and how can we ensure fair compensation, rights ownership and sustainable music ecosystems that benefit both creators and consumers? What does it take to build a truly sustainable ecosystem that goes beyond merely generating revenue to one that prioritises inclusivity, accessibility and the sustainability of music as a cultural and economic force? Which stakeholders need to be involved in this process?

Panellists

**Santiago Alfaro Rotondo** (Peru)

Sociologist and cultural policy expert

**Shain Shapiro** (England)

Executive Director, Center for Music Ecosystems

**Heejin Shim** (Republic of Korea)

Country Manager, Virgin Music Group, Republic of Korea

Moderator/

**Khadija El Bennaoui** (Morocco/UAE)

Panellist

Head, Abu Dhabi UNESCO Creative City of Music

### 14:00–15:30 *PARALLEL 12: LONG TABLE*

#### *Global connections: rethinking transnational cultural exchange and mobility*

Location: ARKO Art Center Yeollim – D1

This long table session will assess the free flow and movement of ideas, cultural professionals, goods and services in today's world, addressing both opportunities and challenges for transnational cultural cooperation. Where has progress been made, and what visible and invisible barriers still exist? What are the emerging challenges in this evolving landscape?

The discussion – designed to blur the lines between speakers and the audience by fostering participatory conversations – will explore how international, regional, national and local frameworks can better facilitate the equitable mobility of artists and cultural goods across borders. Have preferential treatment measures been effective? What power dynamics shape international collaboration, and what changes are needed for more equitable cultural exchange? How can we balance mobility with imperatives for environmental sustainability? How can we improve the movement of ideas, artists and artworks across borders to foster greater intercultural understanding and dialogue in a divided world?

- Participants
- Maanka A. Chipindi** (Zambia)  
Director and CEO, National Arts Council of Zambia
- Dereka Deleveaux-Grant** (The Bahamas)  
Director, Culture, Ministry of Youth, Sports and Culture
- Diego Mencaroni** (Italy/USA)  
Residency Director, Civitella Ranieri Foundation
- Facilitator
- Marie Le Sourd** (France/Belgium)  
Secretary General, On the Move

**14:00–15:30** *PARALLEL 13: LONG TABLE*

*From precarity towards security: ensuring decent working conditions for cultural workers*

Location: Artist House Lounge Long Table – E3

Artists and cultural workers worldwide face significant challenges, including precarious employment, wage gaps and limited access to social protection. In addition, gender disparities remain a major issue, despite women comprising a substantial portion of the cultural workforce. Additionally, the absence of structured public policies to safeguard the social and economic rights of cultural workers undermines the sustainability of careers in the sector and threatens loss of talent.

It has been well documented that the COVID-19 pandemic exacerbated these challenges, with over 10 million cultural sector jobs lost globally. These vulnerabilities have not stabilised, but rather persist. How do governments, civil society and employers collaborate to establish equitable labour standards for cultural workers, including robust social protections, fair remuneration and work-life balance? What policy innovations effectively address gender disparities? Do international frameworks support systemic improvements for cultural workers in a post-pandemic world and amidst emerging global crises?

Participants

**Kiwon Hong** (Republic of Korea)

Professor, School of Drama, Korea National University of the Arts

**Eduardo Saravia** (Colombia/Germany)

Economist and member, EU/UNESCO Expert Facility Group

**Phina So** (Cambodia)

Director, Creative Industries of Cambodia Association for Development and Advocacy (CICADA)

Facilitator

**Kajsa Ravin** (Sweden)

Director General, Swedish Arts Council

**14:00–15:30** *PARALLEL 14: OPEN SESSION*

Location: Artist House Young Artist Lab – E4

The Open Session offers delegates a unique platform to showcase their projects and pitch ideas to peers. Interested delegates will be invited to register their interest four weeks ahead of the Summit. During the session, up to eight delegates will present their work in an engaging Pecha Kucha-style format, followed by an exchange of ideas with the audience.

Facilitator

**Hiroko Tsuboi-Friedman** (Japan/Switzerland)

Consultant and member, EU/UNESCO Expert Facility Group for the 2005 Convention

### 15:30-16:00 AFTERNOON BREAK

Location: ARKO Arts Theater Lobby – A3, A4

### ROUND 2 PARTICIPATORY PARALLEL SESSIONS

#### 16:00-17:30 *PARALLEL 15: PANEL DISCUSSION*

*A standalone goal for culture in the post-2030 UN agenda: pathways and prospects*

Location: ARKO Arts Theater Main Hall – A1 

At the close of MONDIACULT 2022 in Mexico City, culture ministers from around the world recognised culture as a global public good in the Declaration for Culture. In 2024, during the United Nations (UN) Summit of the Future, Member States adopted the Pact for the Future which calls for the integration of culture into economic, social and environmental policies.

In this context, the panel will explore pathways toward establishing a standalone goal for culture in the UN's post-2030 Agenda. What successes can we build upon? And what further innovative collaborations are needed? This session will address these critical questions and discuss how we can create pathways to place culture at the heart of global development policies.

#### Panellists

**Nguyen Phuong Hoa** (Viet Nam)

Director General, International Cooperation Department, Ministry of Culture, Sports and Tourism, Viet Nam

**Justin O'Connor** (Australia)

Professor, Cultural Economy, University of South Australia

**Paz Portales** (Chile/France)

Culture Programme Coordinator, Culture, UNESCO

**Jazmín Alejandra Beirak Ulanosky** (Spain)

General Director, Cultural Rights of the Ministry of Culture of Spain

#### Moderator

**Magdalena Moreno Mujica** (Chile/Australia)

Executive Director, IFACCA

#### 16:00-17:30 *PARALLEL 16: WORKSHOP*

*The power of data for evidence-based decision-making*

Location: ARKO Arts Theater Small Hall – A2 

The workshop will explore the range of data available for evidence-based decision-making by public agencies for culture as well as civil society organisations. On one hand, this knowledge is essential for shaping effective public policies and building citizen trust in programmes and services. On the other, civil society can use data powerfully to advocate for their priorities, demonstrate impact and contribute meaningfully to sector growth.

Participants will gain a deeper understanding of how to work with various data sources—including censuses, surveys, administrative records, and big data—in different contexts and assess their relevance and value in data analysis. Through collaborative exercises, participants will examine how their countries generate key knowledge about the CCSs and the mechanisms for sharing and using this information. Participants will be supported in developing tools to transform data into actionable insights for decision-making.

**Facilitators** **Avril Joffe** (South Africa)  
UNESCO Chair, Cultural Entrepreneurship and Policy Wits School of Arts,  
University of the Witwatersrand, South Africa

**Diana Rey** (Colombia/Canada)  
Political scientist and consultant

**16:00–17:30** **PARALLEL 17: PANEL DISCUSSION**

*Building on the past: safeguarding our living cultures and heritage in a rapidly changing world*

Location: I-eum Center Art Hall – B1 

As we navigate swift technological advancement and societal shifts, it becomes increasingly important to safeguard our cultural heritage. It remains crucial even as we build new systems and processes for future-proofing the CCS. Deeply tied to cultural identity, community memory, living cultures and traditional knowledge, heritage is an important legacy on which new futures should be built.

