



## National RoundTable Coalition Specifics

### AS A MEMBER OF THE COALITION, YOU WILL RECEIVE:

#### A discount on the initial and ongoing cost of bringing the platform to your community.

- » Coalition members will receive a **3 YEAR DISCOUNT** on the annual licensing fee for the platform.
- » The standard ongoing licensing fee for RoundTable is \$50,000 and coalition members will pay \$25,000 annually in return for being **EARLY ADOPTERS** for the first three years.
- » Additionally, coalition members will receive the **PLATFORM ONBOARDING FEATURE** for **FREE** in the first year, a service that will cost \$10,000 for a normal subscriber.
- » Coalition members will receive a **50% DISCOUNT** on the **ONE-TIME INITIAL INSTALLATION** of the platform, a cost of between \$115,000–\$150,000 for coalition members and \$300,000 standard.
- » Finally, coalition members will receive a **20% DISCOUNT** on **ALL ADDED FEATURES**, such as Donate and Volunteer buttons for the first 3 years.

#### Access to a conversation between innovative community foundations across the country.

- » RoundTable will **FACILITATE A CONVERSATION** with the entire cohort of 5-10 coalition members to discuss the platform and how it can be improved.
- » The coalition will offer a unique setting for **SHARED INSIGHTS** and **LEARNINGS** amongst innovative and forward thinking community foundations.

#### Publicly benefit of being an early adopter, all RoundTable marketing materials will include mention of coalition members.

- » As RoundTable grows and spreads across the country, the coalition members will be **MENTIONED AS EARLY ADOPTERS** in marketing materials (*website, pitch deck, flyer*).

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### IN JOINING THE COALITION, THE COMMITMENT IS TO:

#### Be a conversation partner in the build out of the platform to shape and sharpen it overtime.

- » As a conversation partner, we will request **FREQUENT** and **THOROUGH FEEDBACK** and ideas about the platform and how we are building it to serve your community.
- » We will collect your feedback through **REGULAR CONVERSATIONS** and as well as an integrated **USER FEEDBACK TOOL** built into the platform.

#### Help champion the expansion of RoundTable to other cities and communities.

- » We ask that as a part of the coalition, you **CONNECT** and **INTRODUCE** us to organizations in other communities that might be a good fit for RoundTable.

**RoundTable is not just a tool  
for problem solving, but a platform  
for connecting problem solvers.**



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