

McLAUGHLIN & ASSOCIATES
UNITED STATES - BATTLEGROUND SENATE STATES

1. HOW LIKELY IS IT YOU WILL VOTE IN THE NOVEMBER GENERAL ELECTION FOR PRESIDENT AND U.S SENATE? WOULD YOU SAY YOU ARE DEFINITELY GOING TO VOTE, VERY LIKELY TO VOTE, SOMEWHAT LIKELY TO VOTE OR NOT LIKELY TO VOTE AT ALL?

BANNER 1

	TOTAL	AREA										REGION			VOTER LIKELIHOOD			FEAR OF	SEE PRICES	ORGANIZATIONS	
		ARI- ZONA	COLO- RADO	GEOR- GIA	IOWA	MAINE	MON- TANA	NORTH CARO- LINA	URBAN	SUBUR- BAN	RURAL	DEFIN- ITELY VOTING	LIKELY VOTING	Very	Some- what	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
DEFINITELY VOTING	85.4	82.5	86.5	85.0	85.0	86.0	85.0	88.0	85.1	84.4	87.0	100.0	-	-	-	83.3	87.7	85.0	85.8	85.6	83.0
LIKELY VOTING	14.6	17.5	13.5	15.0	15.0	14.0	15.0	12.0	14.9	15.6	13.0	-	100.0	100.0	100.0	16.7	12.3	15.0	14.2	14.4	17.0
Very Likely	12.5	17.0	11.0	12.5	11.5	13.0	14.0	9.5	13.1	13.3	11.2	-	85.7	100.0	-	13.8	10.9	12.6	13.3	12.3	14.0
Somewhat Likely	2.1	0.5	2.5	2.5	3.5	1.0	1.0	2.5	1.9	2.3	1.8	-	14.3	-	100.0	2.9	1.3	2.4	0.9	2.1	3.0

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BANNER 2

	TOTAL	COMPETITION				LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND		SUPPORT THOSE			EDUCATION				
		AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School	High School	Collge /Trade	COLLGE GRAD.	Collge Grad.	Post Grad./ Prof.	
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274	
DEFINITELY VOTING	85.4	86.2	77.5	87.1	77.9	85.2	83.2	85.6	82.3	84.4	87.4	81.1	86.1	84.3	83.3	82.2	85.5	86.2	84.2	89.4	
LIKELY VOTING	14.6	13.8	22.5	12.9	22.1	14.8	16.8	14.4	17.7	15.6	12.6	18.9	13.9	15.7	16.7	17.8	14.5	13.8	15.8	10.6	
Very Likely	12.5	11.9	18.1	10.8	19.9	12.7	15.1	12.1	15.0	13.1	11.5	15.1	12.1	13.5	5.6	15.4	12.8	11.9	13.8	8.8	
Somewhat Likely	2.1	1.9	4.3	2.1	2.2	2.1	1.6	2.3	2.7	2.6	1.1	3.8	1.8	2.3	11.1	2.4	1.7	2.0	2.0	1.8	

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BANNER 3

	TOTAL	IDEOLOGY						LIBERAL			MODERATE			CONSERVATIVE			
		LIB- ERAL	Very 	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very 	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
DEFINITELY VOTING	85.4	88.5	91.5	85.9	83.0	85.9	80.6	89.6	88.9	88.4	88.7	82.8	86.0	80.5	88.2	78.6	81.8
LIKELY VOTING	14.6	11.5	8.5	14.1	17.0	14.1	19.4	10.4	11.1	11.6	11.3	17.2	14.0	19.5	11.8	21.4	18.2
Very Likely	12.5	10.5	7.1	13.5	14.7	12.0	16.0	9.2	11.1	10.7	11.3	14.1	13.2	16.4	11.1	14.3	14.3
Somewhat Likely	2.1	1.0	1.4	0.6	2.3	2.1	3.4	1.2	-	0.9	-	3.1	0.8	3.1	0.7	7.1	3.9

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BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
DEFINITELY VOTING	85.4	87.2	86.9	81.7	82.7	68.0	87.5	89.9	82.6	100.0	78.9	86.7	91.3	78.1	65.2	85.4	88.4	84.9	89.1	86.0	78.4
LIKELY VOTING	14.6	12.8	13.1	18.3	17.3	32.0	12.5	10.1	17.4	-	21.1	13.3	8.7	21.9	34.8	14.6	11.6	15.1	10.9	14.0	21.6
Very Likely	12.5	11.6	11.8	15.0	14.0	28.0	11.3	9.4	14.2	-	16.9	11.1	8.7	21.9	26.1	12.6	10.9	12.4	10.4	12.3	17.6
Somewhat Likely	2.1	1.3	1.3	3.3	3.3	4.0	1.2	0.7	3.2	-	4.2	2.2	-	-	8.7	1.9	0.7	2.7	0.5	1.6	4.0

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BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
DEFINITELY VOTING	85.4	80.5	70.0	86.4	88.7	74.7	85.9	86.1	84.8	72.9	83.7	80.0	88.3	86.1	77.4
LIKELY VOTING	14.6	19.5	30.0	13.6	11.3	25.3	14.1	13.9	15.2	27.1	16.3	20.0	11.7	13.9	22.6
Very Likely	12.5	16.8	30.0	11.1	9.7	22.7	12.2	11.9	14.1	24.3	11.6	20.0	10.1	12.0	19.0
Somewhat Likely	2.1	2.7	-	2.5	1.6	2.7	1.9	2.0	1.0	2.9	4.7	-	1.6	1.9	3.6

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BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$80K	\$80K-\$100K	\$100K-\$150K	\$150K-\$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
DEFINITELY VOTING	85.4	83.5	79.7	86.8	87.9	81.4	89.3	88.1	79.7	80.9	86.2	83.2	86.0	84.0	86.6
LIKELY VOTING	14.6	16.5	20.3	13.2	12.1	18.6	10.7	11.9	20.3	19.1	13.8	16.8	14.0	16.0	13.4
Very Likely	12.5	11.8	15.7	11.3	10.8	17.6	10.0	10.2	17.6	14.4	12.4	13.2	12.7	13.3	12.0
Somewhat Likely	2.1	4.7	4.7	1.9	1.3	1.0	0.7	1.7	2.7	4.7	1.4	3.6	1.3	2.7	1.4

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BANNER 7

	TOTAL	HISPANIC HOUSEHOLD		RACIAL BACKGROUND						MALE			FEMALE			AGE				
		YES	NO	WHITE	NON-WHITE	Hispanic	African Amer./Black	Asian	Other	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
DEFINITELY VOTING	85.4	78.0	86.1	87.0	80.8	78.0	82.5	78.9	85.7	87.7	91.2	69.4	86.4	76.2	84.8	84.8	81.5	85.8	85.8	87.8
LIKELY VOTING	14.6	22.0	13.9	13.0	19.2	22.0	17.5	21.1	14.3	12.3	8.8	30.6	13.6	23.8	15.2	15.2	18.5	14.2	14.2	12.2
Very Likely	12.5	19.5	11.9	11.2	15.9	19.5	14.6	10.5	14.3	10.3	7.0	30.6	12.0	20.0	10.9	12.4	15.1	12.2	13.3	10.4
Somewhat Likely	2.1	2.4	2.0	1.8	3.3	2.4	2.9	10.5	-	2.0	1.8	-	1.6	3.8	4.3	2.8	3.4	2.0	0.9	1.8

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BANNER 8

	TOTAL		AGE CLUSTERS								MALE				FEMALE				GENDER		
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641
DEFINITELY VOTING	85.4	83.0	86.5	84.2	86.9	84.6	87.8	82.1	87.7	83.4	89.2	84.7	89.8	83.9	85.5	85.0	85.0	84.6	86.2	85.9	85.0
LIKELY VOTING	14.6	17.0	13.5	15.8	13.1	15.4	12.2	17.9	12.3	16.6	10.8	15.3	10.2	16.1	14.5	15.0	15.0	15.4	13.8	14.1	15.0
Very Likely	12.5	13.8	11.9	13.1	11.7	13.2	10.4	15.2	10.4	13.8	9.4	13.0	8.5	12.6	13.1	12.5	13.6	13.3	11.9	12.0	12.9
Somewhat Likely	2.1	3.1	1.6	2.7	1.4	2.2	1.8	2.7	1.9	2.8	1.3	2.3	1.7	3.5	1.4	2.5	1.4	2.1	1.9	2.1	2.0

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2. REGARDING HEALTH CARE, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

I FEAR GOING TO THE DOCTOR OR THE HOSPITAL BECAUSE I COULD BE BLINDSIDED BY PRICES THAT I DID NOT KNOW IN ADVANCE AND
COULD NOT AFFORD.

BANNER 1

	TOTAL	AREA								REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DISCLOSE PRICES	
		ARI- ZONA	COLO- RADO	GEOR- GIA	IOWA	MAINE	MON- TANA	NORTH CARO- LINA	URBAN	SUBUR- BAN	RURAL	DEFIN- ITELY VOTING	LIKELY VOTING	Very	Some- what	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
AGREE	46.5	53.5	53.0	41.5	38.0	41.0	47.0	49.0	58.2	47.4	38.0	45.4	53.1	51.3	64.0	100.0	-	56.2	16.4	50.2	14.0
Strongly	24.5	25.5	27.0	23.0	22.0	24.0	25.0	25.0	31.7	22.8	21.5	25.1	21.1	19.3	32.0	52.7	-	29.3	10.2	26.5	7.0
Somewhat	22.0	28.0	26.0	18.5	16.0	17.0	22.0	24.0	26.5	24.6	16.5	20.3	32.0	32.0	32.0	47.3	-	26.9	6.2	23.7	7.0
DISAGREE	49.6	43.0	42.0	55.5	56.0	59.0	48.0	47.5	39.6	49.1	56.8	50.9	41.7	43.3	32.0	-	100.0	40.5	82.3	47.2	80.0
Somewhat	21.1	18.5	17.5	21.0	26.0	27.0	20.0	20.0	16.4	21.8	23.8	21.6	18.3	20.7	4.0	-	42.5	20.6	23.9	21.8	17.0
Strongly	28.5	24.5	24.5	34.5	30.0	32.0	28.0	27.5	23.1	27.3	33.0	29.4	23.4	22.7	28.0	-	57.5	19.9	58.4	25.4	63.0
DK/REFUSED	3.9	3.5	5.0	3.0	6.0	-	5.0	3.5	2.2	3.5	5.2	3.7	5.1	5.3	4.0	-	-	3.3	1.3	2.6	6.0
Net Diff.	-3.1	10.5	11.0	-14.0	-18.0	-18.0	-1.0	1.5	18.7	-1.8	-18.8	-5.6	11.4	8.0	32.0	100.0	-100.0	15.6	-65.9	3.0	-66.0
Mean	1.44	1.56	1.58	1.31	1.32	1.33	1.46	1.48	1.68	1.44	1.28	1.43	1.54	1.51	1.71	2.53	0.43	1.68	0.68	1.53	0.55

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I FEAR GOING TO THE DOCTOR OR THE HOSPITAL BECAUSE I COULD BE BLINDSIDED BY PRICES THAT I DID NOT KNOW IN ADVANCE AND
 COULD NOT AFFORD.

BANNER 2

	TOTAL	COMPETITION				LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND			SUPPORT THOSE			EDUCATION				
		BETWEEN PLANS	GROUPS SHOULD	AND PROVIDERS	DROP LAWSUIT	LAW PASSED	NOW OR LATER	INCLUDE PRICE	INCLUDE PRICE	W/HEALTHCARE	TRANSPARENCY	TRANSPARENCY	LOBBY FUNDS	High School	High School	College/Trade	COLLGE GRAD.	COLLGE GRAD.	College Grad.	Post Grad./Prof.		
		AGREE	DIS-AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School	High School	College/Trade	COLLGE GRAD.	COLLGE GRAD.	College Grad.	Post Grad./Prof.	
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274		
AGREE	46.5	49.5	30.4	47.5	45.9	51.4	41.4	52.0	32.7	51.2	43.2	57.5	49.1	50.5	66.7	52.1	48.6	43.8	45.8	40.5		
Strongly	24.5	26.1	17.4	25.6	22.9	29.4	18.1	28.2	18.6	26.5	24.8	19.8	28.6	25.9	33.3	32.0	22.0	23.6	26.6	18.6		
Somewhat	22.0	23.5	13.0	21.9	22.9	22.0	23.2	23.7	14.2	24.7	18.3	37.7	20.5	24.6	33.3	20.1	26.7	20.2	19.2	21.9		
DISAGREE	49.6	47.7	67.4	49.0	50.2	45.2	55.1	44.9	65.5	45.9	54.3	37.7	48.4	43.5	22.2	43.2	44.9	53.7	52.4	55.8		
Somewhat	21.1	21.4	21.7	21.8	17.7	20.4	22.4	21.1	17.7	20.1	22.7	14.2	21.1	20.5	16.7	17.8	22.3	21.5	21.7	21.2		
Strongly	28.5	26.3	45.7	27.2	32.5	24.8	32.7	23.8	47.8	25.9	31.7	23.6	27.3	23.0	5.6	25.4	22.6	32.2	30.7	34.7		
DK/REFUSED	3.9	2.7	2.2	3.5	3.9	3.4	3.5	3.2	1.8	2.9	2.5	4.7	2.6	6.0	11.1	4.7	6.4	2.5	1.8	3.6		
Net Diff.	-3.1	1.8	-37.0	-1.5	-4.3	6.1	-13.8	7.1	-32.7	5.3	-11.2	19.8	0.7	7.0	44.4	8.9	3.7	-9.9	-6.5	-15.3		
Mean	1.44	1.51	1.02	1.48	1.38	1.58	1.28	1.58	1.04	1.53	1.37	1.56	1.52	1.57	2.06	1.61	1.51	1.36	1.43	1.25		

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I FEAR GOING TO THE DOCTOR OR THE HOSPITAL BECAUSE I COULD BE BLINDSIDED BY PRICES THAT I DID NOT KNOW IN ADVANCE AND
 COULD NOT AFFORD.

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very what	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very what	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
AGREE	46.5	60.5	63.8	57.7	46.4	36.9	41.1	34.0	66.7	60.4	61.3	26.6	51.2	50.8	35.1	64.3	33.8
Strongly	24.5	38.2	46.8	30.7	21.1	16.9	14.9	18.4	44.4	37.3	40.3	12.5	25.6	22.1	15.7	21.4	18.2
Somewhat	22.0	22.4	17.0	27.0	25.4	20.0	26.3	15.6	22.2	23.1	21.0	14.1	25.6	28.7	19.3	42.9	15.6
DISAGREE	49.6	37.2	34.0	39.9	50.5	58.4	54.9	60.8	33.3	36.4	38.7	68.8	44.6	47.2	60.7	32.1	58.4
Somewhat	21.1	16.1	12.8	19.0	24.9	22.6	27.4	19.2	11.1	16.4	12.9	34.4	24.0	22.6	22.3	14.3	27.3
Strongly	28.5	21.1	21.3	20.9	25.6	35.8	27.4	41.6	22.2	20.0	25.8	34.4	20.7	24.6	38.4	17.9	31.2
DK/REFUSED	3.9	2.3	2.1	2.5	3.0	4.7	4.0	5.2	-	3.1	-	4.7	4.1	2.1	4.3	3.6	7.8
Net Diff.	-3.1	23.4	29.8	17.8	-4.1	-21.4	-13.7	-26.8	33.3	24.0	22.6	-42.2	6.6	3.6	-25.6	32.1	-24.7
Mean	1.44	1.79	1.91	1.69	1.43	1.19	1.30	1.11	1.89	1.80	1.76	1.05	1.59	1.49	1.13	1.70	1.23

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 COULD NOT AFFORD.

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
AGREE	46.5	34.9	57.7	48.2	47.3	60.0	35.9	56.0	47.9	21.4	59.2	46.7	34.8	62.5	56.5	34.0	57.8	48.1	35.9	57.6	48.3
Strongly	24.5	16.8	32.6	24.7	23.5	40.0	17.4	33.9	23.4	14.3	28.2	31.1	17.4	28.1	30.4	15.5	37.4	27.6	18.2	29.6	21.6
Somewhat	22.0	18.1	25.1	23.5	23.8	20.0	18.6	22.0	24.5	7.1	31.0	15.6	17.4	34.4	26.1	18.4	20.4	20.5	17.7	28.0	26.7
DISAGREE	49.6	60.3	38.7	48.2	49.1	36.0	59.1	40.4	48.2	71.4	36.6	48.9	65.2	34.4	43.5	62.6	38.1	47.0	57.8	39.1	49.4
Somewhat	21.1	22.9	18.2	21.3	22.6	4.0	22.9	18.8	22.0	14.3	18.3	22.2	26.1	15.6	13.0	24.8	18.4	21.6	20.8	18.1	21.0
Strongly	28.5	37.4	20.5	26.9	26.5	32.0	36.2	21.7	26.2	57.1	18.3	26.7	39.1	18.8	30.4	37.9	19.7	25.4	37.0	21.0	28.4
DK/REFUSED	3.9	4.8	3.6	3.6	3.6	4.0	4.9	3.6	3.9	7.1	4.2	4.4	-	3.1	-	3.4	4.1	4.9	6.2	3.3	2.3
Net Diff.	-3.1	-25.4	19.0	-	-1.8	24.0	-23.2	15.5	-0.4	-50.0	22.5	-2.2	-30.4	28.1	13.0	-28.6	19.7	1.1	-21.9	18.5	-1.1
Mean	1.44	1.15	1.72	1.48	1.46	1.71	1.18	1.71	1.47	0.77	1.72	1.53	1.13	1.74	1.57	1.12	1.79	1.53	1.18	1.69	1.42

McLAUGHLIN & ASSOCIATES
UNITED STATES - BATTLEGROUND SENATE STATES

2. REGARDING HEALTH CARE, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

I FEAR GOING TO THE DOCTOR OR THE HOSPITAL BECAUSE I COULD BE BLINDSIDED BY PRICES THAT I DID NOT KNOW IN ADVANCE AND
COULD NOT AFFORD.

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
AGREE	46.5	63.6	50.0	46.9	41.2	33.3	50.9	50.0	56.6	57.1	51.2	70.0	31.5	44.9	69.0
Strongly	24.5	38.0	20.0	22.2	20.3	13.3	26.1	26.2	25.3	31.4	30.2	50.0	16.2	23.3	40.5
Somewhat	22.0	25.6	30.0	24.7	20.9	20.0	24.8	23.8	31.3	25.7	20.9	20.0	15.3	21.6	28.6
DISAGREE	49.6	35.0	50.0	49.4	54.3	58.7	45.7	46.9	38.4	38.6	46.5	25.0	63.6	51.2	27.4
Somewhat	21.1	19.2	10.0	24.7	21.9	18.7	21.0	22.1	14.1	12.9	16.3	15.0	23.4	21.9	10.7
Strongly	28.5	15.8	40.0	24.7	32.4	40.0	24.7	24.8	24.2	25.7	30.2	10.0	40.3	29.4	16.7
DK/REFUSED	3.9	1.3	-	3.7	4.5	8.0	3.4	3.1	5.1	4.3	2.3	5.0	4.9	3.9	3.6
Net Diff.	-3.1	28.6	-	-2.5	-13.1	-25.3	5.2	3.1	18.2	18.6	4.7	45.0	-32.1	-6.3	41.7
Mean	1.44	1.87	1.30	1.46	1.30	1.07	1.54	1.53	1.61	1.66	1.52	2.16	1.08	1.40	1.96

McLAUGHLIN & ASSOCIATES
UNITED STATES - BATTLEGROUND SENATE STATES

2. REGARDING HEALTH CARE, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

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COULD NOT AFFORD.

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
AGREE	46.5	62.4	54.7	51.6	51.0	50.0	34.7	40.7	43.2	57.2	45.8	55.0	44.1	53.3	38.2
Strongly	24.5	28.2	35.5	25.2	24.8	23.5	21.3	15.3	18.9	33.1	22.5	30.0	21.8	27.9	19.4
Somewhat	22.0	34.1	19.2	26.4	26.1	26.5	13.3	25.4	24.3	24.1	23.3	25.0	22.3	25.5	18.7
DISAGREE	49.6	32.9	42.4	43.4	47.8	47.1	62.0	57.6	56.8	39.3	51.5	40.9	53.9	43.4	59.7
Somewhat	21.1	11.8	16.3	18.2	23.6	19.6	26.0	25.4	24.3	14.8	22.5	16.1	23.8	18.4	25.4
Strongly	28.5	21.2	26.2	25.2	24.2	27.5	36.0	32.2	32.4	24.5	29.0	24.8	30.1	25.0	34.3
DK/REFUSED	3.9	4.7	2.9	5.0	1.3	2.9	3.3	1.7	-	3.5	2.7	4.1	2.0	3.3	2.1
Net Diff.	-3.1	29.4	12.2	8.2	3.2	2.9	-27.3	-16.9	-13.5	17.9	-5.7	14.2	-9.8	9.9	-21.6
Mean	1.44	1.73	1.66	1.54	1.52	1.47	1.21	1.24	1.30	1.68	1.40	1.63	1.37	1.58	1.24

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

2. REGARDING HEALTH CARE, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

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 COULD NOT AFFORD.

BANNER 7

	TOTAL	HISPANIC HOUSEHOLD		RACIAL BACKGROUND						MALE			FEMALE			AGE				
		YES	NO	WHITE	NON-WHITE	Hispanic	African American/Black	Asian	Other	WHITE	AFRICAN AMERICAN/BLACK	HIS-PANIC	WHITE	AFRICAN AMERICAN/BLACK	HIS-PANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
AGREE	46.5	54.9	46.1	45.2	52.2	54.9	50.4	52.6	57.1	42.7	50.9	63.9	47.5	50.0	47.8	62.9	55.6	46.6	43.6	32.4
Strongly	24.5	26.8	24.4	24.1	26.5	26.8	26.3	21.1	42.9	23.7	35.1	33.3	24.5	20.0	21.7	35.4	27.3	26.4	23.6	14.0
Somewhat	22.0	28.0	21.7	21.1	25.7	28.0	24.1	31.6	14.3	19.0	15.8	30.6	22.9	30.0	26.1	27.5	28.3	20.3	20.0	18.3
DISAGREE	49.6	43.9	49.9	50.6	44.9	43.9	45.3	47.4	42.9	53.0	43.9	33.3	48.5	46.2	52.2	35.4	42.0	50.0	53.3	60.8
Somewhat	21.1	17.1	21.6	21.7	18.8	17.1	19.7	21.1	14.3	23.0	17.5	13.9	20.5	21.2	19.6	16.9	19.0	21.3	25.8	21.2
Strongly	28.5	26.8	28.3	28.9	26.1	26.8	25.5	26.3	28.6	30.0	26.3	19.4	28.0	25.0	32.6	18.5	22.9	28.7	27.6	39.6
DK/REFUSED	3.9	1.2	4.0	4.1	2.9	1.2	4.4	-	-	4.3	5.3	2.8	4.1	3.8	-	1.7	2.4	3.4	3.1	6.8
Net Diff.	-3.1	11.0	-3.7	-5.4	7.3	11.0	5.1	5.3	14.3	-10.3	7.0	30.6	-1.0	3.8	-4.3	27.5	13.7	-3.4	-9.8	-28.4
Mean	1.44	1.56	1.44	1.42	1.54	1.56	1.53	1.47	1.71	1.38	1.63	1.80	1.46	1.47	1.37	1.81	1.62	1.46	1.41	1.07

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

2. REGARDING HEALTH CARE, DO YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS?

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BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
AGREE	46.5	59.0	40.8	53.6	37.4	51.1	32.4	56.0	39.7	50.3	37.7	48.7	32.2	61.8	41.7	56.7	37.1	53.3	32.5	44.9	47.9	
Strongly	24.5	31.1	21.3	29.0	18.3	27.7	14.0	31.5	22.5	28.5	21.1	28.1	16.1	30.7	20.3	29.5	16.1	27.3	12.5	25.4	23.7	
Somewhat	22.0	27.9	19.5	24.6	19.1	23.5	18.3	24.5	17.3	21.8	16.6	20.6	16.1	31.2	21.4	27.2	21.1	26.0	20.0	19.5	24.2	
DISAGREE	49.6	38.9	54.7	43.7	57.5	46.1	60.8	41.3	55.9	46.6	57.4	48.7	59.3	36.7	53.7	41.1	57.5	43.8	61.9	51.0	48.4	
Somewhat	21.1	18.0	22.5	19.4	23.3	21.0	21.2	17.9	24.1	19.9	25.1	21.1	25.4	18.1	21.2	19.0	21.8	20.9	18.1	22.0	20.3	
Strongly	28.5	20.9	32.2	24.3	34.2	25.1	39.6	23.4	31.8	26.7	32.3	27.6	33.9	18.6	32.5	22.1	35.7	22.8	43.8	29.0	28.1	
DK/REFUSED	3.9	2.1	4.5	2.7	5.2	2.8	6.8	2.7	4.4	3.1	4.9	2.6	8.5	1.5	4.6	2.3	5.4	3.0	5.6	4.1	3.7	
Net Diff.	-3.1	20.1	-13.9	9.9	-20.1	5.0	-28.4	14.7	-16.2	3.7	-19.7	-	-27.1	25.1	-12.0	15.6	-20.4	9.5	-29.4	-6.1	-0.5	
Mean	1.44	1.71	1.31	1.60	1.23	1.55	1.07	1.66	1.32	1.54	1.28	1.50	1.16	1.75	1.31	1.66	1.18	1.59	1.01	1.43	1.45	

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

3. AGREE/DISAGREE: IF I COULD SEE PRICES IN ADVANCE OF CARE, I WOULD SHOP FOR THE BEST QUALITY OF HEALTHCARE AT THE LOWEST POSSIBLE PRICE. I WOULD THEN NOT BE BLINDSIDED BY PRICES THAT I DID NOT KNOW IN ADVANCE AND COULD NOT AFFORD. I WOULD BE MORE LIKELY TO RECEIVE REGULAR AND ELECTIVE HEALTHCARE.

