Complete copies of the audited financial statements for the fiscal year ended June 30, 2019 may be requested from Self Enhancement, Inc.’s Director of Finance & Administration.
Often times we wonder will my voice matter, does my voice count, will my thoughts be valued or will my contributions go unnoticed? We wonder if our involvement in something larger than us will significantly move progress along or make a difference? We ponder these questions and wonder how we can live a life that is significant to ourselves and is remembered by someone close to us or by many far from us.

Sometimes these thoughts seem too daunting to consider, and feel too heavy of a load to lift. We often get too overwhelmed to turn an idea into an action or follow-through on an intentional pursuit of leaving a lasting impact. Often times we have this feeling because we do not realize just how much potential we have or just how much value we bring. Many times what we fear is realizing our own potential.

The truth is, everyone has a gift, and everyone should feel inspired to explore opportunities to find that gift and have options to utilize it in their life journey. Each of our gifts have the powerful ability to uplift individuals, transform lives, or elevate communities. It is our duty to not only use our gifts, it is our responsibility to help others find theirs as well.

At SEI, we prepare each voice, each youth, to overcome the greatest educational, cultural, and economic challenges in our society. At the core of what we do, SEI staff and supporters are making the difference youth need to remain in school and reach their full potential. With every dollar raised and every contribution made, SEI provides hope to those living in poverty and those needing culturally specific services. Support to our agency makes the difference between a hopeless situation and a brighter future.

That is why it is so important for us to come together and continue this work where and when we are needed the most. With your time, talent and/or treasure, you have the ability to join us and leave a lasting mark; a lasting gift for those in need. You can help provide academic support, case management, and family assistance to thousands. We can’t do this work without support and we are grateful for all who are passionate about our cause. This report shows how the smallest to the largest contribution can be the difference an individual needs to thrive. Join us; be a part of the solution and be the difference you want to see, today!

Tony Hopson Sr.
PRESIDENT AND CEO

Self Enhancement, Inc. (SEI) was established in 1981, by Tony Hopson, Sr., a lifelong North Portland resident and community leader. It began as a one-week summer basketball camp aimed at providing a positive alternative for African American teens living in an area of Portland that was leaving them behind.

By 1989, SEI had grown into a year-round program providing academic support and comprehensive wraparound services for African American students and their families. In the 1997, SEI opened the Center for Self Enhancement, which continues to serve as a safe haven for thousands of children and is the hub of SEI’s work. SEI has remained a pillar in the North Portland community and continues to expand its programs to provide youth and families with a continuum of services.

Today, SEI is a comprehensive, one-stop resource for youth and families, primarily African Americans and others living in poverty or seeking culturally responsive services. It is also one of the city’s leading multi-service organizations, providing thousands of youth, families, and adults with a wide array of education and social service on an annual basis. SEI’s strength is in its ability to meet the complex needs of the children and families it serves, including helping people to overcome cultural, educational, and economic barriers.

SEI is committed to helping youth and families realize their full potential. SEI believes that every child has a gift, and that it is our shared responsibility to help every child find his or her gift. By expanding learning opportunities and teaching every child that “Life Has Options,” SEI is seeing amazing results proving that SEI is the solution.
WHERE WE ARE TODAY

DISTRICTS
Portland
Parkrose
David Douglas
Reynolds
Centennial

SCHOOLS
Beach Elementary School
Boise-Eliot/Humboldt (PK-5)
David Douglas High School
Grant High School
Harriet Tubman Middle School
H.B. Lee Middle School
James John Elementary School
Jefferson High School
Martin Luther King Jr. Elementary School
Ockley Green Middle School
Parkrose Middle School
Parkrose High School
Peninsula Elementary School
Prescott Elementary School
Reynolds High School
Roosevelt High School
Sabin Elementary School
Vernon School (K-8)
Woodlawn Elementary School

POST SECONDARY SCHOOLS
Alcorn State University
Barnard College
Beau Monde Beauty School
Benedict College
Clark Atlanta University
College of the Redwoods
College of the Siskiyous
Delgado Community College
DePaul University
Eastern Arizona College
Georgia State University
Grambling State University
Harvard University
Howard University
Lane Community College
Lewis & Clark College
Louisiana State University
Manhattan School of Music
Morehouse College
Mt. Hood Community College
Multnomah University
North Carolina A&T University
Northern Arizona University
Northwest Culinary Institute
Oregon State University
Pacific NW Carpenters Institute
Pacific NW College of Art
Pacific University
Phagans School of Hair Design
Portland Community College
Portand State University
Southern University at New Orleans
The Juilliard School
University of Idaho
University of Illinois at Chicago
University of Nevada, Las Vegas
University of Nebraska
University of New Orleans
University of Oregon
University of Portland
University of Utah
University of Vermont
University of Washington
Virginia State University
Warner Pacific College
Webber State University
Western Oregon University
Willamette University
Winston-Salem State University
Xavier University
MISSION

Self Enhancement, Inc. (SEI) is dedicated to guiding under-served youth to realize their full potential. Working with schools, families, and partner community organizations, SEI provides support, guidance and opportunities to achieve personal and academic success. SEI brings hope to individual young people and enhances the quality of community life.