What kind of policy commitments do we need to protect and promote diverse heritages and living cultures? How can we ensure intergenerational cultural transmission and connectedness in a tech-driven age? What effective strategies exist to promote and revitalise diverse languages? How can participatory systems evolve to better protect heritage through future societal, technological and environmental changes? This panel discussion will explore how we can maintain strong connections to the past, even as we embrace new worlds.

**Panellists** **Bernan Joseph R. Corpuz** (Philippines)  
Deputy Executive Director, Operations, National Commission for Culture and the Arts, Philippines

**Hee-sun Kim** (Republic of Korea)  
Professor, Kookmin University, Republic of Korea, and Executive Director, Jeonju International Sori Festival and music scholar

**Humberto López La Bella** (Paraguay)  
Director General of the Cabinet, National Secretary of Culture, Paraguay

**Moderator/** **Christopher Waiwori** (Solomon Islands/Vanuatu))  
**Panellist** Senior Executive Advisor, Melanesian Spearhead Group (MSG) Secretariat

**16:00–17:30** *PARALLEL 18: PANEL DISCUSSION*

*Decentralising cultural governance: transforming policy and practice*

Location: Marronnier Park Multi-Purpose Hall - C1 

Decentralised policymaking for culture can foster approaches that are more inclusive and context-sensitive, which enable local actors to set cultural priorities, lead policy execution, and manage and allocate funds for cultural development. Moreover, these models can strengthen a shared multistakeholder agenda across all tiers of government, increase community participation, reflect diversity and address local needs more effectively.

This panel discussion will explore how decentralisation has enabled local actors to tailor cultural policies for their communities, whether creating new models, decentralising aspects of centralised institutions, or empowering local councils and the private sector. How can decentralised models ensure equitable distribution of resources across diverse regions? How can local communities be empowered to take ownership of cultural policy decisions in decentralised systems? What tools and frameworks can increase meaningful participation of all residents in local cultural governance? And how can technology be used to enhance knowledge-sharing and collaboration in decentralised cultural governance?

Panellists

**Jung Yun Cho** (Republic of Korea)

Executive Director, Cultural Affairs, Busan Cultural Foundation

**Gilles Doré** (Canada)

Executive Director, CINARS

**Ángel Moreno** (Colombia)

Manager, Honda Cultural Agency of the Bank of the Republic

Moderator/

**Julie Diphofa** (South Africa)

Panellist

Interim Chief Executive Officer, National Arts Council of South Africa

**16:00–17:30** *PARALLEL 19: LONG TABLE*

*Culture in times of conflict: towards empathy and solidarity*

Location: ARKO Art Center Yeollim – D1

This long table invites delegates to sit together and engage in open conversations on how to build connectedness in a world marked by conflict and instability. In complex times when communities are increasingly divided, what role can culture play – as both a sector and a dimension of society – to foster resistance, resilience and connectedness, during and after conflict? How can culture transform conflict and maintain solidarity in a fractured world?

In this challenging landscape, how are the CCS coping? What new tensions and emerging fault lines shape the cultural sector, and how can we create safe spaces for dialogue across divides? How can we create empathy across divisions as we imagine and build our collective future?

Participants **Abdullah Alkafri** (Lebanon/Belgium)  
Executive Director and Co-founder, Ettijahat - Independent Culture

**Roisín McDonough** (Northern Ireland)  
Chief Executive, Arts Council of Northern Ireland

**Zun Ei Phyu** (Myanmar)  
Artist, Art Therapist and Program Manager, Mekong Cultural Hub

Facilitator **Daryna Zhyvohliadova** (Ukraine)  
Academic Project Coordinator, KU Leuven

**16:00–17:30** ***PARALLEL 20: LONG TABLE***  
***Shaping tomorrow, actions today: culture's role in climate action and sustainability***  
Location: Artist House Lounge Long Table – E3

Culture – encompassing traditional knowledge, heritage and creative expression – plays a significant role to foster resilience, guide adaptation and shape sustainable futures. At the same time, many cultural heritage sites (and with those, living cultures) are at risk from the effects of climate change, including rising sea levels, extreme weather events and desertification. Artists and cultural professionals are increasingly adopting environmentally conscious practices to ensure a sustainable and diverse future for the sector.

The need to recognise culture in climate action is acknowledged as vital to address the challenges posed by climate change. How does the role of culture evolve in the climate crisis agenda and what is the role of the climate agenda in shaping our arts and culture? How can traditional knowledge and cultural practices be integrated into climate change adaptation strategies to enhance resilience and sustainability? What advocacy is needed to ensure culture's role is fully integrated into global climate strategies?

Participants **Jiwon Choi** (Republic of Korea)  
Director General, Climate Change Center

**Jimmy Savy** (Seychelles)  
Chief Executive Officer, National Arts and Crafts Council, Seychelles

**Susannah Tantemsapya** (Thailand/USA)  
Founder and Executive Director, Creative Migration and Bangkok 1899

Facilitator **Frances C. Koya Vaka'uta** (Fiji)  
Team Leader, Culture for Development, Pacific Community

**16:00-17:30**    *Parallel 21: UNFINISHED BUSINESS*

Location: Artist House Young Artist Lab – E4

In this session, Summit delegates will have the chance to bring any unresolved or pressing issues to the table for an open dialogue, guided by a moderator. This session is designed to encourage spontaneous, participant-driven conversations, offering a space to address lingering topics and explore new ideas that have not been fully covered during the Summit.

**Facilitator**    **Toni Attard** (Malta)  
Founder, Culture Venture

# Thursday 29 May:

## DAY TWO Cultural Programme: *Janchi*



Image: Ambiguous Dance Company. © Gunu Kim

### ***Janchi*: Traditional Korean celebratory custom**

In Republic of Korea, there is a traditional custom called *janchi*. It is a feast held to celebrate joyful events and share food with others. At the beginning of the Summer season, Koreans prepare *janchi* on the occasion of *Dano Day* (the fifth day of the fifth lunar month) to pray for a bountiful year and peace. This day is believed to have the strongest yang energy. After the labourious rice planting season, farmers would gather on this day to pray for a good harvest and to wish each other good health by exchanging paper fans. On the second day of the Summit, we will hold a *janchi* that will replicate the *Dano Day*, a celebration to inspire the Summit delegates and share hopes for the future. Delegates will experience dishes based on Korean ancestors' favourite foods and enjoy folk games such as *gonggi* (Korean jacks), *jeggi-chagi* (shuttlecock kicking), and *ttakji-chigi* (paper tile flipping). Delegates are invited to immerse themselves in these Korean traditions. This occasion is accompanied by Ambiguous Dance Company whose work will introduce delegates to a new type of contemporary performance that crosses genres and dissolves the line between stage and audience.

