



DUFRESNE CORRIGAN SCARLETT

ADVERTISING

As part of the “Com en coop” group, Dufresne Corrigan Scarlett created an ecosystem of advertisement-oriented companies, all located in one building in Paris, France. This ecosystem groups web designers, print editors, copywriters, art directors, and project managers together in a startup-like environment. Numerous international customers rely on DCS for their ads on TV, radio, newspapers, and billboards.

- **Country:** France
- **Industry:** Advertising / Media
- **Employees:** Over 200
- **Solution:** Live Navigator

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An Atempo Customer Reference Story

“If a sales rep lost or dropped his laptop, we could lose a few deals. With Live Navigator, I no longer worry about it. I know that if a file was on the laptop, then I have a backed-up copy ready to be restored anywhere.”

J. Brevière
IT Director, Dufresne Corrigan Scarlett

DUFRESNE CORRIGAN SCARLETT ENJOYS AN EASIER DAY THANKS TO IMPROVED DATA PROTECTION

As an IT manager for Dufresne Corrigan Scarlett, Julien Brevière has a lot on his plate every day. He is in charge of managing the whole IT infrastructure, and its hardware and software evolutions, for over 200 employees, with responsibility for all workstation, laptop and server backups. Any mistakes would result in the loss of valuable, creative content.

Brevière knew he had to look for a better solution for backup and recovery, one that did not require as much time to manage as his current one.

THE CHALLENGE

THE COST OF RECOVERY, IN TERMS OF TIME AND MONEY

When you are the IT manager in a large organization, you never know which critical task might arise during the day. Brevière fought an ongoing battle to ensure employee data was protected and recoverable. Employees taking long-term leave needed the retention time on their files increased to make certain the files would be available when they returned. However, with his old solution based on a well-known brand, Brevière had to check to see which employees were going on leave.

Data backups also posed a problem. Backups were scheduled only once a day, and the laptops of sales reps in the field were not backed up at all. If a field sales rep broke his laptop, a lot of data could be lost. Furthermore, the support for the backup solution was running as a normal application for macOS computers. End-users were able to close it at any time, which prevented the backup from running. When you do not back up data, you cannot restore it when needed; it is just that simple.

To make matters worse, the old solution the organization was using, plus the replication on an external site, was rented, and the combined solution was expensive. Brevière knew it was time to look for a more satisfying solution.

THE SOLUTION

TIME NAVIGATOR

Brevière considered many different options to find the ideal solution. He thought about going back to legacy backup software, and even considered using freeware. Neither option fit his needs.

He found the right solution when he met with Atempo’s partner ArkanSaaS. ArkanSaaS is an agile backup software as a service (SaaS) based on Live Navigator. It offers both an on-site

Live Navigator backup server and off-site data replication to ensure full protection. In addition, with its environmental resource management, the datacenter has a low impact on the environment.

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CHALLENGES

- Minimizing the IT burden of system and file recovery
- Protecting user data continuously
- Supporting backup of Windows, macOS and Linux in one console
- Keeping the backup storage at a minimum

SOLUTION

- Live Navigator installed with ArkanSaaS off-site replication services, protecting deduplicated backups both locally and remotely

BENEFITS

- A single solution for all the workstations and the servers in the company
- Latest versions of files are automatically kept, so there is no need to adjust retention to match employees' presence
- Strong deduplication engine
- Easily manageable, and frees time to tend to other IT matters

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Live Navigator's agent support covers all the computer types present at Dufresne Corrigan Scarlett, from the different versions of Windows and macOS for the workstations and laptops, to the Windows and Linux versions for the servers.

Continuous Data Protection (CDP) ensures that all changes to a file on a workstation are automatically backed up on the ALN server, which enables the end-user to restore a version of a file that has been saved at any time. This offered a distinct advantage over their previous product which kept only one backup version of a file per day, and only if the laptop was left powered on.

Live Navigator Offers End-User-Triggered Restores and Administrator-Managed Restores

Live Navigator not only protects workstations that are on the local LAN in the company headquarters. It can also protect the laptops that are occasionally connected remotely through a Wi-Fi spot, including laptops of field sales reps who spend their life on the road.

"A lot of the same data that is on all the laptops has to be backed up and then replicated on the remote site. Therefore, I chose a solution that has a strong source-based deduplication. With Live Navigator, the files are deduplicated before they are sent over the network. There is less data on the network, and less data on the target storage, for the same restore service," says Brevière.

Thanks to Live Navigator's deduplication engine, when the first 50 workstations were rolled out, the organization backed up 4 TB, which was a 50 percent reduction. The more it deduplicates, the less Brevière pays because the ArkanSaaS solution is charged on a volume basis.

THE RESULT

LESS STRESS, MORE PEACE OF MIND

« With Live Navigator and ArkanSaaS, I know that the backups are done, and the restores, when needed, are a breeze. I used to spend time every day making sure that backup went well. Now, when an employee takes a leave of absence, I do not need to take special actions anymore. I know that all company files are safe and can be retrieved, » explains Brevière.

"If our CEO loses a file or two, he can retrieve them himself, or I can do it for him."

Julien Brevière
IT Director, Dufresne Corrigan Scarlett

Since 1992, Atempo provides business continuity solutions to secure and preserve essential business data for thousands of companies around the world. Our integrated suite of solutions include our market leading data backup and disaster recovery offerings (Time Navigator and Live Navigator) and our innovative archiving solution (Atempo-Digital Archive) which features intuitive retrieval interfaces and supports a broad scope of platforms. Based on high performance data movers our solutions are extremely scalable. The Atempo products are, therefore, suitable for the data protection needs of midsized to petabyte scale businesses and large distributed enterprises.

Atempo is headquartered south of Paris, France, in Les Ulis with operations in Europe, the Americas and Asia; it has a sales and support network of over 100 resellers, partners and Managed Service Providers (MSP) serving our customers worldwide. Learn more at www.atempo.com.