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF	SEE PRICES	ORGANIZATIONS				
		ARI- ZONA	COLO- RADO	GEOR- GIA	IOWA	MAINE	MON- TANA	NORTH CARO- LINA	URBAN	SUBUR- BAN	RURAL	DEFIN- ITELY VOTING	LIKELY	Very	Some- what	AGREE PRICES	DIS- AGREE	IN ADVANCE: LIKELY TO GO	SHOULD DIS- CLOSE PRICES	AGREE	DIS- AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
AGREE	75.7	76.5	79.0	78.5	69.5	71.0	76.0	77.0	78.4	77.2	73.5	75.3	77.7	76.0	88.0	91.4	61.8	100.0	-	81.2	33.0
Strongly	48.8	50.5	51.0	55.0	43.5	39.0	42.0	52.0	47.4	50.3	49.2	49.3	45.7	46.0	44.0	63.3	36.3	64.4	-	53.2	14.0
Somewhat	26.9	26.0	28.0	23.5	26.0	32.0	34.0	25.0	31.0	26.9	24.2	26.0	32.0	30.0	44.0	28.1	25.5	35.6	-	28.0	19.0
DISAGREE	18.8	16.0	16.0	17.5	26.0	24.0	17.0	17.0	16.4	17.5	21.0	18.9	18.3	20.0	8.0	6.6	31.3	-	100.0	15.3	56.0
Somewhat	8.2	6.5	9.5	6.5	11.5	7.0	6.0	9.0	8.6	8.2	7.8	8.4	7.4	8.7	-	3.9	12.8	-	43.8	7.6	15.0
Strongly	10.6	9.5	6.5	11.0	14.5	17.0	11.0	8.0	7.8	9.4	13.2	10.5	10.9	11.3	8.0	2.7	18.5	-	56.2	7.7	41.0
DK/REFUSED	5.5	7.5	5.0	4.0	4.5	5.0	7.0	6.0	5.2	5.3	5.5	5.8	4.0	4.0	4.0	2.0	6.9	-	-	3.5	11.0
Net Diff.	56.8	60.5	63.0	61.0	43.5	47.0	59.0	60.0	61.9	59.6	52.5	56.4	59.4	56.0	80.0	84.8	30.6	100.0	-100.0	65.9	-23.0
Mean	2.20	2.27	2.30	2.28	2.03	1.98	2.15	2.29	2.24	2.25	2.16	2.21	2.17	2.15	2.29	2.55	1.86	2.64	0.44	2.31	1.07

McLAUGHLIN & ASSOCIATES
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BANNER 2

	TOTAL	COMPETITION				LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND		SUPPORT THOSE		EDUCATION					
		AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	THAN COLLGE/	High School	High School	Collge /Trade	COLLGE GRAD.	Collge Grad.	Post Grad./	
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274	
AGREE	75.7	82.8	38.4	80.1	71.9	82.2	67.3	84.5	48.7	84.0	68.3	77.4	79.4	78.9	94.4	75.7	79.7	73.5	77.2	67.5	
Strongly	48.8	55.0	15.9	53.5	45.5	55.9	40.3	58.6	31.0	57.3	47.5	51.9	52.4	52.6	72.2	52.1	51.7	46.2	50.1	39.8	
Somewhat	26.9	27.8	22.5	26.6	26.4	26.2	27.0	25.9	17.7	26.7	20.9	25.5	27.0	26.3	22.2	23.7	28.0	27.3	27.1	27.7	
DISAGREE	18.8	13.6	52.9	16.5	22.5	14.6	25.7	13.1	43.4	14.3	26.3	18.9	16.9	16.1	-	18.9	15.5	20.6	17.8	25.2	
Somewhat	8.2	6.7	16.7	7.6	8.2	7.4	10.0	6.8	13.3	6.1	11.2	9.4	7.9	6.6	-	8.9	5.7	9.3	8.4	10.9	
Strongly	10.6	6.9	36.2	8.9	14.3	7.1	15.7	6.3	30.1	8.2	15.1	9.4	9.0	9.5	-	10.1	9.8	11.3	9.5	14.2	
DK/REFUSED	5.5	3.6	8.7	3.4	5.6	3.3	7.0	2.4	8.0	1.7	5.4	3.8	3.7	5.0	5.6	5.3	4.7	5.9	5.0	7.3	
Net Diff.	56.8	69.2	-14.5	63.5	49.4	67.6	41.6	71.4	5.3	69.7	42.1	58.5	62.5	62.7	94.4	56.8	64.2	52.9	59.4	42.3	
Mean	2.20	2.36	1.20	2.29	2.09	2.35	1.99	2.40	1.54	2.35	2.06	2.25	2.27	2.28	2.76	2.24	2.28	2.15	2.24	2.00	

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 UNITED STATES - BATTLEGROUND SENATE STATES

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BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
AGREE	75.7	75.7	73.0	77.9	76.9	75.8	78.3	74.0	66.7	75.6	80.6	76.6	81.8	75.4	75.7	75.0	79.2
Strongly	48.8	49.0	50.4	47.9	49.2	48.5	46.3	50.0	55.6	50.2	46.8	45.3	59.5	45.1	49.5	46.4	49.4
Somewhat	26.9	26.6	22.7	30.1	27.7	27.3	32.0	24.0	11.1	25.3	33.9	31.2	22.3	30.3	26.2	28.6	29.9
DISAGREE	18.8	19.7	22.0	17.8	18.0	18.6	16.6	20.0	33.3	19.6	14.5	18.8	14.9	19.0	19.0	10.7	16.9
Somewhat	8.2	9.5	10.6	8.6	7.1	8.7	8.6	8.8	11.1	9.8	6.5	4.7	7.4	7.7	8.5	7.1	9.1
Strongly	10.6	10.2	11.3	9.2	10.9	9.9	8.0	11.2	22.2	9.8	8.1	14.1	7.4	11.3	10.5	3.6	7.8
DK/REFUSED	5.5	4.6	5.0	4.3	5.1	5.6	5.1	6.0	-	4.9	4.8	4.7	3.3	5.6	5.2	14.3	3.9
Net Diff.	56.8	55.9	51.1	60.1	58.9	57.2	61.7	54.0	33.3	56.0	66.1	57.8	66.9	56.4	56.7	64.3	62.3
Mean	2.20	2.20	2.18	2.22	2.21	2.21	2.23	2.20	2.00	2.22	2.25	2.13	2.38	2.16	2.21	2.38	2.26

McLAUGHLIN & ASSOCIATES
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BANNER 4

	REGISTERED PARTY						WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
AGREE	75.7	75.1	77.2	76.7	76.8	76.0	75.9	77.6	74.8	71.4	74.6	82.2	73.9	78.1	87.0	75.2	72.8	76.2	75.0	79.8	77.3
Strongly	48.8	48.7	53.1	45.7	45.2	52.0	49.3	53.1	45.4	50.0	49.3	46.7	43.5	59.4	43.5	45.1	53.7	46.5	52.6	52.7	44.9
Somewhat	26.9	26.4	24.1	31.0	31.5	24.0	26.7	24.5	29.4	21.4	25.4	35.6	30.4	18.8	43.5	30.1	19.0	29.7	22.4	27.2	32.4
DISAGREE	18.8	19.6	17.4	18.0	17.6	24.0	19.1	17.3	19.1	28.6	18.3	15.6	17.4	15.6	8.7	18.0	21.1	18.9	21.4	15.2	17.0
Somewhat	8.2	7.5	9.0	7.8	7.1	16.0	7.8	8.3	7.8	-	14.1	8.9	13.0	6.2	4.3	7.3	9.5	8.6	7.8	8.6	6.8
Strongly	10.6	12.1	8.5	10.2	10.4	8.0	11.3	9.0	11.3	28.6	4.2	6.7	4.3	9.4	4.3	10.7	11.6	10.3	13.5	6.6	10.2
DK/REFUSED	5.5	5.3	5.4	5.3	5.7	-	4.9	5.1	6.0	-	7.0	2.2	8.7	6.2	4.3	6.8	6.1	4.9	3.6	4.9	5.7
Net Diff.	56.8	55.5	59.7	58.7	59.2	52.0	56.8	60.3	55.7	42.9	56.3	66.7	56.5	62.5	78.3	57.3	51.7	57.3	53.6	64.6	60.2
Mean	2.20	2.18	2.29	2.18	2.18	2.20	2.20	2.28	2.16	1.93	2.29	2.25	2.24	2.37	2.32	2.18	2.22	2.18	2.18	2.32	2.19

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

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BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY HEALTH INSURANCE		
		SINGLE/NEVER MARRIED	SEPARATED	DIVORCED	MARRIED	WIDOW	EMPLOYED	Full-Time	Part-Time	UNEMPLOYED	HOME-MAKER	STUDENT	RETIRED	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
AGREE	75.7	83.8	70.0	75.3	73.8	68.0	79.1	79.2	78.8	68.6	79.1	85.0	68.2	74.9	88.1
Strongly	48.8	57.2	50.0	56.8	45.0	45.3	50.9	50.9	50.5	42.9	58.1	65.0	42.5	48.2	58.3
Somewhat	26.9	26.6	20.0	18.5	28.8	22.7	28.2	28.2	28.3	25.7	20.9	20.0	25.6	26.6	29.8
DISAGREE	18.8	12.8	30.0	19.8	20.3	24.0	16.1	16.0	17.2	25.7	11.6	10.0	25.3	19.6	8.3
Somewhat	8.2	7.4	-	8.6	8.5	8.0	7.6	7.8	6.1	8.6	4.7	5.0	9.7	8.7	2.4
Strongly	10.6	5.4	30.0	11.1	11.8	16.0	8.5	8.2	11.1	17.1	7.0	5.0	15.6	10.9	6.0
DK/REFUSED	5.5	3.4	-	4.9	5.9	8.0	4.7	4.9	4.0	5.7	9.3	5.0	6.5	5.5	3.6
Net Diff.	56.8	71.0	40.0	55.6	53.5	44.0	63.0	63.2	61.6	42.9	67.4	75.0	42.9	55.3	79.8
Mean	2.20	2.40	1.90	2.27	2.14	2.06	2.27	2.28	2.23	2.00	2.44	2.53	2.02	2.19	2.46

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BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
AGREE	75.7	87.1	81.4	76.1	80.3	77.5	71.3	81.4	77.0	83.3	76.7	80.5	76.9	80.0	74.9
Strongly	48.8	60.0	54.1	53.5	47.8	50.0	43.3	62.7	47.3	56.0	49.6	55.0	48.5	52.6	48.4
Somewhat	26.9	27.1	27.3	22.6	32.5	27.5	28.0	18.6	29.7	27.2	27.1	25.5	28.4	27.4	26.5
DISAGREE	18.8	10.6	15.1	16.4	14.0	18.6	24.0	15.3	23.0	13.6	18.4	14.7	19.0	15.1	21.9
Somewhat	8.2	4.7	7.6	6.9	4.5	9.8	10.0	10.2	10.8	6.6	8.1	6.7	8.5	6.7	10.2
Strongly	10.6	5.9	7.6	9.4	9.6	8.8	14.0	5.1	12.2	7.0	10.3	7.9	10.5	8.4	11.7
DK/REFUSED	5.5	2.4	3.5	7.5	5.7	3.9	4.7	3.4	-	3.1	4.9	4.8	4.1	4.9	3.2
Net Diff.	56.8	76.5	66.3	59.7	66.2	58.8	47.3	66.1	54.1	69.6	58.3	65.9	57.9	64.9	53.0
Mean	2.20	2.45	2.33	2.30	2.26	2.23	2.06	2.44	2.12	2.37	2.22	2.34	2.20	2.31	2.15

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BANNER 7

	TOTAL		HISPANIC HOUSEHOLD		RACIAL BACKGROUND					MALE			FEMALE			AGE				
	YES	NO	WHITE	NON-WHITE	Hispanic	African American	Asian	Other	WHITE	AFRICAN AMERICAN	HISPANIC	WHITE	AFRICAN AMERICAN	HISPANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
AGREE	75.7	80.5	75.6	75.2	78.0	80.5	77.4	78.9	57.1	73.2	78.9	75.0	77.1	76.2	84.8	84.3	83.9	76.7	73.3	64.7
Strongly	48.8	52.4	48.9	48.3	50.6	52.4	48.9	57.9	42.9	46.8	56.1	44.4	49.7	43.8	58.7	56.7	53.2	49.7	44.9	42.1
Somewhat	26.9	28.0	26.7	26.9	27.3	28.0	28.5	21.1	14.3	26.4	22.8	30.6	27.4	32.5	26.1	27.5	30.7	27.0	28.4	22.7
DISAGREE	18.8	13.4	19.1	19.3	17.6	13.4	18.2	21.1	42.9	20.4	19.3	13.9	18.3	17.5	13.0	11.8	12.7	17.9	22.2	26.6
Somewhat	8.2	7.3	8.2	8.3	8.6	7.3	10.2	5.3	-	8.3	12.3	8.3	8.3	8.8	6.5	5.1	6.8	7.1	9.8	11.5
Strongly	10.6	6.1	10.8	11.0	9.0	6.1	8.0	15.8	42.9	12.1	7.0	5.6	9.9	8.8	6.5	6.7	5.9	10.8	12.4	15.1
DK/REFUSED	5.5	6.1	5.4	5.5	4.5	6.1	4.4	-	-	6.5	1.8	11.1	4.7	6.2	2.2	3.9	3.4	5.4	4.4	8.6
Net Diff.	56.8	67.1	56.5	56.0	60.4	67.1	59.1	57.9	14.3	52.8	59.6	61.1	58.8	58.8	71.7	72.5	71.2	58.8	51.1	38.1
Mean	2.20	2.35	2.20	2.19	2.25	2.35	2.24	2.21	1.57	2.15	2.30	2.28	2.23	2.19	2.40	2.40	2.36	2.22	2.11	2.00

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BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE		
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
AGREE	75.7	84.1	71.6	80.9	68.6	79.0	64.7	78.8	71.2	78.5	66.8	76.6	63.6	88.9	71.9	83.0	70.0	81.2	65.6	73.7	77.4	
Strongly	48.8	54.8	45.7	52.6	43.3	50.7	42.1	52.2	44.9	50.9	42.2	48.5	43.2	57.3	46.3	54.1	44.3	52.6	41.2	47.2	50.1	
Somewhat	26.9	29.2	25.9	28.3	25.2	28.3	22.7	26.6	26.3	27.6	24.7	28.1	20.3	31.7	25.6	28.9	25.7	28.5	24.4	26.5	27.3	
DISAGREE	18.8	12.3	22.2	14.7	24.7	16.6	26.6	15.2	22.5	16.6	25.1	18.6	25.4	9.5	21.9	13.0	24.3	14.8	27.5	19.9	17.9	
Somewhat	8.2	6.0	9.4	6.5	10.7	7.3	11.5	6.0	9.6	6.7	10.8	7.9	10.2	6.0	9.2	6.2	10.7	6.8	12.5	8.4	8.1	
Strongly	10.6	6.3	12.8	8.2	13.9	9.3	15.1	9.2	12.9	9.8	14.3	10.7	15.3	3.5	12.7	6.8	13.6	8.0	15.0	11.4	9.8	
DK/REFUSED	5.5	3.7	6.3	4.4	6.8	4.4	8.6	6.0	6.3	4.9	8.1	4.9	11.0	1.5	6.2	4.0	5.7	4.0	6.9	6.4	4.7	
Net Diff.	56.8	71.8	49.4	66.1	43.9	62.4	38.1	63.6	48.8	62.0	41.7	58.0	38.1	79.4	50.0	70.0	45.7	66.4	38.1	53.8	59.4	
Mean	2.20	2.38	2.11	2.31	2.05	2.26	2.00	2.29	2.10	2.26	2.03	2.20	2.03	2.45	2.13	2.36	2.07	2.31	1.99	2.17	2.23	

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BANNER 1

	TOTAL	AREA								REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DISCLOSE PRICES	
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
AGREE	87.8	90.5	87.0	90.5	82.5	87.0	86.0	89.5	92.5	88.5	85.0	87.9	86.9	86.7	88.0	94.8	83.5	94.2	71.2	100.0	-
Strongly	64.2	71.5	63.5	71.5	56.5	59.0	50.0	68.0	66.0	65.9	62.0	64.9	60.6	60.7	60.0	73.7	57.6	71.1	43.4	73.2	-
Somewhat	23.5	19.0	23.5	19.0	26.0	28.0	36.0	21.5	26.5	22.6	23.0	23.0	26.3	26.0	28.0	21.1	25.9	23.0	27.9	26.8	-
DISAGREE	8.3	7.5	7.5	7.5	11.0	9.0	8.0	8.0	5.6	6.8	10.8	8.1	9.7	9.3	12.0	2.5	13.4	3.6	24.8	-	100.0
Somewhat	4.6	4.5	4.0	4.0	6.0	5.0	3.0	5.0	2.6	3.7	6.0	4.6	4.6	4.0	8.0	1.6	6.9	2.8	10.6	-	55.0
Strongly	3.8	3.0	3.5	3.5	5.0	4.0	5.0	3.0	3.0	3.1	4.8	3.5	5.1	5.3	4.0	0.9	6.6	0.9	14.2	-	45.0
DK/REFUSED	3.9	2.0	5.5	2.0	6.5	4.0	6.0	2.5	1.9	4.7	4.2	4.0	3.4	4.0	-	2.7	3.0	2.2	4.0	-	-
Net Diff.	79.4	83.0	79.5	83.0	71.5	78.0	78.0	81.5	86.9	81.7	74.2	79.8	77.1	77.3	76.0	92.3	70.1	90.5	46.5	100.0	-100.0
Mean	2.54	2.62	2.56	2.62	2.43	2.48	2.39	2.58	2.59	2.59	2.49	2.55	2.47	2.48	2.44	2.72	2.39	2.68	2.05	2.73	0.55

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BANNER 2

	TOTAL	COMPETITION		LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND		SUPPORT THOSE		EDUCATION						
		BETWEEN PLANS	GROUPS SHOULD	AND PROVIDERS	DROP LAWSUIT	LAW PASSED	NOW OR LATER	TRANSPARENCY	TRANSPARENCY	LOBBY FUNDS	High School	High School	Collge/Trade	COLLGE GRAD.	Collge Grad.	Post Grad./Prof.				
		AGREE	DIS-AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	School/Less	School/Grad.	School	GRAD.	Grad.	Grad./Prof.
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
AGREE	87.8	93.7	60.1	91.5	83.1	92.7	81.9	94.1	69.9	92.7	86.0	90.6	91.2	85.9	94.4	83.4	86.8	89.0	90.7	86.1
Strongly	64.2	71.4	28.3	68.2	63.6	74.3	50.0	72.8	46.9	68.7	64.4	53.8	69.5	62.3	61.1	58.6	64.5	65.6	67.9	61.7
Somewhat	23.5	22.3	31.9	23.3	19.5	18.4	31.9	21.3	23.0	24.0	21.6	36.8	21.7	23.6	33.3	24.9	22.3	23.4	22.8	24.5
DISAGREE	8.3	4.1	37.7	6.8	12.1	4.4	13.8	4.0	27.4	5.1	10.4	5.7	6.7	9.5	-	11.8	8.8	7.5	6.1	9.9
Somewhat	4.6	2.7	15.9	3.5	6.1	2.9	7.6	2.3	15.0	2.6	7.2	3.8	3.7	5.6	-	7.1	5.1	3.9	3.4	4.7
Strongly	3.8	1.3	21.7	3.3	6.1	1.6	6.2	1.8	12.4	2.6	3.2	1.9	3.0	3.9	-	4.7	3.7	3.6	2.7	5.1
DK/REFUSED	3.9	2.2	2.2	1.8	4.8	2.9	4.3	1.9	2.7	2.2	3.6	3.8	2.1	4.6	5.6	4.7	4.4	3.5	3.2	4.0
Net Diff.	79.4	89.6	22.5	84.7	71.0	88.3	68.1	90.0	42.5	87.6	75.5	84.9	84.5	76.4	94.4	71.6	78.0	81.5	84.7	76.3
Mean	2.54	2.67	1.68	2.59	2.48	2.70	2.31	2.68	2.07	2.62	2.53	2.48	2.61	2.51	2.65	2.44	2.54	2.56	2.61	2.49

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BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
AGREE	87.8	90.5	90.8	90.2	88.6	85.9	88.6	84.0	77.8	90.7	93.5	85.9	90.9	87.7	85.9	85.7	87.0
Strongly	64.2	73.0	78.0	68.7	64.2	59.3	57.7	60.4	66.7	74.7	71.0	57.8	71.1	62.6	59.7	42.9	64.9
Somewhat	23.5	17.4	12.8	21.5	24.4	26.6	30.9	23.6	11.1	16.0	22.6	28.1	19.8	25.1	26.2	42.9	22.1
DISAGREE	8.3	7.2	7.8	6.7	6.9	9.9	8.6	10.8	22.2	6.7	4.8	9.4	5.8	6.7	11.1	3.6	7.8
Somewhat	4.6	4.3	4.3	4.3	3.8	5.2	6.3	4.4	-	4.0	3.2	4.7	3.3	4.1	5.2	3.6	5.2
Strongly	3.8	3.0	3.5	2.5	3.0	4.7	2.3	6.4	22.2	2.7	1.6	4.7	2.5	2.6	5.9	-	2.6
DK/REFUSED	3.9	2.3	1.4	3.1	4.6	4.2	2.9	5.2	-	2.7	1.6	4.7	3.3	5.6	3.0	10.7	5.2
Net Diff.	79.4	83.2	83.0	83.4	81.7	76.0	80.0	73.2	55.6	84.0	88.7	76.6	85.1	81.0	74.8	82.1	79.2
Mean	2.54	2.64	2.68	2.61	2.57	2.47	2.48	2.46	2.22	2.67	2.66	2.46	2.65	2.57	2.44	2.44	2.58

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BANNER 4

	REGISTERED PARTY						WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
AGREE	87.8	85.2	90.3	88.4	88.7	84.0	85.8	92.1	87.2	78.6	81.7	93.3	82.6	90.6	91.3	88.3	91.2	85.9	81.8	89.7	90.9
Strongly	64.2	59.3	71.3	63.4	63.7	60.0	59.4	71.8	60.6	42.9	64.8	75.6	60.9	78.1	73.9	58.7	73.5	65.4	59.9	70.0	61.4
Somewhat	23.5	25.9	19.0	24.9	25.0	24.0	26.4	20.2	26.6	35.7	16.9	17.8	21.7	12.5	17.4	29.6	17.7	20.5	21.9	19.8	29.5
DISAGREE	8.3	11.6	6.4	6.6	6.5	8.0	11.0	5.1	7.1	14.3	12.7	6.7	13.0	6.2	4.3	9.7	5.4	7.6	13.5	7.0	5.7
Somewhat	4.6	5.3	3.8	4.4	4.5	4.0	4.9	2.9	4.6	7.1	8.5	6.7	13.0	3.1	-	4.4	3.4	4.3	6.2	4.1	4.5
Strongly	3.8	6.3	2.6	2.2	2.1	4.0	6.1	2.2	2.5	7.1	4.2	-	-	3.1	4.3	5.3	2.0	3.2	7.3	2.9	1.1
DK/REFUSED	3.9	3.3	3.3	5.0	4.8	8.0	3.2	2.9	5.7	7.1	5.6	-	4.3	3.1	4.3	1.9	3.4	6.5	4.7	3.3	3.4
Net Diff.	79.4	73.6	83.8	81.7	82.1	76.0	74.8	87.0	80.1	64.3	69.0	86.7	69.6	84.4	87.0	78.6	85.7	78.4	68.2	82.7	85.2
Mean	2.54	2.43	2.64	2.57	2.58	2.52	2.44	2.67	2.54	2.23	2.51	2.69	2.50	2.71	2.68	2.45	2.68	2.58	2.41	2.62	2.56

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BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
AGREE	87.8	92.6	80.0	87.7	88.0	74.7	90.1	90.0	90.9	81.4	90.7	100.0	82.5	87.8	90.5
Strongly	64.2	70.0	60.0	75.3	63.6	44.0	67.2	66.6	70.7	54.3	74.4	75.0	57.1	64.6	63.1
Somewhat	23.5	22.6	20.0	12.3	24.4	30.7	22.9	23.4	20.2	27.1	16.3	25.0	25.3	23.2	27.4
DISAGREE	8.3	6.1	20.0	7.4	8.3	14.7	6.6	6.7	6.1	10.0	7.0	-	12.7	8.3	6.0
Somewhat	4.6	4.0	-	4.9	4.1	9.3	3.8	3.9	3.0	4.3	2.3	-	6.8	4.6	3.6
Strongly	3.8	2.0	20.0	2.5	4.2	5.3	2.8	2.8	3.0	5.7	4.7	-	5.8	3.7	2.4
DK/REFUSED	3.9	1.3	-	4.9	3.7	10.7	3.3	3.3	3.0	8.6	2.3	-	4.9	3.9	3.6
Net Diff.	79.4	86.5	60.0	80.2	79.7	60.0	83.4	83.2	84.8	71.4	83.7	100.0	69.8	79.5	84.5
Mean	2.54	2.63	2.20	2.69	2.53	2.27	2.60	2.59	2.64	2.42	2.64	2.75	2.41	2.55	2.57

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BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$80K	\$80K-\$100K	\$100K-\$150K	\$150K-\$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
AGREE	87.8	89.4	87.8	84.9	89.2	94.1	88.7	88.1	87.8	88.3	88.6	87.0	89.7	88.6	88.3
Strongly	64.2	64.7	64.5	62.3	63.7	69.6	62.7	74.6	68.9	64.6	65.5	63.7	66.4	64.6	66.8
Somewhat	23.5	24.7	23.3	22.6	25.5	24.5	26.0	13.6	18.9	23.7	23.1	23.3	23.2	24.0	21.6
DISAGREE	8.3	4.7	7.0	7.5	8.9	4.9	9.3	6.8	12.2	6.2	8.3	6.7	8.5	7.0	9.5
Somewhat	4.6	3.5	4.1	3.8	5.7	2.0	6.7	3.4	6.8	3.9	4.9	3.8	5.2	4.0	6.0
Strongly	3.8	1.2	2.9	3.8	3.2	2.9	2.7	3.4	5.4	2.3	3.4	2.9	3.3	3.0	3.5
DK/REFUSED	3.9	5.9	5.2	7.5	1.9	1.0	2.0	5.1	-	5.4	3.1	6.2	1.8	4.4	2.1
Net Diff.	79.4	84.7	80.8	77.4	80.3	89.2	79.3	81.4	75.7	82.1	80.3	80.3	81.2	81.6	78.8
Mean	2.54	2.62	2.58	2.55	2.53	2.62	2.52	2.68	2.51	2.59	2.56	2.58	2.56	2.57	2.55

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BANNER 7

	TOTAL	HISPANIC HOUSEHOLD		RACIAL BACKGROUND						MALE			FEMALE			AGE				
		YES	NO	WHITE	NON-WHITE	Hispanic	African American/Black	Asian	Other	WHITE	AFRICAN AMERICAN/BLACK	HIS-PANIC	WHITE	AFRICAN AMERICAN/BLACK	HIS-PANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
AGREE	87.8	89.0	87.9	87.8	86.9	89.0	86.1	84.2	85.7	87.2	89.5	88.9	88.2	83.8	89.1	94.4	95.1	85.1	91.6	79.9
Strongly	64.2	72.0	64.1	63.0	68.2	72.0	65.7	63.2	85.7	63.3	71.9	66.7	62.7	61.2	76.1	72.5	68.3	65.5	63.1	56.8
Somewhat	23.5	17.1	23.8	24.8	18.8	17.1	20.4	21.1	-	23.9	17.5	22.2	25.6	22.5	13.0	21.9	26.8	19.6	28.4	23.0
DISAGREE	8.3	7.3	8.2	8.2	9.4	7.3	10.2	10.5	14.3	8.5	7.0	5.6	7.9	12.5	8.7	4.5	2.4	10.8	4.4	14.4
Somewhat	4.6	4.9	4.5	4.4	5.7	4.9	7.3	-	-	4.3	7.0	2.8	4.5	7.5	6.5	2.8	2.0	5.7	1.3	8.3
Strongly	3.8	2.4	3.7	3.8	3.7	2.4	2.9	10.5	14.3	4.3	-	2.8	3.4	5.0	2.2	1.7	0.5	5.1	3.1	6.1
DK/REFUSED	3.9	3.7	3.9	4.0	3.7	3.7	3.6	5.3	-	4.3	3.5	5.6	3.9	3.8	2.2	1.1	2.4	4.1	4.0	5.8
Net Diff.	79.4	81.7	79.7	79.6	77.6	81.7	75.9	73.7	71.4	78.7	82.5	83.3	80.3	71.2	80.4	89.9	92.7	74.3	87.1	65.5
Mean	2.54	2.65	2.54	2.53	2.57	2.65	2.55	2.44	2.57	2.53	2.67	2.62	2.53	2.45	2.67	2.67	2.67	2.52	2.58	2.39

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BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE		
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
AGREE	87.8	94.8	85.1	90.6	85.1	90.8	79.9	91.3	86.8	89.0	87.4	89.6	83.9	98.0	83.6	92.1	83.2	92.0	76.9	87.8	87.7	
Strongly	64.2	70.2	61.8	68.2	59.6	66.9	56.8	71.2	62.2	66.9	62.8	67.1	58.5	69.3	61.5	69.4	57.1	66.8	55.6	64.8	63.8	
Somewhat	23.5	24.5	23.3	22.4	25.4	23.9	23.0	20.1	24.7	22.1	24.7	22.5	25.4	28.6	22.1	22.7	26.1	25.2	21.2	23.1	23.9	
DISAGREE	8.3	3.4	10.3	6.6	9.9	6.1	14.4	4.9	9.0	7.4	8.1	6.7	11.0	2.0	11.3	5.9	11.4	5.5	16.9	8.1	8.6	
Somewhat	4.6	2.3	5.4	3.8	5.2	3.2	8.3	2.7	4.7	4.0	4.0	3.2	6.8	2.0	6.0	3.7	6.1	3.2	9.4	4.3	4.8	
Strongly	3.8	1.0	4.9	2.8	4.8	2.9	6.1	2.2	4.4	3.4	4.0	3.5	4.2	-	5.3	2.3	5.4	2.3	7.5	3.8	3.7	
DK/REFUSED	3.9	1.8	4.6	2.8	5.0	3.1	5.8	3.8	4.1	3.7	4.5	3.7	5.1	-	5.1	2.0	5.4	2.5	6.2	4.1	3.7	
Net Diff.	79.4	91.4	74.8	83.9	75.1	84.7	65.5	86.4	77.8	81.6	79.4	82.8	72.9	96.0	72.4	86.1	71.8	86.5	60.0	79.8	79.1	
Mean	2.54	2.67	2.49	2.60	2.47	2.60	2.39	2.67	2.51	2.58	2.53	2.59	2.46	2.67	2.47	2.62	2.43	2.61	2.33	2.55	2.53	

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5. AGREE/DISAGREE: PRICE TRANSPARENCY IN HEALTH CARE WOULD LEAD TO MORE COMPETITION BETWEEN PROVIDERS AND BETWEEN HEALTH PLANS, WHICH WOULD IMPROVE QUALITY WHILE LOWERING HEALTH CARE PRICES AND LOWERING THE COST OF HEALTH COVERAGE.