### **Ambiguous Dance Company**

Ambiguous Dance Company is a contemporary dance troupe known for disrupting genre boundaries and creating visually rich, sensorial performances. It was founded in 2008 when choreographer Boram Kim met dancer Kyungmin Jang. The group obtained international recognition through their collaborations with Coldplay in the music videos "Higher Power" and "GOOD FEELING". With an unwavering zeal for expanding artistic possibilities, Ambiguous Dance Company continues to experiment with a new language of dance.

### Location

Stage28

(105, Arisu-ro 61-gil, Gangdong-gu, Seoul)

### Timetable

**17:30** ARKO Arts Theater A3 → Stage28

**18:30–19:00** Reception

**19:00–21:00** Janchi & Performance

**21:00** Stage28 → Novotel Dongdaemun

\*A shuttle bus service will be provided. For more information, please visit: [www.artsummit.org/](http://www.artsummit.org/) transport. Public transportation access to the venue is limited, so we strongly recommend using the shuttle bus.

### Dress Code

Casual Attire recommended

\*An interactive performance will be held, and participants will be invited to engage with performers.

### Security

Admission is limited to registered delegates of the Summit. Please ensure you bring your name badge to verify registration. This programme allows for the audience move about freely. No cloak room will be available at the venue. We kindly ask you to take care of your personal belongings to avoid any loss during the event.

# Friday 30 May:

## DAY THREE

On Day Three, participants will collectively develop a roadmap for action. As the final day of the Summit, we will ground the discussions on how to influence and make tangible change for the future.

### Key to address on Day Three:

- We will discuss the role of arts and culture in leading this change and how to ensure we create dynamic, diverse, sustainable and thriving spaces for everyone.
- Delegates will identify take aways from the Summit, agree on non-negotiable points and confirm how we will continue to keep the conversation alive.
- We will envision how the sector can continue to thrive as well as clearly demonstrate - to governments and peoples - the contribution made by arts and culture to society.

# Friday 30 May:

## DAY THREE Detailed Programme

All morning sessions will be livestreamed. Simultaneous translation in Korean, Spanish and French will be provided for sessions in A1 and indicated with the symbol **TR**

Location: ARKO Arts Theater Main Hall – A1 **TR**

### 9:00–9:15 *ROUND UP OF DAY TWO*

This round up session offers a summary of highlights and key insights from the plenary and parallel sessions on Day Two. This is an opportunity to revisit and reflect on our conversations to prepare for the day ahead.

**Presenters** **Sylvie Durán Salvatierra** (Costa Rica/USA)  
Expert in cultural policies and development, consultant, facilitator of group process and lecturer

**Alastair Evans** (Scotland)  
Director, Strategy and Planning, Creative Scotland

### 9:15–10:00 *OPEN FLOOR*

#### *Perspectives from the floor: what next?*

In this interactive session, we will open the floor for broader commentary and discussion on our respective roles in shaping the future of arts and culture, particularly around three key themes addressed at the Summit: knowledge systems and agency; participatory systems and connectedness; and digital systems and technology. Facilitated by two moderators, this exchange session is intended as an open and safe space for all delegates to share reflections from different perspectives and lived experiences.

Drawing on the lessons learned about knowledge systems during the Summit, we will consider concrete actions that we can take within our spheres of influence to ensure diverse cultural narratives in the future. What role should the CCS play in the design, development and deployment of AI? As actors in this international community, knowing the environment we work in and the challenges we face, what actions should we take to ensure reciprocal cultural exchange and dialogue to nurture connectedness in an increasingly fragile world?

**Facilitators** **Michelle Chawla** (Canada)  
Director and Chief Executive Officer, Canada Council for the Arts

**Andrés Gribnicow** (Argentina)  
Creative industries expert and Executive Director of the Friends Association of the National Museum of Fine Arts

### 10:00–10:30 *MORNING BREAK*

Location: ARKO Arts Theater Lobby – A3, A4

### 10:30–10:35 *REMARKS*

#### *To connect regional and international perspectives*

**Speaker** **Kabsoo Kim** (Republic of Korea)  
President, Korean Federation of Regional Cultural Foundations

**10:35-12:00** ***FINAL PLENARY******Future horizons: roadmap for a just and sustainable future for arts and culture***

This plenary will synthesise the key issues and calls to action from the previous two days of the Summit and the open floor discussion. The conversation will focus on the most urgent priorities and necessary steps forward. What do we need to chart a more just, sustainable and diverse future for culture, both as a sector and as a dimension of society? What actions should the whole cultural ecology take to ensure that arts and culture are recognised as a catalyst for building inclusive and sustainable communities? Whose voices should be brought into the dialogue? In a fragile world, what do we most need to foster empathy, open dialogue and collective action to futureproof the cultural and creative sectors?

These questions will be considered from a global perspective, identifying key challenges as well as contextualised solutions and next steps that individuals and institutions can make at local, national and international levels. The panel will envision a world where we actively promote a sustainable, just and inclusive future for arts and culture, while acknowledging and respecting differences within a shared agenda.

**Speakers**

**Atang L.S. Arnold** (Botswana)

Founder and Curator, The Space Botswana Art Gallery and Creative Hub

**Emile Kairua** (Cook Islands)

Secretary and Head of Ministry, Ministry of Cultural Development, Cook Islands

**Jo Kukathas** (Malaysia)

Artistic Director, The Instant Café Theatre Company

**Jazmín Alejandra Beirak Ulanosky** (Spain)

Director General, Cultural Rights, Ministry of Culture of Spain

**Ernesto Ottone R.** (video message)

Assistant Director General, Culture, UNESCO

**Moderator**

**Magdalena Moreno Mujica** (Chile/Australia)

Executive Director, IFACCA

**12:00 – 12:30** ***CLOSING REMARKS*****Speakers**

**Byoung Gug Choong** (Republic of Korea)

Chair, Arts Council Korea (ARKO)

**Kristin Danielsen** (Norway)

Chair, IFACCA and CEO, Arts and Culture Norway

**Moderator**

**Magdalena Moreno Mujica** (Chile/Australia)

Executive Director, IFACCA

**12:30 – 14:00** ***CLOSING LUNCH***

Location: Marronnier Park - C2

# Friday 30 May:

## DAY THREE Cultural Programme:

### *Closing Lunch*

Delegates are invited to the Closing Lunch which culminates the energy of the past three days of vibrant discussions at the World Summit on Arts and Culture. The lunch includes Korean street food meant for sharing in a casual and relaxed setting, where delegates can enjoy eating and conversing with one another to reflect their cultural exchange at the Summit. Just as food carries the imprints of the history and culture of a society, we hope this meal extends the conversations and inspiration shared and serves as a meaningful finale to the World Summit delegates time in Seoul.

The Closing Lunch of the World Summit on Arts and Culture will take place in Daehakro, the heart of Korea's performing arts scene. The Daehakro area is home to the cultural spaces operated by Arts Council Korea, including ARKO Arts Theater, which presents exceptional performing arts; ARKO Art Center, which fosters contemporary visual art and discourse; and Artist House, a creative space for artists to freely exchange ideas and collaborate. Marronnier Park, in this district, is surrounded by over one hundred small theatres and is considered the center of performing arts creation in Korea. Beyond its significance in the performing arts scene, the area has nurtured emerging actors, and has played a major role in the artistic and cultural landscape with its rich extending to theatres, webtoons, TV dramas, and film.

