At the February 27th School Food Advisory Board meeting, we had the opportunity to talk with many of you and collect feedback on our meal programs. We received a lot of helpful comments and spent time processing and analyzing your suggestions, concerns and ideas.

**Common themes from your feedback on School Meal Nutrition and Compliance:**

1. We heard that you would like to see more colorful signage and better visual marketing around our menu items.

2. You expressed concerns about the amount of time students have to eat.

3. We heard that creating a positive environment for your children is important.

**These are the steps we are taking to address your feedback:**

1. Since we know our students eat with their eyes, we are re-designing a marketing program which highlights our breakfast items and will be displayed on LCD screens, already existing in cafeterias, to encourage students to participate in breakfast. You will begin to see highlights of our breakfast program in May. We will also be releasing a new, exciting menu template which will launch in the fall.

2. While we can’t change the lunch period schedule, we can make our service more efficient. As part of our monthly reviews in schools, we plan to ensure each school creates a display plate featuring the main entrée, and vegetable at meal times. As mentioned above, we intend to showcase our menus and featured items on screens in the cafeterias as part of our marketing relaunch.

3. In addition to our welcome back trainings, we are committed to a quarterly customer service training for our staff which specifically highlights how to properly interact with students, how to handle difficult situations during service, and the proper way to greet students while coming through the cafeteria line.

**Other updates:**

- Research states that students perform better in school when they eat breakfast. In an effort to make breakfast available to as many students possible, we have implemented more mobile breakfast stations in our schools since our last meeting. We plan to continue to increase the number of mobile breakfast stations across the district for the rest of the school year and into the fall.