BANNER 1

	TOTAL	AREA								REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DIS-CLOSE PRICES	
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
AGREE	82.1	81.5	81.0	85.5	80.0	78.0	79.0	86.0	82.5	81.7	83.0	82.8	77.7	78.0	76.0	87.5	79.0	89.9	59.3	87.7	40.0
Strongly	53.6	54.5	45.0	64.5	50.0	50.0	52.0	56.5	52.6	53.8	54.8	54.1	50.3	50.0	52.0	58.4	50.4	61.2	31.4	58.6	15.0
Somewhat	28.5	27.0	36.0	21.0	30.0	28.0	27.0	29.5	29.9	27.9	28.2	28.7	27.4	28.0	24.0	29.0	28.6	28.6	27.9	29.1	25.0
DISAGREE	11.5	12.0	9.5	9.0	13.5	18.0	14.0	9.0	10.4	10.7	12.2	10.4	17.7	16.7	24.0	7.5	15.6	5.8	32.3	7.9	52.0
Somewhat	6.1	7.5	5.0	3.5	6.5	9.0	8.0	5.5	5.2	5.8	6.2	5.4	10.3	9.3	16.0	4.7	7.6	4.0	13.3	5.0	19.0
Strongly	5.4	4.5	4.5	5.5	7.0	9.0	6.0	3.5	5.2	4.9	6.0	5.1	7.4	7.3	8.0	2.9	8.1	1.9	19.0	2.8	33.0
DK/REFUSED	6.4	6.5	9.5	5.5	6.5	4.0	7.0	5.0	7.1	7.6	4.8	6.7	4.6	5.3	-	5.0	5.4	4.3	8.4	4.5	8.0
Net Diff.	70.6	69.5	71.5	76.5	66.5	60.0	65.0	77.0	72.0	71.0	70.8	72.4	60.0	61.3	52.0	79.9	63.4	84.0	27.0	79.8	-12.0
Mean	2.39	2.41	2.34	2.53	2.32	2.24	2.34	2.46	2.40	2.41	2.38	2.41	2.26	2.27	2.20	2.51	2.28	2.56	1.78	2.50	1.24

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BANNER 2

	TOTAL	COMPETITION LOBBYING TRANSPARENCY VOTE CAND. VOTE GOP CAND SUPPORT THOSE												EDUCATION						
		BETWEEN PLANS		GROUPS SHOULD		LAW PASSED		INCLUDE PRICE		INCLUDE PRICE		W/HEALTHCARE		High	High	Collge	COLLGE	Collge	Post	
		AND PROVIDERS	DROP LAWSUIT	NO	YES	NOW	DELAY	MORE	LESS	MORE	LESS	MORE	LESS							THAN
AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	Less	Grad.	School	Grad.	Prof.			
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
AGREE	82.1	100.0	-	86.3	77.5	87.0	76.2	88.9	69.0	88.8	80.6	81.1	85.1	82.6	94.4	86.4	79.7	81.7	81.7	81.8
Strongly	53.6	65.3	-	57.5	51.5	60.2	44.9	61.8	44.2	61.1	53.2	44.3	58.8	55.3	77.8	59.8	51.4	52.4	51.5	54.0
Somewhat	28.5	34.7	-	28.8	26.0	26.8	31.4	27.1	24.8	27.7	27.3	36.8	26.3	27.3	16.7	26.6	28.4	29.3	30.2	27.7
DISAGREE	11.5	-	100.0	8.6	18.2	7.7	17.8	6.7	23.9	8.0	12.2	13.2	9.6	11.0	-	10.1	12.2	11.9	12.2	11.3
Somewhat	6.1	-	52.9	5.1	7.8	4.7	8.4	4.7	8.8	4.3	6.1	8.5	5.2	6.8	-	6.5	7.4	5.6	5.9	5.1
Strongly	5.4	-	47.1	3.5	10.4	3.0	9.5	2.0	15.0	3.7	6.1	4.7	4.4	4.1	-	3.6	4.7	6.3	6.3	6.2
DK/REFUSED	6.4	-	-	5.0	4.3	5.3	5.9	4.4	7.1	3.2	7.2	5.7	5.2	6.4	5.6	3.6	8.1	6.4	6.1	6.9
Net Diff.	70.6	100.0	-100.0	77.7	59.3	79.3	58.4	82.2	45.1	80.8	68.3	67.9	75.5	71.6	94.4	76.3	67.6	69.9	69.5	70.4
Mean	2.39	2.65	0.53	2.48	2.24	2.52	2.19	2.56	2.06	2.51	2.38	2.28	2.47	2.43	2.82	2.48	2.38	2.37	2.35	2.39

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BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPU- BLICAN	DEMO- CRAT	INDEP- ENDENT	REPU- BLICAN	DEMO- CRAT	INDEP- ENDENT	REPU- BLICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
AGREE	82.1	80.9	78.0	83.4	81.2	85.6	84.6	86.4	66.7	81.8	82.3	81.2	87.6	78.5	85.9	89.3	84.4
Strongly	53.6	52.0	53.9	50.3	49.5	58.8	57.1	60.0	66.7	52.9	50.0	50.0	59.5	43.1	60.3	46.4	59.7
Somewhat	28.5	28.9	24.1	33.1	31.7	26.8	27.4	26.4	-	28.9	32.3	31.2	28.1	35.4	25.6	42.9	24.7
DISAGREE	11.5	10.5	12.1	9.2	11.7	10.4	10.9	10.0	22.2	9.3	11.3	12.5	10.7	11.8	11.5	3.6	9.1
Somewhat	6.1	5.9	6.4	5.5	6.3	4.9	6.3	4.0	11.1	5.3	4.8	10.9	6.6	5.1	5.2	3.6	3.9
Strongly	5.4	4.6	5.7	3.7	5.3	5.4	4.6	6.0	11.1	4.0	6.5	1.6	4.1	6.7	6.2	-	5.2
DK/REFUSED	6.4	8.6	9.9	7.4	7.1	4.0	4.6	3.6	11.1	8.9	6.5	6.2	1.7	9.7	2.6	7.1	6.5
Net Diff.	70.6	70.4	66.0	74.2	69.5	75.3	73.7	76.4	44.4	72.4	71.0	68.8	76.9	66.7	74.4	85.7	75.3
Mean	2.39	2.40	2.40	2.40	2.35	2.45	2.44	2.46	2.38	2.43	2.34	2.38	2.45	2.27	2.44	2.46	2.49

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5. AGREE/DISAGREE: PRICE TRANSPARENCY IN HEALTH CARE WOULD LEAD TO MORE COMPETITION BETWEEN PROVIDERS AND BETWEEN HEALTH PLANS, WHICH WOULD IMPROVE QUALITY WHILE LOWERING HEALTH CARE PRICES AND LOWERING THE COST OF HEALTH COVERAGE.

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
AGREE	82.1	83.9	83.3	80.1	80.4	76.0	84.3	83.4	78.7	78.6	83.1	88.9	87.0	81.2	73.9	84.5	82.3	80.5	83.3	84.0	79.5
Strongly	53.6	58.8	53.8	48.5	48.5	48.0	58.6	51.3	46.5	50.0	60.6	62.2	65.2	56.2	43.5	58.7	59.9	53.0	58.9	50.2	43.8
Somewhat	28.5	25.1	29.5	31.6	31.8	28.0	25.8	32.1	32.3	28.6	22.5	26.7	21.7	25.0	30.4	25.7	22.4	27.6	24.5	33.7	35.8
DISAGREE	11.5	12.3	10.0	11.9	11.9	12.0	11.6	10.1	12.1	21.4	11.3	8.9	8.7	9.4	17.4	13.1	10.2	11.4	11.5	9.9	12.5
Somewhat	6.1	6.5	6.2	5.5	6.0	-	5.8	6.5	5.0	14.3	7.0	6.7	8.7	3.1	8.7	6.8	4.8	5.4	6.2	7.0	5.7
Strongly	5.4	5.8	3.8	6.4	6.0	12.0	5.8	3.6	7.1	7.1	4.2	2.2	-	6.2	8.7	6.3	5.4	5.9	5.2	2.9	6.8
DK/REFUSED	6.4	3.8	6.7	8.0	7.7	12.0	4.1	6.5	9.2	-	5.6	2.2	4.3	9.4	8.7	2.4	7.5	8.1	5.2	6.2	8.0
Net Diff.	70.6	71.6	73.3	68.1	68.5	64.0	72.8	73.3	66.7	57.1	71.8	80.0	78.3	71.9	56.5	71.4	72.1	69.2	71.9	74.1	67.0
Mean	2.39	2.42	2.43	2.33	2.33	2.27	2.43	2.40	2.30	2.21	2.48	2.52	2.59	2.45	2.19	2.40	2.48	2.39	2.45	2.40	2.27

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5. AGREE/DISAGREE: PRICE TRANSPARENCY IN HEALTH CARE WOULD LEAD TO MORE COMPETITION BETWEEN PROVIDERS AND BETWEEN HEALTH PLANS, WHICH WOULD IMPROVE QUALITY WHILE LOWERING HEALTH CARE PRICES AND LOWERING THE COST OF HEALTH COVERAGE.

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY HEALTH INSURANCE		
		SINGLE/NEVER MARRIED	SEPARATED	DIVORCED	MARRIED	WIDOW	EMPLOYED	Full-Time	Part-Time	UNEMPLOYED	HOME-MAKER	STUDENT	RETIRED	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
AGREE	82.1	83.5	90.0	84.0	82.4	78.7	83.0	82.4	86.9	77.1	88.4	85.0	79.5	81.8	88.1
Strongly	53.6	55.6	60.0	66.7	53.0	45.3	54.8	54.5	56.6	55.7	55.8	55.0	48.7	53.0	64.3
Somewhat	28.5	27.9	30.0	17.3	29.3	33.3	28.2	27.9	30.3	21.4	32.6	30.0	30.8	28.7	23.8
DISAGREE	11.5	11.4	10.0	9.9	11.1	13.3	10.4	10.8	8.1	14.3	4.7	10.0	14.6	11.5	9.5
Somewhat	6.1	5.7	-	4.9	6.2	8.0	5.3	5.5	4.0	10.0	4.7	10.0	6.8	5.9	7.1
Strongly	5.4	5.7	10.0	4.9	4.9	5.3	5.2	5.3	4.0	4.3	-	-	7.8	5.6	2.4
DK/REFUSED	6.4	5.1	-	6.2	6.5	8.0	6.5	6.7	5.1	8.6	7.0	5.0	5.8	6.8	2.4
Net Diff.	70.6	72.1	80.0	74.1	71.2	65.3	72.6	71.6	78.8	62.9	83.7	75.0	64.9	70.3	78.6
Mean	2.39	2.40	2.40	2.55	2.40	2.29	2.42	2.41	2.47	2.41	2.55	2.47	2.28	2.39	2.54

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BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$80K	\$80K-\$100K	\$100K-\$150K	\$150K-\$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
AGREE	82.1	89.4	83.1	78.0	84.1	84.3	86.7	83.1	82.4	85.2	83.0	82.5	84.5	83.1	84.8
Strongly	53.6	61.2	55.2	50.9	53.5	49.0	51.3	62.7	58.1	57.2	53.1	54.8	53.7	53.6	55.5
Somewhat	28.5	28.2	27.9	27.0	30.6	35.3	35.3	20.3	24.3	28.0	30.0	27.6	30.8	29.5	29.3
DISAGREE	11.5	8.2	9.9	10.1	12.1	10.8	10.7	10.2	12.2	9.3	11.0	9.6	11.3	10.4	11.0
Somewhat	6.1	5.9	5.8	5.0	8.3	6.9	4.7	6.8	6.8	5.8	6.3	5.5	6.6	6.4	5.7
Strongly	5.4	2.4	4.1	5.0	3.8	3.9	6.0	3.4	5.4	3.5	4.7	4.1	4.6	4.0	5.3
DK/REFUSED	6.4	2.4	7.0	11.9	3.8	4.9	2.7	6.8	5.4	5.4	6.0	7.9	4.2	6.5	4.2
Net Diff.	70.6	81.2	73.3	67.9	72.0	73.5	76.0	72.9	70.3	75.9	72.0	72.8	73.2	72.7	73.9
Mean	2.39	2.52	2.44	2.41	2.39	2.36	2.36	2.53	2.43	2.47	2.40	2.45	2.39	2.42	2.41

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BANNER 7

	TOTAL	HISPANIC HOUSEHOLD		RACIAL BACKGROUND						MALE			FEMALE			AGE				
		YES	NO	WHITE	NON-WHITE	Hispanic	African Amer./Black	Asian	Other	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	18-29	30-40	41-55	56-65	OVER 65
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
AGREE	82.1	80.5	82.4	81.7	82.9	80.5	84.7	78.9	85.7	82.1	84.2	80.6	81.3	85.0	80.4	87.1	85.4	82.1	80.9	77.7
Strongly	53.6	54.9	53.9	52.0	58.0	54.9	59.9	63.2	42.9	55.3	63.2	55.6	49.1	57.5	54.3	55.6	57.6	56.1	49.3	49.3
Somewhat	28.5	25.6	28.5	29.7	24.9	25.6	24.8	15.8	42.9	26.8	21.1	25.0	32.3	27.5	26.1	31.5	27.8	26.0	31.6	28.4
DISAGREE	11.5	12.2	11.1	11.4	12.2	12.2	11.7	15.8	14.3	12.1	10.5	8.3	10.8	12.5	15.2	9.0	7.3	10.8	13.3	15.5
Somewhat	6.1	7.3	6.0	5.7	7.3	7.3	7.3	10.5	-	5.6	7.0	2.8	5.9	7.5	10.9	5.6	3.9	5.7	6.2	8.6
Strongly	5.4	4.9	5.1	5.6	4.9	4.9	4.4	5.3	14.3	6.5	3.5	5.6	4.9	5.0	4.3	3.4	3.4	5.1	7.1	6.8
DK/REFUSED	6.4	7.3	6.5	6.9	4.9	7.3	3.6	5.3	-	5.8	5.3	11.1	7.9	2.5	4.3	3.9	7.3	7.1	5.8	6.8
Net Diff.	70.6	68.3	71.3	70.3	70.6	68.3	73.0	63.2	71.4	70.0	73.7	72.2	70.6	72.5	65.2	78.1	78.0	71.3	67.6	62.2
Mean	2.39	2.41	2.40	2.38	2.43	2.41	2.45	2.44	2.14	2.39	2.52	2.47	2.36	2.41	2.36	2.45	2.51	2.43	2.31	2.29

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BANNER 8

	TOTAL		AGE CLUSTERS								MALE				FEMALE				GENDER		
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641
AGREE	82.1	86.2	80.2	84.4	79.1	83.5	77.7	87.0	80.5	85.3	78.9	83.8	78.8	85.4	80.0	83.6	79.3	83.3	76.9	82.5	81.7
Strongly	53.6	56.7	51.8	56.4	49.3	54.6	49.3	62.5	54.0	60.7	51.1	58.5	50.8	51.3	50.0	52.4	47.9	51.2	48.1	56.7	50.9
Somewhat	28.5	29.5	28.4	28.0	29.8	28.9	28.4	24.5	26.6	24.5	27.8	25.3	28.0	34.2	30.0	31.2	31.4	32.1	28.8	25.8	30.9
DISAGREE	11.5	8.1	13.1	9.3	14.5	10.3	15.5	8.2	13.4	9.5	14.8	10.7	15.3	8.0	12.9	9.1	14.3	9.9	15.6	11.6	11.4
Somewhat	6.1	4.7	6.9	5.2	7.6	5.4	8.6	2.7	7.1	4.0	8.1	4.4	10.2	6.5	6.7	6.2	7.1	6.3	7.5	5.5	6.6
Strongly	5.4	3.4	6.3	4.1	7.0	4.9	6.8	5.4	6.3	5.5	6.7	6.3	5.1	1.5	6.2	2.8	7.1	3.6	8.1	6.1	4.8
DK/REFUSED	6.4	5.7	6.6	6.3	6.4	6.2	6.8	4.9	6.0	5.2	6.3	5.6	5.9	6.5	7.1	7.4	6.4	6.8	7.5	5.9	6.9
Net Diff.	70.6	78.1	67.1	75.1	64.6	73.2	62.2	78.8	67.1	75.8	64.1	73.1	63.6	77.4	67.1	74.5	65.0	73.4	61.2	70.8	70.4
Mean	2.39	2.48	2.35	2.46	2.30	2.42	2.29	2.51	2.36	2.48	2.32	2.44	2.32	2.45	2.33	2.44	2.28	2.40	2.26	2.41	2.37

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6. AS YOU MAY BE AWARE, HOSPITAL LOBBYING GROUPS AND OTHER SPECIAL INTEREST GROUPS ARE SUING THE ADMINISTRATION OVER HEALTHCARE PRICE TRANSPARENCY. IF THEY WIN, THEY WILL CONTINUE TO KEEP PATIENTS IN THE DARK, REFUSE TO ALLOW PHYSICIANS TO KNOW OR DISCLOSE HOSPITAL PRICES, REFUSING PATIENTS THE ABILITY TO SHOP.
 DO YOU BELIEVE THE HOSPITAL LOBBYING GROUPS AND SPECIAL INTEREST GROUPS SHOULD DROP THEIR LAWSUITS AGAINST HEALTHCARE PRICE TRANSPARENCY?

BANNER 1

	TOTAL	AREA										REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DISCLOSE PRICES	
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE		
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100		
YES	66.5	63.0	71.5	67.5	63.0	63.0	64.0	70.5	63.1	69.2	66.8	67.8	58.9	57.3	68.0	67.9	65.7	70.4	58.4	69.3	54.0		
NO	19.2	19.5	19.0	21.0	16.5	23.0	23.0	16.5	23.5	16.8	19.2	17.6	29.1	30.7	20.0	19.0	19.5	18.3	23.0	18.2	28.0		
DK/REFUSED	14.2	17.5	9.5	11.5	20.5	14.0	13.0	13.0	13.4	14.0	14.0	14.6	12.0	12.0	12.0	13.1	14.8	11.3	18.6	12.4	18.0		

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 DO YOU BELIEVE THE HOSPITAL LOBBYING GROUPS AND SPECIAL INTEREST GROUPS SHOULD DROP THEIR LAWSUITS AGAINST HEALTHCARE PRICE TRANSPARENCY?

BANNER 2

	TOTAL	COMPETITION		LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND		SUPPORT THOSE			EDUCATION					
		BETWEEN PLANS AND PROVIDERS	DIS- AGREE	YES	NO	LAW PASSED NOW OR LATER	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School	High School	Collge /Trade School	COLLGE GRAD.	Collge Grad.	Post Grad. /Prof.
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
YES	66.5	69.9	50.0	100.0	-	71.8	62.4	73.5	55.8	73.8	62.2	67.0	70.8	68.7	72.2	69.8	67.9	65.0	64.8	65.3
NO	19.2	18.2	30.4	-	100.0	19.5	18.9	18.2	28.3	18.2	24.1	18.9	18.5	18.2	22.2	15.4	19.6	19.9	20.8	18.6
DK/REFUSED	14.2	11.9	19.6	-	-	8.7	18.6	8.3	15.9	8.0	13.7	14.2	10.7	13.0	5.6	14.8	12.5	15.1	14.4	16.1

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BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
YES	66.5	62.5	58.9	65.6	66.0	72.2	73.7	71.2	44.4	60.9	67.7	65.6	66.9	67.7	74.1	60.7	71.4
NO	19.2	22.7	24.8	20.9	20.8	14.6	13.7	15.2	33.3	24.9	14.5	21.9	24.8	17.9	13.4	14.3	18.2
DK/REFUSED	14.2	14.8	16.3	13.5	13.2	13.2	12.6	13.6	22.2	14.2	17.7	12.5	8.3	14.4	12.5	25.0	10.4

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 DO YOU BELIEVE THE HOSPITAL LOBBYING GROUPS AND SPECIAL INTEREST GROUPS SHOULD DROP THEIR LAWSUITS AGAINST HEALTHCARE PRICE TRANSPARENCY?

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
YES	66.5	70.6	62.1	67.9	67.9	68.0	70.4	61.7	68.4	64.3	67.6	73.3	69.6	50.0	52.2	72.3	62.6	71.4	68.8	61.7	64.2
NO	19.2	17.1	23.6	17.7	17.9	16.0	16.5	23.1	17.0	21.4	22.5	11.1	26.1	31.2	39.1	14.6	23.1	15.7	19.8	23.9	19.9
DK/REFUSED	14.2	12.3	14.4	14.4	14.3	16.0	13.0	15.2	14.5	14.3	9.9	15.6	4.3	18.8	8.7	13.1	14.3	13.0	11.5	14.4	15.9

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 DO YOU BELIEVE THE HOSPITAL LOBBYING GROUPS AND SPECIAL INTEREST GROUPS SHOULD DROP THEIR LAWSUITS AGAINST HEALTHCARE PRICE TRANSPARENCY?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY HEALTH INSURANCE		
		SINGLE/NEVER MARRIED	SEPARATED	DIVORCED	MARRIED	WIDOW	EMPLOYED	Full-Time	Part-Time	UNEMPLOYED	HOME-MAKER	STUDENT	RETIRED	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
YES	66.5	63.0	60.0	76.5	68.3	60.0	65.8	67.2	56.6	67.1	67.4	80.0	67.2	66.8	64.3
NO	19.2	26.3	20.0	12.3	16.8	20.0	20.4	19.7	24.2	20.0	16.3	15.0	17.5	18.7	26.2
DK/REFUSED	14.2	10.8	20.0	11.1	15.0	20.0	13.8	13.0	19.2	12.9	16.3	5.0	15.3	14.5	9.5

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6. AS YOU MAY BE AWARE, HOSPITAL LOBBYING GROUPS AND OTHER SPECIAL INTEREST GROUPS ARE SUING THE ADMINISTRATION OVER HEALTHCARE PRICE TRANSPARENCY. IF THEY WIN, THEY WILL CONTINUE TO KEEP PATIENTS IN THE DARK, REFUSE TO ALLOW PHYSICIANS TO KNOW OR DISCLOSE HOSPITAL PRICES, REFUSING PATIENTS THE ABILITY TO SHOP.
 DO YOU BELIEVE THE HOSPITAL LOBBYING GROUPS AND SPECIAL INTEREST GROUPS SHOULD DROP THEIR LAWSUITS AGAINST HEALTHCARE PRICE TRANSPARENCY?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$80K	\$80K-\$100K	\$100K-\$150K	\$150K-\$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
YES	66.5	63.5	71.5	70.4	63.1	67.6	68.0	74.6	68.9	68.9	68.0	69.5	67.3	67.7	69.6
NO	19.2	18.8	17.4	18.9	23.6	25.5	15.3	10.2	20.3	17.9	19.5	18.3	19.7	20.6	15.5
DK/REFUSED	14.2	17.6	11.0	10.7	13.4	6.9	16.7	15.3	10.8	13.2	12.4	12.3	12.9	11.7	14.8

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 DO YOU BELIEVE THE HOSPITAL LOBBYING GROUPS AND SPECIAL INTEREST GROUPS SHOULD DROP THEIR LAWSUITS AGAINST HEALTHCARE PRICE TRANSPARENCY?

