



Lea Bridge Road & Bakers Arms Regeneration Programme

Quotation for the design and delivery of a shop-front improvement scheme

25 January 2013



Happily Ever After/A Good Design Partnership



Dear Sirs,

Please find within, as per your guidance, our completed tender document for the commission to be a part of the regeneration of The Bakers Arms and its wider environment.

We hope that our input in this document conveys the local commitment, passion and dedication we believe our input can bring to this significant regeneration project.

Yours sincerely,

Syndicate West and our multi-disciplinary team

A1-A3

A1 Name of lead consultancy firm and associate firms

Syndicate West - Lead Design Consultants and Design Project Management

Happily Ever After - Graphic Design and Art Consultant

Booth King - Structures, Building Services, Environment and Facade Consultant

EQ2 Light - Feature Lighting Design

Syndicate West/PHA (Paul Henry Architects) - Clerk of Works

HCD- Planning Supervisor

A2 Conflict of Interest Declaration

We confirm that we are not aware of any conflict of interest that might preclude our practice from providing professional services to this commission.

A3 List of Accreditations and/or Commendations(e.g. QA; IIP; awards)

Lead Designers: Syndicate West

Awards: (to Martin West throughout his career)

Salford Central Business District - Best masterplan of the year 2010

St. Paul's Square, Liverpool - BCO, RICS, AIS, UK Property, Construction News

Architecture for Humanity

Happily Ever After

Awards: D&AD Student Awards, Winner, Photography

Booth King

Awards: ICE Student Prize 1993

ICE Medal (Universities), 1993

PhD, Aberdeen University (Awarded scholarship funding from the Robertson Bequest)

IAHR John F Kennedy Medal-Best Student Paper at Conference 1995

IStructE NW Best Small Project 2009

B1

Case Study 1: LOCAL SHOP FRONT DESIGN EXERCISE

Shop Front Design and Interior arrangement works for 'Significant Seams'
131 Wood Street, Walthamstow, London

Client: Significant Seams

Contact: Catherine West - Executive Director Significant Seams
catherine@significantseams.org.uk
M 077 4292 5085

Contractor: Tenders now being sought by agreed supply chain

Value: 25K

"I highly recommend Syndicate West. Martin and Carolin have taken on board our needs and desires and helped move forward our project swiftly, with utmost professionalism. Using their considerable experience and expertise they have negotiated our sensitivities, insecurities, and reservations about the redevelopment process, releasing 'control' of our shopfront, and complicated array of stakeholders with grace and ease - as a result putting us at ease. With looming and ambitious target timeframes, they implemented a design development process that gave us confidence in achieving our aims. We now have a design for our shopfront that we are very pleased with and they as designers seem very proud. of - a very satisfying combination!" Catherine West, Significant Seams.

Programme information:

Syndicate West were introduced to client via recommendation.
Interview by client and appointment agreed on Probono Rates, capped at each stage.

- Feasibility Study (RIBA Stage A) 10.01.2013
- Draft Client Brief (RIBA Stage B) 11.01.2013
- Draft Shop Front Concept Design 14.01.2013
- Interim workshop and coordination leading to Stage C sign off 17.01.2013
- Stakeholder consultation including Waltham Forest Regeneration advice on planning approach.
- Liaised with Wood Street Ward Local Safety Neighbourhood Team. Agreed best practice strategy regarding safety and security because of particular sensitive nature of client customer profile.
- Coordinated feature lighting design to continue theme above
- Advised client on planning and procurement route
- Ascertained costs and resolved buildability issues
- Stage D Planning and Tender set, Stage D and E awaiting sign off on 30.01.2013
- Turn Key Deadline for Significant Seams now on track April 2013.



B1



B1

Case Study 2: EXAMPLE OF DESIGN, DELIVERY AND PROJECT MANAGEMENT SKILLS

St Paul's Square, Liverpool

Client: English Cities fund (ECf)

Contact: Michael Broadhead - Projects Director Muse Developments
Michael.Broadhead@musedevelopments.com

T +44 (0)161 877 3400

M 07970 454059

Contractor: Shepherd Construction



Programme Information:

- St Paul's Square began in 2001 but is now the gateway to Liverpool's new Central Business District, a prime business quarter centred on Old Hall Street and Pall Mall. This 400,000 sq ft exemplar mixed-use development includes offices, retail space, cafes/ restaurants, new homes and a multi-storey car park.
- Martin West began his Urban Regeneration Career on this project at its inception. It was here he met Barry Jefcoate the senior structural engineer on St Paul's. Sq. Throughout the three phases Martin held the Design and Delivery Architects role, leading the writing of the EIA, Planning Process, Stake Holder Engagement, Procurement and Delivery.
- Finally as Design Director and three successful phases that led his client, the multi disciplinary team and the wider stakeholder body, including the European Regeneration Directive Fund who had a major part in the project, the scheme was recognised as a regeneration project others could now aspire to emulate.
- The development comprises five buildings overlooking a landscaped public square, which, in itself, has become a new inner-city destination:
- The first phase comprised 125,000 square feet of office space, 50 apartments, restaurants and car park
- The second phase office building provided a further 133,000 square feet of Grade A office accommodation and retail spaces
- The third and final phase, an office building of 109,000 square feet, with active ground floor use was completed in May 2011.
- The scheme was developed by Muse as development manager (and partner) in English Cities fund, a delivery vehicle created in partnership with Legal & General and the Homes & Communities Agency to pave the way for higher levels of private investment in the re-shaping of our towns and cities.

B1



No. 4, St Paul's Square, Tithebarn Street corner



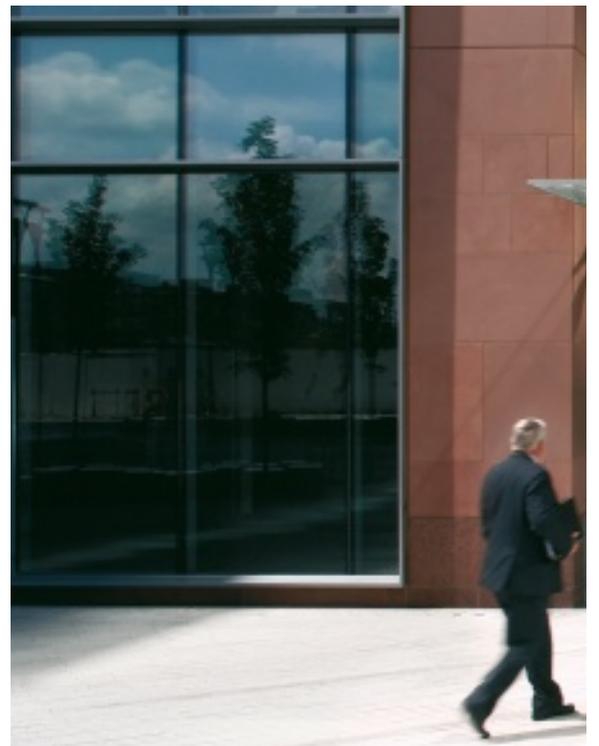
No. 5, St Paul's Square, Old Hall Street Shop Front Elevation



No. 5, St Paul's Square, Tithebarn Street Retail Frontage



Frankly's Deli, Retail vendor at No. 1, St. Paul's Square



No. 1, St Paul's Square, Facade Detail

B2

Syndicate West is a local design practice. For us to 'syndicate' means to work with like-minded people towards a common goal.

The Home Office is located at [29, Beulah Road, E17 9LG](#), which is 5 mins walk to the Bakers Arms. The Project Office for the Shop Front Improvement scheme is [407, Hoe Street, E17 9AP \(Parade A, Phase 1\)](#).



Syndicate West have assembled an internationally recognisable team of professional design consultants to work along side you on this significant regeneration project.