Historically, Daehakro (originally meaning "university road"), particularly around Seoul National University, was a vibrant hangout that attracted students and youth. In the past, it was a symbol of a place of resistance by students yearning for democracy and protesting. After its designation by the government as a cultural and artistic district, it has flourished and become a hub for theatre, dance, musicals, and more. Today, the area has evolved as a space for diverse creative experimentation, including disability arts. Underpinned by a collaboration between citizens and artists and the partnerships between the public and private sectors, it was established as a steadfast nourishing ground for arts and culture and continues to inspire many.

#### Location

Marronnier Park C2 (104 Daehak-ro, Jongno-gu, Seoul)

#### Timetable

**12:30 – 14:00** Closing Lunch

**14:00** ARKO Arts Theater A3 → Novotel Dongdaemun

\*A shuttle bus will be provided. For more information, please visit: [www.artsummit.org/transport](http://www.artsummit.org/transport)

#### Security

Admission is restricted to registered delegates of the 10th World Summit on Arts and Culture. Please ensure you bring your name badge to verify registration. Your name badge serves as your credentials. No cloak room is available at the lunch venue, so please take care of your personal belongings to avoid loss.

# Practical Information



Image: Marronnier complex and ARKO Arts Theater. © Arts Council Korea.

## World Summit Official Venue: Marronnier complex

The main Summit venue is the ARKO Arts Theater located in Marronnier Park. Managed by Arts Council Korea, its theater develops and supports various creative performing art shows. All main Summit sessions will be held at the ARKO Arts Theater, with some parallel sessions held at the adjacent cultural spaces in Marronnier Park. The ARKO Arts Theater, ARKO Art Center, Artist House, I-eum Center, and Marronnier Park Multi-Purpose Hall within the Marronnier complex will be used as part of the overall programme.

- ARKO Arts Theater  
(7, Daehak-ro 8-gil, Jongno-gu, Seoul)
- ARKO Art Center  
(3, Dongsung-gil, Jongno-gu, Seoul)
- Artist House  
(3, Dongsung-gil, Jongno-gu, Seoul)
- I-eum Center  
(112, Daehak-ro, Jongno-gu, Seoul)

- Marronnier Park Multi-Purpose Hall  
(104, Daehak-ro, Jongno-gu, Seoul)
- Marronnier Park  
(104, Daehak-ro, Jongno-gu, Seoul)

## Registration, Registration Packs, and Credentials

Participation in the 10th World Summit on Arts and Culture is limited to individuals who have completed pre-registration online. Upon arrival at the official hotel or venue, please visit the registration desk to collect your name badge and registration pack.

Delegates without a name badge will not be allowed to enter to any event venues. If you lose your badge, please request a replacement at the registration desk or information desk. Accompanying persons are welcome to attend the following programs only: Gala Opening, Cultural Programme (Leeum Museum of Art), Janchi (Traditional Korean celebratory custom), and Closing Lunch. Access to the plenary and parallel sessions is not permitted.

### Registration Desk Hours & Locations

#### Sun, 25 May

10:00–18:00 Novotel Dongdaemun 1F (Lobby)

#### Mon, 26 May

07:00–18:00 Novotel Dongdaemun 1F (Lobby)

#### Tue, 27 May

09:00–17:00 Novotel Dongdaemun 1F (Lobby)

18:00–20:00 DDP Art Hall 2

#### Wed, 28 May

08:00–17:00 ARKO Arts Theater A0

#### Thurs, 29 May

08:00–17:00 ARKO Arts Theater A0

#### Fri, 30 May

08:00–13:00 ARKO Arts Theater A0

### Information Desk Hours & Location

**Location:** ARKO Arts Theater lobby

**Hours:**

Wed, 28 May 08:00–18:00

Thurs, 29 May 08:00–18:00

Fri, 30 May 08:00–15:00

### Internet Access

Free Wi-Fi is available at all Summit venues. Please refer to signage throughout the buildings or visit the information desk for access details.

### Meals and Catering

Registered delegates of the 10th World Summit on Arts and Culture will be provided with the following meals and catering:

#### Tue, 27 May

**Gala Opening:** Korean fine-dining course in DDP Art Hall 2

#### Wed, 28 May

**Break:** Coffee & refreshments in ARKO Arts Theater A3, A4

**Lunch:** Korean bojagi (wrapping cloth) lunchbox in ARKO Art Center D2

**Cultural Programme:** Reception food in Leeum Museum of Art

#### Thurs, 29 May

**Break:** Coffee & refreshments in ARKO Arts Theater A3, A4

**Lunch:** Western-style picnic boxed lunch in ARKO Art Center D2

**Janchi:** Korean celebration food in Stage28

#### Fri, 30 May

**Break:** Coffee & refreshments in ARKO Arts Theater A3, A4

**Closing Lunch:** Korean street market-themed food in Marronnier Park Plaza C2

Meals and catering throughout the Summit will be prepared based on the dietary preferences submitted during registration.

### Emergency procedures

In case of an emergency during official Summit events, wardens will guide you to the most appropriate evacuation point. Follow their instructions and move calmly and quickly via the safest routes to the designated assembly area. The assembly point is the Marronnier Park outside the ARKO Arts Theater. At venues used for evening events, trained staff will handle evacuation.

### In case of emergency

#### outside official programme events

The Republic of Korea's primary emergency service call number is 112 for police, 119 for ambulance, and fire brigade. In the case of 112 (for police) and 119 (for ambulance and fire brigade), if a call is made in a foreign language, the National Police Agency and the National Fire Agency facilitate a three-way call with an interpretation service provider to ensure that the report can be made without any issues.

### Accessibility

Should you require specific assistance, please speak to the staff at the registration desk when you collect your delegate pack, or at the information desk in the lobby on the 1st floor, ARKO Arts Theater during the Summit.

### Photography and Filming

Please note that sessions are photographed and video-recorded during the Summit. If you do not wish to appear in any photos or videos, please notify a staff member at the registration desk upon arrival at the venue.

### Official Summit Hotel: Novotel Ambassador Seoul Dongdaemun Hotels & Residences

The Novotel Ambassador Seoul Dongdaemun Hotels & Residences is the official hotel for the 10th World Summit. Located in the heart of Dongdaemun, the hotel is ideally located to central Seoul and walking distance to the Dongdaemun Design Plaza (DDP) and Dongdaemun Market.

The hotel is a 5-minute walk from Dongdaemun History & Culture Park subway station and approximately a 10-minute walk from other subway stations including, Euljiro 4-ga, Jongno 5-ga, and Dongdaemun subway stations.