WE EXIST...

to provide opportunities for all so that everyone can reach their full potential.

Self Enhancement, Inc. was founded upon The SEI Standards and the preamble. Check them out on page 12!

SEI knows that for students to succeed, they need more than a drop-in, part-time program. They need support before and during class, after the bell rings, and beyond — services the public educational system just can’t afford or provide...

IN-SCHOOL PROGRAM (1,242 served in 2018-19)
Our In-School Program begins with students as young as the 6th grade. Each student is matched with an In-School Coordinator who provides 24/7 case management tracking the scholastic achievement, attendance, and behavior of the student.

AFTER-SCHOOL PROGRAM (1,352 served in 2018-19)
Our After-School Program offers academic support as well as exposure to a variety of classes in the areas of health and wellness, arts and performance, life skills, and leadership development.

SUMMER PROGRAM (1,433 served in 2018-19)
Each summer, we provide five to six weeks of full-day programming. Our program emphasizes academic enrichment, recreational activities, involvement in the arts, exposure to the community, and preparation for post-secondary education and employment.

SCHOOLS UNITING NEIGHBORHOODS (SUN PROGRAM) (6,634 served in 2018-19)
We manage full-service neighborhood hubs where students and families access ducational support, enrichment and recreational activities, skill development, and community involvement programs in 16 schools through contracts with Multnomah County and the City of Portland.

PARENT ENGAGEMENT PROGRAM (2,115 served in 2018-19)
We provide case management, support, and networking to address potential barriers to maintaining a healthy family environment and a positive home-school relationship.

POST-HIGH PROGRAM (560 served in 2018-19)
We continue to help our students after they graduate from high school by providing support for developing employment and career goals, entering and succeeding in college, and building financial literacy and basic life skills.

COMMUNITY + FAMILY PROGRAMS (7,737 served in 2018-19)
Community + Family Programs (CFP) are designed to provide families with the resources, supports, and wraparound services needed to help ensure they are safe, stable, and have their critical social, emotional, and economic needs met. CFP services address economic disparities by providing a broad continuum of anti-poverty, family stabilization, and employment services that are culturally specific for African American families and/or culturally responsive for other families in need.
VERONICA R.

ELEMENTARY: Boise-Eliot/Humboldt
MIDDLE SCHOOL: SEI Academy
HIGH SCHOOL: Grant High School
NUMBER OF YEARS IN SEI: 11
GPA: 3.442

“When I joined SEI, I automatically felt a connection because of how welcoming everyone was. I was a student who was always involved in drama or in trouble, but when I realized my privilege of being in the SEI program, that all changed. I struggled throughout middle school, and every step of my hard times, SEI was always there. SEI encouraged me to take life more seriously and to really think about the decisions I was making. I realized that every person who has pushed me did it because they saw the potential I have, and I only needed to see it for myself. SEI has helped me not only to see my potential, but they have helped me continuously reach my potential. SEI has shown me that no matter how bad the past is, I need to push to prove it wrong.”

Future Goals: I plan to attend a four-year university and study Social Work. My career goals are to become a social worker to help minority families and children.
**FINANCIAL OVERVIEW 18/19**

**ASSETS**

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>1,500,502</td>
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<tr>
<td>Accounts receivable</td>
<td>2,079,534</td>
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<tr>
<td>Contributions and grants receivable</td>
<td>254,398</td>
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<tr>
<td>Prepaid expenses and deposits</td>
<td>225,027</td>
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<tr>
<td>Investments</td>
<td>18,361,699</td>
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<tr>
<td>Property and equipment, net</td>
<td>6,630,106</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>29,051,266</strong></td>
</tr>
</tbody>
</table>

**LIABILITIES AND NET ASSETS**

**Liabilities:**
- Line of credit                      | 387,702
- Accounts payable & accrued expenses | 287,738
- Accrued payroll and related expenses| 781,536
- Deferred revenue                    | 96,311
- Notes payable                       | 689,422
- Margin note payable                 | 1,000,000
| **TOTAL LIABILITIES**                | **3,242,709**|