Syndicate West comprise 3 directors, **Martin West**, **Carolyn Mertens** and **Neil Molloy**, who will be the Lead Design Project Manager, Lead Designer and Building Information Management Director (BIM) respectively.

Added to this team is **Bertan Kingir**, our fourth member and first employee of Syndicate West who we met through his father who owned Mr. King's Fish bar located at 722, Lea Bridge Road, E10 6AW.

The wider 'syndicate' for this project, the multi-disciplinary team, comprise in there own way local business's

Happily Ever After, Booth King, EQ2 Light, HCD and PHA.

Sara Carneholm will lead the graphic design of the signage packages and curate any public art interventions.

Dr. Barry Jefcoate will be our Structural Engineer,

Elaine Bissell is our Building Services & Environmental Engineer

Stephen Tanno is our Facade Engineer.

Mark Hensman will offer advice on how to light the frontages and coordinate with public realm lighting.

Richard Powell will provide CDMC services.

Paul Henry will undertake a site inspection of our works acting as Clerk of Works.

B2

Martin West: Architectural and Urban Design Director: BAArch, DipArch
DOB 24.02.61

Career History: Craftsman/toolmaker, Architecture, Urban Design, Engineer, Model-maker, Teacher.

Awards: BCO, RICS, AIS, AfH, Property, Construction News and others

Personal Statement: Versatile design practitioner with significant experience in creative and technical disciplines. Deep understanding of coordination, integration, management and leadership. Director responsible for design and delivery of £120million, award winning, regeneration project. Adept at creating forums where ownership is encouraged. Searching for synergies rather than conflict. Striving to create safe and memorable experiences for clients, and all involved in our eco-effective built environment.

Core Competencies: Architecture, Urban Regeneration, Design Project Management, Coordination, Detailing Procurement, Value Engineering. CDM. Stakeholder Consultation. Quality, Craftsmanship, Delivery and Cost Certainty.

Project experience includes:

- **2013**, Significant Seams. London E17. Design Director. Syndicate West
Design and project management of shop front as part of 'Shopportunity' project.
- **2009/2012**, Stoke on Trent Business Quarter. Genr8 Developments. Design Director
Competition winning scheme providing over 500,000 sqft of regeneration development.
- **2009/2012**, Chester Central. Muse Developments and CWAC. Design Director
Urban regeneration in area of historic significance. Design of the first commercial office building BREEAM, Excellent @£110/sqst. CWAC special adviser to public realm.
- **2009/2010**, Chester One City Plan. CWAC. Design Director
Commission for city-wide regeneration strategy. Collects together 50 disparate development opportunities into a coherent spatial implementation document.
- **2012**, Royal Albert Dock Master Plan. Muse Developments. Design Director
GLA and Newham Council employment-centric regeneration masterplan creating a step change on day one to grow organically into a dense, flexible, urban district.
- **2001/2011**, St. Paul's Square, Liverpool. English Cities fund. Design Director
Flagship urban regeneration project providing 500,000 sqft of mix used real estate. All phases completed and occupied.
- **2010/2011**, Mid Croydon Master Plan. Croydon Borough Council. Design Director
Project includes retention, refurbishment, retail, leisure, education and community facilities along with public realm and infrastructure.
- **2005/2012** Salford Central Business District. Muse Developments. Design Director
2 million sqft mixed use development in a landscape buffer. Best Masterplan Award 2010.

B2

Carolyn Mertens Designer BSc Arch, DipArch.

DOB 22.08.1971

Career History: Architecture, Designer, Urban Design, Master Planner. Landscape.

Personal Statement: Lead Designer with a rigorous and sympathetic approach to problem solving. Track record of working in internationally recognised practices including, Nicholas Grimshaw, Liftschutz Davidson Sandiland and RHWL. Capable of working independently or collectively. Rich variety of projects from playgrounds to urban parks, backyards to historical city districts. Lead Designer on Chester One City Plan and Chester Central Business Quarter including concept design of signature urban linear park.

Core Competencies: Architecture, Urban Regeneration, Landscape Design, Master Planning, Graphics, Illustration, and Specification Writing, Sustainability, CAD, Planning. Native German Speaker, fluent English, proficient French and Italian.

Project experience includes:

- **2013**, Significant Seams. London E17. Design Director Syndicate West
Design of shop front as part of Shopportunity project.
- **2009/2012**, Stoke on Trent CBQ. Genr8. Designer
Competition winning scheme providing over 500,000 sqft of mixed use development. Responsible of design of urban spaces and urban edges.
- **2009/2012**, Chester Central. Muse Developments and CWAC. Designer
700,000 sqft masterplan in area of historic significance. Proposed and developed concept of contemporary linear urban park to regenerate fringe area adjacent Grade 2 Star Railway Station.
- **2009/2010**, Chester One City Plan. CWAC. Designer
Commission for city-wide regeneration strategy to align with Core Strategy. Designed and coordinated all illustrative material for Client, Stakeholder Consultation, Design review presentation and final online document.
- **2012**, Royal Albert Dock Master Plan. Muse Developments. Designer
GLA and Newham Council Masterplan . Designed and illustrated public realm concept focusing on "life between buildings" and urban edges. Supported Design Director and wider Team during concept design development.
- **2008/2012**, Salford Central Business District. Muse Developments. Designer
2 million sqft mixed use urban regeneration scheme. Responsible for ground plain where public realm meets the base of the built environment. Designer of residential district along River Irwell. Best Masterplan Award 2010, Salford Good Design.

B2

Neil Molloy Architect BSc Arch, Dip Arch RIBA

DOB 23.01.1971

Career History: Architecture, Designer.

Awards: AHK Larnaca Highly commended.

Personal Statement: Architect with tenacious approach to design and delivery of socially responsible urban environment. Considerable experience of high profile award winning regeneration projects. Dependable and versatile multi-tasker. Responsible for design and delivery of Olympic Park residential block 1. Constructively critical of working practices creating a culture of continual improvement.

Core Competencies: Architecture, Urban Regeneration, Building Information Management Systems, Technical Detailing, Procurement, Hand Over and Delivery, CDM, Sustainability, Stakeholder Consultation, Planning, Bike Riding, Languages and Good Music.

- **2008 - 2012**, Athletes Village, Block No1 London. Senior Architectural Coordinator.
Multiple-tenure residential and retail development of 300 units within masterplan. Design coordination via multiple architectural teams through planning and documentation stages. Liaised extensively with multiple stakeholders, consultants and construction team through to handover for Olympic Mode in 2012.
- **2006 - 2008**, Brunswick Centre, London. Senior Architect
Award winning regeneration of 1960's landmark building for retail and leisure use. Developed proposals for adaptations and additions within Grade II listed context for retail, restaurant and multiple-tenure residential provision. Liaised regularly with client and consultants.
- **2006 - 2008**, O'Devaney Gardens, Dublin. Senior Architect
Competition winning estate regeneration masterplan in central Dublin including 2 mixed tenure residential blocks and community centre. Developed designs from inception to procurement stage, drove weekly coordination reviews with development team.
- **2004- 2006**, St Pauls Square, Liverpool. Project Architect.
Exemplar eco-effective office delivered in phase 2 of award winning master plan, liaised regularly with client, design team and contractor; coordinated design team information.
- **2002-2004**, Norwich Football Club, Norwich. Site Architect
Regeneration masterplan, infrastructure coordination, new stands and fitout for leisure facilities within stadium, new-build residential development. Site inspection duties through to practical completion.
- **2007**, AHK, Larnaca. Cyprus. Designer
Award winning International design competition [highly commended] headquarters building for national electricity company. Ground breaking innovative eco-effective design in collaboration with Battle McCarthy Environmental Engineers.