Address: 238 Euljiro, Jung Gu, 04561 Seoul, Republic of Korea  
<https://all.accor.com/hotel/A5U6/index.ko.shtml>

### Transport

All registered delegates will be provided with round-trip shuttle bus service between the official hotel (Novotel Dongdaemun) and the various Summit venues. For detailed information, please refer to the shuttle timetable at [www.artsummit.org/transport](http://www.artsummit.org/transport).

### Getting to and from Seoul

Incheon International Airport (ICN) is considered the Republic of Korea's gateway due to its status as the largest airport in the country and its role in connecting most major international routes. Located approximately 60 kilometres from Seoul, you can reach the city using the Airport Railroad Express (AREX), Seoul Subway, airport limousine buses, or taxis. Seoul's city airport is Gimpo International Airport (GMP), just 25 kilometres from the city centre.

### Airport

Delegates are responsible for organising their own travel to and from Seoul. The main airport for the country is Incheon International Airport. Taxis can be quite costly, so we recommend taking the Airport Limousine bus. You can also take the AREX directly to Seoul Station.

### Airport Limousine Bus

No. 6001 airport bus, which departs from the Incheon International Airport (ICN) runs approximately every 18 minutes. It takes about 1 hour and 30 minutes from Incheon Airport Terminal 1 to reach the Official Hotel, Novotel Ambassador Seoul Dongdaemun Hotel & Residences, and about 1 hour and 40 minutes from Terminal 2.

### Train – Subway/Public Transportation

You can reach Seoul Station from all terminals at Incheon International Airport (ICN) - follow the Airport Railroad signs to the train platforms. Use the automated ticket vending machines near the Airport Railroad Express (AREX) platforms at ICN Terminal 1 and ICN Terminal 2. The train journey to Seoul Station takes about 50 minutes from the airport. From Seoul Station, you can reach the official hotel, Novotel Ambassador Seoul Dongdaemun Hotel & Residences by taxi or subway. A taxi ride takes about 20 minutes. Alternatively, you can take subway line 4, which also takes approximately 20 minutes. When using public transportation such as buses, cash may not be accepted, so it is recommended to purchase a transportation card. This card is easily available at the airport, major train stations, or convenience stores.

### Taxi

You will find taxis waiting outside the terminal when you arrive at Incheon International Airport (ICN). The taxis at the airport don't use specific colours. Most taxis accept credit cards. If you have difficulty explaining your destination in English, we recommend utilising a translator application on your smart phone device, to assist. Taxi fares depend on distance and traffic conditions.

# About the Republic of Korea and Seoul



Image: Seoul, Republic of Korea © Seoul Tourism Archive, Archive No. 9116

## The Republic of Korea and Seoul

Seoul, the capital and largest city of Republic of Korea, sits along the Hangang River. Known for its striking blend of contemporary and traditional architecture, the city offers a unique landscape. With over 2,000 years of history and heritage, Seoul is celebrated not only for its vibrant arts and culture - such as K-pop, dramas, films, performances, and exhibitions - but also for its world-renowned K-food, which has captivated taste buds around the world. To explore more about the dynamic city of Seoul and all that the Republic of Korea has to offer, visit the website below.

<https://english.visitkorea.or.kr>  
<https://english.visitseoul.net>

## Languages

The official language of Republic of Korea is Korean. English is widely used, especially in Seoul.

## Population

The Republic of Korea has a population of around 51.7 million people, with nearly 9.3 million living in the Seoul metropolitan area, making it one of the largest cities in the world.

## Food

Generally, food hygiene standards are high throughout the Republic of Korea. Many cafés offer free drinking water. There is a wide range of restaurants catering to different tastes. In recent years, Korean foods like tteokbokki, ramyeon, and gimbap have gained worldwide fame, which can be easily found in Seoul.

### Religions

The major religions in the Republic of Korea are Christianity, Buddhism, and Korean folk religions like Muism (Korean Shamanism). In general, many Koreans also identify as non-religious or follow a mix of traditions.

### Climate and Weather

The Republic of Korea has a continental climate. Cold and clear winters contrast with hot, humid summers that bring some rain. In late May, average daytime lows of 14°C (57°F) and average highs of 27°C (80°F), making the weather mild but quite hot. Kindly note that there has been a consistent upward trend in the average temperature annually.

### Currency

The currency used in the Republic of Korea is the Korean Won (KRW). Common bill denominations are 1,000, 5,000, 10,000. Credit/debit cards are widely accepted. You can pay for most things with credit or debt cards if you don't have cash. ATMs are also readily available.

### Time

The Republic of Korea spans a single time zone, Korean Standard Time (KST), which is 9 hours ahead of UTC/GMT.

### Electricity

The standard voltage in Korea is 220V and the frequency is 60Hz. Plug types C and F are used, so plug adapters may be needed for foreign devices.

### Telecommunications

Prepaid SIM cards for mobile data can be purchased at convenience stores. 4G/5G coverage is excellent in cities. Free public WiFi is available in many places, including subway stations and cafes.

### Water

You can freely enjoy non-sparkling water for free in most restaurants and cafes.

### Smoking

Smoking is prohibited in most public indoor spaces in the Republic of Korea like restaurants and public transit, however designated outdoor smoking areas are common.

### Driving

Driving in the Republic of Korea is on the right-hand side of the road.

### Tipping

Tipping is not generally expected in the Republic of Korea, as service charges are included in prices at restaurants, hotels, etc.

### Etiquette

In the Republic of Korea, it's considered polite to receive and give things with both hands, especially when interacting with someone older or in a position of authority. This is a sign of respect and an important part of Korean etiquette.

- Shoes are normally removed at the door when entering any residence, temple, or guesthouse.
- When greeting people, it is customary to do a short bow, essentially a nod.
- Pointing with fingers may be considered impolite.

# Things to do while in Seoul

## Seoul Museum of Craft Art

The Seoul Museum of Craft Art (SeMoCA), Korea's first public museum of craft art, opened in July 2021 after the Seoul Metropolitan Government converted the five buildings of the former Pungmoon Girls' High School into the museum. SeMoCA holds a collection of over 20,000 craft items and related materials, covering all periods and disciplines—from traditional to contemporary crafts. Craft history, techniques and key craftworks are explored through various curatorial programs including exhibitions, research and archives. The hands-on craft workshops are provided for both adults and children.

**Date/Time:** Tue, 27 May 14:00-16:30

**Location:** Seoul Museum of Craft Art  
(4, Yulgok-ro 3-gil, Jongno-gu, Seoul)

**Registration:** Pre-registration required  
(For registered delegates only)

<https://craftmuseum.seoul.go.kr/eng/main>

## HiKR Ground

HiKR Ground is a K-Culture and K-Content experience center operated by the Korea Tourism Organization. Visitors can dance and create their own K-pop music videos. The space also includes themed zones such as a convenience store, a karaoke room, and a streaming studio, offering a dynamic experience of contemporary Korean culture. It also showcases hidden tourist destinations and traditional cultural content from across the country. You are invited to step outside the ordinary and enjoy the vibrant and witty world of K-culture through K-pop, TV dramas, and local festivals.