BANNER 7

	TOTAL		HISPANIC HOUSEHOLD							RACIAL BACKGROUND							MALE			FEMALE			AGE				
	YES	NO	WHITE	NON-WHITE	Hispanic	African American	Asian	Other	WHITE	AFRICAN AMERICAN	HISPANIC	WHITE	AFRICAN AMERICAN	HISPANIC	18-29	30-40	41-55	56-65	OVER 65								
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278							
YES	66.5	56.1	67.7	67.0	65.3	56.1	67.9	78.9	85.7	69.8	63.2	58.3	64.5	71.2	54.3	65.2	72.2	65.5	68.0	62.9							
NO	19.2	31.7	18.3	18.4	22.0	31.7	18.2	15.8	-	16.6	17.5	27.8	20.1	18.8	34.8	23.0	14.6	21.6	15.6	20.9							
DK/REFUSED	14.2	12.2	13.9	14.6	12.7	12.2	13.9	5.3	14.3	13.6	19.3	13.9	15.4	10.0	10.9	11.8	13.2	12.8	16.4	16.2							

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BANNER 8

	TOTAL		AGE CLUSTERS								MALE				FEMALE				GENDER		
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641
YES	66.5	68.9	65.3	67.5	65.2	67.6	62.9	67.9	68.8	68.7	68.2	69.8	63.6	69.8	62.4	66.3	62.9	65.5	62.5	68.7	64.6
NO	19.2	18.5	19.6	19.9	18.5	18.8	20.9	18.5	17.0	17.8	17.0	16.7	20.3	18.6	21.9	21.8	19.6	20.7	21.2	17.2	21.1
DK/REFUSED	14.2	12.5	15.0	12.7	16.3	13.6	16.2	13.6	14.2	13.5	14.8	13.5	16.1	11.6	15.7	11.9	17.5	13.7	16.2	14.1	14.4

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7. CONGRESS HAS AN OPPORTUNITY TO PASS HEALTHCARE PRICE TRANSPARENCY INTO LAW RIGHT NOW IN THE NEXT COVID STIMULUS PACKAGE. DO YOU BELIEVE THAT HEALTHCARE PRICE TRANSPARENCY SHOULD BE PASSED INTO LAW NOW TO PROTECT PATIENTS AND CONSUMERS WITH FINANCIAL CERTAINTY, OR, DO YOU BELIEVE IT SHOULD BE DELAYED BY AT LEAST A YEAR TO GIVE HOSPITALS AND INSURERS MORE TIME TO IMPLEMENT IT?
 1. SHOULD BE PASSED INTO LAW NOW TO PROTECT PATIENTS AND CONSUMERS WITH FINANCIAL CERTAINTY
 2. SHOULD BE DELAYED BY AT LEAST A YEAR TO GIVE HOSPITALS AND INSURERS MORE TIME TO IMPLEMENT IT

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DISCLOSE PRICES		
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
PASSED INTO LAW	58.4	58.5	62.0	64.0	54.5	58.0	51.0	57.0	63.1	58.7	56.0	58.2	59.4	59.3	60.0	64.5	53.3	63.4	45.1	61.7	31.0
DELAYED AT LEAST A YEAR	30.8	31.0	32.0	26.0	30.0	28.0	43.0	30.5	28.0	31.8	31.2	30.0	35.4	37.3	24.0	27.4	34.3	27.4	42.0	28.8	51.0
DK/REFUSED	10.8	10.5	6.0	10.0	15.5	14.0	6.0	12.5	9.0	9.6	12.8	11.7	5.1	3.3	16.0	8.1	12.4	9.1	12.8	9.5	18.0

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BANNER 2

	TOTAL														EDUCATION					
	COMPETITION		LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND		SUPPORT THOSE		High		High		Collge		Post	
	BETWEEN PLANS	GROUPS SHOULD	LAW PASSED	INCLUDE PRICE	INCLUDE PRICE	W/HEALTHCARE	AND PROVIDERS	DROP LAWSUIT	NOW OR LATER	TRANSPARENCY	TRANSPARENCY	LOBBY FUNDS	THAN	School	School	/Trade	GRAD.	GRAD.	GRAD./	Prof.
	AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN	COLLGE	/Less	Grad.	School	GRAD.	GRAD.	GRAD./
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
PASSED INTO LAW	58.4	61.9	39.1	63.0	59.3	100.0	-	68.6	28.3	64.5	59.4	58.5	63.8	60.0	50.0	57.4	62.2	57.3	59.8	53.3
DELAYED AT LEAST A YEAR	30.8	28.6	47.8	28.9	30.3	-	100.0	24.7	53.1	28.9	30.2	32.1	27.8	30.4	16.7	33.1	29.7	31.1	28.9	34.7
DK/REFUSED	10.8	9.4	13.0	8.0	10.4	-	-	6.7	18.6	6.6	10.4	9.4	8.4	9.5	33.3	9.5	8.1	11.6	11.3	12.0

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BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
PASSED INTO LAW	58.4	68.8	66.7	70.6	55.6	54.6	57.7	52.4	77.8	71.6	59.7	51.6	61.2	54.4	55.1	50.0	54.5
DELAYED AT LEAST A YEAR	30.8	21.1	19.1	22.7	37.1	32.0	30.9	32.8	-	20.0	25.8	39.1	32.2	39.0	32.1	28.6	35.1
DK/REFUSED	10.8	10.2	14.2	6.7	7.4	13.4	11.4	14.8	22.2	8.4	14.5	9.4	6.6	6.7	12.8	21.4	10.4

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BANNER 4

	REGISTERED PARTY						WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
PASSED INTO LAW	58.4	55.0	66.2	55.7	55.1	64.0	54.8	65.7	55.3	50.0	71.8	62.2	60.9	59.4	56.5	55.8	64.6	57.8	54.2	67.1	53.4
DELAYED AT LEAST A YEAR	30.8	32.4	24.6	35.2	36.0	24.0	32.5	24.2	34.0	35.7	21.1	33.3	34.8	31.2	39.1	31.6	25.9	31.4	33.3	23.9	39.2
DK/REFUSED	10.8	12.6	9.2	9.1	8.9	12.0	12.8	10.1	10.6	14.3	7.0	4.4	4.3	9.4	4.3	12.6	9.5	10.8	12.5	9.1	7.4

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BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY HEALTH INSURANCE		
		SINGLE/NEVER MARRIED	SEPARATED	DIVORCED	MARRIED	WIDOW	EMPLOYED	Full-Time	Part-Time	UNEMPLOYED	HOME-MAKER	STUDENT	RETIRED	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
PASSED INTO LAW	58.4	65.3	80.0	70.4	55.3	49.3	59.0	58.9	59.6	60.0	65.1	50.0	56.2	57.7	66.7
DELAYED AT LEAST A YEAR	30.8	26.9	20.0	25.9	32.9	33.3	30.5	30.9	28.3	32.9	23.3	50.0	31.5	31.0	28.6
DK/REFUSED	10.8	7.7	-	3.7	11.8	17.3	10.4	10.2	12.1	7.1	11.6	-	12.3	11.3	4.8

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BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$80K	\$80K-\$100K	\$100K-\$150K	\$150K-\$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
PASSED INTO LAW	58.4	63.5	67.4	61.6	58.6	61.8	50.7	69.5	54.1	66.1	58.5	64.4	57.6	62.7	55.5
DELAYED AT LEAST A YEAR	30.8	28.2	25.6	30.2	29.9	28.4	40.0	23.7	37.8	26.5	32.2	27.9	32.8	28.4	36.0
DK/REFUSED	10.8	8.2	7.0	8.2	11.5	9.8	9.3	6.8	8.1	7.4	9.3	7.7	9.6	8.9	8.5

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BANNER 7

	TOTAL	HISPANIC HOUSEHOLD		RACIAL BACKGROUND						MALE			FEMALE			AGE				
		YES	NO	WHITE	NON-WHITE	Hispanic	African American	Asian	Other	WHITE	AFRICAN AMERICAN	HISpanic	WHITE	AFRICAN AMERICAN	HISpanic	18-29	30-40	41-55	56-65	OVER 65
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
PASSED INTO LAW	58.4	59.8	58.7	57.4	61.6	59.8	65.7	52.6	28.6	56.8	66.7	58.3	58.0	65.0	60.9	62.4	61.5	57.4	57.8	56.1
DELAYED AT LEAST A YEAR	30.8	34.1	30.3	30.7	31.4	34.1	27.0	42.1	57.1	30.2	26.3	36.1	31.2	27.5	32.6	31.5	28.3	31.8	28.4	32.4
DK/REFUSED	10.8	6.1	11.0	11.8	6.9	6.1	7.3	5.3	14.3	13.0	7.0	5.6	10.8	7.5	6.5	6.2	10.2	10.8	13.8	11.5

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BANNER 8

	TOTAL		AGE CLUSTERS								MALE				FEMALE				GENDER		
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641
PASSED INTO LAW	58.4	61.9	57.1	59.9	56.9	59.4	56.1	56.0	59.7	56.7	61.0	58.2	59.3	67.3	54.8	62.9	53.6	60.5	53.8	58.0	58.8
DELAYED AT LEAST A YEAR	30.8	29.8	31.0	30.6	30.6	30.1	32.4	33.2	28.2	32.2	26.5	30.2	28.8	26.6	33.4	29.2	33.9	30.0	35.0	30.4	31.2
DK/REFUSED	10.8	8.4	11.9	9.4	12.5	10.5	11.5	10.9	12.1	11.0	12.6	11.6	11.9	6.0	11.8	7.9	12.5	9.5	11.2	11.6	10.0

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8. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR US SENATE IF THEY VOTED TO INCLUDE PRICE
 TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 1

	TOTAL	AREA										REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DIS-CLOSE PRICES	
		ARI- ZONA	COLO- RADO	GEOR- GIA	IOWA	MAINE	MON- TANA	NORTH CARO- LINA	URBAN	SUBUR- BAN	RURAL	DEFIN- ITELY VOTING	LIKELY VOTING	Very	Some- what	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE		
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100		
MORE LIKELY	66.1	67.5	72.0	74.5	60.0	63.0	55.0	63.5	73.1	66.5	61.0	66.2	65.1	64.0	72.0	73.8	59.8	73.8	46.0	70.8	32.0		
Much	34.5	35.0	34.5	41.5	27.5	31.0	32.0	37.0	36.2	34.9	33.0	34.4	34.9	34.7	36.0	38.4	30.9	38.9	22.6	36.6	19.0		
Somewhat	31.6	32.5	37.5	33.0	32.5	32.0	23.0	26.5	36.9	31.6	28.0	31.8	30.3	29.3	36.0	35.5	28.9	34.9	23.5	34.3	13.0		
LESS LIKELY	9.4	9.0	9.0	8.5	10.0	11.0	8.0	10.5	6.7	9.6	10.8	9.1	11.4	11.3	12.0	6.6	12.4	6.1	21.7	7.5	31.0		
Somewhat	4.0	3.0	4.5	2.0	4.0	7.0	3.0	5.5	2.6	4.1	4.5	3.6	6.3	6.7	4.0	2.9	5.4	2.6	8.8	3.2	13.0		
Much	5.4	6.0	4.5	6.5	6.0	4.0	5.0	5.0	4.1	5.5	6.2	5.5	5.1	4.7	8.0	3.8	7.1	3.4	12.8	4.3	18.0		
NO DIFFERENCE	16.1	16.0	9.0	10.5	21.5	17.0	30.0	16.0	13.4	16.6	17.5	16.3	14.9	14.7	16.0	12.9	18.7	13.7	22.1	14.4	27.0		
DK/REFUSED	8.4	7.5	10.0	6.5	8.5	9.0	7.0	10.0	6.7	7.4	10.8	8.4	8.6	10.0	-	6.6	9.1	6.5	10.2	7.2	10.0		
Net Diff.	56.7	58.5	63.0	66.0	50.0	52.0	47.0	53.0	66.4	56.9	50.2	57.2	53.7	52.7	60.0	67.2	47.4	67.7	24.3	63.3	1.0		
Mean	2.94	2.95	3.03	3.08	2.78	2.87	2.80	2.94	3.06	2.93	2.86	2.94	2.91	2.92	2.88	3.09	2.78	3.10	2.38	3.03	2.02		

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8. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR US SENATE IF THEY VOTED TO INCLUDE PRICE
 TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 2

	TOTAL	COMPETITION				LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND			SUPPORT THOSE			EDUCATION				
		AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School	High School	Collge /Trade	COLLGE GRAD.	Collge Grad.	Post Grad./ Prof.		
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274		
MORE LIKELY	66.1	71.6	38.4	73.1	62.3	77.6	53.0	100.0	-	80.4	66.9	82.1	73.1	66.7	77.8	67.5	65.5	65.7	65.7	65.7		
Much	34.5	38.7	15.2	38.5	32.0	45.8	19.7	52.2	-	41.5	37.4	38.7	40.6	35.4	44.4	39.6	32.4	33.9	34.8	32.5		
Somewhat	31.6	32.9	23.2	34.6	30.3	31.8	33.2	47.8	-	38.9	29.5	43.4	32.5	31.3	33.3	27.8	33.1	31.8	30.9	33.2		
LESS LIKELY	9.4	7.9	19.6	7.9	13.9	4.6	16.2	-	100.0	7.3	15.8	7.5	8.6	9.7	11.1	9.5	9.8	9.2	8.1	10.9		
Somewhat	4.0	3.4	10.1	2.9	7.4	2.3	6.8	-	42.5	3.1	7.6	6.6	3.4	3.7	-	2.4	4.7	4.2	4.3	4.0		
Much	5.4	4.6	9.4	5.0	6.5	2.3	9.5	-	57.5	4.3	8.3	0.9	5.2	6.0	11.1	7.1	5.1	5.0	3.8	6.9		
NO DIFFERENCE	16.1	13.1	31.9	13.2	17.7	11.7	21.1	-	-	6.5	10.1	4.7	11.3	12.4	5.6	9.5	14.5	18.5	19.9	16.4		
DK/REFUSED	8.4	7.4	10.1	5.9	6.1	6.1	9.7	-	-	5.8	7.2	5.7	6.9	11.2	5.6	13.6	10.1	6.6	6.3	6.9		
Net Diff.	56.7	63.7	18.8	65.2	48.5	73.0	36.8	100.0	-100.0	73.1	51.1	74.5	64.4	56.9	66.7	58.0	55.7	56.5	57.6	54.7		
Mean	2.94	3.06	2.27	3.05	2.79	3.24	2.52	3.52	0.42	3.17	2.86	3.19	3.07	2.97	3.06	3.05	2.92	2.91	2.94	2.86		

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8. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR US SENATE IF THEY VOTED TO INCLUDE PRICE
TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPU- BLICAN	DEMO- CRAT	INDEP- ENDENT	REPU- BLICAN	DEMO- CRAT	INDEP- ENDENT	REPU- BLICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
MORE LIKELY	66.1	77.0	73.8	79.8	69.5	56.7	61.7	53.2	77.8	76.9	79.0	62.5	76.9	68.7	58.0	57.1	54.5
Much	34.5	44.1	50.4	38.7	33.2	29.6	27.4	31.2	55.6	45.3	40.3	25.0	41.3	30.3	30.5	25.0	28.6
Somewhat	31.6	32.9	23.4	41.1	36.3	27.1	34.3	22.0	22.2	31.6	38.7	37.5	35.5	38.5	27.5	32.1	26.0
LESS LIKELY	9.4	3.6	5.0	2.5	7.1	14.1	10.9	16.4	-	3.6	1.6	9.4	5.8	7.7	15.1	14.3	9.1
Somewhat	4.0	1.0	1.4	0.6	3.8	5.2	4.6	5.6	-	0.9	1.6	6.2	2.5	4.1	5.9	3.6	2.6
Much	5.4	2.6	3.5	1.8	3.3	8.9	6.3	10.8	-	2.7	-	3.1	3.3	3.6	9.2	10.7	6.5
NO DIFFERENCE	16.1	14.1	14.2	14.1	15.2	18.8	19.4	18.4	22.2	14.7	11.3	18.8	9.1	17.4	17.0	14.3	26.0
DK/REFUSED	8.4	5.3	7.1	3.7	8.1	10.4	8.0	12.0	-	4.9	8.1	9.4	8.3	6.2	9.8	14.3	10.4
Net Diff.	56.7	73.4	68.8	77.3	62.4	42.6	50.9	36.8	77.8	73.3	77.4	53.1	71.1	61.0	43.0	42.9	45.5
Mean	2.94	3.21	3.24	3.18	3.01	2.71	2.78	2.65	3.33	3.22	3.28	2.83	3.19	2.93	2.71	2.67	2.75

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8. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR US SENATE IF THEY VOTED TO INCLUDE PRICE
 TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
MORE LIKELY	66.1	59.0	74.9	66.2	66.7	60.0	59.4	72.9	63.1	50.0	78.9	80.0	69.6	78.1	69.6	57.3	76.9	65.9	60.9	73.7	66.5
Much	34.5	30.4	42.3	31.3	31.0	36.0	31.0	41.5	27.7	7.1	47.9	42.2	43.5	31.2	47.8	28.6	44.2	31.4	32.3	41.2	31.2
Somewhat	31.6	28.6	32.6	34.9	35.7	24.0	28.4	31.4	35.5	42.9	31.0	37.8	26.1	46.9	21.7	28.6	32.7	34.6	28.6	32.5	35.2
LESS LIKELY	9.4	14.6	5.1	7.8	7.1	16.0	14.2	4.3	8.5	14.3	9.9	2.2	8.7	3.1	13.0	15.0	4.8	9.7	14.1	5.3	5.7
Somewhat	4.0	6.3	1.8	3.9	4.2	-	6.7	1.8	3.9	-	2.8	2.2	-	-	8.7	4.9	2.7	3.8	7.8	1.2	4.0
Much	5.4	8.3	3.3	3.9	3.0	16.0	7.5	2.5	4.6	14.3	7.0	-	8.7	3.1	4.3	10.2	2.0	5.9	6.2	4.1	1.7
NO DIFFERENCE	16.1	16.8	13.3	18.0	18.2	16.0	17.4	14.8	20.6	14.3	8.5	6.7	8.7	15.6	13.0	21.8	12.9	18.4	11.5	13.6	17.6
DK/REFUSED	8.4	9.5	6.7	8.0	8.0	8.0	9.0	7.9	7.8	21.4	2.8	11.1	13.0	3.1	4.3	5.8	5.4	5.9	13.5	7.4	10.2
Net Diff.	56.7	44.5	69.7	58.4	59.5	44.0	45.2	68.6	54.6	35.7	69.0	77.8	60.9	75.0	56.5	42.2	72.1	56.2	46.9	68.3	60.8
Mean	2.94	2.74	3.16	2.93	2.95	2.70	2.75	3.17	2.84	2.36	3.13	3.35	3.10	3.06	3.05	2.64	3.21	2.87	2.84	3.14	3.01

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8. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR US SENATE IF THEY VOTED TO INCLUDE PRICE
 TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
MORE LIKELY	66.1	76.8	70.0	72.8	61.8	60.0	66.2	65.7	69.7	74.3	62.8	85.0	63.6	65.9	66.7
Much	34.5	39.7	30.0	44.4	31.5	34.7	33.8	33.7	34.3	30.0	39.5	40.0	36.0	35.0	26.2
Somewhat	31.6	37.0	40.0	28.4	30.3	25.3	32.4	32.0	35.4	44.3	23.3	45.0	27.6	31.0	40.5
LESS LIKELY	9.4	7.1	-	8.6	10.4	10.7	9.9	10.0	9.1	12.9	11.6	5.0	7.5	9.6	6.0
Somewhat	4.0	2.7	-	3.7	4.7	2.7	4.6	4.5	5.1	7.1	7.0	5.0	1.3	4.1	3.6
Much	5.4	4.4	-	4.9	5.8	8.0	5.3	5.5	4.0	5.7	4.7	-	6.2	5.5	2.4
NO DIFFERENCE	16.1	10.8	-	12.3	19.0	16.0	17.2	17.6	15.2	5.7	14.0	-	16.9	16.1	17.9
DK/REFUSED	8.4	5.4	30.0	6.2	8.7	13.3	6.6	6.7	6.1	7.1	11.6	10.0	12.0	8.4	9.5
Net Diff.	56.7	69.7	70.0	64.2	51.3	49.3	56.3	55.6	60.6	61.4	51.2	80.0	56.2	56.4	60.7
Mean	2.94	3.11	3.43	3.11	2.84	2.88	2.91	2.90	2.97	2.92	2.97	3.33	2.98	2.94	2.93

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8. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR US SENATE IF THEY VOTED TO INCLUDE PRICE
 TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
MORE LIKELY	66.1	72.9	75.0	76.7	70.7	68.6	56.7	74.6	63.5	74.3	68.3	75.2	65.9	73.2	62.2
Much	34.5	42.4	40.7	44.7	30.6	27.5	30.0	49.2	27.0	41.2	34.4	42.5	31.4	37.5	33.2
Somewhat	31.6	30.6	34.3	32.1	40.1	41.2	26.7	25.4	36.5	33.1	34.0	32.7	34.5	35.7	29.0
LESS LIKELY	9.4	10.6	7.0	5.0	10.8	6.9	12.0	8.5	8.1	8.2	8.7	7.0	9.8	7.9	10.2
Somewhat	4.0	4.7	2.3	2.5	2.5	2.9	4.7	6.8	4.1	3.1	3.6	2.9	3.9	2.8	4.9
Much	5.4	5.9	4.7	2.5	8.3	3.9	7.3	1.7	4.1	5.1	5.1	4.1	5.9	5.0	5.3
NO DIFFERENCE	16.1	5.9	8.7	14.5	14.6	21.6	24.0	6.8	24.3	7.8	18.0	10.3	19.0	13.0	20.5
DK/REFUSED	8.4	10.6	9.3	3.8	3.8	2.9	7.3	10.2	4.1	9.7	5.0	7.5	5.4	5.9	7.1
Net Diff.	56.7	62.4	68.0	71.7	59.9	61.8	44.7	66.1	55.4	66.1	59.6	68.3	56.1	65.3	51.9
Mean	2.94	3.11	3.15	3.18	2.85	2.88	2.73	3.26	2.82	3.13	2.94	3.15	2.86	3.04	2.86

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8. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR US SENATE IF THEY VOTED TO INCLUDE PRICE
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BANNER 7

	TOTAL		HISPANIC HOUSEHOLD							RACIAL BACKGROUND							MALE			FEMALE			AGE				
	YES	NO	WHITE	NON- WHITE	His- panic	Africn Amer./ Black	Asian Amer./ Asian	Other	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	18-29	30-40	41-55	56-65	OVER 65								
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278							
MORE LIKELY	66.1	74.4	65.7	64.0	75.1	74.4	75.9	78.9	57.1	62.4	84.2	72.2	65.5	70.0	76.1	77.0	68.8	65.5	62.7	62.9							
Much	34.5	41.5	34.2	32.8	42.4	41.5	41.6	57.9	28.6	30.4	54.4	38.9	34.9	32.5	43.5	38.8	32.7	34.5	35.1	33.5							
Somewhat	31.6	32.9	31.5	31.3	32.7	32.9	34.3	21.1	28.6	32.0	29.8	33.3	30.6	37.5	32.6	38.2	36.1	31.1	27.6	29.5							
LESS LIKELY	9.4	7.3	9.5	9.7	8.2	7.3	8.0	5.3	28.6	11.4	3.5	8.3	8.1	11.2	6.5	5.6	9.3	12.5	8.9	7.9							
Somewhat	4.0	2.4	4.0	4.3	2.9	2.4	2.9	-	14.3	4.0	1.8	2.8	4.5	3.8	2.2	2.2	4.9	5.7	4.4	1.8							
Much	5.4	4.9	5.5	5.4	5.3	4.9	5.1	5.3	14.3	7.4	1.8	5.6	3.7	7.5	4.3	3.4	4.4	6.8	4.4	6.1							
NO DIFFERENCE	16.1	12.2	16.3	17.6	9.8	12.2	8.8	10.5	-	19.7	8.8	11.1	15.6	8.8	13.0	13.5	14.6	13.9	16.4	19.8							
DK/REFUSED	8.4	6.1	8.5	8.7	6.9	6.1	7.3	5.3	14.3	6.5	3.5	8.3	10.8	10.0	4.3	3.9	7.3	8.1	12.0	9.4							
Net Diff.	56.7	67.1	56.2	54.4	66.9	67.1	67.9	73.7	28.6	51.0	80.7	63.9	57.4	58.8	69.6	71.3	59.5	53.0	53.8	55.0							
Mean	2.94	3.10	2.93	2.90	3.12	3.10	3.13	3.33	2.50	2.79	3.38	3.06	2.99	2.93	3.14	3.11	2.95	2.88	2.96	2.91							

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8. WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A CANDIDATE FOR US SENATE IF THEY VOTED TO INCLUDE PRICE
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BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
MORE LIKELY	66.1	72.6	63.8	69.5	62.8	67.8	62.9	66.8	66.3	66.0	67.3	65.7	69.5	77.9	61.8	72.8	59.3	69.8	58.1	65.7	66.5	
Much	34.5	35.5	34.3	35.1	34.2	35.1	33.5	33.2	35.1	32.8	36.8	33.6	37.3	37.7	33.6	37.1	32.1	36.4	30.6	34.0	34.9	
Somewhat	31.6	37.1	29.5	34.5	28.6	32.7	29.5	33.7	31.2	33.1	30.5	32.0	32.2	40.2	28.1	35.7	27.1	33.4	27.5	31.7	31.5	
LESS LIKELY	9.4	7.6	9.9	9.7	8.3	9.5	7.9	11.4	9.3	11.0	8.5	10.4	8.5	4.0	10.4	8.5	8.2	8.7	7.5	10.6	8.4	
Somewhat	4.0	3.7	4.0	4.6	3.0	4.5	1.8	4.9	2.7	4.0	2.7	3.9	1.7	2.5	5.1	5.1	3.2	5.1	1.9	3.8	4.2	
Much	5.4	3.9	5.9	5.2	5.4	5.0	6.1	6.5	6.6	7.1	5.8	6.5	6.8	1.5	5.3	3.4	5.0	3.6	5.6	6.8	4.2	
NO DIFFERENCE	16.1	14.1	16.6	14.0	18.3	14.6	19.8	16.3	18.4	16.6	19.3	17.9	16.9	12.1	15.2	11.6	17.5	11.6	21.9	17.7	14.7	
DK/REFUSED	8.4	5.7	9.6	6.8	10.5	8.1	9.4	5.4	6.0	6.4	4.9	6.0	5.1	6.0	12.7	7.1	15.0	9.9	12.5	6.1	10.5	
Net Diff.	56.7	65.0	53.9	59.8	54.5	58.3	55.0	55.4	57.0	54.9	58.7	55.2	61.0	73.9	51.4	64.3	51.1	61.1	50.6	55.1	58.0	
Mean	2.94	3.02	2.91	2.96	2.93	2.96	2.91	2.87	2.91	2.86	2.94	2.88	2.96	3.17	2.91	3.05	2.92	3.04	2.86	2.88	2.99	

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9. NOW, WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A REPUBLICAN CANDIDATE FOR US SENATE IF HE OR SHE VOTED TO INCLUDE PRICE TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 1

	TOTAL	AREA								REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DIS-CLOSE PRICES	
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
MORE LIKELY	49.0	51.5	47.5	54.0	46.0	46.0	47.0	48.5	48.5	46.0	53.8	48.4	52.6	51.3	60.0	53.9	45.4	54.4	37.2	51.8	30.0
Much	27.9	31.0	25.0	29.0	21.0	26.0	31.0	33.0	25.0	25.1	34.5	28.4	25.1	23.3	36.0	29.0	27.6	30.8	21.7	29.3	19.0
Somewhat	21.1	20.5	22.5	25.0	25.0	20.0	16.0	15.5	23.5	20.9	19.2	20.0	27.4	28.0	24.0	24.9	17.8	23.6	15.5	22.4	11.0
LESS LIKELY	23.2	21.5	22.5	24.0	25.5	29.0	16.0	23.0	24.6	25.0	20.0	23.7	20.0	21.3	12.0	21.5	25.4	20.9	32.3	22.7	29.0
Somewhat	5.2	6.5	5.5	4.5	3.5	2.0	3.0	8.5	4.9	6.8	3.5	4.8	7.4	8.0	4.0	4.8	5.7	4.8	6.6	4.9	8.0
Much	18.0	15.0	17.0	19.5	22.0	27.0	13.0	14.5	19.8	18.1	16.5	18.9	12.6	13.3	8.0	16.7	19.7	16.1	25.7	17.8	21.0
NO DIFFERENCE	20.0	17.5	22.5	15.5	21.0	19.0	30.0	19.0	18.3	22.2	17.8	20.3	18.3	18.7	16.0	17.9	21.2	18.6	22.1	18.1	32.0
DK/REFUSED	7.8	9.5	7.5	6.5	7.5	6.0	7.0	9.5	8.6	6.8	8.5	7.6	9.1	8.7	12.0	6.6	8.1	6.1	8.4	7.4	9.0
Net Diff.	25.8	30.0	25.0	30.0	20.5	17.0	31.0	25.5	23.9	21.1	33.8	24.7	32.6	30.0	48.0	32.4	20.0	33.5	4.9	29.1	1.0
Mean	2.39	2.51	2.36	2.42	2.21	2.17	2.53	2.49	2.32	2.30	2.57	2.37	2.50	2.44	2.86	2.48	2.30	2.51	2.01	2.44	1.99

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9. NOW, WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A REPUBLICAN CANDIDATE FOR US SENATE IF HE OR SHE VOTED TO INCLUDE PRICE TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 2