B2

Bertan Kinger, Assistant Architect and Graphic Designer at Syndicate West

Career History:

Sept 07 – Jul 09

Maria Fidelis Convent 6th Form, East London

Sept 01 – Jul 06

Rokeby Secondary School, East London

Personal Statement:

I know hard work is the key to success so I work hard to achieve the best that I can. I am dedicated, always thinking of ways to improve my work until I am honestly satisfied with myself. Although nothing can ever be truly perfect, I strive for perfection because I do not believe in doing anything incomplete. My discipline has come from my passion for Music and Art, where I am obsessed with ensuring that I produce beautiful and respectable works. I understand the importance of teamwork and communication with fellow colleagues, and therefore it has become natural for me to get along well with everyone I meet. I use my academic strengths as models to solve problems, especially when confronted with an unfamiliar situation.

Core Competencies: Graphics, Computing, Retailing.

Project experience includes:

• 2012, Syndicate West, Web Site Developer

Responsible for designing and building web site of new design practice based in Waltham Forest.

• 2012, Syndicate West, Graphic Designer

Worked with the two Principal Directors to develop concept and brand image. Produced design, graphics and camera ready artwork for online and stationary products.

• 2012, Syndicate West, Design Assistant

Worked as part of concept design team to produce competition entry for Playable Cities Bristol. Graphics, illustrations and model making.

• 2012, RHWL/Syndicate West, Graphic Design

Responsible for brochure production of RIBA Stage B/C design report of concept for new hotel chain. Interpretation of core concept which focused on social responsibility, eco-effectiveness, universal accessibility and health and happiness.

• 2008/2011 Mr Kings, Lea Bridge Road E17, Assistant Manager

Family run business in Walthamstow providing best battered cod this side of the Pennines. (According to Martin West).

• Currently part-time Store Room assistant at 'Shoe' West Field and part-time architectural assistant and graphic designer at Syndicate West

B2

SARA CARNEHOLM DESIGNER MA RCA

WORK

2012

Independent Graphic Designer

2010 – 2011

Senior Designer, Acme Studios, London.
Leading creative designer for Bristol's new exciting museum MShed.

2004 – 2010

Partner, Happily Ever After, London.

Selected Clients: Betty Jackson, Camden Arts Centre, Crafts Council, Design London, Design Museum, Engage, ENO, Groundwork, Hiroshima City University, The House of Fairy Tales, Intercontinental Hotel Park Lane, Metal Culture, New Cross Gate NDC, NHS, Royal College of Art, RSA/RDI, Scarlet Projects, Somewhere.org, University of the Arts, Whitechapel Gallery.

2005 – 2010

Senior Tutor, Graphic Design & Illustration, Art & Design Foundation Course, Kingston University. (Part-time)

2004 – 2009

Guest Lecturer; LCC, Chelsea, University for the Creative Arts (UCA), Royal College of Art.

2004 – 2007

Research Assistant, Print Digital, Royal College of Art, London. Part of a three year programme looking into the possibilities for the future of digital print. (Part-time)

2002

Freelance Junior Designer, Jackson Daly, London. Graphic design for hotels across Europe and the Middle East.

2001

Freelance Designer, Fly, London. Working on Lomography book, published by Booth-Clibborn Editions.

2000

Lomographer, Chief TV, Manchester. Lomographer for advertising campaign for the City of Manchester.

2000

Photographic Assistant, Rankin Photography. Assisting on studio and location shoots.

EXHIBITIONS

2009

Control Print, Parsons the New School for Design, New York. Considering the fate of ink on paper through explorations in design, craft, and technology.

2007

Control Print, Sea Gallery, London.

2004

Unlock Your Imagination, Upper Gulbenkian Gallery, Royal College of Art, London.

PUBLICATIONS

2007

Control Print | Considering the Future of Ink on Paper. Digitally printed limited edition book.

2009

Baseline Magazine, Issue 57.
Design Week, 16 July.
Design Week, 26 March.
London Ateliers, Édition Paumes, Japan.

TALKS & EVENTS

2009

Parsons the New School for Design.
Royal College of Art, 2007 – 2009.
V&A Village Fete 2005 – 2009.

2007

Travelling Apothecary Show, Wellcome Trust, British Library.

2006

Innovation workshop, Royal College of Art.

2005

What Lights up your Life?, Metal Liverpool.

EDUCATION

2002 – 2004

MA (RCA) Communication Art & Design, Royal College of Art, London.

1998 – 2001

BA (hons) Graphic Design, Central Saint Martins College of Art & Design, London, 1:1.

1997 – 1998

BTEC Foundation in Art & Design, Lewisham College, London, Distinction.

1995 – 1996

Tailoring, Komvux, Borås, Sweden, Distinction.

AWARDS

2000

D&AD Student Awards, Winner, Photography.

LINKS

www.happily-ever-after.co.uk
www.roacontrolprint.co.uk
www.baselinemagazine.com

CONTACT

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London E17 5BY

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E: sara_carneholm@hotmail.com
W: www.happily-ever-after.co.uk

B2

Dr. Barry Jefcoate - Booth King - Civil/ Structural Engineer

Director

2005 to-date Booth King Partnership

2001 to 2005 Buro Happold

1997 to 2001 Arup

Professional Associations

Chartered Engineer

Member, Institution of Civil Engineers

Publications

“Liverpool’s latest landmark tower”, B Jefcoate, Concrete, Nov/Dec 2004.

“The grain-fluid interaction as a self-stabilizing mechanism in fluvial bed transport.”, McEwan IK, Jefcoate B J, Willetts BB. Sedimentology 1999;46:407-16.

“A Model to investigate the roles of texture and sorting in bed armouring” Proceedings of IAHR conference, 1995

(John F Kennedy prize)

“A 3-d numerical model to investigate texture, sorting and armouring of a granular river bed”, PhD Thesis, University of Aberdeen, 1997

Key Data

Barry Jefcoate is a Director of Booth King Partnership Limited in Ramsbottom responsible for a wide range of projects.

Before joining Booth King, Barry was a Senior Engineer with Buro Happold, based in Manchester, and prior to that worked for Arup in London following working as a Research Assistant in the Engineering Department of Aberdeen University.

Barry has a broad experience base, and has been responsible for a number of key buildings, particularly the Beetham Tower in Liverpool, which at the time of construction was the tallest residential building in the North West, and the redevelopment of the Free Trade Hall, Manchester to become the Radisson Edwardian Hotel.

Barry was the lead engineer for the Paradise Street Pavillion in Liverpool which was awarded the Institution of Structural Engineers NW best small project; Panopticons Halo, a public artwork which was shortlisted for a Structural Steelwork Design Award in 2008, and Moat Cottage, awarded the Manchester Society of Architects Best House (unbuilt category) 2008.

Selected Projects

Manchester Business School Refurbishment

Director on the £35M redevelopment of the 1960s concrete building, involving cut and carve, additional storeys and extensions.

Whitbread Framework

Director in charge of BK involvement on the national framework, designing structural and civil works for Pub/Restaurants and Hotels. £15M+ p.a.

Paradise Pavillion, Liverpool

Director for the design of this geometrically challenging retail building, part of Grosvenor’s Paradise St redevelopment of Liverpool. Awarded IStructE NW Best small project 2009.

B2

Elaine Bissell - Booth King - Building Services

Elaine Bissell BTech MSc MSt CEng MCIBSE Mechanical Consultant

Elaine is a Chartered Building Services Engineer with over 25 years of experience in the building services industry. She has worked on the design of many different types of projects from inception through to commissioning and handover. This includes university buildings, courts, hotels, retail, schools, office developments, master plans, new airport terminals, libraries, museums and laboratories.

Elaine has always been a 'hands on' engineer, focused on the technical challenges of design with a particular interest in the design and performance of the whole building and is keen to drive a integrated holistic approach to design. Her aim on all projects is to first minimise the energy footprint of the building and incorporate renewable technologies where appropriate.