**Date/Time:** Tue, 27 May 14:00-16:30

**Location :** HiKR Ground  
(40 Cheonggyecheon-ro, Jung-gu, Seoul)

**Registration:** Pre-registration required  
(For registered delegates only)

<https://hikr.visitkorea.or.kr>

## Opera at Seoul Arts Center

### The Rising World: Spirit of Water

The Seoul Arts Center embarked on its journey with the opening of its Music Hall and Seoul Calligraphy Art Museum in 1988. This was followed by the establishment of Hangaram Art Museum and Arts Library in 1990 and the completion of its Opera House in 1993. Over the decades, it has grown into one of Korea's most celebrated cultural complexes, attracting over three million visitors annually. This May, marking a new chapter as a producing theater, it is poised to present the world premiere of its 2025 original opera *The Rising World: Spirit of Water*. After the successful production of *Otello* in 2024, the theater now offers audiences a new English-language opera, reinterpreting Korean traditional artistic materials with a contemporary sensibility.

**Date/Time :** Sat, 31 May 19:30

**Duration:** 140 minutes

**Recommended Age:**

Elementary school students and above

**Location:** Seoul Arts Center  
(2406 ambusunhwan-ro, Seocho-gu, Seoul)

**Registration:** Pre-registration required  
(For registered delegates only)

\*Shuttle service is not provided

<https://www.sac.or.kr>

## 2025 APE CAMP – ARKO Convergence of Art & Tech International Conference

Hosted by Arts Council Korea, APE CAMP was launched in 2022 under the concept of “a playground where 100 Artists, Producers,

and Engineers (APEs) gather to discover the convergent DNA of apes (or APEs).” ARKO Convergence of Art & Tech International Conference, part of APE CAMP programme, brings together leading artists, collectives, and companies from the global art and tech scene to share their best creation/production practices, explore future business models, and gain insights from convergence science researchers.

**Date/Time:** Sat, 24 May 14:00–17:20

**Location:** ARKO Arts Theater, Main Hall  
(7 Daehak-ro 8-gil, Jongno-gu, Seoul)

**Tickets:** All seats 10,000 KRW

<https://www.arko.or.kr/eng>

### **Korea National Contemporary Dance Company: We Had No Choice but to Move**

Established in 2010, the Korea National Contemporary Dance Company (KNCDC) is Korea's only national contemporary dance company. Through works created in collaboration with artists of exceptional creative capacities, KNCDC aspires to create Korean contemporary dance which tells the stories of history, society, and contemporary lives that can resonate across regions and to all generations. The 2025 season's second production, *We Had No Choice but to Move*, is a collaborative work by Korean choreographers.

**Date/Time:** Fri, 23 May – Sun, 25 May  
Fri 19:30, Sat–Sun 15:00

**Duration:** 60 minutes

**Recommended Age:**

Elementary school students and above

**Location:** CJ Towol Theater, Seoul Arts Center  
(2406 Nambusunhwan-ro, Seocho-gu, Seoul)

**Tickets:**

R seats 50,000 KRW / S seats 30,000 KRW  
A seats 20,000 KRW

<https://www.sac.or.kr>

### **Modu Art Theater: Hamlet**

Modu Art Theater is Korea's first dedicated performing arts platform for artists with disabilities.

It provides a barrier-free environment to ensure convenience and accessibility throughout the entire creative, performance, and operational process for collaboration and interaction of the artists. The 2025 invited production, *Hamlet*, features eight actors with Down syndrome who take the stage to express their desires and frustrations through an adapted version of Shakespeare's classic.

**Dates/Time:** Fri, 23 May – Sun, 25 May  
Fri 19:30, Sat–Sun 15:00

**Duration:** 95 minutes

**Recommended Age:** 15 and above

**Location:** Modu Art Theater  
(7 Chungjeong-ro, Seodaemun-gu, Seoul)

**Language:** Spanish with Korean subtitles

**Tickets:** All seats 30,000 KRW

<https://www.moduarttheater.or.kr>

### **Good Theater Information Center (Daehangno Information Center)**

Located in Marronnier Park, the Good Theater Information Center provides guides to visitors on theatres for the performing arts and current shows in the Daehakro area as well as promotional discounts. Visitors can book or purchase tickets on-site. Tickets for performances listed under “Today's Promotions,” may be available at up to 50% off for same-day shows.

**Location:** Marronnier Park  
(104 Daehak-ro, Jongno-gu, Seoul)

**Opening Hours:** Daily 10:00–20:00 (Closed on Mon)

<https://www.daehakroticket.com>

### **Gyeongbokgung Palace**

Gyeongbokgung Palace was built in 1395 as the main royal palace shortly after the Joseon dynasty was founded in 1392. The name “Gyeongbok” means “bright happiness,” an aspiration for the

new dynasty's great fortune and prosperity. Gyeongbokgung is the largest of the five remaining palaces in Seoul. The architecture of the palace has a refined elegance and reflects the dynasty's political vision. Located within the palace grounds are the National Palace Museum of Korea and the National Folk Museum of Korea, where visitors can explore royal life in the Joseon Dynasty and the daily life of people and their traditions from the past to the present.

**Location:** Gyeongbokgung Palace  
(161 Sajik-ro, Jongno-gu, Seoul)

**Opening Hours:** Daily 09:00–18:00 (Closed on Tue)

<https://royal.khs.go.kr>

### National Museum of Korea

The National Museum of Korea showcases the country's most treasured historical and cultural heritage spanning thousands of years, from prehistoric times to the Korean Empire. Its seven Permanent Exhibition Halls display various artifacts grouped by period and theme: Paleolithic hand axes, gold crowns from the Three Kingdoms era, celadons from the Goryeo period, paintings from Joseon dynasty, and photographs from the modern period. A highlight of the museum is the "Room of Quiet Contemplation," where visitors can view two pensive bodhisattva statues, each designated a National Treasure of Korea.

**Location:** National Museum of Korea  
(137 Seobinggo-ro, Yongsan-gu, Seoul)

**Opening Hours:**

Mon, Tue, Thurs, Fri, Sun 10:00–18:00  
Wed, Sat 10:00–21:00

<https://www.museum.go.kr/ENG>

### National Museum of Modern and Contemporary Art, Seoul (MMCA Seoul)

The MMCA Seoul is a branch of the National Museum of Modern and Contemporary Art, focusing on contemporary art. It features a wide

range of exhibitions highlighting contemporary practices in Korea and abroad, including interdisciplinary and convergent art creations. In May, the museum presents the first large-scale solo exhibition in Korea by Australian artist Ron Mueck.

**Location:** MMCA Seoul  
(30 Samcheong-ro, Jongno-gu, Seoul)

**Opening Hours:**

Mon, Tue, Thurs, Fri, Sun 10:00–18:00  
Wed, Sat 10:00–21:00

<https://www.mmca.go.kr/eng>

### N Seoul Tower

N Seoul Tower is one of Seoul's most iconic landmarks, located atop Namsan Mountain. It is 236.7 metres tall, standing on a mountain that is 262 meters above sea level. The tower rises to an elevation of 480 meters, commanding a panoramic view of the entire city. It is especially popular for its stunning night views.