	TOTAL	COMPETITION				LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND			SUPPORT THOSE			EDUCATION				
		BETWEEN PLANS AND PROVIDERS	GROUPS SHOULD DROP LAWSUIT	LAW PASSED NOW OR LATER	W/HEALTHCARE	LOBBY FUNDS	INCLUDE PRICE TRANSPARENCY	INCLUDE PRICE TRANSPARENCY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLEGE	High School	High School	College/Trade	COLLEGE GRAD.	College Grad.	Post Grad./Prof.	
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274		
MORE LIKELY	49.0	53.0	34.1	54.4	46.3	54.1	45.9	59.6	38.1	100.0	-	67.0	51.4	56.3	72.2	58.6	54.1	44.1	49.0	36.1		
Much	27.9	30.4	19.6	31.5	25.1	31.8	24.6	34.0	21.2	57.0	-	34.0	30.0	34.4	50.0	33.7	33.8	23.6	27.8	16.8		
Somewhat	21.1	22.6	14.5	22.9	21.2	22.3	21.4	25.6	16.8	43.0	-	33.0	21.4	21.9	22.2	24.9	20.3	20.5	21.2	19.3		
LESS LIKELY	23.2	22.7	24.6	21.7	29.0	23.5	22.7	23.5	38.9	-	100.0	17.0	26.6	22.2	11.1	23.7	22.0	23.8	21.7	27.4		
Somewhat	5.2	5.4	4.3	5.8	5.2	4.6	6.5	5.3	14.2	-	22.3	9.4	5.4	4.8	5.6	4.7	4.7	5.4	4.7	6.6		
Much	18.0	17.4	20.3	15.9	23.8	19.0	16.2	18.2	24.8	-	77.7	7.5	21.2	17.4	5.6	18.9	17.2	18.4	16.9	20.8		
NO DIFFERENCE	20.0	17.4	29.7	17.5	19.9	16.7	24.1	12.2	13.3	-	-	11.3	15.3	14.3	5.6	10.1	17.2	23.8	21.9	27.0		
DK/REFUSED	7.8	6.9	11.6	6.4	4.8	5.7	7.3	4.7	9.7	-	-	4.7	6.7	7.2	11.1	7.7	6.8	8.2	7.4	9.5		
Net Diff.	25.8	30.3	9.4	32.7	17.3	30.5	23.2	36.2	-0.9	100.0	-100.0	50.0	24.8	34.2	61.1	34.9	32.1	20.2	27.3	8.8		
Mean	2.39	2.46	2.10	2.52	2.20	2.46	2.34	2.55	1.95	3.57	0.22	2.80	2.36	2.55	3.19	2.54	2.52	2.28	2.41	2.05		

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BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
MORE LIKELY	49.0	30.3	22.0	37.4	43.4	68.2	64.6	70.8	66.7	27.1	38.7	64.1	34.7	42.1	72.1	53.6	59.7
Much	27.9	9.9	9.9	9.8	20.8	48.0	40.0	53.6	66.7	7.6	9.7	32.8	16.5	17.9	54.1	39.3	29.9
Somewhat	21.1	20.4	12.1	27.6	22.6	20.2	24.6	17.2	-	19.6	29.0	31.2	18.2	24.1	18.0	14.3	29.9
LESS LIKELY	23.2	40.8	46.8	35.6	26.9	8.0	9.7	6.8	11.1	46.2	24.2	18.8	39.7	22.1	4.9	17.9	16.9
Somewhat	5.2	7.6	7.1	8.0	5.6	3.1	2.9	3.2	-	8.0	6.5	4.7	7.4	5.1	3.0	3.6	3.9
Much	18.0	33.2	39.7	27.6	21.3	4.9	6.9	3.6	11.1	38.2	17.7	14.1	32.2	16.9	2.0	14.3	13.0
NO DIFFERENCE	20.0	21.4	24.1	19.0	21.8	16.9	18.3	16.0	22.2	19.1	29.0	14.1	18.2	26.7	16.7	17.9	16.9
DK/REFUSED	7.8	7.6	7.1	8.0	7.9	6.8	7.4	6.4	-	7.6	8.1	3.1	7.4	9.2	6.2	10.7	6.5
Net Diff.	25.8	-10.5	-24.8	1.8	16.5	60.2	54.9	64.0	55.6	-19.1	14.5	45.3	-5.0	20.0	67.2	35.7	42.9
Mean	2.39	1.63	1.41	1.83	2.17	3.11	2.95	3.22	3.11	1.46	2.07	2.66	1.78	2.23	3.27	2.68	2.64

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9. NOW, WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A REPUBLICAN CANDIDATE FOR US SENATE IF HE OR SHE VOTED TO INCLUDE PRICE TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
MORE LIKELY	49.0	70.4	32.1	45.4	44.9	52.0	70.7	29.2	44.3	57.1	39.4	35.6	73.9	37.5	69.6	67.0	35.4	47.6	74.0	30.0	43.2
Much	27.9	51.0	12.6	19.1	18.5	28.0	51.3	11.6	17.0	35.7	14.1	17.8	65.2	12.5	47.8	46.6	15.0	21.6	55.7	11.1	16.5
Somewhat	21.1	19.3	19.5	26.3	26.5	24.0	19.4	17.7	27.3	21.4	25.4	17.8	8.7	25.0	21.7	20.4	20.4	25.9	18.2	18.9	26.7
LESS LIKELY	23.2	7.5	41.3	21.1	21.1	20.0	8.1	43.3	22.0	-	39.4	24.4	8.7	34.4	8.7	7.3	36.1	20.0	7.8	44.4	22.2
Somewhat	5.2	3.0	7.7	5.0	4.8	8.0	3.2	8.7	5.7	-	5.6	4.4	4.3	3.1	-	2.4	6.1	3.2	3.6	8.6	6.8
Much	18.0	4.5	33.6	16.1	16.4	12.0	4.9	34.7	16.3	-	33.8	20.0	4.3	31.2	8.7	4.9	29.9	16.8	4.2	35.8	15.3
NO DIFFERENCE	20.0	16.6	18.5	24.9	25.3	20.0	16.5	18.8	25.5	28.6	14.1	28.9	4.3	21.9	13.0	20.9	20.4	26.5	12.0	17.3	23.3
DK/REFUSED	7.8	5.5	8.2	8.6	8.6	8.0	4.6	8.7	8.2	14.3	7.0	11.1	13.0	6.2	8.7	4.9	8.2	5.9	6.2	8.2	11.4
Net Diff.	25.8	62.8	-9.2	24.4	23.8	32.0	62.6	-14.1	22.3	57.1	-	11.1	65.2	3.1	60.9	59.7	-0.7	27.6	66.1	-14.4	21.0
Mean	2.39	3.16	1.67	2.30	2.28	2.52	3.14	1.59	2.25	3.08	1.79	2.10	3.45	1.83	3.10	3.07	1.83	2.34	3.26	1.57	2.25

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9. NOW, WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A REPUBLICAN CANDIDATE FOR US SENATE IF HE OR SHE VOTED TO INCLUDE PRICE TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
MORE LIKELY	49.0	50.5	50.0	49.4	49.4	41.3	51.4	51.1	53.5	45.7	60.5	55.0	42.2	48.8	52.4
Much	27.9	24.9	20.0	40.7	28.3	25.3	28.1	27.4	32.3	22.9	32.6	20.0	28.2	27.6	34.5
Somewhat	21.1	25.6	30.0	8.6	21.0	16.0	23.3	23.7	21.2	22.9	27.9	35.0	14.0	21.2	17.9
LESS LIKELY	23.2	25.3	30.0	24.7	21.4	32.0	20.2	19.7	23.2	30.0	16.3	20.0	29.5	23.8	17.9
Somewhat	5.2	5.7	-	1.2	5.1	9.3	5.0	5.0	5.1	7.1	2.3	5.0	5.2	5.2	4.8
Much	18.0	19.5	30.0	23.5	16.4	22.7	15.2	14.7	18.2	22.9	14.0	15.0	24.4	18.5	13.1
NO DIFFERENCE	20.0	18.2	-	14.8	21.2	21.3	21.4	21.9	18.2	21.4	9.3	20.0	17.5	19.3	25.0
DK/REFUSED	7.8	6.1	20.0	11.1	8.0	5.3	6.9	7.2	5.1	2.9	14.0	5.0	10.7	8.1	4.8
Net Diff.	25.8	25.3	20.0	24.7	27.9	9.3	31.2	31.3	30.3	15.7	44.2	35.0	12.7	25.0	34.5
Mean	2.39	2.33	2.12	2.47	2.43	2.13	2.47	2.47	2.47	2.16	2.73	2.42	2.19	2.37	2.59

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9. NOW, WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A REPUBLICAN CANDIDATE FOR US SENATE IF HE OR SHE VOTED TO INCLUDE PRICE TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$80K	\$80K-\$100K	\$100K-\$150K	\$150K-\$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
MORE LIKELY	49.0	55.3	54.1	50.3	56.1	56.9	41.3	44.1	50.0	54.5	50.1	52.9	50.0	54.2	44.2
Much	27.9	34.1	30.2	30.2	29.9	24.5	24.0	28.8	28.4	31.5	27.7	31.0	26.9	29.8	26.1
Somewhat	21.1	21.2	23.8	20.1	26.1	32.4	17.3	15.3	21.6	23.0	22.4	21.9	23.1	24.4	18.0
LESS LIKELY	23.2	28.2	27.3	20.1	19.1	17.6	24.0	25.4	23.0	27.6	21.1	24.8	21.4	22.4	24.0
Somewhat	5.2	5.9	5.8	4.4	3.2	4.9	6.0	6.8	12.2	5.8	5.6	5.3	5.9	4.7	7.8
Much	18.0	22.4	21.5	15.7	15.9	12.7	18.0	18.6	10.8	21.8	15.5	19.5	15.5	17.6	16.3
NO DIFFERENCE	20.0	10.6	12.2	22.6	18.5	23.5	27.3	22.0	23.0	11.7	22.8	15.9	22.9	17.6	25.1
DK/REFUSED	7.8	5.9	6.4	6.9	6.4	2.0	7.3	8.5	4.1	6.2	6.0	6.5	5.7	5.8	6.7
Net Diff.	25.8	27.1	26.7	30.2	36.9	39.2	17.3	18.6	27.0	26.8	29.0	28.1	28.6	31.9	20.1
Mean	2.39	2.41	2.38	2.48	2.54	2.52	2.25	2.31	2.46	2.39	2.44	2.42	2.42	2.47	2.32

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9. NOW, WOULD YOU BE MORE LIKELY OR LESS LIKELY TO VOTE FOR A REPUBLICAN CANDIDATE FOR US SENATE IF HE OR SHE VOTED TO INCLUDE PRICE TRANSPARENCY FOR HOSPITALS AND INSURANCE COMPANIES IN THE NEXT COVID-19 STIMULUS BILL?

BANNER 7

	TOTAL		HISPANIC HOUSEHOLD		RACIAL BACKGROUND					MALE			FEMALE			AGE				
	YES	NO	WHITE	NON-WHITE	Hispanic	African Amer./Black	Asian	Other	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
MORE LIKELY	49.0	57.3	48.4	49.0	47.3	57.3	40.1	42.1	85.7	49.9	50.9	58.3	48.3	32.5	56.5	57.9	56.6	47.6	44.9	43.5
Much	27.9	39.0	27.3	28.2	26.9	39.0	18.2	26.3	57.1	28.4	29.8	36.1	28.0	10.0	41.3	30.9	28.3	26.4	27.6	28.1
Somewhat	21.1	18.3	21.1	20.9	20.4	18.3	21.9	15.8	28.6	21.5	21.1	22.2	20.3	22.5	15.2	27.0	28.3	21.3	17.3	15.5
LESS LIKELY	23.2	19.5	23.8	23.2	24.5	19.5	29.9	15.8	-	20.4	19.3	19.4	25.8	37.5	19.6	18.5	17.1	23.6	27.6	26.6
Somewhat	5.2	3.7	5.3	5.4	4.5	3.7	5.1	5.3	-	3.8	1.8	5.6	6.9	7.5	2.2	5.6	4.9	5.4	6.7	4.0
Much	18.0	15.9	18.5	17.8	20.0	15.9	24.8	10.5	-	16.6	17.5	13.9	18.9	30.0	17.4	12.9	12.2	18.2	20.9	22.7
NO DIFFERENCE	20.0	14.6	20.1	20.3	18.8	14.6	20.4	31.6	-	23.7	19.3	11.1	17.2	21.2	17.4	18.5	18.5	22.3	18.7	19.8
DK/REFUSED	7.8	8.5	7.7	7.4	9.4	8.5	9.5	10.5	14.3	6.0	10.5	11.1	8.7	8.8	6.5	5.1	7.8	6.4	8.9	10.1
Net Diff.	25.8	37.8	24.6	25.9	22.9	37.8	10.2	26.3	85.7	29.5	31.6	38.9	22.5	-5.0	37.0	39.3	39.5	24.0	17.3	16.9
Mean	2.39	2.67	2.36	2.39	2.33	2.67	2.04	2.47	3.67	2.44	2.49	2.69	2.35	1.73	2.65	2.60	2.60	2.34	2.26	2.25

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BANNER 8

	TOTAL		AGE CLUSTERS								MALE				FEMALE				GENDER		
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641
MORE LIKELY	49.0	57.2	45.4	53.0	44.1	51.0	43.5	57.6	48.8	54.9	47.1	54.3	42.4	56.8	42.6	51.3	41.8	48.0	44.4	51.5	46.8
Much	27.9	29.5	27.3	28.1	27.8	28.0	28.1	28.8	30.1	29.1	30.5	30.2	28.0	30.2	24.9	27.2	25.7	26.0	28.1	29.5	26.5
Somewhat	21.1	27.7	18.1	24.9	16.3	23.0	15.5	28.8	18.6	25.8	16.6	24.1	14.4	26.6	17.7	24.1	16.1	22.0	16.2	22.0	20.3
LESS LIKELY	23.2	17.8	25.8	20.3	27.0	22.1	26.6	16.3	21.4	18.4	21.5	18.1	25.4	19.1	29.5	22.1	31.4	25.8	27.5	19.7	26.2
Somewhat	5.2	5.2	5.3	5.3	5.2	5.6	4.0	4.3	3.6	4.0	3.6	4.2	2.5	6.0	6.7	6.5	6.4	7.0	5.0	3.8	6.4
Much	18.0	12.5	20.5	15.0	21.9	16.5	22.7	12.0	17.8	14.4	17.9	13.9	22.9	13.1	22.8	15.6	25.0	18.8	22.5	15.9	19.8
NO DIFFERENCE	20.0	18.5	20.4	20.2	19.3	19.8	19.8	20.7	23.0	21.5	23.3	22.3	22.0	16.6	18.2	19.0	16.1	17.5	18.1	22.2	18.1
DK/REFUSED	7.8	6.5	8.4	6.5	9.5	7.1	10.1	5.4	6.8	5.2	8.1	5.3	10.2	7.5	9.7	7.6	10.7	8.7	10.0	6.6	8.9
Net Diff.	25.8	39.4	19.6	32.7	17.1	28.9	16.9	41.3	27.4	36.5	25.6	36.2	16.9	37.7	13.1	29.2	10.4	22.2	16.9	31.8	20.6
Mean	2.39	2.60	2.29	2.49	2.25	2.43	2.25	2.61	2.43	2.54	2.41	2.55	2.25	2.59	2.17	2.44	2.12	2.32	2.25	2.49	2.30

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10. WOULD YOU BE MORE OR LESS LIKELY TO SUPPORT A SENATOR OR MEMBER OF CONGRESS IF YOU KNEW HE OR SHE RECEIVED CAMPAIGN CONTRIBUTIONS FROM HEALTHCARE INDUSTRY LOBBYISTS, SPECIAL INTEREST GROUPS, PRIVATE EQUITY FIRMS, AND OTHER WALL STREET EXECUTIVES?

BANNER 1

	TOTAL	AREA										REGION			VOTER LIKELIHOOD			FEAR OF	SEE PRICES	ORGANIZATIONS	
		ARI- ZONA	COLO- RADO	GEOR- GIA	IOWA	MAINE	MON- TANA	NORTH CARO- LINA	URBAN	SUBUR- BAN	RURAL	DEFIN- ITELY VOTING	LIKELY	Very	Some- what	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
MORE LIKELY	8.8	8.0	12.0	9.0	8.5	8.0	12.0	5.5	13.8	7.0	7.2	8.4	11.4	10.7	16.0	10.9	6.7	9.0	8.8	9.1	6.0
Much	3.4	2.0	5.0	4.0	2.5	4.0	5.0	2.5	4.5	2.1	4.2	3.5	2.9	2.7	4.0	3.8	2.9	3.5	3.1	3.4	3.0
Somewhat	5.4	6.0	7.0	5.0	6.0	4.0	7.0	3.0	9.3	4.9	3.0	4.9	8.6	8.0	12.0	7.2	3.9	5.5	5.8	5.7	3.0
LESS LIKELY	68.4	67.0	70.0	71.5	69.0	73.0	58.0	67.5	71.3	67.8	68.2	69.0	65.1	66.0	60.0	72.2	66.7	71.8	61.5	71.1	55.0
Somewhat	22.9	25.0	25.0	23.5	21.5	25.0	20.0	20.0	22.0	25.0	21.2	22.4	25.7	26.0	24.0	21.7	25.0	24.2	19.0	24.3	17.0
Much	45.5	42.0	45.0	48.0	47.5	48.0	38.0	47.5	49.3	42.9	47.0	46.5	39.4	40.0	36.0	50.5	41.7	47.6	42.5	46.8	38.0
NO DIFFERENCE	16.5	17.0	11.5	15.5	17.5	17.0	25.0	16.5	10.8	19.7	16.0	16.5	16.6	16.0	20.0	12.5	19.8	14.4	20.4	13.9	33.0
DK/REFUSED	6.2	8.0	6.5	4.0	5.0	2.0	5.0	10.5	4.1	5.5	8.5	6.1	6.9	7.3	4.0	4.3	6.7	4.7	9.3	5.9	6.0
Net Diff.	-59.6	-59.0	-58.0	-62.5	-60.5	-65.0	-46.0	-62.0	-57.5	-60.8	-61.0	-60.6	-53.7	-55.3	-44.0	-61.3	-60.0	-62.8	-52.7	-62.0	-49.0
Mean	0.92	0.92	0.95	0.89	0.89	0.89	1.17	0.80	0.93	0.93	0.87	0.90	1.03	1.00	1.21	0.87	0.94	0.88	0.99	0.88	1.11

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10. WOULD YOU BE MORE OR LESS LIKELY TO SUPPORT A SENATOR OR MEMBER OF CONGRESS IF YOU KNEW HE OR SHE RECEIVED CAMPAIGN CONTRIBUTIONS FROM HEALTHCARE INDUSTRY LOBBYISTS, SPECIAL INTEREST GROUPS, PRIVATE EQUITY FIRMS, AND OTHER WALL STREET EXECUTIVES?

BANNER 2

	TOTAL														EDUCATION					
	COMPETITION BETWEEN PLANS AND PROVIDERS		LOBBYING GROUPS SHOULD DROP LAWSUIT		TRANSPARENCY LAW PASSED NOW OR LATER		VOTE CAND. INCLUDE PRICE		VOTE GOP CAND INCLUDE PRICE		SUPPORT THOSE W/HEALTHCARE		LESS THAN		High School	High School	Collge Trade	COLLGE GRAD.	Collge Grad.	Post Grad./
	AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN	COLLGE	Less Grad.	School	School			
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
MORE LIKELY	8.8	8.7	10.1	8.9	8.7	8.8	9.2	11.0	7.1	12.1	6.5	100.0	-	11.2	16.7	14.2	9.1	7.3	8.1	5.8
Much	3.4	3.4	4.3	3.0	4.3	3.6	3.5	4.3	3.5	5.6	1.1	38.7	-	3.9	5.6	6.5	2.4	3.1	3.8	1.8
Somewhat	5.4	5.4	5.8	5.9	4.3	5.3	5.7	6.7	3.5	6.5	5.4	61.3	-	7.2	11.1	7.7	6.8	4.2	4.3	4.0
LESS LIKELY	68.4	71.0	57.2	72.8	65.8	74.8	61.6	75.7	62.8	71.8	78.4	-	100.0	67.1	55.6	65.1	68.9	69.3	67.7	71.9
Somewhat	22.9	24.2	20.3	24.3	22.5	24.3	22.7	25.3	22.1	26.4	20.5	-	33.5	18.6	5.6	17.2	20.3	25.8	25.7	25.9
Much	45.5	46.8	37.0	48.5	43.3	50.5	38.9	50.3	40.7	45.4	57.9	-	66.5	48.4	50.0	47.9	48.6	43.5	42.0	46.0
NO DIFFERENCE	16.5	14.3	26.8	12.9	20.3	12.3	21.4	9.6	21.2	10.9	10.8	-	-	15.1	16.7	13.0	16.2	17.4	17.2	17.9
DK/REFUSED	6.2	6.0	5.8	5.4	5.2	4.1	7.8	3.8	8.8	5.3	4.3	-	-	6.6	11.1	7.7	5.7	6.0	7.0	4.4
Net Diff.	-59.6	-62.2	-47.1	-63.9	-57.1	-65.9	-52.4	-64.7	-55.8	-59.7	-71.9	100.0	-100.0	-55.9	-38.9	-50.9	-59.8	-62.1	-59.6	-66.1
Mean	0.92	0.88	1.15	0.84	0.99	0.82	1.05	0.85	0.98	0.95	0.65	3.39	0.33	0.92	1.06	1.00	0.87	0.91	0.95	0.85

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10. WOULD YOU BE MORE OR LESS LIKELY TO SUPPORT A SENATOR OR MEMBER OF CONGRESS IF YOU KNEW HE OR SHE RECEIVED CAMPAIGN CONTRIBUTIONS FROM HEALTHCARE INDUSTRY LOBBYISTS, SPECIAL INTEREST GROUPS, PRIVATE EQUITY FIRMS, AND OTHER WALL STREET EXECUTIVES?

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very what	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very what	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
MORE LIKELY	8.8	7.6	4.3	10.4	11.2	6.8	6.3	7.2	22.2	6.7	8.1	10.9	7.4	14.4	6.9	14.3	5.2
Much	3.4	2.6	2.1	3.1	3.8	3.3	0.6	5.2	22.2	1.8	3.2	4.7	2.5	4.6	3.9	7.1	-
Somewhat	5.4	4.9	2.1	7.4	7.4	3.5	5.7	2.0	-	4.9	4.8	6.2	5.0	9.7	3.0	7.1	5.2
LESS LIKELY	68.4	78.6	83.7	74.2	66.5	64.7	69.1	61.6	55.6	80.4	75.8	67.2	76.0	61.0	66.2	67.9	62.3
Somewhat	22.9	22.7	24.1	21.5	22.3	25.6	27.4	24.4	-	24.0	17.7	21.9	25.6	21.0	27.2	17.9	24.7
Much	45.5	55.9	59.6	52.8	44.2	39.1	41.7	37.2	55.6	56.4	58.1	45.3	50.4	40.0	39.0	50.0	37.7
NO DIFFERENCE	16.5	9.9	9.2	10.4	17.8	19.8	18.3	20.8	22.2	8.0	14.5	17.2	10.7	22.1	19.3	7.1	20.8
DK/REFUSED	6.2	3.9	2.8	4.9	4.6	8.7	6.3	10.4	-	4.9	1.6	4.7	5.8	2.6	7.5	10.7	11.7
Net Diff.	-59.6	-71.1	-79.4	-63.8	-55.3	-57.9	-62.9	-54.4	-33.3	-73.8	-67.7	-56.2	-68.6	-46.7	-59.3	-53.6	-57.1
Mean	0.92	0.71	0.59	0.81	1.00	0.97	0.89	1.04	1.33	0.65	0.75	0.98	0.76	1.16	0.98	0.92	0.93

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10. WOULD YOU BE MORE OR LESS LIKELY TO SUPPORT A SENATOR OR MEMBER OF CONGRESS IF YOU KNEW HE OR SHE RECEIVED CAMPAIGN CONTRIBUTIONS FROM HEALTHCARE INDUSTRY LOBBYISTS, SPECIAL INTEREST GROUPS, PRIVATE EQUITY FIRMS, AND OTHER WALL STREET EXECUTIVES?

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
MORE LIKELY	8.8	8.3	7.7	11.1	11.0	12.0	8.4	6.1	9.9	7.1	9.9	13.3	4.3	12.5	17.4	10.7	9.5	10.3	5.7	6.6	11.9
Much	3.4	5.0	2.6	3.0	3.3	-	5.2	1.8	2.5	7.1	2.8	4.4	-	6.2	4.3	7.3	4.8	3.8	2.6	1.2	2.3
Somewhat	5.4	3.3	5.1	8.0	7.7	12.0	3.2	4.3	7.4	-	7.0	8.9	4.3	6.2	13.0	3.4	4.8	6.5	3.1	5.3	9.7
LESS LIKELY	68.4	65.3	77.2	64.8	64.3	72.0	66.1	78.7	64.2	50.0	73.2	71.1	73.9	71.9	69.6	60.2	72.8	64.9	70.8	79.8	64.8
Somewhat	22.9	24.6	23.1	21.3	21.4	20.0	25.2	23.8	21.3	14.3	18.3	22.2	21.7	28.1	26.1	22.8	22.4	21.1	26.6	23.5	21.6
Much	45.5	40.7	54.1	43.5	42.9	52.0	40.9	54.9	42.9	35.7	54.9	48.9	52.2	43.8	43.5	37.4	50.3	43.8	44.3	56.4	43.2
NO DIFFERENCE	16.5	19.1	9.2	19.7	20.5	8.0	18.6	9.4	21.6	35.7	11.3	8.9	8.7	6.2	8.7	21.4	11.6	21.6	16.7	7.8	17.6
DK/REFUSED	6.2	7.3	5.9	4.4	4.2	8.0	7.0	5.8	4.3	7.1	5.6	6.7	13.0	9.4	4.3	7.8	6.1	3.2	6.8	5.8	5.7
Net Diff.	-59.6	-57.0	-69.5	-53.7	-53.3	-60.0	-57.7	-72.6	-54.3	-42.9	-63.4	-57.8	-69.6	-59.4	-52.2	-49.5	-63.3	-54.6	-65.1	-73.3	-52.8
Mean	0.92	1.00	0.71	1.01	1.03	0.78	1.00	0.67	1.01	1.23	0.78	0.90	0.60	0.93	1.05	1.14	0.84	1.02	0.85	0.64	1.01

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10. WOULD YOU BE MORE OR LESS LIKELY TO SUPPORT A SENATOR OR MEMBER OF CONGRESS IF YOU KNEW HE OR SHE RECEIVED CAMPAIGN CONTRIBUTIONS FROM HEALTHCARE INDUSTRY LOBBYISTS, SPECIAL INTEREST GROUPS, PRIVATE EQUITY FIRMS, AND OTHER WALL STREET EXECUTIVES?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY HEALTH INSURANCE		
		SINGLE/NEVER MARRIED	SEPARATED	DIVORCED	MARRIED	WIDOW	EMPLOYED - Full Time	Part Time	UNEMPLOYED	HOME MAKER	STUDENT	RETIRED	YES	NO	
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
MORE LIKELY	8.8	12.1	20.0	9.9	7.3	8.0	9.0	8.3	13.1	15.7	4.7	15.0	7.5	8.5	11.9
Much	3.4	5.4	10.0	7.4	2.3	2.7	3.7	3.4	5.1	7.1	2.3	10.0	1.9	3.3	3.6
Somewhat	5.4	6.7	10.0	2.5	5.1	5.3	5.3	4.9	8.1	8.6	2.3	5.0	5.5	5.1	8.3
LESS LIKELY	68.4	71.4	50.0	72.8	66.7	69.3	68.9	68.3	72.7	64.3	79.1	60.0	67.9	69.0	61.9
Somewhat	22.9	23.9	10.0	17.3	23.1	24.0	25.0	25.1	24.2	25.7	18.6	25.0	18.5	23.0	21.4
Much	45.5	47.5	40.0	55.6	43.6	45.3	44.0	43.3	48.5	38.6	60.5	35.0	49.4	46.0	40.5
NO DIFFERENCE	16.5	11.1	20.0	13.6	19.3	14.7	16.4	17.4	10.1	11.4	9.3	20.0	17.9	16.5	16.7
DK/REFUSED	6.2	5.4	10.0	3.7	6.6	8.0	5.7	6.0	4.0	8.6	7.0	5.0	6.8	6.0	9.5
Net Diff.	-59.6	-59.3	-30.0	-63.0	-59.4	-61.3	-60.0	-60.0	-59.6	-48.6	-74.4	-45.0	-60.4	-60.5	-50.0
Mean	0.92	0.93	1.33	0.85	0.92	0.87	0.94	0.94	0.93	1.12	0.58	1.26	0.84	0.90	1.04