Elaine has studied Engineering Science at Loughborough University of Technology (BTech Hons), Building Services Engineering at Glasgow University (MSc) and Interdisciplinary Design in The Built Environment (IDBE) at Cambridge University (MSt)

Elaine has worked on the design of many landmark projects including:

- University of Manchester – Learning Commons Building
- 1 New York Street Offices – Manchester
- People's History Museum – Manchester
- HSE Offices In Bootle
- 101 Old Hall Street Offices – Liverpool
- School of Law Faculty – Manchester Metropolitan University
- Islington Wharf Residential – Manchester
- Manchester International Convention Centre – Manchester
- National Museum of Photography Film and Television
- Terminal 2 – Manchester Airport
- Royal Bank Of Scotland HQ – Angel Islington

More recently Elaine has been working on more refurbishment projects focusing on reducing the energy footprint by improving the fabric of the building and controlling the energy used in an efficient manner. These projects have included:

- Central Quaker Meeting House – Manchester
- Cragg Vale Church – Lancashire
- Royal Northern College of Music – Manchester
- Lancaster Cathedral
- Eccles Quaker Meeting House – Manchester



Stephen Tanno - Booth King - Facade Engineer

Professional Affiliations

Bsc (Hons) CEng MICE MIEAust

Qualifications

Bachelor of Science with Honours (Civil Engineering)

Member of the Institution of Engineers (Civil and Structural), Australia

Member of the Institution of Civil Engineers, UK

Chartered Engineer, UK & Australia

Profile

Stephen Tanno is a chartered engineer with an extensive knowledge of project delivery from initial planning and design stages right through construction and handover. He is a specialist in facades and glass.

2011-Present - TCL

Independent Consultant Engineer. Projects include the King Abdulaziz Centre for World Culture, Dammam, Saudi Arabia, various private residences in the UK, office and retail project including Holborn Viaduct, London, UK

2003-2011 - Managing Director, Schneider GB Ltd

One of the leading specialist contractors in Europe in the past 10 years. Initially joined as Technical Director responsible for all aspects of the development of the company. In late 2006 became Managing Director.

Major Projects Include

Ravensbourne College (2008-10)

Central St Giles (2007-09), London

Winnersh Triangle (2007-10), Reading

Ropemaker Place (2006-2009), London

Bankside 123 (2003-09), London

BBC Broadcasting House (2007-09), London

JWU (2007-08), Sheffield

The Qube (2006-08), London

Pan Peninsula (2006-2008), London

City Quarter (2005-07), London

Roche Pharmaceuticals (2004-2005), Welwyn garden City

BBC White City (2000-03), London

1995 - 2003 Group Director, Buro Happold Consulting Engineers, London

Responsible for all aspects of the setting up and day to day running and development of an autonomous facade engineering group. Projects include; BBC White City Redevelopment, London; Basildon Bell Tower, Essex; George's Quay, Dublin; Kingdom Centre, Riyadh, Saudi Arabia; 50 Finsbury Square Offices, London; Hong Kong International Airport

B2

Mark Hensman - EQ2 Light

Managing Director

Mark has been working in the lighting industry for over thirty years, on many major projects both in Britain and abroad. After starting out as a regional manager at Erco lighting, Mark set up Equation Lighting Design in 1987, and established a staff trust company EQ2 Light in 2011 as the next step in the company development.

As managing director, Mark has led an enormous number of regeneration and masterplanning projects, both in London and elsewhere. Mark's input into the project is high level design and presentation activities, as well as strategically managing the integration of lighting into the project. The most significant London projects would be Croydon Gateway, Ruskin Square Croydon, The Pool of London Lighting Masterplan, More London, Battersea Power Station, Croydon Skyline, Gillett Square East London, High Street 2012, Stratford High Street London, Peckham Lighting Strategy, Saint George's Square Luton. Royal William Yard Plymouth, Regents Canal

Relevant Projects:

Battersea Power Station: Treasury Holdings commissioned a full lighting strategy for the realization of this project. This included the new Eco Dome, Power Station, transport interchanges and broader public realm. The work was undertaken in conjunction with Rafael Vinoly Architects.

Croydon Skyline: This work involved a review and report on Croydon Council's proposals for the night time illumination of their City Centre. This work was undertaken in conjunction with Llewelyn Davies Planners for the Millennium Commission.

More London: This regeneration of a large area of land opposite the Tower of London created a new civic and commercial space that now includes the GLA Building, a number of community/arts based organisations and a thriving commercial community. The scheme is now virtually complete and it provides the natural focus that was intended for this part of London. The night time economy is particularly strong and has provided a natural social focus for this area of London at night.

Kings Cross Station enhancement: This project involved the design of the enhancements to Kings Cross station, including the new Western Concourse, as well as the surrounding public realm. This work was completed for Network rail in conjunction with John McAslan & Partners.

Saint George's Square Luton: This project involved the remodeling of this public space, and provided the opportunity for an imaginative response to a regeneration brief. This very dark space has been transformed into one of the most attractive squares in Luton. The work was undertaken with Gillespies for the local council.

Sheffield 'Heart of the City': The planning and implementation of a major town centre regeneration. The intention of the scheme was to reinvigorate the centre of Sheffield, creating a new heart for the city. The scope of work extended to both the public and private sector and embraced a variety of spaces and buildings including the Grade I Listed Town Hall.



Richard Powell - Planning Supervisor - HCD Management Ltd

POSITION Senior CDM Co-ordinator

QUALIFICATIONS RMaPS, HND, Tech IOSH

PROFILE

Richard has over 10 years of experience undertaking the role of CDM Co-ordinator / Planning Supervisor on a diverse range of projects across a wide variety of sectors. He began his career in Health & Safety as a Planning Supervisor for a well known Health & Safety training and consultancy where he was involved in the construction of the Millennium Stadium, Cardiff There, he developed his capabilities by working on large framework agreements with various County Councils.

He held a lead CDM role on a PFI scheme on a Building Schools for the Future programme, involving the rebuilding of 12 secondary schools in the Leicester area with a construction value of over £240 million.

His skills developed across a variety of sectors including residential, healthcare and higher education with project values ranging from £1 million to £35 million.

Then with the world's largest construction consultancy organisations he further broadened his experience working in the marine and industrial sectors as well as continuing to work in his established sectors such as education.

Richard joined the HCD Group in March 2008 and is responsible for managing the team of CDM Co-ordinators and all aspects of service delivery across the UK. He also manages key accounts across the country and heads up major projects team. Richard holds various Health & Safety qualifications including the NEBOSH Construction Certificate and is a member of the Institute of Occupational Safety & Health (IOSH) and also the Association for Project Safety (APS)

KEY EXPERIENCE

Tesco Express Store Conversion Programme – (£36m)

Conversion and refurbishment of approximately 120 stores across England and Wales

Tesco Refresh Programme, Tesco Stores Ltd – (£10m)

Overnight refurbishment of signage internal feature and redecoration of 300 stores across England and Wales

St Austell Town Centre Regeneration - (£45m)

Replacement of the local cinema and the provision of new shops, bars, cafes and restaurants plus a 550-space underground car park and 69 apartments

71 Queen Victoria Street, London (£22m)

Refurbishment of Grade A office space in Central London. Works included a full facade refurbishment within tight constraints.

B2

Clerk of Works - Paul Henry Architects

Paul Henry BA (Hons), MA, Cert PP, Dip Theo, RIBA

SYNOPSIS

Paul Henry's career and educational history spans, Europe, Asia and the United States of America (USA). He was awarded two scholarships from the Institut National de la Jeunesse, Paris in July 1988 and in July 1989, to represent the United Kingdom (UK) at the Atelier d'Architecture. He also underwent an internship in Boston, Massachusetts, USA.

