**PRODUCE Rx** by DC Greens

**PRODUCE Rx IS A FOOD IS MEDICINE INTERVENTION**

DC residents face high rates of food insecurity and diet-related disease

- 36% experience food insecurity
- 27% have hypertension
- 25% have obesity
- 29% have pre-diabetes

Communities of color, on average, experience 4x the rates white communities face for these conditions

Produce Rx responds to the connection between hunger, nutrition, and health.

Individuals with chronic conditions experiencing food insecurity are eligible to receive up to $120/month to purchase fruits and vegetables.

**HOW DOES PRODUCE Rx WORK?**

- Eligible patients are enrolled at their clinic
- Participants receive up to $120/month on a Fresh Connect debit card*
- Participants may use their card at participating stores to buy fruits and vegetables
- Participants need to visit their clinic every 3-6 months to recertify for the program
- Outreach and support is conducted by the ProduceRx team

**PRODUCE Rx IMPROVES HEALTH & SUPPORTS THE LOCAL ECONOMY**

- 36% of participants experienced a reduction in HbA1C levels
- 34% of participants experienced a reduction in blood pressure
- 75% of participants reported an increase in fruit and vegetable consumption
- $210,000 spent at Giant

*About Fresh Focused Incentive Mastercard® Prepaid Card

**Results from a 2019-2020 impact evaluation that measured outcomes based on 628 individuals receiving benefits over a 22 month period

For more information on DC Greens' ProduceRx program, email Luisa Furstenberg-Beckman (luisa@dcgreens.org).
Currently, Produce Rx is only offered at select health clinics in Washington DC, but DC Greens is working to expand access to all health care settings.

17 Health Clinics offer ProduceRx
Health Clinics include Unity Healthcare clinics, Providence Healthcare, So Others Might Eat (S.O.M.E), Whitman Walker, Community of Hope, and Bread for the City.

20+ Grocery Stores accept the Fresh Connect debit card*
Participants can purchase produce at any grocery store that accepts the Fresh Connect debit card.

GET INVOLVED — HELP EXPAND ACCESS TO PRODUCE Rx & FIM

1 Get Educated
- Mainstreaming Produce Prescriptions in Medicaid Managed Care: A Policy Toolkit and Resource Library
- Mainstreaming Produce Prescriptions: A Policy Strategy Report
- DC Greens Food is Medicine Webpage

2 Join Local Conversations
- DC FIM Community Conversations
  - Subscribe to the DC FIM Mailing List
- DCPACT Social Care Working Group
  - Email David Poms (dpoms@dcpca.org)
- DHCF Health Care Re-design MCAC Subcommittee
  - Email Jordan Kizsla (jordan.kizsla@dc.gov)

3 Engage in Local Policy Making
- DC Council Committee on Health
- DC Council Committee on Hospitals & Health Equity

For more information on Food is Medicine engagement, email Kristin Sukys (kristin.sukys@gmail.com).