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10. WOULD YOU BE MORE OR LESS LIKELY TO SUPPORT A SENATOR OR MEMBER OF CONGRESS IF YOU KNEW HE OR SHE RECEIVED CAMPAIGN CONTRIBUTIONS FROM HEALTHCARE INDUSTRY LOBBYISTS, SPECIAL INTEREST GROUPS, PRIVATE EQUITY FIRMS, AND OTHER WALL STREET EXECUTIVES?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
MORE LIKELY	8.8	20.0	6.4	15.7	13.4	3.9	2.0	11.9	8.1	10.9	9.4	12.7	7.6	11.6	5.7
Much	3.4	5.9	2.9	5.7	3.8	1.0	0.7	6.8	4.1	3.9	3.4	4.6	2.8	3.9	2.8
Somewhat	5.4	14.1	3.5	10.1	9.6	2.9	1.3	5.1	4.1	7.0	6.0	8.2	4.8	7.7	2.8
LESS LIKELY	68.4	62.4	77.9	62.9	70.7	73.5	70.7	64.4	71.6	72.8	68.9	69.0	70.7	70.1	69.6
Somewhat	22.9	16.5	27.9	11.9	26.8	32.4	29.3	25.4	29.7	24.1	25.0	19.5	28.8	23.1	28.6
Much	45.5	45.9	50.0	50.9	43.9	41.2	41.3	39.0	41.9	48.6	43.9	49.5	41.9	47.0	41.0
NO DIFFERENCE	16.5	9.4	9.3	17.0	11.5	19.6	19.3	20.3	17.6	9.3	17.0	12.3	17.0	13.2	19.1
DK/REFUSED	6.2	8.2	6.4	4.4	4.5	2.9	8.0	3.4	2.7	7.0	4.7	6.0	4.8	5.2	5.7
Net Diff.	-59.6	-42.4	-71.5	-47.2	-57.3	-69.6	-68.7	-52.5	-63.5	-61.9	-59.5	-56.2	-63.1	-58.5	-64.0
Mean	0.92	1.10	0.73	1.03	0.98	0.87	0.81	1.12	0.96	0.85	0.95	0.92	0.93	0.93	0.92

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BANNER 7

	TOTAL		HISPANIC HOUSEHOLD		RACIAL BACKGROUND					MALE			FEMALE			AGE				
	YES	NO	WHITE	NON-WHITE	Hispanic	African American	Asian	Other	WHITE	AFRICAN AMERICAN	HISPANIC	WHITE	AFRICAN AMERICAN	HISPANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
MORE LIKELY	8.8	11.0	8.4	8.1	11.0	11.0	10.9	10.5	14.3	8.7	12.3	19.4	7.5	10.0	4.3	11.2	12.7	5.1	8.9	9.0
Much	3.4	3.7	3.3	3.2	4.1	3.7	3.6	5.3	14.3	4.5	8.8	8.3	2.0	-	-	5.6	3.4	2.4	2.7	4.0
Somewhat	5.4	7.3	5.1	4.9	6.9	7.3	7.3	5.3	-	4.3	3.5	11.1	5.5	10.0	4.3	5.6	9.3	2.7	6.2	5.0
LESS LIKELY	68.4	72.0	68.8	68.5	69.8	72.0	69.3	63.2	71.4	64.4	68.4	61.1	72.2	70.0	80.4	70.2	69.3	72.0	65.8	66.2
Somewhat	22.9	26.8	22.9	23.4	21.2	26.8	19.0	10.5	28.6	22.6	15.8	22.2	24.1	21.2	30.4	27.5	26.3	25.3	19.6	17.6
Much	45.5	45.1	45.9	45.1	48.6	45.1	50.4	52.6	42.9	41.8	52.6	38.9	48.1	48.8	50.0	42.7	42.9	46.6	46.2	48.6
NO DIFFERENCE	16.5	8.5	16.8	17.2	12.7	8.5	13.9	21.1	14.3	21.0	12.3	11.1	13.8	15.0	6.5	14.0	14.1	16.6	16.4	19.1
DK/REFUSED	6.2	8.5	6.0	6.2	6.5	8.5	5.8	5.3	-	5.8	7.0	8.3	6.5	5.0	8.7	4.5	3.9	6.4	8.9	5.8
Net Diff.	-59.6	-61.0	-60.4	-60.4	-58.8	-61.0	-58.4	-52.6	-57.1	-55.7	-56.1	-41.7	-64.7	-60.0	-76.1	-59.0	-56.6	-66.9	-56.9	-57.2
Mean	0.92	0.88	0.90	0.91	0.90	0.88	0.88	0.94	1.14	1.01	0.92	1.21	0.82	0.86	0.62	0.99	1.00	0.81	0.90	0.92

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BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	N	%	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
			40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65		
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
MORE LIKELY	8.8	12.0	7.5	9.0	8.9	9.0	9.0	11.4	9.6	8.9	12.1	9.7	11.9	12.6	5.8	9.1	6.4	8.2	6.9	10.0	7.8	
Much	3.4	4.4	3.0	3.5	3.4	3.3	4.0	6.5	4.7	4.9	5.8	4.9	6.8	2.5	1.6	2.3	1.4	1.9	1.9	5.2	1.9	
Somewhat	5.4	7.6	4.5	5.4	5.6	5.6	5.0	4.9	4.9	4.0	6.3	4.9	5.1	10.1	4.1	6.8	5.0	6.3	5.0	4.8	5.9	
LESS LIKELY	68.4	69.7	68.2	70.7	66.0	69.5	66.2	65.8	63.8	67.8	59.6	66.4	57.6	73.4	71.9	73.4	71.1	72.3	72.5	64.4	71.9	
Somewhat	22.9	26.9	21.0	26.2	18.5	24.6	17.6	21.7	21.6	23.9	18.4	23.2	16.1	31.7	20.5	28.3	18.6	25.8	18.8	21.8	23.9	
Much	45.5	42.8	47.2	44.5	47.5	44.9	48.6	44.0	42.2	43.9	41.3	43.2	41.5	41.7	51.4	45.0	52.5	46.5	53.8	42.6	48.0	
NO DIFFERENCE	16.5	14.1	17.4	15.2	17.9	15.5	19.1	18.5	20.3	18.1	22.0	18.6	23.7	10.1	15.0	12.5	14.6	12.7	15.6	19.5	13.9	
DK/REFUSED	6.2	4.2	6.9	5.2	7.2	6.1	5.8	4.3	6.3	5.2	6.3	5.3	6.8	4.0	7.4	5.1	7.9	6.8	5.0	6.1	6.4	
Net Diff.	-59.6	-57.7	-60.7	-61.7	-57.1	-60.5	-57.2	-54.3	-54.2	-58.9	-47.5	-56.6	-45.8	-60.8	-66.1	-64.3	-64.6	-64.1	-65.6	-54.4	-64.1	
Mean	0.92	1.00	0.87	0.92	0.91	0.91	0.92	1.04	1.02	0.97	1.11	1.00	1.14	0.96	0.75	0.87	0.74	0.83	0.76	1.02	0.82	

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11. WOULD YOU SAY YOU ARE A LIBERAL, MODERATE OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DIS-CLOSE PRICES		
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
LIBERAL	25.3	23.0	32.5	24.0	25.0	24.0	20.0	25.5	36.2	24.6	19.2	26.2	20.0	21.3	12.0	33.0	19.0	25.3	26.5	26.1	22.0
Very	11.8	12.0	20.5	8.0	11.0	8.0	6.0	12.0	16.8	10.3	9.8	12.6	6.9	6.7	8.0	16.1	8.1	11.3	13.7	12.2	11.0
Somewhat	13.6	11.0	12.0	16.0	14.0	16.0	14.0	13.5	19.4	14.2	9.5	13.7	13.1	14.7	4.0	16.8	10.9	14.0	12.8	14.0	11.0
MODERATE	32.8	35.5	34.0	27.5	34.5	36.0	39.0	28.0	34.3	37.8	26.2	31.9	38.3	38.7	36.0	32.8	33.4	33.4	31.4	33.1	27.0
CONSERVATIVE	35.4	36.0	25.5	38.0	37.0	34.0	37.0	40.5	21.6	33.7	47.8	35.6	34.3	34.0	36.0	28.1	41.7	35.5	35.0	34.7	42.0
Somewhat	14.6	13.5	13.5	15.5	14.0	19.0	13.0	15.0	10.8	14.8	16.8	13.8	19.4	18.7	24.0	12.9	16.1	15.1	12.8	14.7	15.0
Very	20.8	22.5	12.0	22.5	23.0	15.0	24.0	25.5	10.8	18.9	31.0	21.9	14.9	15.3	12.0	15.2	25.5	20.4	22.1	19.9	27.0
DK/REFUSED	6.4	5.5	8.0	10.5	3.5	6.0	4.0	6.0	7.8	3.9	6.8	6.2	7.4	6.0	16.0	6.1	5.9	5.8	7.1	6.1	9.0
Mean	3.20	3.25	2.83	3.32	3.25	3.18	3.36	3.30	2.78	3.18	3.53	3.20	3.24	3.23	3.33	2.94	3.43	3.20	3.18	3.17	3.40

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11. WOULD YOU SAY YOU ARE A LIBERAL, MODERATE OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 2

	TOTAL	POLITICAL BELIEFS												EDUCATION							
		COMPETITION BETWEEN PLANS AND PROVIDERS	LOBBYING GROUPS SHOULD DROP LAWSUIT	TRANSPARENCY LAW PASSED NOW OR LATER	VOTE CAND. VOTE GOP CAND	SUPPORT THOSE INCLUDE PRICE W/HEALTHCARE LOBBY FUNDS	AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School	High School	Collge /Trade School	COLLGE GRAD.
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274	
LIBERAL	25.3	25.0	23.2	23.8	29.9	29.8	17.3	29.5	9.7	15.6	44.6	21.7	29.1	19.0	11.1	15.4	21.6	29.6	25.3	36.5	
Very	11.8	11.2	12.3	10.4	15.2	13.4	7.3	13.1	6.2	5.3	23.7	5.7	14.4	8.3	5.6	6.5	9.5	14.1	11.7	17.9	
Somewhat	13.6	13.8	10.9	13.4	14.7	16.4	10.0	16.4	3.5	10.4	20.9	16.0	14.7	10.8	5.6	8.9	12.2	15.5	13.5	18.6	
MODERATE	32.8	32.5	33.3	32.6	35.5	31.2	39.5	34.6	24.8	29.1	38.1	41.5	31.9	32.7	33.3	32.0	33.1	32.9	30.2	37.2	
CONSERVATIVE	35.4	37.0	31.9	38.5	26.8	33.1	36.8	30.4	53.1	49.3	12.2	27.4	33.5	40.4	44.4	43.8	38.2	32.1	38.1	22.3	
Somewhat	14.6	15.0	13.8	16.2	10.4	14.4	14.6	13.6	16.8	19.2	6.1	10.4	14.7	16.1	16.7	15.4	16.6	13.5	15.6	10.2	
Very	20.8	21.9	18.1	22.3	16.5	18.7	22.2	16.8	36.3	30.1	6.1	17.0	18.8	24.2	27.8	28.4	21.6	18.5	22.6	12.0	
DK/REFUSED	6.4	5.6	11.6	5.1	7.8	5.8	6.5	5.5	12.4	6.0	5.0	9.4	5.5	7.9	11.1	8.9	7.1	5.4	6.3	4.0	
Mean	3.20	3.24	3.16	3.28	2.98	3.09	3.37	3.05	3.84	3.62	2.47	3.19	3.09	3.40	3.62	3.55	3.31	3.07	3.25	2.79	

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11. WOULD YOU SAY YOU ARE A LIBERAL, MODERATE OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
LIBERAL	25.3	100.0	100.0	100.0	-	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-
Very	11.8	46.4	100.0	-	-	-	-	-	44.4	48.9	38.7	-	-	-	-	-	-
Somewhat	13.6	53.6	-	100.0	-	-	-	-	55.6	51.1	61.3	-	-	-	-	-	-
MODERATE	32.8	-	-	-	100.0	-	-	-	-	-	-	100.0	100.0	100.0	-	-	-
CONSERVATIVE	35.4	-	-	-	-	100.0	100.0	100.0	-	-	-	-	-	-	100.0	100.0	100.0
Somewhat	14.6	-	-	-	-	41.2	100.0	-	-	-	-	-	-	-	34.1	60.7	57.1
Very	20.8	-	-	-	-	58.8	-	100.0	-	-	-	-	-	-	65.9	39.3	42.9
DK/REFUSED	6.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.20	1.54	1.00	2.00	3.00	4.59	4.00	5.00	1.56	1.51	1.61	3.00	3.00	3.00	4.66	4.39	4.43

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11. WOULD YOU SAY YOU ARE A LIBERAL, MODERATE OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 4

	REGISTERED PARTY						WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
	REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other		REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
LIBERAL	25.3	2.3	57.7	17.2	17.0	20.0	2.3	63.2	16.0	-	38.0	22.2	4.3	59.4	17.4	1.5	53.1	14.1	3.1	60.5	20.5
Very	11.8	1.0	28.2	6.6	6.5	8.0	0.9	31.4	5.3	-	15.5	11.1	4.3	34.4	8.7	0.5	23.8	5.9	1.6	30.9	7.4
Somewhat	13.6	1.3	29.5	10.5	10.4	12.0	1.4	31.8	10.6	-	22.5	11.1	-	25.0	8.7	1.0	29.3	8.1	1.6	29.6	13.1
MODERATE	32.8	16.1	31.0	54.0	55.7	32.0	15.7	30.3	55.0	14.3	38.0	40.0	26.1	21.9	69.6	18.0	36.7	54.6	14.1	27.6	53.4
CONSERVATIVE	35.4	76.6	7.2	21.3	19.9	40.0	77.1	3.6	22.3	78.6	16.9	22.2	65.2	12.5	8.7	74.3	6.1	22.7	79.2	7.8	19.9
Somewhat	14.6	26.1	4.4	12.2	11.0	28.0	25.5	2.2	12.1	28.6	11.3	15.6	26.1	9.4	4.3	25.7	3.4	12.4	26.6	4.9	11.9
Very	20.8	50.5	2.8	9.1	8.9	12.0	51.6	1.4	10.3	50.0	5.6	6.7	39.1	3.1	4.3	48.5	2.7	10.3	52.6	2.9	8.0
DK/REFUSED	6.4	5.0	4.1	7.5	7.4	8.0	4.9	2.9	6.7	7.1	7.0	15.6	4.3	6.2	4.3	6.3	4.1	8.6	3.6	4.1	6.2
Mean	3.20	4.30	2.21	3.07	3.06	3.26	4.32	2.08	3.12	4.38	2.67	2.95	4.00	2.17	2.86	4.29	2.29	3.14	4.32	2.16	3.00

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11. WOULD YOU SAY YOU ARE A LIBERAL, MODERATE OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
LIBERAL	25.3	42.4	30.0	22.2	19.2	17.3	25.6	24.5	33.3	34.3	23.3	55.0	21.8	25.3	25.0
Very	11.8	20.5	10.0	8.6	8.9	9.3	10.9	10.3	14.1	18.6	9.3	30.0	11.7	11.8	9.5
Somewhat	13.6	21.9	20.0	13.6	10.3	8.0	14.8	14.1	19.2	15.7	14.0	25.0	10.1	13.5	15.5
MODERATE	32.8	33.0	20.0	30.9	32.6	44.0	33.0	34.0	26.3	28.6	37.2	25.0	33.8	33.0	32.1
CONSERVATIVE	35.4	19.2	30.0	35.8	42.9	32.0	35.7	36.1	33.3	24.3	30.2	20.0	38.6	35.7	33.3
Somewhat	14.6	9.4	10.0	16.0	17.1	14.7	15.1	15.2	14.1	10.0	9.3	15.0	15.6	15.0	9.5
Very	20.8	9.8	20.0	19.8	25.8	17.3	20.6	20.8	19.2	14.3	20.9	5.0	23.1	20.7	23.8
DK/REFUSED	6.4	5.4	20.0	11.1	5.4	6.7	5.7	5.5	7.1	12.9	9.3	-	5.8	6.1	9.5
Mean	3.20	2.64	3.12	3.28	3.43	3.24	3.21	3.23	3.05	2.84	3.21	2.40	3.30	3.20	3.25

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11. WOULD YOU SAY YOU ARE A LIBERAL, MODERATE OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
LIBERAL	25.3	28.2	27.3	27.7	27.4	14.7	24.7	23.7	27.0	27.6	24.7	27.6	23.8	25.6	25.1
Very	11.8	17.6	12.2	13.2	14.0	4.9	6.7	13.6	13.5	14.0	10.8	13.7	10.1	12.4	9.9
Somewhat	13.6	10.6	15.1	14.5	13.4	9.8	18.0	10.2	13.5	13.6	13.8	13.9	13.7	13.2	15.2
MODERATE	32.8	34.1	37.8	37.7	26.8	43.1	30.7	44.1	31.1	36.6	34.4	37.0	33.4	35.6	33.6
CONSERVATIVE	35.4	24.7	26.2	28.9	42.0	37.3	42.0	30.5	37.8	25.7	36.9	26.9	39.3	32.0	38.5
Somewhat	14.6	10.6	11.0	13.2	14.0	16.7	18.7	20.3	13.5	10.9	15.7	11.8	16.4	13.0	17.7
Very	20.8	14.1	15.1	15.7	28.0	20.6	23.3	10.2	24.3	14.8	21.3	15.1	22.9	19.0	20.8
DK/REFUSED	6.4	12.9	8.7	5.7	3.8	4.9	2.7	1.7	4.1	10.1	4.0	8.4	3.5	6.8	2.8
Mean	3.20	2.92	3.02	3.04	3.30	3.40	3.35	3.03	3.23	2.99	3.24	3.01	3.29	3.14	3.25

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11. WOULD YOU SAY YOU ARE A LIBERAL, MODERATE OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 7

	TOTAL		HISPANIC HOUSEHOLD		RACIAL BACKGROUND					MALE			FEMALE			AGE				
	YES	NO	WHITE	NON-WHITE	Hispanic	African Amer./Black	Asian	Other	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
LIBERAL	25.3	31.7	25.1	24.9	27.3	31.7	27.0	10.5	28.6	17.9	21.1	33.3	31.2	31.2	30.4	36.0	24.4	24.0	24.4	22.3
Very	11.8	17.1	11.3	11.5	13.5	17.1	11.7	5.3	28.6	8.1	7.0	16.7	14.6	15.0	17.4	13.5	10.7	9.8	14.2	11.5
Somewhat	13.6	14.6	13.8	13.4	13.9	14.6	15.3	5.3	-	9.8	14.0	16.7	16.6	16.2	13.0	22.5	13.7	14.2	10.2	10.8
MODERATE	32.8	36.6	32.9	32.2	35.9	36.6	35.8	47.4	-	35.8	36.8	38.9	29.0	35.0	34.8	31.5	41.0	30.7	28.9	34.2
CONSERVATIVE	35.4	26.8	36.1	37.2	27.3	26.8	24.8	31.6	71.4	39.8	26.3	27.8	34.9	23.8	26.1	28.1	27.3	37.8	40.0	38.5
Somewhat	14.6	13.4	14.9	14.5	14.3	13.4	13.9	15.8	28.6	15.2	15.8	13.9	13.8	12.5	13.0	12.9	13.2	15.5	16.0	14.4
Very	20.8	13.4	21.2	22.8	13.1	13.4	10.9	15.8	42.9	24.6	10.5	13.9	21.1	11.2	13.0	15.2	14.1	22.3	24.0	24.1
DK/REFUSED	6.4	4.9	5.9	5.6	9.4	4.9	12.4	10.5	-	6.5	15.8	-	4.9	10.0	8.7	4.5	7.3	7.4	6.7	5.0
Mean	3.20	2.91	3.22	3.25	3.00	2.91	2.97	3.35	3.57	3.41	3.10	2.92	3.11	2.88	2.90	2.94	3.07	3.28	3.27	3.30

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11. WOULD YOU SAY YOU ARE A LIBERAL, MODERATE OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
LIBERAL	25.3	29.8	23.5	27.2	23.3	26.5	22.3	20.7	19.5	19.9	19.7	20.4	17.8	38.2	27.0	34.0	26.1	32.1	25.6	19.5	30.4	
Very	11.8	12.0	11.6	11.0	12.7	11.8	11.5	6.5	9.9	6.7	11.7	7.9	11.9	17.1	13.1	15.0	13.6	15.4	11.2	8.6	14.5	
Somewhat	13.6	17.8	11.9	16.2	10.5	14.7	10.8	14.1	9.6	13.2	8.1	12.5	5.9	21.1	13.8	19.0	12.5	16.7	14.4	10.9	15.9	
MODERATE	32.8	36.6	31.4	34.0	31.8	32.7	34.2	36.4	35.3	35.9	35.4	33.2	44.9	36.7	28.1	32.3	28.9	32.3	26.2	35.4	30.6	
CONSERVATIVE	35.4	27.7	38.7	32.1	39.2	34.1	38.5	34.8	39.2	36.5	39.5	39.0	33.1	21.1	38.2	28.0	38.9	29.6	42.5	37.9	33.2	
Somewhat	14.6	13.1	15.3	14.1	15.1	14.6	14.4	15.2	15.6	16.9	13.5	16.7	11.0	11.1	15.0	11.6	16.4	12.7	16.9	15.6	13.7	
Very	20.8	14.6	23.4	18.0	24.1	19.5	24.1	19.6	23.6	19.6	26.0	22.3	22.0	10.1	23.3	16.4	22.5	16.9	25.6	22.4	19.5	
DK/REFUSED	6.4	6.0	6.4	6.6	5.8	6.6	5.0	8.2	6.0	7.7	5.4	7.4	4.2	4.0	6.7	5.7	6.1	5.9	5.6	7.2	5.8	
Mean	3.20	3.01	3.29	3.13	3.29	3.16	3.30	3.30	3.36	3.32	3.36	3.36	3.27	2.75	3.23	2.95	3.23	2.99	3.33	3.35	3.08	

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

12. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED/AFFILIATED?

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DIS-CLOSE PRICES		
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
REPUBLICAN	33.2	37.0	28.5	35.0	33.5	28.0	37.0	32.5	22.4	32.6	42.0	33.9	29.1	30.7	20.0	24.9	40.3	32.9	34.5	32.2	46.0
DEMOCRAT	32.5	30.0	31.0	35.0	32.5	33.0	27.0	36.5	46.6	28.7	28.0	33.1	29.1	30.7	20.0	40.3	25.4	33.1	30.1	33.4	25.0
INDEPENDENT	30.1	29.5	38.0	21.5	31.0	36.0	30.0	27.5	29.1	35.1	24.5	28.8	37.7	36.0	48.0	31.2	29.2	30.5	28.8	30.3	24.0
Independent	28.0	25.5	36.5	21.0	28.5	34.0	30.0	24.5	26.9	32.9	22.5	27.1	33.1	31.3	44.0	28.5	27.7	28.4	26.1	28.3	22.0
Other	2.1	4.0	1.5	0.5	2.5	2.0	-	3.0	2.2	2.1	2.0	1.7	4.6	4.7	4.0	2.7	1.5	2.1	2.7	2.0	2.0
DK/REFUSED	4.2	3.5	2.5	8.5	3.0	3.0	6.0	3.5	1.9	3.7	5.5	4.3	4.0	2.7	12.0	3.6	5.0	3.4	6.6	4.1	5.0

McLAUGHLIN & ASSOCIATES
UNITED STATES - BATTLEGROUND SENATE STATES

12. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED/AFFILIATED?

BANNER 2

	TOTAL	COMPETITION		LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND		SUPPORT THOSE			EDUCATION					
		BETWEEN PLANS	GROUPS SHOULD	LAW PASSED	INCLUDE PRICE	INCLUDE PRICE	W/HEALTHCARE	AND PROVIDERS	DROP LAWSUIT	NOW OR LATER	TRANSPARENCY	TRANSPARENCY	LOBBY FUNDS							
		AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School	High School	Collge /Trade	COLLGE GRAD.	Collge GRAD.	Post Grad./ Prof.
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
REPUBLICAN	33.2	33.9	35.5	35.2	29.4	31.2	34.9	29.6	51.3	47.6	10.8	31.1	31.7	38.1	38.9	38.5	37.8	29.8	35.7	20.4
DEMOCRAT	32.5	33.0	28.3	30.3	39.8	36.8	25.9	36.8	17.7	21.3	57.9	28.3	36.7	29.4	44.4	32.0	27.0	34.6	30.2	41.6
INDEPENDENT	30.1	29.3	31.2	30.7	27.7	28.7	34.3	30.1	24.8	27.9	27.3	37.7	28.5	27.7	5.6	23.1	31.8	31.7	30.9	32.8
Independent	28.0	27.4	29.0	28.6	26.0	26.4	32.7	28.2	21.2	25.7	25.5	34.9	26.3	25.7	5.6	21.3	29.4	29.6	29.1	30.3
Other	2.1	1.9	2.2	2.1	1.7	2.3	1.6	1.9	3.5	2.2	1.8	2.8	2.2	2.1	-	1.8	2.4	2.1	1.8	2.6
DK/REFUSED	4.2	3.8	5.1	3.8	3.0	3.3	4.9	3.4	6.2	3.2	4.0	2.8	3.2	4.8	11.1	6.5	3.4	3.9	3.2	5.1

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

12. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED/AFFILIATED?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
REPUBLICAN	33.2	18.2	30.0	35.8	39.4	37.3	33.2	33.7	30.3	18.6	23.3	15.0	38.0	33.7	28.6
DEMOCRAT	32.5	46.5	20.0	35.8	26.7	36.0	30.1	28.1	43.4	44.3	32.6	55.0	34.1	32.8	29.8
INDEPENDENT	30.1	32.3	40.0	23.5	30.2	22.7	32.7	34.3	22.2	30.0	41.9	25.0	23.4	29.9	33.3
Independent	28.0	29.3	40.0	23.5	28.6	17.3	30.5	31.8	22.2	25.7	41.9	25.0	21.4	28.2	26.2
Other	2.1	3.0	-	-	1.6	5.3	2.2	2.5	-	4.3	-	-	1.9	1.7	7.1
DK/REFUSED	4.2	3.0	10.0	4.9	3.8	4.0	3.9	3.9	4.0	7.1	2.3	5.0	4.5	3.6	8.3

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

12. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED/AFFILIATED?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
REPUBLICAN	33.2	28.2	23.3	27.7	36.9	38.2	36.7	32.2	39.2	24.9	34.8	26.0	36.9	30.4	36.4
DEMOCRAT	32.5	42.4	43.0	32.7	28.0	32.4	30.7	32.2	23.0	42.8	30.1	38.9	29.3	35.4	29.0
INDEPENDENT	30.1	23.5	32.6	34.6	33.1	29.4	30.7	32.2	31.1	29.6	32.1	31.5	31.4	31.6	31.1
Independent	28.0	20.0	29.7	32.1	30.6	29.4	28.0	27.1	28.4	26.5	29.7	28.6	29.0	29.2	27.9
Other	2.1	3.5	2.9	2.5	2.5	-	2.7	5.1	2.7	3.1	2.4	2.9	2.4	2.4	3.2
DK/REFUSED	4.2	5.9	1.2	5.0	1.9	-	2.0	3.4	6.8	2.7	3.0	3.6	2.4	2.7	3.5

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

12. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED/AFFILIATED?