After training he worked with three British architectural practices as well as sole practitioner projects. From 1992 until 1998, he practised in Potsdam and Berlin, Germany.

Paul then ran the UK office of the established German firm of Architects and Interior Designers. He

has been a guest lecturer at Leeds Metropolitan University, School of Architecture.

Paul Henry Architects & Project Managers Ltd was established in 1999. He and his partner now run this local Architectural & Project Management practice in Waltham Forest.

QUALIFICATIONS

2003	Won a BMBA Scholarship award for £3,000 towards training
1997	Member of the Berlin Architektenkammer
1993 - 1994	Post Experience Certificate in the Professional Practice of Architecture - Kingston University
1993 - 1994	RIBA Part III - Kingston University (Correspondence from Germany)
1990 - 1992	Diploma in Theology - London College of Applied Science
1989 - 1992	MA Architecture (Design & Theory) - Kingston University
1985 - 1988	BA (Hons) Oxford School of Architecture - Oxford Brookes University

EMPLOYMENT EXPERIENCE

1999 - present	Paul Henry Architects & Project Managers Ltd, London, England –Managing Director
1998 - 1999	Ernsting + Partners UK Ltd., Architects and Interior Designers, London, England – Head of Architecture.
1994 - 1998	RTW GmbH, Vorbergstrasse 4, 10823 Berlin, Germany.
1992 - 1994	AIP GmbH, Seestrasse 11a, Potsdam, Germany.
1991 - 1991	Architecture Plus, Windsor Office, Windsor, England.
1990 - 1990	Broadway Malyan Chartered Architects, Weybridge, England.
1989 - 1989	Christopher J Davies and Associates, Leatherhead, England.
Jun 1989	Jean-Jacques Ory, Studio d'Architecture, Paris, France.
1988 - 1989	Lozano White Associates Inc., Boston, USA.

C1

Experience and Track Record; Case Study 1. Significant Seams

Syndicate West gained valuable insight into the needs of Waltham Forest and the key issues we could face together and strategies necessary to achieve an exemplar scheme we all desire. Working with Catherine, Mark, Debs, Sara and the other stakeholders of Significant Seams, we applied a **pro-active, open and empathatic** approach, using the **RIBA Plan of Work Stages**, and applying all our knowledge and skills from the past. Referencing today's best practice documents, already available from the borough, allowed us to get the project on track quickly. Approaching Sam Neil, the Programme Manager of Physical Regeneration at the Borough and her team in this manner made the process painless, and allowed us to be creative.

We now have a design fit for purpose, a brief that captures the client's needs, a technical specification and detail drawings which have been priced and coming in on budget.

The lessons learnt from this project include finding an appropriate engagement strategy with Waltham Forest's Planning Department. By giving Sam Neil and her team confidence in our abilities she will be able to feed back guidance from the planning department which could make up valuable time during the overall regeneration project. By identifying early a project directory of key decision makers and plotting those against a critical path will mitigate these types of hurdles. This will ensure that the team can focus on design quality issues which will allow us to add greater value and thereby exceeding everyone's expectations.

Early stakeholder engagement and listening, not only to the end user client that we call the Key Holder, but their customers needs, is essential.

Keeping our eyes and ears open whilst walking around our community is invaluable. A chance encounter with our Local Safety Neighbourhood Team officer, Russell led within minutes to a contact with his colleagues on the Wood Street ward and with their local knowledge and advice contributed to the design development and specification. Now they are aware of the project and its sensitive nature, they are part of the wider stakeholder group on Significant Seams.



C1

By having our home office located in the centre of our community means we are available to meet local businesses needs and concerns. Their accessability to us and our accessibility to them only made possible by locating our Home Office in the ward makes this happen. By locating our project office at the heart of The Bakers Arms will make this interaction even better.



Syndicate West Project Office at The Bakers Arms -

We are very excited about the local engagement process which we see as fundamental to the design process. We want to enable the end users to allow their own identity to manifest itself in the design.

"I know Martin and Carolin. They are local, they shop at the Bakers Arms and we are thrilled they have opened Syndicate West here. In light of the diverse challenges we face in this most difficult of times, their passion is a breath of fresh air. Further more an obvious professional stance coupled with their openness to share their past experience and understanding of our needs is invaluable. Our members find them engaging and a natural fit. Someone like them, familiar to us all, enthusiastic and environmentally aware are obviously well placed to "deliver" what is necessary here."
Sulemen Ahmed, Chairman of The Bakers Arms Business Forum.

C1

Project Example 2, St Paul's Square, Liverpool

"Martin West was our Design Director for English Cities funds flagship Urban Regeneration project in Liverpool, St Paul's Square from inception to completion 2005 - 2011. At all times Martin conducted himself in an exemplary professional manner. From Feasibility Stages through to Practical Completion over all phases, he demonstrated his competence to design, develop, procure and deliver this award winning regeneration project.

His combined skill set is unique in the industry. A hands-on approach to Design Project Management gave us piece of mind that our ambitions were met and exceeded our aspirations . His input added value throughout the entire Regeneration Process." Michael Broadhead (Projects Director, Muse Developments)

We learned from St Paul's Square that regeneration needs an incredibly focused team and a commitment to overcome the inertia of de-generation. In order to make a step change in urban assisted areas, it demands one thing that echo your words: **a strong belief**.

We believe that **Quality** is the focus for everyone at The Bakers Arms.

Currently Building Regulations discount retail premises from the calculation demanded to obtain a target omission rate under Part L Building Regulations. This is perverse when those shops are occupied with people and the store owners are having to pay enormous amounts for their energy needs. We learnt at St Paul's Square to be uncompromising in the specification of the ground floor of all the buildings that make up the public realm.

Some check prices currently obtained from some suppliers for Significant Seams Shop Fronts are ranging from £600 to £1000 per square meter. St Paul's Square, awarded The Royal Institute of Chartered Surveyors Commercial Office Building 2011, had a cost per square meter for retail frontages of £450 and that was at the height of the market. We designed, bought, installed and signed off, snag free Heat Strengthened, Argon Filled, Double Glazed, Toughened Laminated, Solar Controlled, with Automatic Opening Doors, and fit for A1,A2,A3 and B1 use. RBS Bank took a unit and didn't need a roller shutter. Fully compliant with part L2 and fantastic in appearance. We can do this for Nawaz Muhammad the Baker in the Arms.

From an early visual inspection of The Bakers Arms parades it is evident that over time a competition has been made to push the glazing line and the attendant signage that accompanies it, forwards into the public realm. As a consequence, the original features, ie controlling geometries, have been burried and therefore been neglected and fallen into disrepair. As well as a template which is viewed on a flat elevation, what is necessary is to re-apply the original, Vernacular Architectural Section of glazing line.

This is not the street section but the public and private separation line known in the past but ignored at present. Do this in a contemporary way and not a pastiche. All the other bits fall into place after this.

C1



No. 5, St Paul's Square, concept sketch Martin West and Neil Molloy No. 5, St Paul's Square, concept sketch Martin West and Neil Molloy

The success of St Paul's Square is attention to detail. St Paul's Square is an exemplar because all 5 buildings were designed by the same team based on an underlying geometry, a template, that utilised a common chassis system. Then, by applying state of the art glass technology in the make-up of the glazing unit, the use of interlayers, fritting and applied caps to the framing, every building has a unique quality but the assembly has a unified architectural appearance. Unitisation commonly used on the upper stories was carried down to the ground plain.

A significant driver to the existing condition to The Bakers Arms is obviously security. Shutters and security grilles have 2 conditions: open and closed. Neither of these help in any street profile. What is required is a highly specified, highly engineered, pre-factory assembled, cost effective solution that can be installed with minimum disruption to the businesses concerned.

The team we have assembled do this as a matter of course.