**Location:** N Seoul Tower  
(105 Namsan-gongwon-gil, Yongsan-gu, Seoul)

**Opening Hours:** Weekdays 10:00–22:30  
Weekends/Public Holidays 10:00–23:00

<https://www.nseoultower.co.kr/eng>

### Hangang River Ferry Cruise

The Hangang River Ferry Cruise is a popular sightseeing programme that allows visitors to enjoy scenic views along the Hangang River, which flows through the heart of Seoul. Visitors can choose a cruise to enjoy the view of Seoul's urban landscape along river during the day, a night tour that offers the rainbow fountain show of Banpo Bridge, or a special night program that allows you to enjoy a romantic view with jazz.

**Location:** E land Cruise  
(290 Yeoui-dong-ro, Yeongdeungpo-gu, Seoul)

**Opening Hours:** Daily 11:00–22:00

<https://www.maketicket.co.kr/elandcruise/>

# Transport Timetable

The timetable below shows times for official Summit events confirmed at the time of printing. Please note that all official Summit Cultural Programme events will include free transport between event venues and the Official Summit hotel, Novotel Dongdaemun.

Find live transport information at [www.artsummit.org/transport](http://www.artsummit.org/transport)

| Day           | Departure time | Event                            | From                      | To                        |
|---------------|----------------|----------------------------------|---------------------------|---------------------------|
| Tue, 27 May   | 14:00          | Pre-summit events and activities | Novotel Dongdaemun        | Seoul Museum of Craft Art |
|               |                |                                  |                           | HiKR Ground               |
|               | 16:00          |                                  | Seoul Museum of Craft Art | Novotel Dongdaemun        |
|               |                |                                  | HiKR Ground               |                           |
|               | 18:15          | Gala Opening                     | Novotel Dongdaemun        | DDP                       |
|               | 21:30          |                                  | DDP                       | Novotel Dongdaemun        |
| Wed, 28 May   | 8:00           | Summit Programme                 | Novotel Dongdaemun        | ARKO Arts Theater A3      |
|               | 18:00          | Cultural Programme               | ARKO Arts Theater A3      | Leeum Museum of Art       |
|               | 20:30          |                                  | Leeum Museum of Art       | Novotel Dongdaemun        |
| Thurs, 29 May | 8:00           | Summit Programme                 | Novotel Dongdaemun        | ARKO Arts Theater         |
|               | 17:30          | Janchi                           | ARKO Arts Theater A3      | Stage28                   |
|               | 21:00          |                                  | Stage28                   | Novotel Dongdaemun        |
| Fri, 30 May   | 8:00           | Summit Programme                 | Novotel Dongdaemun        | ARKO Arts Theater A3      |
|               | 14:00          | Closing Lunch                    | ARKO Arts Theater A3      | Novotel Dongdaemun        |

\*Depending on traffic, shuttle buses may be delayed.

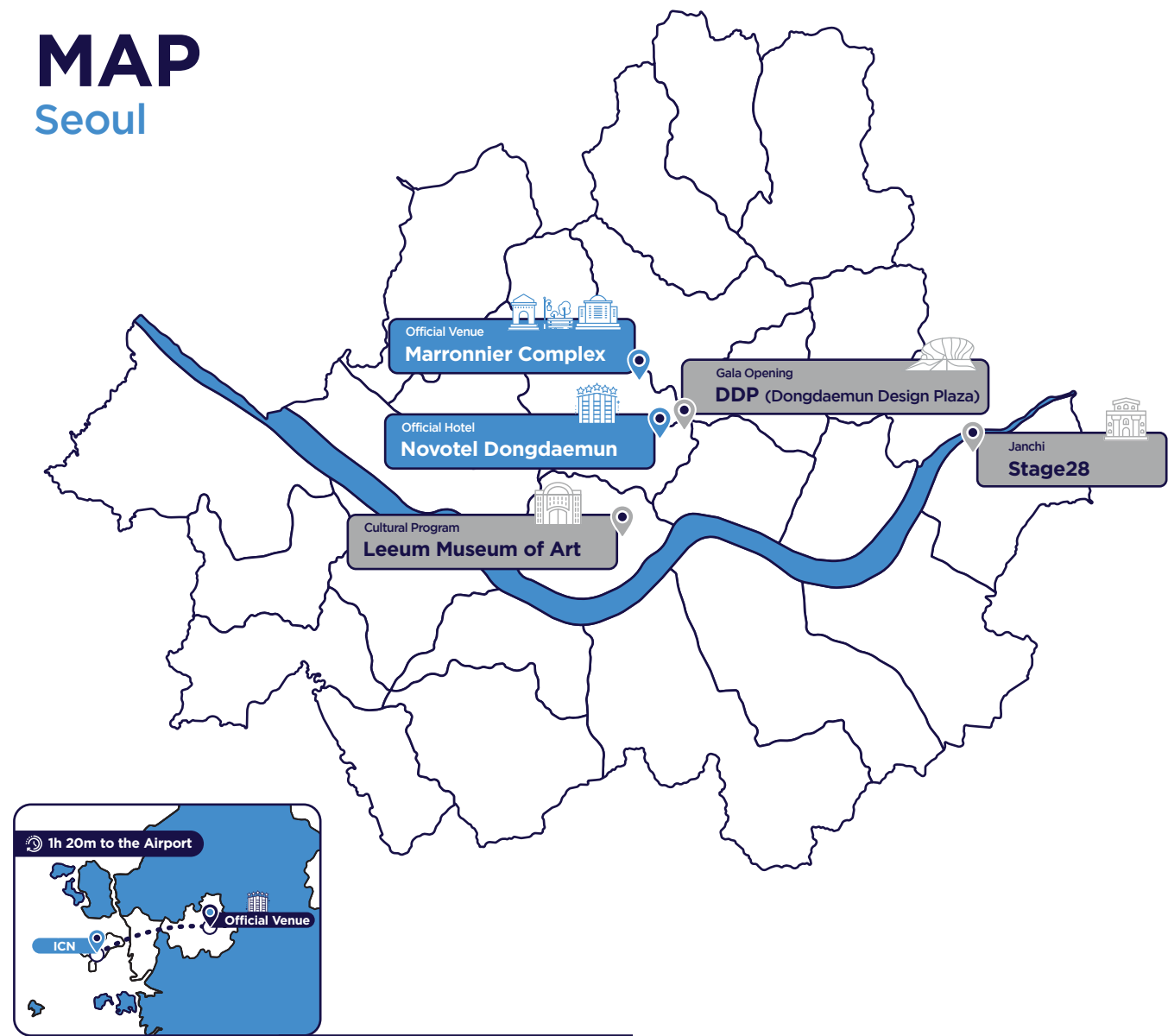
\*\*Shuttle bus routes and stops are subject to change.