BANNER 7

	TOTAL		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	HISpanic HOUSEHOLD		WHITE	NON- WHITE	His- panic	Africn Amer./ Black	Asian Asian	Other	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82 1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278	
REPUBLICAN	33.2	28.0 33.8	36.7	18.8	28.0	10.2	31.6	42.9	40.3	12.3	30.6	33.5	8.8	26.1	28.1	26.3	34.5	34.2	38.1	
DEMOCRAT	32.5	39.0 32.0	29.5	45.3	39.0	51.8	31.6	28.6	23.5	42.1	33.3	34.9	58.8	43.5	38.8	25.9	30.7	33.3	35.6	
INDEPENDENT	30.1	28.0 30.4	30.0	31.0	28.0	32.8	31.6	28.6	32.9	40.4	33.3	27.4	27.5	23.9	28.7	43.4	31.4	28.9	21.6	
Independent	28.0	26.8 28.4	27.7	29.8	26.8	31.4	31.6	28.6	29.3	36.8	33.3	26.2	27.5	21.7	27.0	40.0	28.7	26.7	21.2	
Other	2.1	1.2 2.1	2.3	1.2	1.2	1.5	-	-	3.6	3.5	-	1.2	-	2.2	1.7	3.4	2.7	2.2	0.4	
DK/REFUSED	4.2	4.9 3.7	3.8	4.9	4.9	5.1	5.3	-	3.4	5.3	2.8	4.3	5.0	6.5	4.5	4.4	3.4	3.6	4.7	

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

12. WITH WHICH POLITICAL PARTY ARE YOU REGISTERED/AFFILIATED?

BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
REPUBLICAN	33.2	27.2	35.7	30.3	36.4	31.3	38.1	34.8	37.5	35.3	38.6	37.8	32.2	20.1	34.1	25.8	34.6	25.4	42.5	36.9	30.0	
DEMOCRAT	32.5	31.9	33.2	31.4	34.6	31.9	35.6	20.7	29.6	22.1	33.2	23.2	39.0	42.2	36.2	39.9	35.7	39.7	33.1	26.3	37.9	
INDEPENDENT	30.1	36.6	27.3	34.3	24.9	33.0	21.6	40.8	29.3	38.7	25.1	35.7	23.7	32.7	25.6	30.3	24.6	30.4	20.0	33.1	27.5	
Independent	28.0	33.9	25.5	31.7	23.7	30.4	21.2	35.9	27.1	34.0	24.2	31.8	23.7	32.2	24.2	29.5	23.2	29.2	19.4	29.9	26.4	
Other	2.1	2.6	1.8	2.7	1.2	2.5	0.4	4.9	2.2	4.6	0.9	3.9	-	0.5	1.4	0.8	1.4	1.3	0.6	3.2	1.1	
DK/REFUSED	4.2	4.4	3.9	4.0	4.2	3.9	4.7	3.8	3.6	4.0	3.1	3.2	5.1	5.0	4.1	4.0	5.0	4.4	4.4	3.8	4.7	

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

13. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DISCLOSE PRICES		
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
LESS THAN COLLEGE GRAD.	40.2	45.5	34.5	37.5	45.0	39.0	35.0	42.0	33.2	37.4	48.0	39.7	43.4	43.3	44.0	43.7	35.3	42.0	34.5	39.4	46.0
High School or Less	1.5	2.0	1.5	2.0	-	1.0	1.0	2.5	1.5	0.4	3.0	1.5	1.7	0.7	8.0	2.2	0.7	1.9	-	1.6	-
High School Grad.	14.1	13.5	8.0	14.0	16.0	21.0	16.0	14.5	12.3	9.7	19.8	13.6	17.1	17.3	16.0	15.8	12.3	14.1	14.2	13.4	20.0
Some College/Trade	24.7	30.0	25.0	21.5	29.0	17.0	18.0	25.0	19.4	27.3	25.2	24.7	24.6	25.3	20.0	25.8	22.4	26.0	20.4	24.4	26.0
COLLEGE GRADUATE	59.8	54.5	65.5	62.5	55.0	61.0	65.0	58.0	66.8	62.6	52.0	60.3	56.6	56.7	56.0	56.3	64.7	58.0	65.5	60.6	54.0
College Graduate	36.9	33.0	35.0	40.0	38.5	36.0	46.0	34.0	38.4	39.4	33.5	36.4	40.0	40.7	36.0	36.4	39.0	37.7	35.0	38.2	27.0
Post Graduate/Prof.	22.8	21.5	30.5	22.5	16.5	25.0	19.0	24.0	28.4	23.2	18.5	23.9	16.6	16.0	20.0	19.9	25.7	20.4	30.5	22.4	27.0
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.66	3.58	3.85	3.67	3.56	3.63	3.66	3.62	3.80	3.75	3.45	3.68	3.53	3.54	3.44	3.56	3.77	3.61	3.82	3.66	3.61

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13. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER 2

	TOTAL	POLITICAL ENGAGEMENT												EDUCATION											
		COMPETITION BETWEEN PLANS AND PROVIDERS	LOBBYING GROUPS SHOULD DROP LAWSUIT	TRANSPARENCY LAW PASSED NOW OR LATER	VOTE CAND. INCLUDE PRICE TRANSPARENCY	VOTE GOP CAND INCLUDE PRICE TRANSPARENCY	SUPPORT THOSE W/HEALTHCARE LOBBY FUNDS	AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	High School	High School /Less	Collge /Trade School	COLLGE GRAD.	Collge Grad.	Post Grad./ Prof.
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274					
LESS THAN COLLEGE GRAD.	40.2	40.5	38.4	41.6	38.1	41.4	39.7	40.6	41.6	46.3	38.5	50.9	39.5	100.0	100.0	100.0	100.0	-	-	-					
High School or Less	1.5	1.7	-	1.6	1.7	1.3	0.8	1.8	1.8	2.2	0.7	2.8	1.2	3.7	100.0	-	-	-	-	-					
High School Grad.	14.1	14.8	12.3	14.8	11.3	13.8	15.1	14.4	14.2	16.8	14.4	22.6	13.4	35.0	-	100.0	-	-	-	-					
Some College/Trade	24.7	24.0	26.1	25.2	25.1	26.2	23.8	24.5	25.7	27.2	23.4	25.5	24.8	61.3	-	-	100.0	-	-	-					
COLLEGE GRADUATE	59.8	59.5	61.6	58.4	61.9	58.6	60.3	59.4	58.4	53.7	61.5	49.1	60.5	-	-	-	-	100.0	100.0	100.0					
College Graduate	36.9	36.8	39.1	36.0	39.8	37.8	34.6	36.7	31.9	36.9	34.5	34.0	36.5	-	-	-	-	-	61.8	100.0	-				
Post Graduate/Prof.	22.8	22.7	22.5	22.4	22.1	20.8	25.7	22.7	26.5	16.8	27.0	15.1	24.0	-	-	-	-	-	38.2	-	100.0				
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-				
Mean	3.66	3.64	3.72	3.63	3.69	3.63	3.69	3.64	3.67	3.49	3.73	3.36	3.69	2.58	1.00	2.00	3.00	4.38	4.00	5.00					

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 UNITED STATES - BATTLEGROUND SENATE STATES

13. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIBERAL	Very	Some- what	MODERATE	CONSERVATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
LESS THAN COLLEGE GRAD.	40.2	30.3	28.4	31.9	40.1	45.9	44.6	46.8	44.4	29.3	29.0	50.0	42.1	36.4	44.9	64.3	44.2
High School or Less	1.5	0.7	0.7	0.6	1.5	1.9	1.7	2.0	-	0.9	-	1.6	3.3	0.5	2.0	7.1	-
High School Grad.	14.1	8.6	7.8	9.2	13.7	17.4	14.9	19.2	11.1	7.6	9.7	15.6	19.0	9.7	16.7	32.1	13.0
Some College/Trade	24.7	21.1	19.9	22.1	24.9	26.6	28.0	25.6	33.3	20.9	19.4	32.8	19.8	26.2	26.2	25.0	31.2
COLLEGE GRADUATE	59.8	69.7	71.6	68.1	59.9	54.1	55.4	53.2	55.6	70.7	71.0	50.0	57.9	63.6	55.1	35.7	55.8
College Graduate	36.9	36.8	36.9	36.8	34.0	39.8	39.4	40.0	22.2	38.7	35.5	34.4	28.1	37.9	41.6	17.9	41.6
Post Graduate/Prof.	22.8	32.9	34.8	31.3	25.9	14.4	16.0	13.2	33.3	32.0	35.5	15.6	29.8	25.6	13.4	17.9	14.3
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.66	3.93	3.97	3.89	3.69	3.47	3.53	3.43	3.78	3.93	3.97	3.47	3.62	3.78	3.48	3.07	3.57

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13. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
LESS THAN COLLEGE GRAD.	40.2	46.2	36.4	37.1	36.9	40.0	47.5	31.8	37.2	35.7	50.7	35.6	47.8	43.8	39.1	42.7	38.1	37.3	50.0	35.4	36.9
High School or Less	1.5	1.8	2.1	0.3	0.3	-	2.0	0.7	0.4	-	4.2	-	-	6.2	-	1.5	3.4	-	2.1	1.2	0.6
High School Grad.	14.1	16.3	13.8	10.8	10.7	12.0	17.1	9.7	10.6	7.1	25.4	13.3	13.0	21.9	8.7	16.5	15.0	11.4	16.1	13.2	10.2
Some College/Trade	24.7	28.1	20.5	26.0	25.9	28.0	28.4	21.3	26.2	28.6	21.1	22.2	34.8	15.6	30.4	24.8	19.7	25.9	31.8	21.0	26.1
COLLEGE GRADUATE	59.8	53.8	63.6	62.9	63.1	60.0	52.5	68.2	62.8	64.3	49.3	64.4	52.2	56.2	60.9	57.3	61.9	62.7	50.0	64.6	63.1
College Graduate	36.9	39.7	34.4	38.0	38.4	32.0	38.0	36.1	39.0	50.0	29.6	33.3	43.5	28.1	43.5	44.2	36.7	37.8	34.9	32.9	38.1
Post Graduate/Prof.	22.8	14.1	29.2	24.9	24.7	28.0	14.5	32.1	23.8	14.3	19.7	31.1	8.7	28.1	17.4	13.1	25.2	24.9	15.1	31.7	25.0
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.66	3.48	3.75	3.76	3.76	3.76	3.46	3.89	3.75	3.71	3.35	3.82	3.48	3.50	3.70	3.51	3.65	3.76	3.45	3.81	3.77

McLAUGHLIN & ASSOCIATES
UNITED STATES - BATTLEGROUND SENATE STATES

13. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
LESS THAN COLLEGE GRAD.	40.2	39.7	50.0	44.4	37.5	62.7	34.9	32.8	48.5	52.9	48.8	55.0	46.4	39.4	52.4
High School or Less	1.5	1.7	-	-	1.4	4.0	0.9	0.6	3.0	2.9	2.3	-	1.9	1.4	2.4
High School Grad.	14.1	16.2	20.0	17.3	10.9	29.3	10.0	9.6	13.1	31.4	18.6	20.0	18.2	13.5	22.6
Some College/Trade	24.7	21.9	30.0	27.2	25.2	29.3	23.9	22.6	32.3	18.6	27.9	35.0	26.3	24.5	27.4
COLLEGE GRADUATE	59.8	60.3	50.0	55.6	62.5	37.3	65.1	67.2	51.5	47.1	51.2	45.0	53.6	60.6	47.6
College Graduate	36.9	37.7	40.0	30.9	38.8	20.0	41.5	43.3	30.3	31.4	39.5	30.0	28.2	37.0	36.9
Post Graduate/Prof.	22.8	22.6	10.0	24.7	23.7	17.3	23.6	24.0	21.2	15.7	11.6	15.0	25.3	23.6	10.7
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.66	3.63	3.40	3.63	3.72	3.17	3.77	3.80	3.54	3.26	3.40	3.40	3.57	3.68	3.31

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

13. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
LESS THAN COLLEGE GRAD.	40.2	74.1	60.5	50.9	31.2	26.5	31.3	13.6	16.2	65.0	32.0	59.6	26.4	48.0	23.7
High School or Less	1.5	7.1	1.7	1.3	0.6	1.0	1.3	-	1.4	3.5	1.0	2.6	0.9	1.9	1.1
High School Grad.	14.1	36.5	27.9	11.9	8.3	8.8	6.7	5.1	6.8	30.7	8.4	23.6	7.4	17.8	6.4
Some College/Trade	24.7	30.6	30.8	37.7	22.3	16.7	23.3	8.5	8.1	30.7	22.5	33.4	18.1	28.3	16.3
COLLEGE GRADUATE	59.8	25.9	39.5	49.1	68.8	73.5	68.7	86.4	83.8	35.0	68.0	40.4	73.6	52.0	76.3
College Graduate	36.9	16.5	25.6	34.0	43.9	45.1	38.0	50.8	43.2	22.6	41.1	26.9	43.2	33.6	42.0
Post Graduate/Prof.	22.8	9.4	14.0	15.1	24.8	28.4	30.7	35.6	40.5	12.5	27.0	13.5	30.4	18.4	34.3
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.66	2.85	3.22	3.50	3.84	3.91	3.90	4.17	4.15	3.10	3.85	3.25	3.95	3.49	4.02

McLAUGHLIN & ASSOCIATES
UNITED STATES - BATTLEGROUND SENATE STATES

13. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER 7

	TOTAL		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	YES	NO	WHITE	NON-WHITE	Hispanic	African Amer./Black	Asian	Other	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
LESS THAN COLLEGE GRAD.	40.2	45.1	40.2	39.5	44.1	45.1	44.5	36.8	42.9	38.5	43.9	58.3	40.4	45.0	34.8	42.1	34.6	32.4	44.9	48.2
High School or Less	1.5	2.4	1.4	1.2	2.9	2.4	2.9	5.3	-	1.3	3.5	2.8	1.0	2.5	2.2	0.6	1.0	0.7	2.7	2.5
High School Grad.	14.1	15.9	13.9	13.1	18.0	15.9	19.7	15.8	14.3	13.0	21.1	22.2	13.2	18.8	10.9	14.6	11.2	10.8	16.4	17.6
Some College/Trade	24.7	26.8	24.9	25.2	23.3	26.8	21.9	15.8	28.6	24.2	19.3	33.3	26.2	23.8	21.7	27.0	22.4	20.9	25.8	28.1
COLLEGE GRADUATE	59.8	54.9	59.8	60.5	55.9	54.9	55.5	63.2	57.1	61.5	56.1	41.7	59.6	55.0	65.2	57.9	65.4	67.6	55.1	51.8
College Graduate	36.9	36.6	36.8	37.3	34.7	36.6	32.8	36.8	42.9	38.9	38.6	33.3	35.9	28.8	39.1	37.6	42.0	41.2	35.6	28.1
Post Graduate/Prof.	22.8	18.3	23.0	23.2	21.2	18.3	22.6	26.3	14.3	22.6	17.5	8.3	23.7	26.2	26.1	20.2	23.4	26.4	19.6	23.7
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	3.66	3.52	3.66	3.68	3.53	3.52	3.53	3.63	3.57	3.68	3.46	3.22	3.68	3.58	3.76	3.62	3.76	3.82	3.53	3.53

McLAUGHLIN & ASSOCIATES
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13. WHAT IS THE LAST GRADE OF FORMAL EDUCATION YOU HAVE COMPLETED?

BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
LESS THAN COLLEGE GRAD.	40.2	38.1	41.4	35.6	46.7	37.9	48.2	39.7	40.3	37.4	43.9	38.7	44.9	36.7	42.4	34.0	48.9	37.2	50.6	39.9	40.6	
High School or Less	1.5	0.8	1.9	0.7	2.6	1.2	2.5	1.1	1.9	0.9	2.7	1.2	3.4	0.5	1.8	0.6	2.5	1.3	1.9	1.6	1.4	
High School Grad.	14.1	12.8	14.8	11.9	17.1	13.1	17.6	14.7	14.2	13.5	15.7	14.4	14.4	11.1	15.2	10.5	18.2	11.8	20.0	14.5	13.7	
Some College/Trade	24.7	24.5	24.8	23.0	27.0	23.7	28.1	23.9	24.1	23.0	25.6	23.2	27.1	25.1	25.3	22.9	28.2	24.1	28.8	23.8	25.4	
COLLEGE GRADUATE	59.8	61.9	58.6	64.4	53.3	62.1	51.8	60.3	59.7	62.6	56.1	61.3	55.1	63.3	57.6	66.0	51.1	62.8	49.4	60.1	59.4	
College Graduate	36.9	39.9	35.0	40.5	31.4	39.3	28.1	40.2	38.1	41.4	35.0	42.0	27.1	39.7	32.5	39.7	28.6	36.8	28.8	39.2	34.9	
Post Graduate/Prof.	22.8	21.9	23.5	23.9	21.9	22.8	23.7	20.1	21.6	21.2	21.1	19.3	28.0	23.6	25.1	26.3	22.5	26.0	20.6	20.9	24.5	
DK/REFUSED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Mean	3.66	3.69	3.64	3.75	3.53	3.69	3.53	3.64	3.63	3.68	3.56	3.64	3.62	3.75	3.64	3.81	3.50	3.74	3.46	3.63	3.67	

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

14. WHAT IS CURRENTLY YOUR MARITAL STATUS?

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DISCLOSE PRICES		
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
SINGLE, NEVER MARRIED	24.8	29.0	32.0	22.5	25.0	20.0	20.0	20.0	39.6	22.6	17.8	23.3	33.1	33.3	32.0	33.9	17.5	27.4	16.8	26.1	18.0
SEPARATED	0.8	2.0	0.5	1.0	1.0	-	-	0.5	1.5	0.8	0.2	0.7	1.7	2.0	-	0.9	0.8	0.8	1.3	0.8	2.0
DIVORCED	6.8	5.5	4.5	9.5	7.0	6.0	5.0	8.5	6.7	6.6	7.2	6.8	6.3	6.0	8.0	6.8	6.7	6.7	7.1	6.7	6.0
MARRIED	59.1	58.0	56.5	60.0	57.0	63.0	60.0	61.5	43.3	62.6	66.0	61.4	45.7	46.0	44.0	52.3	64.7	57.6	63.7	59.3	59.0
WIDOWED/WIDOWER	6.2	4.5	3.5	5.0	7.0	10.0	9.0	8.0	8.6	4.5	6.8	5.5	10.9	11.3	8.0	4.5	7.4	5.6	8.0	5.3	11.0
DK/REFUSED	2.3	1.0	3.0	2.0	3.0	1.0	6.0	1.5	0.4	2.9	2.0	2.3	2.3	1.3	8.0	1.6	2.9	1.9	3.1	1.8	4.0

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

14. WHAT IS CURRENTLY YOUR MARITAL STATUS?

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
SINGLE, NEVER MARRIED	24.8	41.4	43.3	39.9	24.9	13.4	16.0	11.6	33.3	41.3	43.5	18.8	27.3	25.6	12.5	28.6	14.3
SEPARATED	0.8	1.0	0.7	1.2	0.5	0.7	0.6	0.8	-	0.4	3.2	-	-	0.5	0.7	3.6	-
DIVORCED	6.8	5.9	5.0	6.7	6.3	6.8	7.4	6.4	11.1	5.8	4.8	7.8	7.4	5.1	7.2	17.9	2.6
MARRIED	59.1	44.7	44.7	44.8	58.6	71.5	69.1	73.2	55.6	44.9	41.9	64.1	55.4	60.5	72.1	46.4	75.3
WIDOWED/WIDOWER	6.2	4.3	5.0	3.7	8.4	5.6	6.3	5.2	-	5.3	1.6	7.8	9.9	6.7	6.6	3.6	3.9
DK/REFUSED	2.3	2.6	1.4	3.7	1.3	1.9	0.6	2.8	-	2.2	4.8	1.6	-	1.5	1.0	-	3.9

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

14. WHAT IS CURRENTLY YOUR MARITAL STATUS?

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
SINGLE, NEVER MARRIED	24.8	13.6	35.4	26.6	25.9	36.0	11.6	32.9	23.4	7.1	40.8	37.8	39.1	53.1	30.4	16.5	27.9	27.6	10.4	39.9	25.6
SEPARATED	0.8	0.8	0.5	1.1	1.2	-	0.9	0.4	0.7	-	-	2.2	-	-	4.3	1.0	-	0.5	0.5	0.8	1.7
DIVORCED	6.8	7.3	7.4	5.3	5.7	-	7.8	7.2	5.3	-	9.9	6.7	4.3	6.2	4.3	9.2	9.5	3.8	5.2	6.2	6.8
MARRIED	59.1	70.1	48.5	59.3	60.4	44.0	70.7	50.9	61.7	85.7	40.8	46.7	52.2	34.4	60.9	67.5	53.7	64.3	72.9	45.3	54.0
WIDOWED/WIDOWER	6.2	7.0	6.9	4.7	3.9	16.0	7.8	7.6	5.0	7.1	5.6	6.7	-	6.2	-	3.9	6.1	1.6	10.4	7.4	8.0
DK/REFUSED	2.3	1.3	1.3	3.0	3.0	4.0	1.2	1.1	3.9	-	2.8	-	4.3	-	-	1.9	2.7	2.2	0.5	0.4	4.0

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

14. WHAT IS CURRENTLY YOUR MARITAL STATUS?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE/ NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
SINGLE, NEVER MARRIED	24.8	100.0	-	-	-	-	28.6	27.3	37.4	50.0	4.7	90.0	9.4	24.0	35.7
SEPARATED	0.8	-	100.0	-	-	-	0.8	0.9	-	4.3	-	-	0.3	0.7	2.4
DIVORCED	6.8	-	-	100.0	-	-	5.4	5.2	7.1	11.4	7.0	-	7.8	6.6	9.5
MARRIED	59.1	-	-	-	100.0	-	61.6	63.6	48.5	27.1	81.4	10.0	61.4	60.2	45.2
WIDOWED/WIDOWER	6.2	-	-	-	-	100.0	1.4	1.3	2.0	5.7	7.0	-	18.8	6.5	3.6
DK/REFUSED	2.3	-	-	-	-	-	2.2	1.7	5.1	1.4	-	-	2.3	2.0	3.6

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

14. WHAT IS CURRENTLY YOUR MARITAL STATUS?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
SINGLE, NEVER MARRIED	24.8	47.1	41.3	25.8	27.4	14.7	14.0	15.3	12.2	43.2	19.7	36.5	17.9	31.1	13.8
SEPARATED	0.8	2.4	-	0.6	0.6	1.0	0.7	-	1.4	0.8	0.7	0.7	0.7	0.7	0.7
DIVORCED	6.8	12.9	11.6	7.5	2.5	8.8	2.7	6.8	1.4	12.1	4.9	10.3	4.1	8.3	3.2
MARRIED	59.1	21.2	33.7	54.7	65.0	68.6	78.0	78.0	81.1	29.6	68.8	39.2	72.9	49.6	78.8
WIDOWED/WIDOWER	6.2	11.8	12.8	8.8	3.2	6.9	3.3	-	4.1	12.5	4.9	11.1	3.7	8.6	2.8
DK/REFUSED	2.3	4.7	0.6	2.5	1.3	-	1.3	-	-	1.9	1.1	2.2	0.7	1.6	0.7

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

14. WHAT IS CURRENTLY YOUR MARITAL STATUS?

BANNER 7

	TOTAL		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	HISPANIC HOUSEHOLD		WHITE	NON- WHITE	His- panic	Africn Amer./ Black	Asian Asian	Other	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82 1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278	
SINGLE, NEVER MARRIED	24.8	43.9 23.3	21.3	37.6	43.9	35.8	21.1	42.9	19.5	29.8	50.0	22.9	40.0	39.1	59.0	32.2	21.3	11.6	11.9	
SEPARATED	0.8	1.2 0.8	0.7	1.2	1.2	0.7	-	14.3	0.9	-	-	0.6	1.2	2.2	1.1	0.5	1.4	0.9	0.4	
DIVORCED	6.8	4.9 7.0	6.9	6.1	4.9	8.0	-	-	7.6	8.8	2.8	6.3	7.5	6.5	1.1	3.4	9.1	10.7	7.6	
MARRIED	59.1	46.3 60.2	61.6	49.4	46.3	47.4	78.9	42.9	64.9	56.1	41.7	58.6	41.2	50.0	38.2	60.5	64.5	69.8	57.9	
WIDOWED/WIDOWER	6.2	2.4 6.7	6.8	4.5	2.4	6.6	-	-	4.0	3.5	2.8	9.3	8.8	2.2	-	-	0.3	5.8	20.9	
DK/REFUSED	2.3	1.2 2.0	2.7	1.2	1.2	1.5	-	-	3.1	1.8	2.8	2.2	1.2	-	0.6	3.4	3.4	1.3	1.4	

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

14. WHAT IS CURRENTLY YOUR MARITAL STATUS?

BANNER 8

	TOTAL		AGE CLUSTERS								MALE				FEMALE				GENDER		
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641
SINGLE, NEVER MARRIED	24.8	44.6	15.3	34.5	11.7	28.8	11.9	40.2	14.2	30.4	12.1	25.5	13.6	48.7	16.1	38.2	11.4	31.7	10.6	22.9	26.4
SEPARATED	0.8	0.8	0.9	1.0	0.6	1.0	0.4	0.5	0.8	0.6	0.9	0.9	-	1.0	0.9	1.4	0.4	1.1	0.6	0.7	0.9
DIVORCED	6.8	2.3	9.0	5.3	8.9	6.6	7.6	1.6	10.4	5.8	9.9	7.7	6.8	3.0	7.8	4.8	8.2	5.7	8.1	7.3	6.2
MARRIED	59.1	50.1	63.7	56.4	63.2	59.7	57.9	53.8	67.7	59.5	68.2	61.7	67.8	46.7	60.4	53.5	59.3	57.9	50.6	62.4	56.2
WIDOWED/WIDOWER	6.2	-	9.0	0.1	14.1	1.5	20.9	-	4.9	0.3	7.6	1.2	11.0	-	12.4	-	19.3	1.9	28.1	3.8	8.4
DK/REFUSED	2.3	2.1	2.1	2.7	1.4	2.3	1.4	3.8	1.9	3.4	1.3	3.0	0.8	0.5	2.3	2.0	1.4	1.7	1.9	2.9	1.9

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15. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT EMPLOYMENT SITUATION?

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DIS-CLOSE PRICES		
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
EMPLOYED	61.4	65.0	66.5	62.5	63.0	53.0	65.0	52.5	63.4	64.9	56.8	61.8	59.4	60.0	56.0	67.2	56.6	64.2	52.7	63.1	49.0
Full-Time	53.2	58.0	56.0	51.0	55.0	49.0	55.0	47.0	53.0	58.5	48.0	53.6	50.9	50.7	52.0	57.2	50.3	55.6	45.1	54.5	43.0
Part-Time	8.2	7.0	10.5	11.5	8.0	4.0	10.0	5.5	10.4	6.4	8.8	8.2	8.6	9.3	4.0	10.0	6.4	8.6	7.5	8.5	6.0
UNEMPLOYED	5.8	4.5	5.0	8.0	3.5	8.0	2.0	9.0	8.2	5.5	3.8	5.0	10.9	11.3	8.0	7.2	4.5	5.3	8.0	5.4	7.0
HOMEMAKER	3.6	3.0	1.0	5.5	2.5	4.0	3.0	6.0	3.4	3.5	4.0	3.5	4.0	3.3	8.0	3.9	3.4	3.7	2.2	3.7	3.0
STUDENT	1.7	2.5	1.5	1.5	1.5	2.0	3.0	0.5	0.4	2.1	2.0	1.6	2.3	2.7	-	2.5	0.8	1.9	0.9	1.9	-
RETIRED	25.7	23.5	24.5	21.0	27.0	33.0	25.0	29.0	23.9	22.0	31.5	26.5	20.6	20.7	20.0	17.4	32.9	23.1	34.5	24.1	39.0
DK/REFUSED	1.8	1.5	1.5	1.5	2.5	-	2.0	3.0	0.7	1.9	2.0	1.7	2.9	2.0	8.0	1.8	1.7	1.8	1.8	1.8	2.0

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15. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT EMPLOYMENT SITUATION?