C2 Understanding of the brief and its requirements, and ability to add value

THE VISION

How far we have travelled since those times when the needy were cared for via the monastic almoners dispensing bread and alms. Then came men who, because of what they had seen on their travels and the riches they had made doing it, found new ways of helping. They started to build. Walthamstow is a unique part of our urban realm, with a history of charitable development unprecedented in this great city.

We know this because not only have we lived here for twenty years, we have researched its urban morphology and architectural and therefore cultural history back to the beginning. To the time before the church on the top of the hill that all paths lead to. We know it like the back of our hand. We use this knowledge to teach others about design. Martin is teaching at the Bartlett today and this year's topic is a utopian vision based on a sustainable narrative on the edge of a city. It just happens to be New York, not here. Students won't come to Walthamstow, well not yet anyway.

We are sure he will tell them about News From Nowhere, The Model Cottages of Walthamstow Village, George Monoux and the area the locals called the "moones" many years ago. He will plot the coming of the railway, the advent of the motor car, the war years, bomb damage, the hay days, white collar workers in the print, rebuilding programmes, out of town blight, the Olympics and why this history has a link to built form and the life between buildings. That's what he does and what Syndicate West do.

Our vision is to re-instate the historical legacy that The Bakers Arms brings to Waltham Forest, but in the 21st century.

We believe that this can only come about via INNOVATION rather than RE-INVENTION.

Innovation for us, is the notion of doing something different rather than doing the same thing, only better. This innovation philosophy is embraced by Syndicate West and all its multi-disciplinary team members. Together we can deliver this regeneration legacy.

We are professional and committed to doing our jobs. Our commitment to this project can be seen in our detailed project outline plan and the associated fee structure. Our team, who have all worked together in the past, are self motivated and self managed, joined up and coordinated.

C2



C2

THE APPROACH

Our approach is to call upon our vast experience in urban regeneration over the last 15 years and to bring these skills into the borough we live in. We have lived in the community for more than 20 years. We know personally many of the stakeholders and end users that we are referring to as 'keyholders'. Syndicate West's not only bring our first employee, Bertan Kingir, who we met through a local stakeholder but team members Sara Carneholm and Paul Henry, local people running local business's of the highest quality, to the team.

We are passionate about this area and want to genuinely make this project a success.

Our Engagement strategy is to propose masterclass sessions in the Asian Centre, Orford Road, which underlines our professional and contemporary craftsmanship approach to design. Whilst skills like breadmaking are shared by the local Bakers Arms Traders, our team experts will be sharing information on good signage making, making old buildings energy efficient and how to make us feel safe through good lighting design. All team members are excited about this opportunity to engage in this way with the end users and at the same time believe these masterclass sessions will be beneficial to the design process to follow.

The use of BIM modelling will be paramount in the design and tender phase. We will develop a tool kit linked to a data base that offers a series of components.

We have outlined the tasks ahead of us in section C4 in the form of a detailed programme which shows how we believe the end goal can be achieved.

But along with all the state of the art technology that we will call on to do this job with the monies available, we will rely most of all on a note book. We will open an architects log with the names of every end user, tradesman, key-holder or what ever it is we choose to refer to the people who live and work in the Baker Arms. Each one will have a colour, not to disimilar to the myriad of colour Waltham Forest have on the "stack of colours" regeneration brand.



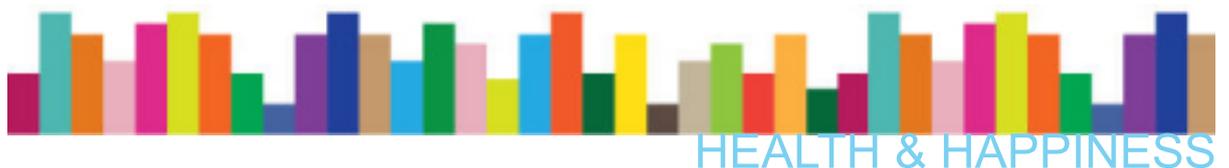
C2

We will write and sketch and draw and document each one of these citizens journeys over the year as we collectively repair our built environment and the culture it contains.

At the end of the project, when statute demands we produce O&M manuals and certificates of compliance, we could offer these books to the local archive at the Vestry House Mueseum, once the poor house of Walthamstow. They could put them by two other books. Written around 1857. One, a Bill of Quantities and the other a list of Preferred Suppliers. These two incredible documents of social history are the begining of the urbanisation of Waltham Forest. We know this because we care and we are writing this from our office, Eugenie Cottage built at the same time as The Bakers Alms.

Syndicate West are striving for an eco-effective urban intervention. It is about Health and Happiness and a Clean and Safe environment in which everyone can prosper:

- 1 Zero Carbon
- 2 Zero Waste
- 3 Sustainable Transport
- 4 Local and Sustainable Materials
- 5 Local and Sustainable Food
- 6 Sustainable Water
- 7 Natural Habitats and Wildlife
- 8 Culture and Heritage
- 9 Equity and Fairtrade
- 10 Health and Happiness



C3

C3 Stakeholder engagement

Case Study 1 Chester One City Plan (OCP) for Cheshire West & Chester City Council (CWAC)

“Martin West and Carolin Mertens were instrumental in the success of our One City Plan and emerging Central Business Quarter which is the first of many regeneration projects catalysed by their work. In supporting the local authority and the diverse stake holders, including the essential high-street retailers “buy in”, they brought a passion and dedication rarely seen today. Martin’s Design and Management skills are an example for others to follow and Carolin’s creative and sympathetic designs are world class. We are looking forwards to meeting Syndicate West to continue our debate and regeneration of this historic city.” Karl Conolly, Regeneration Manager, Cheshire West & Chester

This case study demonstrates our experience in engagement with all types of city wide enterprises and especially the High Street retailers of Chester's historic core, **the Rows**, and the city centre's wider retail offer. This engagement exercise was essential in order to get their 'buy-in' to the shared vision of the OCP. The purpose of this wide ranging consultation was to ensure that the OCP was rooted and grounded in the local community.

Martin West and Carolin Mertens supported Chester Renaissance and CWAC along with a multi-disciplinary team including GVA, Aecom, Donald Insall and PPS. Martin's involvement included:

- public presentation speeches to large audiences
- facilitating the workshops
- individual presentations to historic societies such as the Civic Trust and English Heritage
- all the presentations to the CABA Review Panels, city wide tours with stakeholders.

Carolin provided the client with all graphic material including PowerPoint presentations, stakeholder presentation boards for public exhibitions, internal review presentations and design review panels. Most of which can be found now in the published OCP.

The engagement process had three stages:

• **Stage 1 Engagement - Understanding Chester's issues & Priorities**

- several **interactive round-table workshop exercises** in the Chester Guild Hall. We called these 'visioning' exercises with the aim to establish key objectives. This information formed the basis of preparing the initial draft of the OCP.

• **Stage 2 Engagement - Testing the draft Vision & Options**

- Formal presentation at a stakeholder event at the Chester Racecourse
- Interactive '**market place**' where attendees were able to view the emerging OCP proposals and discuss their views with us
- public '**drop-in**', which utilised a vacant shop unit in Chester City Centre to present information on the OCP.

• **Stage 3 Engagement - draft One City Plan consultation**

- A series of **8 workshops** were held in various locations and at different times during the day/evening.
- **Six 'drop in' events** were open to anyone wishing to find out more about the OCP.

Case Study 2 Central Business District Stoke-on-Trent



Concept Sketch for Civic Offices Stoke on Trent; Martin West

Gen8 Developments continue today to work alongside Stoke-on-Trent City Council and other stakeholders including the Homes & Communities Agency creating a new Central Business District in a fringe area of this historic City. Martin West acted as Design Director for more than five years on this project.

This Case study demonstrates Syndicates West's ability to create innovative engagement strategies that are designed to have meaningful experiences for all those involved in the regeneration process. Martin led along side, Jan Gelh Architects at first, then with others consultants to the end of planning all the stake holder consultation.

