

ELIZABETH COLEMAN

GRAPHIC DESIGNER

colema60@purdue.edu | 765.430.3143

EDUCATION

PURDUE UNIVERSITY

West Lafayette, IN

B.A. in Visual Communications Design

Minor in Communication

May 2018

STUDY ABROAD

Florence, Italy | Summer 2016

Art History of the Renaissance & Italian

SKILLS

PROFICIENT

InDesign

Illustrator

Photoshop

KNOWLEDGEABLE

Lightroom

Dreamweaver

Muse

Sketch

HTML & CSS

Social Media

Microsoft Office

References Available Upon Request

elizabethmcoleman.com

behance.net/elizabethcoleman23

linkedin.com/in/elizabethcoleman3

RELATED EXPERIENCE

PURDUE STUDENT LIFE MARKETING OPERATIONS

Graphic Design Intern | July 2016 – May 2018 | West Lafayette, IN

Collaborate with peers to develop and reach effective solutions on concepts for flyers, posters, digital signage, web banners, brochures and menus. Demonstrate a high degree of originality and creativity on projects while staying within branding standards and meeting strict deadlines. Experience working within in an agency setting, and creating artwork from initial ideation to final development.

KELLY WEARSTLER, INC.

Graphic Design Intern | May 2017 – July 2017 | Los Angeles, CA

Experience representing a brand with emphasis on blogging and social media.

Assisted with designing for web and print, basic web coding, image retouching, and strategic marketing with emphasis on visual consistency and brand identity.

Familiarity working in an in-house, fast paced environment. Additionally, I had to multi-task, hold attention to detail and collaborate within a design team.

Freelance | July 2017 – September 2017 | Los Angeles, CA

Responsibilities included vignette image retouching and understanding KW visual standards while maintaining a consistent aesthetic.

PURDUE DIVISION OF RECREATIONAL SPORTS

Graphic Design Intern | May 2015 – June 2016 | West Lafayette, IN

Worked on assigned tasks through independent work and team collaboration.

This included design production and implementing communication across various platforms such as print, digital signage, social media and web.

INVOLVEMENT

Purdue College of Liberal Arts Dean's Ambassador *Fall 2017 – Current*

Purdue Student Life Vice Provost Student Advisory Council *Fall 2017 – Current*

American Institute of Graphic Arts, Purdue Chapter *Fall 2016 – Current*

Boiler Awakening Student Retreat *Fall 2015 – Spring 2018*

Student Mission Trip, Habitat For Humanity, New Orleans, LA *Spring 2017*

Student Mission Trip, Nazareth Farm, WV *Summer 2015*

Purdue University Dance Marathon, Merchandise Committee *Fall 2014 – Fall 2015*

Purdue Women's Volleyball Club *Fall 2014 – Spring 2015*

RECOGNITION

Visual Communications Design Outstanding Senior Portfolio, Honorable Mention *2018*

Hermes Creative Awards, Platinum Winner *2018*

American Advertising Awards, Student Gold Addy *2018*

Purdue Art & Design Undergraduate Exhibition - Juried Student Exhibition *2018*

MarCom Awards, Platinum Winner *2018*

Westwood Student Art Competition and Exhibition *2017*