LETTER FROM OUR CEO

To our Big Brothers Big Sisters Community,

As I think about the last 46 years of our history, I think most about the number of families that have joined ours to make impactful change in the lives of youth. I think about how nothing within our programming is possible without the collaboration between staff, board, volunteers and supporters of our great agency. 2018 was no different in that we brought together hundreds of passionate mentors into the lives of hundreds of children that needed a positive adult role model.

This year, we also took steps to unveil a refreshed marketing and brand campaign to showcase the power and excitement of Big Brothers Big Sisters programming. We were excited to join all of the Big Brothers Big Sisters affiliates across the country as we became Defenders of Potential.

What’s more, are the outcomes that we measure in showing to our communities that mentoring is effective in shaping the lives of our community’s children. In 2018 we are proud to report that:

• Nearly 700 Bigs and Littles spent time together as a match.
• 61% of child participants in our Community Based Program reported an improvement in Social Acceptance.
• 70% of child participants in our Community Based Program reported an improvement in Scholastic Competency
• 56% of children in our Site Based Program reported an increase in Parental Trust.

Lastly, we remain committed to the innovation needed to stay ahead of both recruitment and funding needs. Our Work and Play Initiative is well positioned for 2019 to create even more strategic partners and create more positive relationships. To that end, our new used sporting goods store, Sporting World, has garnered immense support. We are appreciative of the generosity of so many that made the launch so successful.

In 2019, Big Brothers Big Sisters of Northwestern Wisconsin looks forward to inspiring positive change in even more children and their families. On behalf of our agency, thank you for your support and for your belief that mentoring is not only wanted in our community, but needed in our community.

Sincerely,

Wes Escondo, CEO
Bowl for Kids’ Sake 2018: The Great Outdoors was presented by Kristo Orthodontics. There were 929 bowlers on 181 teams, in 5 cities who raised $191,783! Please join us in thanking our sponsors:

Presenting Sponsor
- Kristo Orthodontics

Event Sponsors
- County Materials
- Gator Garb
- iHeart Media
- Kristo Orthodontics
- Metropolitan Action
- Royal Construction
- Royal Credit Union
- WEAU
- WESTconsin Credit Union

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- Pizza Hut
- Reilly Chiropractic
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- Rassbach Realty
- Stucky Chiro
- The French Press
- The Presto Foundation
- TruShift Collision Center
- Ulama
- Wild Ridge Golf Course
- Willow River Chiropractic

2018 FINANCIAL REPORT

Revenues
- Annual Giving: $149,886
- Grants / Foundations: $73,682
- Special Events Income: $322,658
- Interest Income: $1,405
- Donated Facilities / Services: $28,245
- Misc Income: $43,082

Total Revenues: $518,958

Expenses
- Mentoring Program Expenses: $499,358
- Management & General Expenses: $99,937
- Fundraising Expenses: $188,931

Total Expenses: $788,226

*70% of current Littles felt their BIG helped them achieve greater scholastic competency in school!

* According to Littles who responded to the 2018 BBBSNW Youth Outcome Survey
### 2018 Major Corporate Donors

- Otto Bremer Foundation
- United Way Greater Chippewa Valley
- Fred C & Katherine B Andersen Foundation
- Sonnentag Foundation
- St. Croix Valley Foundation
- Mayo Clinic Health System Action City
- Eau Claire Community Foundation
- United Way St. Croix Valley
- Kristo Orthodontics
- Charter Bank
- William H Phipps Foundation
- Westconsin Credit Union
- Scheels Precision Pipeline LLC
- Arrowhead Properties, LLC
- Sporting World
- United Way of Dunn County
- Royal Credit Union
- Associated Bank
- Security Financial Bank
- Royal Construction, Inc.
- Group Health Cooperative of Eau Claire
- Arnold and Lois Domer Foundation

### By the Numbers

#### Kids Served:
- **341**

#### Mentors:
- **373**

#### Child Demographics:
- **Gender:**
  - 54% Boys
  - 46% Girls
- **Ethnicity:**
  - 24% Non-White
  - 76% White
- **Age of Kids Served:** 6-18

#### Mentor Demographics:
- **Gender:**
  - 75% Women
  - 25% Men
- **Ethnicity:**
  - 7% Non-White
  - 93% White

#### Average Match Length:
- **Community Based:** 32.1 Months
- **Site Based:** 25.4 Months

#### Other Contributions:
- **$400** Volunteer Recruitment
- **$100** Child Safety (Background checks, fingerprinting, & reference check for one potential Big)
- **$850** Match Support (One Community-Based Match for 6 months)
- **$50** Match Introductions
- **$1,500** An Entire Year (Relationship building, thoughtful mentoring & nurturing potential, One Community-Based Match for 12 months)
The Annual Gala was held at Florian Gardens on November 1, 2018 to a crowd of **274 attendees**. We heard from Former Notre Dame Football Legend, Daniel ‘Rudy’ Ruttieger about his story of overcoming adversity as immortalized in the 1990s classic Film Rudy. The event was a huge success and raised over **$72,000**!

Consider joining us for the 2019 Gala on Friday, November 8th at the Florian Gardens! Visit bbsnsw.org for updates and more info.

For 34 years, Janet Proctor served as the backbone of child safety and youth mentorship programming for Big Brothers Big Sisters of Northwestern Wisconsin. Her enduring commitment to bridging the children of our community with positive adult role models serves as inspiration that better is possible. As former Program Director for Big Brothers Big Sisters she utilized her extensive knowledge of juvenile justice and social work to establish the agency as a thought leader in youth mentorship. The Janet E. Proctor Legacy Scholarship was established in 2015 with the first scholarship awarded in the Fall of 2016.

Each year, the Janet E. Proctor Legacy Scholarship is awarded to a mentee or “Little” who previously participated in the Big Brothers Big Sisters community-based or site-based program. Former Littles, with current or pending enrollment at an accredited institution of higher education, are encouraged to apply this scholarship which awards a minimum $1,000 annually to eligible applicants. The scholarship funds are paid directly to the designated school of enrollment to offset the cost of tuition, fees or books.

Big Brothers Big Sisters is dedicated to changing the lives of children who face adversity. We are proud to be able to support the endeavors of former littles that once thought higher education was not possible. In 2018, our scholarship selection committee was pleased to award two stipends to the following former littles:

**Carissa LaBarge**
**Tyarra Daniel**

Congratulations and best of luck in your future endeavors!

Thank you to the Donors Past & present of the Janet Proctor Legacy Scholarship:
Koehn Family Fund of the Community Foundation of Chippewa County
Kristo Orthodontics
Tim & Carol Olson
Guelzow Law
Herrick & Hart
Work & Play is Big Brothers Big Sisters’ newest initiative aimed at strengthening volunteer recruitment by partnering with local businesses. Partners pledge access and promotion of our opportunities and we reciprocate with a programmatic sponsorship. We’re pleased to recognize our inaugural Work & Play Partners!

Sporting World is an exciting new project in River Falls! Board Member, Carole Mottaz, has spearheaded this effort to diversify our funding model with earned revenue. Her hard work brought in corporate and community support to launch this used sporting goods store in the Fall of 2018. Run by a team of volunteers, Sporting World accepts gently used donations of sporting goods. Find out more at sportingworldrf.com or visit them at 707A N. Main Street, River Falls, Wi 54022!