One event has relevance here. We organised a **study tour**, somewhere where members of each of the various stakeholder groups could see what we were taking about. A group of more than twenty made up of executive offices, team members and resident and traders representatives spent three days in Copenhagen. We mapped out a cycle route and for three whole days lived this space between inside and outside in a City that had transformed itself over a forty year period. This was not a passive exercise. It included lunches where physical models could be explored to gain a sense of our task back home.

We created a document of over one hundred examples of ground plain interfaces that revealed what we termed the cities architectural DNA, the individual component parts and the assembled geometries that gave Copenhagen its distinctive qualities we had all enjoyed.

We used this to inform the emergent proposal for what the city have adopted today. It includes a new Civic Office that Martin designed as his last task at his last practice. The home of the local authority for the citizens of Stoke on Trent.

Syndicate West are a new practice who's ethos is engrained with this passionate approach. Jan Gelh taught us to focus squarely on the bottom of the built environment. Where the life between buildings really exists. If we do this at the Bakers Arms, together. we can also have Much more of Everything and collectively together even more than that.

C4

C4 Project management and methodology

The following pages outline a programme for the commission and a detailed project plan which reflects our methodology to deliver this project.

Martin West will be the Design Project Manager and interface with the client and the multi-disciplinary teams. He will be hands on the whole way through the project, from beginning to end. His skills are more than capable to deliver this commission.

Carolin Mertens, assisted by Bertan Kingir, will lead the front end design. They will be around all the time up to award of contract. After that they are available if Martin needs help. Sara Carneholm is a perfect foil for Carolin and will apply her skills as a graphics artist to the emerging architecture.

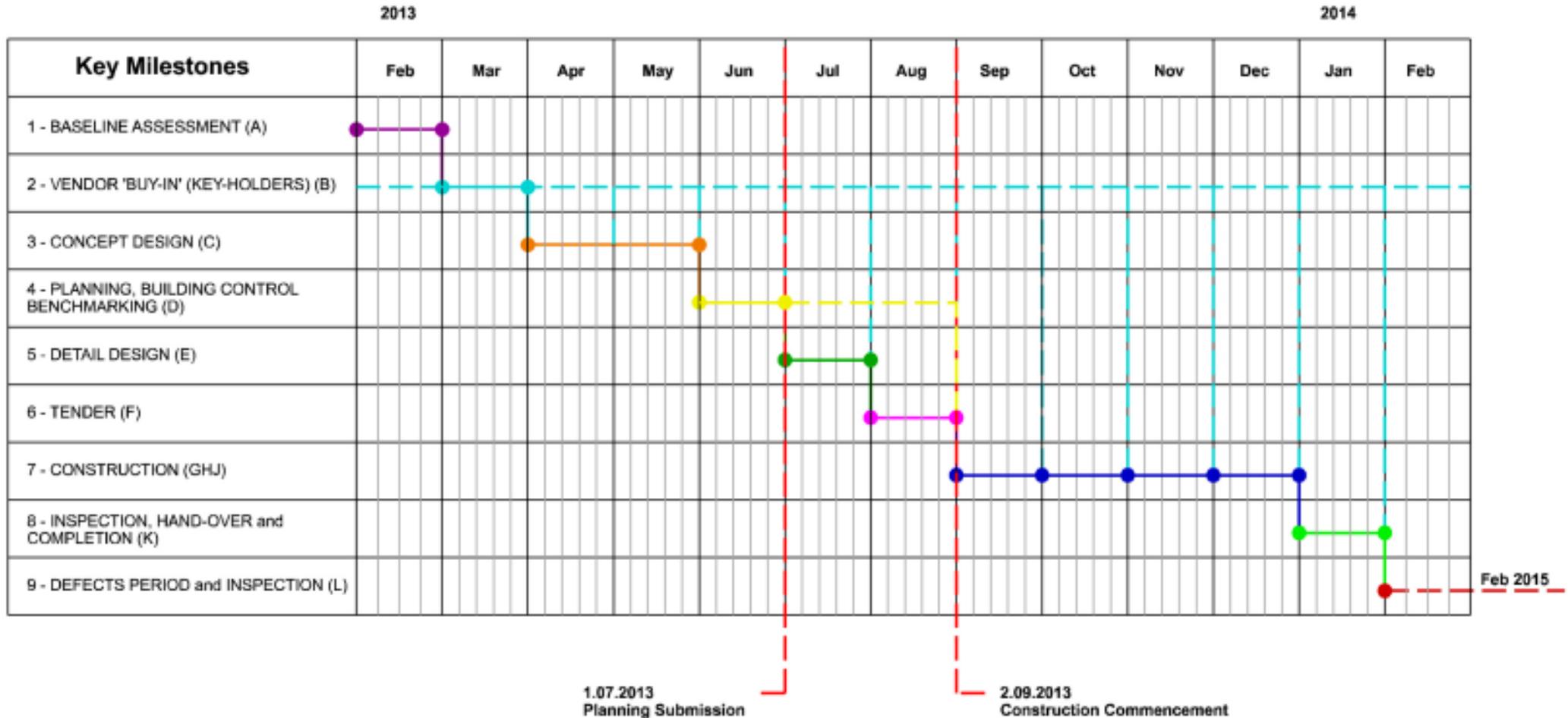
Neil Molloy is currently seconded to Levitt Bernstein on a social housing scheme in Cambridge. This practice are fully aware of Neil's commitments to his directorship at Syndicate West. He will only be called on at most 4 hours a week and only at the start. He builds the CAD BIM model, Martin just builds.

The other team members have all agreed to almost half their usual rates to support us which will then support you. They are all highly efficient. We have setup a network of interconnected terminals and will get instant feedback on all the issues that need resolving on urban regeneration projects such as this.

That just leaves the contractor. We see at this moment that the supply chain will be carefully selected but must match our expectations. We will pre make almost everything before installation. When we, you but most importantly the key holder is happy, we will shut down his or her operation, strip back to structure, and fit the new facade. He can then open again for business.

C4

Bakers Arms Shopfront Regeneration Scheme Programme - Key Milestones



D1+D2

D – Fee Proposal

Please note the costs for the Project Office Lease are included, costs for venue hire of the Asian Centre on Orford Road, E17, for the 'Masterclasses' are also included.

1 - Baseline Study (February 2013)

	a	b	c (axb)	d	e (cxd)	f	g (e+f)
	hourly rate (£)	hours per day (no.)	day rate (£)	no. of days (no.)	total fee (£)	ex.s (£)	Total cost (£)
MW	60	7.5	450	5	2250	/	2250
CM	60	7.5	450	5	2250	/	2250
NM	60	7.5	450	0.5	225	/	225
BK	20	7.5	150	1.9	285	/	285
SC	60	7.5	450	1	450	/	450
BJ	60	7.5	450	0.5	225	/	225
EB	60	7.5	450	0.5	225	/	225
ST	60	7.5	450	/	/	/	/
MH	60	2	450	/	/	/	/
RP	60	7.5	450	0.2	90	/	90
PH	60	7.5	450	/	/	/	/
				Total number of days	Total fee	Total ex.s	
				14.6	£6000	/	£6000

2 - Vendors 'Buy-in' (March 2013)

	a	b	c (axb)	d	e (cxd)	f	g (e+f)
	hourly rate (£)	hours per day (no.)	day rate (£)	no. of days (no.)	total fee (£)	ex.s (£)	Total cost (£)
MW	60	7.5	450	5	2250	/	2250
CM	60	7.5	450	3	1350	/	1350
NM	60	7.5	450	1	450	/	450
BK	20	7.5	150	1	150	/	150
SC	60	7.5	450	1.5	675	/	675
BJ	60	7.5	450	1	450	/	450
EB	60	7.5	450	0.5	225	/	225
ST	60	7.5	450	/	/	/	/
MH	60	2	450	1	450	/	450
RP	60	7.5	450	/	/	/	/
PH	60	7.5	450	/	/	/	/
				Total number of days	Total fee	Total ex.s	
				14	£6000	/	£6000