# Venue Map

## Seoul

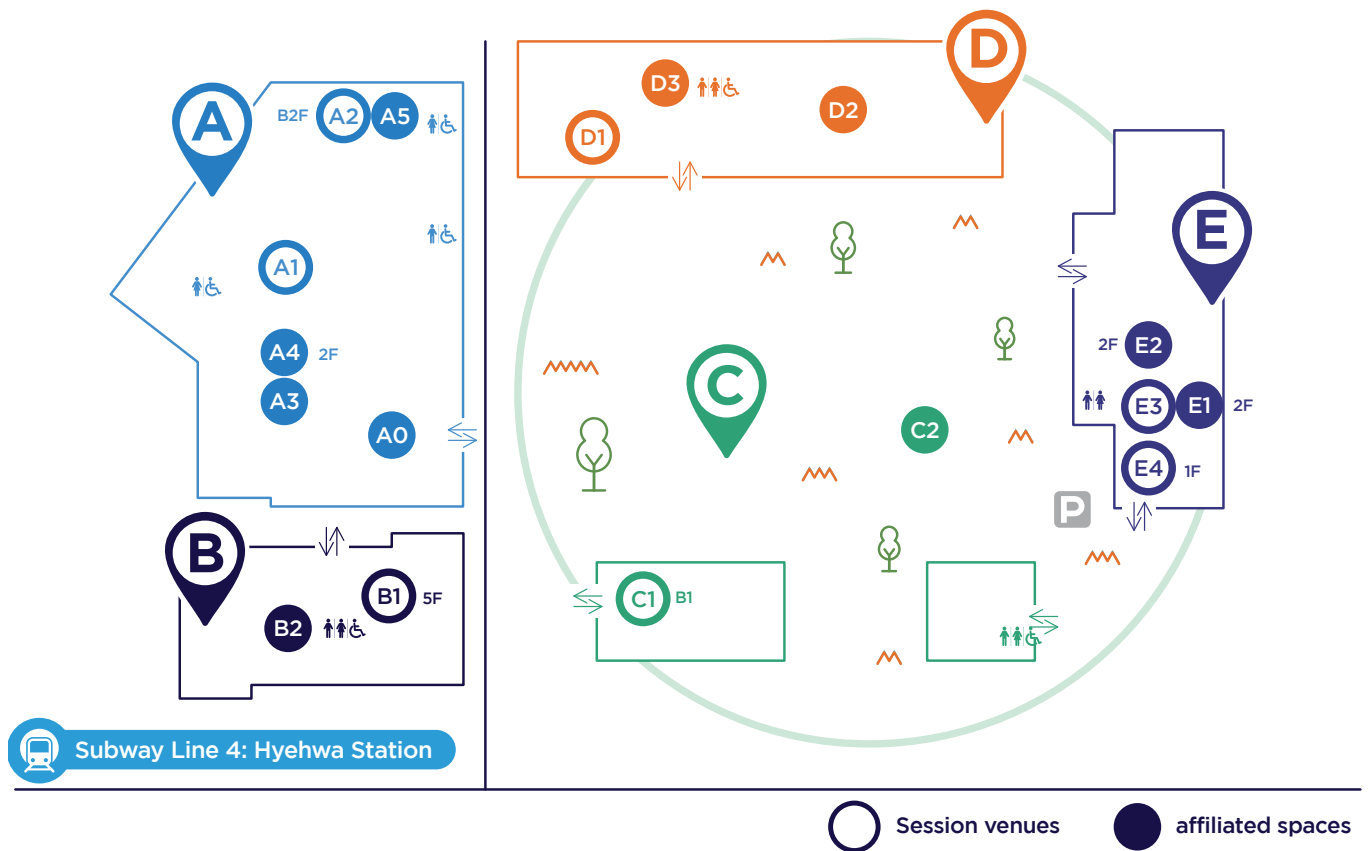
### MAP

Seoul



# Venue Map

## Marronnier complex



**A** ARKO Arts Theater

**B** I-eum Center

**C** Marronnier Park

**D** ARKO Art Center

**E** Artist House

|                          |       |
|--------------------------|-------|
| Registration Desk        | A0    |
| Information Desk         | A3    |
| Cloak Room               | A3    |
| Morning/Afternoon Break  | A3 A4 |
| Shuttle Bus Waiting Area | A3    |
| Networking Space         | A4 E2 |
| Speaker Lounge           | A5    |
| Prayer Room              | B2    |
| Closing Lunch            | C2    |
| Lunch                    | D2    |
| First Aid Area           | D3    |
| Quiet Place              | E1    |

## In Conversation

A1 TR

1. Resistance, resilience, response, renewal
2. Sustaining diverse narratives in the technology revolution

## Plenary

A1 TR

1. The future of culture in times of exponential shifts
2. The ethics and governance of AI in future-proofing the CCS
3. The rights and responsibilities of culture for a sustainable future
4. Future horizons: roadmap for a just and sustainable future for arts and culture

## World Café

A1 A2 TR

1. Co-creating pathways for sustainable cultural ecosystems
2. Fostering dialogue across divides and beyond echo chambers
3. Advancing equity, justice and cultural rights
4. Honouring living cultures and Indigenous knowledge systems
5. Addressing human-nature connectedness and the climate crisis
6. Navigating Artificial Intelligence (AI), digital realities and power dynamics
7. Ensuring decent and fair working conditions in the CCS
8. Strengthening global governance and transnational cultural relations

## Open Floor

A1 TR

1. Perspectives from the floor: What next?

## Parallel Session

1. Elastic futurity in Korean arts and culture: a critical examination - Panel A1 TR
2. Decoding AI: creativity and cultural narratives in an everchanging world - Workshop A1 TR
3. Navigating global shifts, mapping local impacts - Panel B1 TR
4. Developing cultural capacities: empowering participation in cultural life - Panel C1 TR
5. Finding common ground: rebuilding connectedness in a polarised world - Long Table D1
6. Reclaiming knowledge systems: the transformative power of narrative - Long Table E3
7. Open Session - Open Space E4
8. The future of investment in culture: supporting diverse models to build resilience and sustainability - Panel A1 TR
9. Honouring the past, building the future: a dialogue of listening together and cocreating - Dialogue Circle A1 TR
10. Futureproofing in practice: agency, access, and inclusion - Panel B1 TR
11. Creative crossovers: lessons for the wider creative economy from the music sector - Panel C1
12. Global connections: rethinking transnational cultural exchange and mobility - Long Table D1
13. From precarity towards security: ensuring decent working conditions for cultural workers - Long Table E3
14. Open Session - Open Space E4
15. A standalone goal for culture in the post-2030 UN agenda: pathways and prospects - Panel A1 TR
16. The power of data for evidence-based decision-making - Workshop A1 TR
17. Building on the past: safeguarding our living cultures and heritage in a rapidly changing world - Panel B1 TR
18. Decentralising cultural governance: transforming policy and practice - Panel C1
19. Culture in times of conflict: towards empathy and solidarity - Long Table D1
20. Shaping tomorrow, actions today: culture's role in climate action and sustainability - Long Table E3
21. Unfinished Business - Open Space E4



# Acknowledgements

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