**Net assets:**
- Net assets without donor restrictions| 4,290,238
- Net assets with donor restrictions   | 21,518,319
| **TOTAL NET ASSETS**                 | **25,808,557**|

| **TOTAL LIABILITIES AND NET ASSETS** | **29,051,266** |

**REVENUE**

- Government contracts               | 14,079,675
- Contributions                       | 4,176,844
- Special events, net                 | 1,030,156
- Other revenue                       | 1,287,265
| **TOTAL SUPPORT AND REVENUE**        | **20,573,940**|

**EXPENSES**

- Core youth programs                 | 5,384,025
- Non-core youth programs             | 1,812,449
- Community & Family programs         | 7,615,075
- Other programs                      | 829,781
| **TOTAL PROGRAM SERVICES**           | **15,641,330**|

**Supporting services:**
- Fundraising                         | 1,481,929
- Administration                      | 2,156,778
| **TOTAL SUPPORT SERVICES**           | **3,638,707**|

| **TOTAL EXPENSES (before depreciation)** | **19,280,037** |
| **CHANGE IN NET ASSETS**               | **1,293,903**  |

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SUCCESS THROUGH OPTIONS

What inspires a child to learn? We believe inspiration springs from some very simple fundamental beliefs: All children can learn; all children have a gift; all children can and will succeed. Turning these beliefs into a program that works requires four key elements that are absolutely essential for creating a successful youth program.

CONTINUUM OF SERVICE
We help kids navigate every phase of their development from 6th grade to post-secondary.

THE RELATIONSHIP MODEL
We work with youth wherever they are at risk - in school, at home, and in the community.

COMPREHENSIVE APPROACH
We build deep relationships with kids that are based on trust and mutual respect.

CULTURE OF SUCCESS
We cultivate a positive environment, where success is clear and attainable.

THE STANDARDS

PREAMBLE
The SEI Standards are founded upon the principles of integrity and respect. Integrity, because integrity exemplifies truthfulness, modesty, and trustworthiness. Respect, because respect exemplifies courtesy, honor, and reverence.

1. In SEI we greet each other every day with a smile and a handshake to strengthen the relationship between us.
2. In SEI we honor and respect each other and so we address one another with proper language and speech.
3. In SEI we value the space of ourselves and others and are careful not to intrude or injure each other.
4. In SEI we are mindful of what is true, and strive to be honest in word and deed.
5. In SEI we treasure our rich culture and hold the cultures of all people in high regard.
6. In SEI we strive to reflect our beauty both inwardly in our understanding and outwardly in our appearance.
MARQUIS P.
ELEMENTARY: Woodlawn/Boise-Eliot
MIDDLE SCHOOL: SEI Academy
HIGH SCHOOL: Grant High School
NUMBER OF YEARS IN SEI: 9
GPA: 3.519

“SEI is a platform on which each of us has been given the chance to showcase ourselves. SEI has introduced me to people, places, and opportunities that I’ve turned into even greater and more enriched experiences. SEI has encouraged me to be involved in many clubs and programs, ensuring that I have many options on my plate that have opened many opportunities. Everyone at SEI wants to see me succeed. If they don’t have the resources to help me, they will spare no time to find someone who does. They care for my well-being in school and at home.”

Future Goals: I would like to attend Oregon State University and major in Mechanical Engineering.

JALEAH M.
ELEMENTARY: Woodlawn
MIDDLE SCHOOL: H.B. Lee Middle School
HIGH SCHOOL: Jefferson High School
NUMBER OF YEARS IN SEI: 10
GPA: 3.565

“My SEI coordinator was the best! He was so supportive and caring. He was very involved in the things I was doing by checking in with my teachers to make sure I was on task. I never felt left out of anything the other kids were doing at the SEI Center. Overall SEI has always been there for me. SEI stood up for me in situations where I’ve been mistreated. SEI has even paid for trips, clubs, and events just so I wouldn’t have to worry about the financial cost. Being a part of the SEI program has been a very humbling experience. This program has been such a blessing to me and my family for many years.”

Future Goals: I am looking forward to attending college to major in Kinesiology with a minor in Sports Medicine and I dream to become a physical therapist. I’ve had a chance to shadow a Physical Therapist and I know for sure this is something I would enjoy doing as a career.
SEI’s Ambassadors are a philanthropic group of individuals that have made a five year minimum commitment to invest at least $2,500 annually to support the launching of success in Multnomah County. The Legacy Keepers’ major charitable efforts represent SEI’s mission and services to students, families and community.
This report acknowledges all donors, partners, and foundations who made a gift during fiscal year July 1, 2018 through June 30, 2019. If any name has been omitted or listed incorrectly, please accept our apologies and contact us, so that we can correct our records.
FOR MORE INFORMATION ON HOW YOU CAN GET INVOLVED PLEASE VISIT OUR WEBSITE: WWW.SELFENHANCEMENT.ORG