3 - Stage C Sign-off (April - May 2013)

	a	b	c (axb)	d	e (cxd)	f	g (e+f)
	hourly rate (£)	hours per day (no.)	day rate (£)	no. of days (no.)	total fee (£)	ex.s (£)	Total cost (£)
MW	60	7.5	450	8	3600	/	3600
CM	60	7.5	450	8	3600	/	3600
NM	60	7.5	450	2	900	/	900
BK	20	7.5	150	4.4	660	/	660
SC	60	7.5	450	6	2700	/	2700
BJ	60	7.5	450	0.4	180	/	180
EB	60	7.5	450	0.4	180	/	180
ST	60	7.5	450	/	/	/	/
MH	60	2	450	/	/	/	/
RP	60	7.5	450	0.4	180	/	180
PH	60	7.5	450	/	/	/	/
				Total number of days	Total fee	Total ex.s	
				29.6	£12,000	/	£12,000

KEY

MW - Martin West (Syndicate West)	NM - Neil Molloy (Syndicate West)	SC - Sara Camsholm (Happily...)	EB - Elaine Bassett (Booth King)	MH - Mark Hansman (EQ2 Light)	PH - Paul Henry (Paul Henry Architects)
CM - Carolin Mertens (Syndicate West)	BK - Bertan King (Syndicate West)	BJ - Barry Jellicoe (Booth King)	ST - Stephen Tanno (Booth King)	RP - Richard Powell (HCD)	AH - Alan (MA27)

4 - Planning, Building Control and Bench Marking (June 2013)

	a	b	c (axb)	d	e (cxd)	f	g (e+f)
	hourly rate (£)	hours per day (no.)	day rate (£)	no. of days (no.)	total fee (£)	ex.s (£)	Total cost (£)
MW	60	7.5	450	4	1800	/	1800
CM	60	7.5	450	4	1800	/	1800
NM	60	7.5	450	1	450	/	450
BK	20	7.5	150	2.2	330	/	330
SC	60	7.5	450	3	1350	/	1350
BJ	60	7.5	450	0.2	90	/	90
EB	60	7.5	450	0.2	90	/	90
ST	60	7.5	450	/	/	/	/
MH	60	2	450	/	/	/	/
RP	60	7.5	450	0.2	90	/	90
PH	60	7.5	450	/	/	/	/
				Total number of days	Total fee	Total ex.s	
				14.6	£6000	/	£6000

5 - DETAIL DESIGN (E) (July 2013)

	a	b	c (axb)	d	e (cxd)	f	g (e+f)
	hourly rate (£)	hours per day (no.)	day rate (£)	no. of days (no.)	total fee (£)	ex.s (£)	Total cost (£)
MW	60	7.5	450	4	1800	/	1800
CM	60	7.5	450	3	1350	/	1350
NM	60	7.5	450	4	1800	/	1800
BK	20	7.5	150	2.2	330	/	330
SC	60	7.5	450	1	450	/	450
BJ	60	7.5	450	0.2	90	/	90
EB	60	7.5	450	0.2	90	/	90
ST	60	7.5	450	0.2	90	/	90
MH	60	2	450	/	/	/	/
RP	60	7.5	450	/	/	/	/
PH	60	7.5	450	/	/	/	/
				Total number of days	Total fee	Total ex.s	
				14.6	£6000	/	£6000

6 - TENDER (F) (August 2013)

	a	b	c (axb)	d	e (cxd)	f	g (e+f)
	hourly rate (£)	hours per day (no.)	day rate (£)	no. of days (no.)	total fee (£)	ex.s (£)	Total cost (£)
MW	60	7.5	450	5	2250	/	2250
CM	60	7.5	450	4	1800	/	1800
NM	60	7.5	450	2	900	/	900
BK	20	7.5	150	1.9	285	/	285
SC	60	7.5	450	1.5	675	/	675
BJ	60	7.5	450	/	/	/	/
EB	60	7.5	450	/	/	/	/
ST	60	7.5	450	/	/	/	/
MH	60	2	450	/	/	/	/
RP	60	7.5	450	0.2	90	/	90
PH	60	7.5	450	/	/	/	/
				Total number of days	Total fee	Total ex.s	
				14.6	£6000	/	£6000

7 - CONSTRUCTION (GHU) (Sept-Dec 2013)

	a	b	c (a*b)	d	e (c*d)	f	g (e+f)
	hourly rate (£)	hours per day (no.)	day rate (£)	no. of days (no.)	total fee (£)	ex.s (£)	Total cost (£)
MW	60	7.5	450	32	14,400	/	14,400
CM	60	7.5	450	12	5400	/	5400
NM	60	7.5	450	/	/	/	/
BK	20	7.5	150	10	1500	/	1500
SC	60	7.5	450	2	900	/	900
BJ	60	7.5	450	/	/	/	/
EB	60	7.5	450	/	/	/	/
ST	60	7.5	450	/	/	/	/
MH	60	2	450	/	/	/	/
RP	60	7.5	450	/	/	/	/
PH	60	7.5	450	4	1800	/	1800
				Total number of days	Total fee	Total ex.s	
				15	£24000	/	£24000

8 - INSPECTION, HAND-OVER and COMPLETION (K) (Jan 2014)

	a	b	c (a*b)	d	e (c*d)	f	g (e+f)
	hourly rate (£)	hours per day (no.)	day rate (£)	no. of days (no.)	total fee (£)	ex.s (£)	Total cost (£)
MW	60	7.5	450	6.5	2925	/	2925
CM	60	7.5	450	1	450	/	450
NM	60	7.5	450	/	/	/	/
BK	20	7.5	150	1	150	/	150
SC	60	7.5	450	1.5	675	/	675
BJ	60	7.5	450	/	/	/	/
EB	60	7.5	450	/	/	/	/
ST	60	7.5	450	/	/	/	/
MH	60	2	450	/	/	/	/
RP	60	7.5	450	/	/	/	/
PH	60	7.5	450	4	1800	/	1800
				Total number of days	Total fee	Total ex.s	
				13.5	£6000	/	£6000

9 - DEFECTS PERIOD and INSPECTION (L) (Feb 2014 - Feb 2015)

	a	b	c (a*b)	d	e (c*d)	f	g (e+f)
	hourly rate (£)	hours per day (no.)	day rate (£)	no. of days (no.)	total fee (£)	ex.s (£)	Total cost (£)
MW							
CM							
NM							
BK							
SC							
BJ							
EB							
ST							
MH							
RP							
PH							
				Total number of days	Total fee	Total ex.s	

KEY

MW - Martin West (Syndicate West)	NM - Neil Molloy (Syndicate West)	SC - Sara Camsholm (Happily...)	EB - Elaine Bissell (Booth King)	MH - Mark Henoman (EQ2 Light)	PH - Paul Henry (Paul Henry Architects)
CM - Carolin Merrens (Syndicate West)	BK - Stefan King (Syndicate West)	BJ - Barry Jellicoe (Booth King)	ST - Stephen Tanno (Booth King)	RP - Richard Powell (HCD)	

D2

	Staff Grade	Day Rate	£/hr	Hours	Amount
MW	Director	450	60		
CM	Director	450	60		
NM	Director	450	60		
BK	Apprentice	150	20		
SC	Director	450	60		
BJ	Director	450	60		
EB	Director	450	60		
ST	Director	450	60		
MH	Director	450	60		
RP	Director	450	60		
PH	Director	450	60		
				Total	£72,000