BANNER 2

	TOTAL													EDUCATION						
	AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School /Less	High School /Grad.	Collge /Trade School	COLLGE GRAD.	Collge /Grad.	Post Grad./ Prof.	
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
EMPLOYED	61.4	62.1	55.8	60.8	64.9	62.1	60.8	61.5	64.6	64.5	53.6	62.3	61.9	53.2	38.9	43.8	59.5	66.9	69.1	63.5
Full-Time	53.2	53.4	50.0	53.8	54.5	53.6	53.2	52.8	56.6	55.4	45.3	50.0	53.1	43.3	22.2	36.1	48.6	59.8	62.3	55.8
Part-Time	8.2	8.7	5.8	7.0	10.4	8.4	7.6	8.7	8.0	9.0	8.3	12.3	8.8	9.9	16.7	7.7	10.8	7.1	6.8	7.7
UNEMPLOYED	5.8	5.5	7.2	5.9	6.1	6.0	6.2	6.6	8.0	5.4	7.6	10.4	5.5	7.7	11.1	13.0	4.4	4.6	5.0	4.0
HOMEMAKER	3.6	3.9	1.4	3.6	3.0	4.0	2.7	3.4	4.4	4.4	2.5	1.9	4.1	4.3	5.6	4.7	4.1	3.1	3.8	1.8
STUDENT	1.7	1.7	1.4	2.0	1.3	1.4	2.7	2.1	0.9	1.9	1.4	2.8	1.5	2.3	-	2.4	2.4	1.3	1.4	1.1
RETIRED	25.7	24.9	32.6	25.9	23.4	24.7	26.2	24.7	20.4	22.1	32.7	21.7	25.5	29.6	33.3	33.1	27.4	23.0	19.6	28.5
DK/REFUSED	1.8	1.9	1.4	1.8	1.3	1.9	1.4	1.6	1.8	1.7	2.2	0.9	1.6	2.9	11.1	3.0	2.4	1.1	1.1	1.1

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15. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT EMPLOYMENT SITUATION?

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
EMPLOYED	61.4	62.2	56.7	66.9	61.7	61.9	63.4	60.8	66.7	62.7	62.9	68.8	45.5	70.3	60.7	64.3	63.6
Full-Time	53.2	51.3	46.8	55.2	55.1	54.1	55.4	53.2	44.4	51.1	54.8	60.9	37.2	65.1	53.4	42.9	58.4
Part-Time	8.2	10.9	9.9	11.7	6.6	7.8	8.0	7.6	22.2	11.6	8.1	7.8	8.3	5.1	7.2	21.4	5.2
UNEMPLOYED	5.8	7.9	9.2	6.7	5.1	4.0	4.0	4.0	-	6.2	12.9	1.6	9.1	3.6	2.6	14.3	5.2
HOMEMAKER	3.6	3.3	2.8	3.7	4.1	3.1	2.3	3.6	-	3.6	3.2	3.1	4.1	4.6	2.3	3.6	6.5
STUDENT	1.7	3.6	4.3	3.1	1.3	0.9	1.7	0.4	-	3.6	3.2	-	1.7	1.5	1.0	3.6	-
RETIRED	25.7	22.0	25.5	19.0	26.4	28.0	27.4	28.4	22.2	23.1	17.7	26.6	36.4	19.0	30.5	14.3	24.7
DK/REFUSED	1.8	1.0	1.4	0.6	1.5	2.1	1.1	2.8	11.1	0.9	-	-	3.3	1.0	3.0	-	-

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15. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT EMPLOYMENT SITUATION?

BANNER 4

	REGISTERED PARTY					WHITE					AFRICAN AMERICAN					HISPANIC					MALE			FEMALE		
	REPU-	DEMO-	INDEP-	Indep-	Other	REPU-	DEMO-	INDEP-	REPU-	DEMO-	INDEP-	REPU-	DEMO-	INDEP-	REPU-	DEMO-	INDEP-	REPU-	DEMO-	INDEP-	REPU-	DEMO-	INDEP-			
	LICAN	CRAT	ENDENT	endent		LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT	LICAN	CRAT	ENDENT			
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176					
EMPLOYED	61.4	61.6	56.9	66.8	67.0	64.0	59.1	56.0	67.7	64.3	57.7	55.6	87.0	59.4	65.2	68.0	55.1	71.4	54.7	58.0	61.9					
Full-Time	53.2	54.0	45.9	60.7	60.4	64.0	51.6	45.8	62.1	57.1	47.9	51.1	78.3	43.8	56.5	61.2	46.3	67.0	46.4	45.7	54.0					
Part-Time	8.2	7.5	11.0	6.1	6.5	-	7.5	10.1	5.7	7.1	9.9	4.4	8.7	15.6	8.7	6.8	8.8	4.3	8.3	12.3	8.0					
UNEMPLOYED	5.8	3.3	7.9	5.8	5.4	12.0	2.9	5.8	4.3	-	15.5	17.8	4.3	9.4	4.3	3.4	4.1	7.0	3.1	10.3	4.5					
HOMEMAKER	3.6	2.5	3.6	5.0	5.4	-	2.9	4.0	4.3	-	2.8	6.7	-	3.1	13.0	1.0	2.7	2.2	4.2	4.1	8.0					
STUDENT	1.7	0.8	2.8	1.4	1.5	-	0.6	3.2	1.1	-	-	2.2	4.3	6.2	-	0.5	1.4	1.6	1.0	3.7	1.1					
RETIRED	25.7	29.4	26.9	19.9	19.6	24.0	31.9	29.6	21.3	35.7	19.7	17.8	-	21.9	17.4	24.3	34.0	16.2	34.9	22.6	23.9					
DK/REFUSED	1.8	2.5	1.8	1.1	1.2	-	2.6	1.4	1.4	-	4.2	-	4.3	-	-	2.9	2.7	1.6	2.1	1.2	0.6					

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15. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT EMPLOYMENT SITUATION?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
EMPLOYED	61.4	29.4	45.9	58.5	68.8	70.6	82.7	76.3	82.4	40.5	71.8	47.4	75.6	55.9	81.3
Full-Time	53.2	7.1	36.0	50.9	61.8	66.7	78.0	72.9	78.4	26.5	66.2	35.8	70.7	46.5	77.0
Part-Time	8.2	22.4	9.9	7.5	7.0	3.9	4.7	3.4	4.1	14.0	5.6	11.5	5.0	9.3	4.2
UNEMPLOYED	5.8	24.7	8.1	5.0	2.5	2.0	0.7	3.4	2.7	13.6	2.7	10.3	2.0	7.3	1.8
HOMEMAKER	3.6	2.4	5.8	2.5	5.1	3.9	2.0	5.1	2.7	4.7	3.4	3.8	3.7	4.1	2.8
STUDENT	1.7	3.5	3.5	1.9	0.6	-	0.7	-	1.4	3.5	0.9	2.9	0.6	1.9	0.7
RETIRED	25.7	37.6	33.1	30.2	21.7	23.5	14.0	15.3	9.5	34.6	20.4	32.9	17.5	28.9	13.1
DK/REFUSED	1.8	2.4	3.5	1.9	1.3	-	-	-	1.4	3.1	0.9	2.6	0.6	1.9	0.4

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15. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT EMPLOYMENT SITUATION?

BANNER 7

	TOTAL		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	YES	NO	WHITE	NON-WHITE	Hispanic	African Amer./Black	Asian	Other	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
EMPLOYED	61.4	68.3	61.1	60.7	62.4	68.3	56.9	84.2	42.9	64.0	64.9	72.2	57.8	51.2	65.2	74.7	88.8	81.1	55.1	17.6
Full-Time	53.2	57.3	53.1	53.0	53.1	57.3	48.9	73.7	28.6	57.5	61.4	66.7	48.9	40.0	50.0	61.2	79.0	72.6	48.0	13.3
Part-Time	8.2	11.0	7.9	7.8	9.4	11.0	8.0	10.5	14.3	6.5	3.5	5.6	8.9	11.2	15.2	13.5	9.8	8.4	7.1	4.3
UNEMPLOYED	5.8	7.3	5.7	4.3	11.8	7.3	15.3	-	28.6	4.0	10.5	5.6	4.5	18.8	8.7	12.4	3.9	6.4	6.2	2.5
HOMEMAKER	3.6	4.9	3.6	3.6	3.7	4.9	3.6	-	-	1.3	3.5	5.6	5.7	3.8	4.3	3.9	4.4	4.1	3.6	2.2
STUDENT	1.7	4.9	1.5	1.5	2.4	4.9	0.7	5.3	-	1.1	-	2.8	1.8	1.2	6.5	8.4	1.0	1.0	-	-
RETIRED	25.7	13.4	26.6	28.0	18.0	13.4	21.2	10.5	28.6	27.1	17.5	11.1	28.8	23.8	15.2	-	-	4.4	33.8	76.3
DK/REFUSED	1.8	1.2	1.6	1.9	1.6	1.2	2.2	-	-	2.5	3.5	2.8	1.4	1.2	-	0.6	2.0	3.0	1.3	1.4

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15. WHICH OF THE FOLLOWING BEST DESCRIBES YOUR CURRENT EMPLOYMENT SITUATION?

BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65	65	65		
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
EMPLOYED	61.4	82.2	51.7	81.7	34.4	75.1	17.6	87.0	54.8	85.3	36.8	78.9	16.9	77.9	49.1	78.5	32.5	71.7	18.1	65.3	58.0	
Full-Time	53.2	70.8	45.1	71.6	28.8	65.7	13.3	78.8	49.3	77.3	32.7	71.7	13.6	63.3	41.5	66.3	25.7	60.3	13.1	58.9	48.2	
Part-Time	8.2	11.5	6.6	10.2	5.6	9.4	4.3	8.2	5.5	8.0	4.0	7.2	3.4	14.6	7.6	12.2	6.8	11.4	5.0	6.4	9.8	
UNEMPLOYED	5.8	7.8	5.0	7.2	4.2	7.0	2.5	6.0	4.7	6.1	3.6	5.8	2.5	9.5	5.3	8.2	4.6	8.0	2.5	5.0	6.6	
HOMEMAKER	3.6	4.2	3.3	4.1	2.8	4.0	2.2	1.1	1.9	1.2	2.2	1.9	0.8	7.0	4.4	6.8	3.2	5.9	3.1	1.8	5.1	
STUDENT	1.7	4.4	0.4	2.9	-	2.2	-	3.3	-	1.8	-	1.4	-	5.5	0.7	4.0	-	3.0	-	1.1	2.2	
RETIRED	25.7	-	37.7	1.9	57.3	9.8	76.3	-	36.2	1.8	56.5	9.0	78.8	-	38.9	2.0	57.9	10.6	74.4	24.3	26.8	
DK/REFUSED	1.8	1.3	2.0	2.1	1.4	1.9	1.4	2.7	2.5	3.7	0.9	3.0	0.8	-	1.6	0.6	1.8	0.8	1.9	2.5	1.2	

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME BEFORE TAXES? IS IT...

BANNER 1

	TOTAL	AREA								REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DIS-CLOSE PRICES	
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
UNDER \$20K	7.1	7.0	8.5	7.0	6.0	8.0	7.0	6.5	9.3	5.3	7.5	6.9	8.0	6.7	16.0	9.5	4.7	8.1	4.0	7.2	4.0
\$20-\$40K	14.3	8.5	13.5	15.5	17.0	24.0	8.0	15.5	16.4	10.7	17.8	13.4	20.0	18.0	32.0	16.8	12.3	15.4	11.5	14.3	12.0
\$40-\$60K	13.2	15.5	14.0	10.5	15.0	7.0	18.0	12.0	16.0	12.5	12.2	13.5	12.0	12.0	12.0	14.7	11.6	13.3	11.5	12.8	12.0
\$60-\$80K	13.1	13.5	13.5	12.0	13.0	11.0	21.0	10.5	16.8	11.5	12.8	13.5	10.9	11.3	8.0	14.3	12.6	13.9	9.7	13.3	14.0
\$80-\$100K	8.5	11.5	9.5	6.0	6.0	9.0	7.0	10.0	8.2	9.2	8.2	8.1	10.9	12.0	4.0	9.1	8.1	8.7	8.4	9.1	5.0
\$100-\$150K	12.5	15.0	10.5	9.0	14.0	16.0	13.0	12.0	9.7	15.0	11.2	13.1	9.1	10.0	4.0	9.3	15.6	11.8	15.9	12.6	14.0
\$150-\$200K	4.9	5.0	6.5	6.0	3.0	5.0	5.0	4.0	4.1	6.2	4.0	5.1	4.0	4.0	4.0	4.3	5.7	5.3	4.0	4.9	4.0
OVER \$200K	6.2	4.5	6.0	10.0	5.0	7.0	5.0	5.5	3.4	9.0	4.8	5.8	8.6	8.7	8.0	5.7	7.1	6.3	7.5	6.2	9.0
PREFER NOT TO SAY	20.2	19.5	18.0	24.0	21.0	13.0	16.0	24.0	16.0	20.7	21.5	20.8	16.6	17.3	12.0	16.1	22.4	17.2	27.4	19.5	26.0
Mean	85731	86832	85152	94079	80063	85000	84464	83849	72889	99115	78806	85967	84418	87460	67273	78216	94600	84195	96280	85890	96622

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME BEFORE TAXES? IS IT...

BANNER 2

	TOTAL	POLITICAL ENGAGEMENT												EDUCATION						
		COMPETITION		LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND		SUPPORT THOSE		High School	High School	Collge/Trade	COLLGE GRAD.	Collge Grad.	Post Grad./Prof.	
		BETWEEN PLANS	AND PROVIDERS	GROUPS SHOULD	DROP LAWSUIT	LAW PASSED	NOW OR LATER	INCLUDE PRICE	TRANSPARENCY	INCLUDE PRICE	TRANSPARENCY	W/HEALTHCARE	LOBBY FUNDS							
AGREE	DIS-AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	Less	Grad.	School					
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
UNDER \$20K	7.1	7.7	5.1	6.8	6.9	7.7	6.5	7.8	8.0	8.0	8.6	16.0	6.5	13.0	33.3	18.3	8.8	3.1	3.2	2.9
\$20-\$40K	14.3	14.5	12.3	15.4	13.0	16.5	11.9	16.3	10.6	15.8	16.9	10.4	16.3	21.5	16.7	28.4	17.9	9.5	9.9	8.8
\$40-\$60K	13.2	12.6	11.6	14.0	13.0	14.0	13.0	15.4	7.1	13.6	11.5	23.6	12.2	16.8	11.1	11.2	20.3	10.9	12.2	8.8
\$60-\$80K	13.1	13.4	13.8	12.4	16.0	13.1	12.7	14.0	15.0	15.0	10.8	19.8	13.5	10.1	5.6	7.7	11.8	15.1	15.6	14.2
\$80-\$100K	8.5	8.7	8.0	8.6	11.3	9.0	7.8	8.8	6.2	9.9	6.5	3.8	9.1	5.6	5.6	5.3	5.7	10.5	10.4	10.6
\$100-\$150K	12.5	13.2	11.6	12.8	10.0	10.8	16.2	10.7	15.9	10.5	12.9	2.8	12.9	9.7	11.1	5.9	11.8	14.4	12.9	16.8
\$150-\$200K	4.9	5.0	4.3	5.5	2.6	5.8	3.8	5.5	4.4	4.4	5.4	6.6	4.6	1.7	-	1.8	1.7	7.1	6.8	7.7
OVER \$200K	6.2	6.2	6.5	6.4	6.5	5.7	7.6	5.9	5.3	6.3	6.1	5.7	6.5	2.5	5.6	3.0	2.0	8.6	7.2	10.9
PREFER NOT TO SAY	20.2	18.7	26.8	18.0	20.8	17.3	20.5	15.5	27.4	16.5	21.2	11.3	18.4	19.0	11.1	18.3	19.9	20.9	21.9	19.3
Mean	85731	85749	89455	86300	83306	82716	91599	82157	89512	82332	84315	71968	85799	62020	58750	55072	66287	102081	97038	109977

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME BEFORE TAXES? IS IT...

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
UNDER \$20K	7.1	7.9	10.6	5.5	7.4	4.9	5.1	4.8	-	7.6	9.7	9.4	8.3	6.7	4.6	21.4	-
\$20-\$40K	14.3	15.5	14.9	16.0	16.5	10.6	10.9	10.4	22.2	16.4	12.9	10.9	22.3	15.4	9.2	17.9	14.3
\$40-\$60K	13.2	14.5	14.9	14.1	15.2	10.8	12.0	10.0	33.3	16.0	6.5	6.2	10.7	21.0	11.1	10.7	9.1
\$60-\$80K	13.1	14.1	15.6	12.9	10.7	15.5	12.6	17.6	11.1	15.1	12.9	14.1	5.8	12.8	14.8	7.1	23.4
\$80-\$100K	8.5	4.9	3.5	6.1	11.2	8.9	9.7	8.4	-	5.3	4.8	12.5	14.0	9.7	10.2	7.1	6.5
\$100-\$150K	12.5	12.2	7.1	16.6	11.7	14.8	16.0	14.0	-	12.0	16.1	12.5	13.2	10.8	15.4	10.7	15.6
\$150-\$200K	4.9	4.6	5.7	3.7	6.6	4.2	6.9	2.4	-	4.9	4.8	9.4	6.6	5.6	4.3	-	5.2
OVER \$200K	6.2	6.6	7.1	6.1	5.8	6.6	5.7	7.2	11.1	4.4	9.7	7.8	4.1	6.2	7.2	3.6	5.2
PREFER NOT TO SAY	20.2	19.7	20.6	19.0	15.0	23.5	21.1	25.2	22.2	18.2	22.6	17.2	14.9	11.8	23.3	21.4	20.8
Mean	85731	83627	80759	86061	84582	92400	93659	91471	75714	78397	96562	97170	80388	82297	95470	60682	91639

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME BEFORE TAXES? IS IT...

BANNER 4

	REGISTERED PARTY						WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	Indep- endent	Other		REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
UNDER \$20K	7.1	6.0	9.2	5.5	5.1	12.0	5.8	6.9	4.3	7.1	16.9	11.1	8.7	9.4	4.3	3.9	5.4	4.3	8.3	11.5	6.8
\$20-\$40K	14.3	10.1	19.0	15.5	15.2	20.0	11.0	21.3	14.2	-	12.7	22.2	4.3	18.8	26.1	9.7	17.7	16.2	10.4	19.8	14.8
\$40-\$60K	13.2	11.1	13.3	15.2	15.2	16.0	12.2	13.4	15.2	-	8.5	8.9	4.3	25.0	21.7	7.8	10.9	14.1	14.6	14.8	16.5
\$60-\$80K	13.1	14.6	11.3	14.4	14.3	16.0	12.2	11.2	14.9	21.4	9.9	15.6	34.8	9.4	13.0	16.5	12.2	16.2	12.5	10.7	12.5
\$80-\$100K	8.5	9.8	8.5	8.3	8.9	-	10.1	7.2	7.4	-	9.9	11.1	8.7	15.6	8.7	11.2	10.2	5.9	8.3	7.4	10.8
\$100-\$150K	12.5	13.8	11.8	12.7	12.5	16.0	14.2	13.4	14.2	7.1	8.5	2.2	17.4	9.4	13.0	16.5	12.2	14.1	10.9	11.5	11.4
\$150-\$200K	4.9	4.8	4.9	5.3	4.8	12.0	4.6	5.8	4.6	-	2.8	6.7	8.7	3.1	4.3	4.9	6.8	7.0	4.7	3.7	3.4
OVER \$200K	6.2	7.3	4.4	6.4	6.2	8.0	7.5	5.4	6.4	14.3	1.4	8.9	-	3.1	4.3	8.7	3.4	7.0	5.7	4.9	5.7
PREFER NOT TO SAY	20.2	22.6	17.7	16.6	17.9	-	22.3	15.5	18.8	50.0	29.6	13.3	13.0	6.2	4.3	20.9	21.1	15.1	24.5	15.6	18.2
Mean	85731	93442	77056	86030	85851	88000	93489	81410	87926	121429	64400	81154	85000	69500	74318	101043	82414	90350	84897	74024	81319

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME BEFORE TAXES? IS IT...

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		/NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
UNDER \$20K	7.1	13.5	20.0	13.6	2.5	13.3	3.4	0.9	19.2	30.0	4.7	15.0	10.4	6.6	14.3
\$20-\$40K	14.3	23.9	-	24.7	8.2	29.3	10.7	9.7	17.2	20.0	23.3	30.0	18.5	13.6	25.0
\$40-\$60K	13.2	13.8	10.0	14.8	12.3	18.7	12.6	12.7	12.1	11.4	9.3	15.0	15.6	12.8	16.7
\$60-\$80K	13.1	14.5	10.0	4.9	14.4	6.7	14.7	15.2	11.1	5.7	18.6	5.0	11.0	13.6	6.0
\$80-\$100K	8.5	5.1	10.0	11.1	9.9	9.3	9.8	10.7	4.0	2.9	9.3	-	7.8	8.2	13.1
\$100-\$150K	12.5	7.1	10.0	4.9	16.5	6.7	16.8	18.3	7.1	1.4	7.0	5.0	6.8	13.3	3.6
\$150-\$200K	4.9	3.0	-	4.9	6.5	-	6.1	6.7	2.0	2.9	7.0	-	2.9	5.1	2.4
OVER \$200K	6.2	3.0	10.0	1.2	8.5	4.0	8.3	9.1	3.0	2.9	4.7	5.0	2.3	6.4	3.6
PREFER NOT TO SAY	20.2	16.2	30.0	19.8	21.3	12.0	17.6	16.6	24.2	22.9	16.3	25.0	24.7	20.2	15.5
Mean	85731	62610	87857	60077	103002	58561	98946	104436	60000	47593	79167	54667	65000	87865	60915

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME BEFORE TAXES? IS IT...

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K-\$40K	\$40K-\$60K	\$60K-\$80K	\$80K-\$100K	\$100K-\$150K	\$150K-\$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
UNDER \$20K	7.1	100.0	-	-	-	-	-	-	-	33.1	-	20.4	-	12.6	-
\$20-\$40K	14.3	-	100.0	-	-	-	-	-	-	66.9	-	41.3	-	25.5	-
\$40-\$60K	13.2	-	-	100.0	-	-	-	-	-	-	22.7	38.2	-	23.6	-
\$60-\$80K	13.1	-	-	-	100.0	-	-	-	-	-	22.4	-	29.0	23.3	-
\$80-\$100K	8.5	-	-	-	-	100.0	-	-	-	-	14.6	-	18.8	15.1	-
\$100-\$150K	12.5	-	-	-	-	-	100.0	-	-	-	21.4	-	27.7	-	53.0
\$150-\$200K	4.9	-	-	-	-	-	-	100.0	-	-	8.4	-	10.9	-	20.8
OVER \$200K	6.2	-	-	-	-	-	-	-	100.0	-	10.6	-	13.7	-	26.1
PREFER NOT TO SAY	20.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean	85731	15000	30000	50000	70000	90000	125000	175000	250000	25039	107981	34579	124991	51193	168110

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME BEFORE TAXES? IS IT...

BANNER 7

	TOTAL		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	YES	NO	WHITE	NON- WHITE	His- panic	Africn Amer./ Black	Asian Asian	Other	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
UNDER \$20K	7.1	8.5	7.0	5.5	12.7	8.5	15.3	15.8	-	3.8	7.0	5.6	7.1	21.2	10.9	12.9	3.9	4.1	8.4	7.6
\$20-\$40K	14.3	15.9	14.4	14.7	13.5	15.9	14.6	-	-	14.1	15.8	13.9	15.2	13.8	17.4	19.1	13.7	8.1	15.6	18.0
\$40-\$60K	13.2	18.3	12.9	13.5	12.7	18.3	8.0	21.1	14.3	11.0	8.8	19.4	15.8	7.5	17.4	12.9	14.1	9.1	10.7	19.4
\$60-\$80K	13.1	17.1	12.7	12.6	14.3	17.1	12.4	15.8	14.3	13.6	15.8	13.9	11.6	10.0	19.6	16.3	12.7	16.2	9.3	11.2
\$80-\$100K	8.5	11.0	8.5	8.1	9.8	11.0	8.8	15.8	-	8.7	7.0	11.1	7.5	10.0	10.9	7.3	8.3	10.8	8.0	7.9
\$100-\$150K	12.5	12.2	12.8	13.6	9.0	12.2	6.6	5.3	28.6	15.2	7.0	16.7	12.2	6.2	8.7	10.7	12.7	16.6	16.0	6.8
\$150-\$200K	4.9	4.9	4.9	5.0	4.9	4.9	3.6	15.8	-	6.5	5.3	5.6	3.7	2.5	4.3	3.9	8.3	5.7	4.9	2.2
OVER \$200K	6.2	2.4	6.6	6.7	4.1	2.4	5.1	5.3	-	7.2	7.0	-	6.3	3.8	4.3	4.5	9.8	7.4	7.6	2.2
PREFER NOT TO SAY	20.2	9.8	20.2	20.3	19.2	9.8	25.5	5.3	42.9	19.9	26.3	13.9	20.7	25.0	6.5	12.4	16.6	22.0	19.6	24.8
Mean	85731	74122	86909	88578	75581	74122	73382	90278	92500	94832	85595	75484	82852	64833	73140	72532	99327	99957	90055	65024

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16. WHAT IS YOUR ANNUAL HOUSEHOLD INCOME BEFORE TAXES? IS IT...

BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
UNDER \$20K	7.1	8.1	6.5	6.3	8.0	6.9	7.6	3.8	4.1	3.7	4.5	3.7	5.1	12.1	8.5	8.8	10.7	9.7	9.4	4.3	9.5	
\$20-\$40K	14.3	16.2	13.6	12.7	16.9	13.4	18.0	13.6	14.0	11.3	17.5	12.3	19.5	18.6	13.4	13.9	16.4	14.4	16.9	13.8	14.8	
\$40-\$60K	13.2	13.6	13.1	11.6	15.5	11.4	19.4	10.9	11.5	9.5	13.9	10.0	16.1	16.1	14.5	13.6	16.8	12.7	21.9	11.3	15.0	
\$60-\$80K	13.1	14.4	12.5	15.2	10.3	13.7	11.2	15.8	14.2	17.5	10.8	15.8	11.0	13.1	11.1	13.0	10.0	11.8	11.2	14.8	11.5	
\$80-\$100K	8.5	7.8	9.0	9.1	8.0	8.8	7.9	7.1	9.9	8.6	9.4	9.3	7.6	8.5	8.3	9.6	6.8	8.5	8.1	8.8	8.3	
\$100-\$150K	12.5	11.7	13.0	13.8	10.9	14.4	6.8	15.2	14.0	17.2	10.3	16.5	6.8	8.5	12.2	10.8	11.4	12.5	6.9	14.3	10.9	
\$150-\$200K	4.9	6.3	4.3	6.0	3.4	5.8	2.2	8.2	5.2	7.4	4.5	6.7	4.2	4.5	3.5	4.8	2.5	4.9	0.6	6.1	3.9	
OVER \$200K	6.2	7.3	5.6	7.4	4.6	7.4	2.2	8.2	6.3	8.3	4.9	8.6	0.8	6.5	5.1	6.5	4.3	6.3	3.1	6.8	5.6	
PREFER NOT TO SAY	20.2	14.6	22.3	17.8	22.5	18.3	24.8	17.4	20.8	16.6	24.2	17.2	28.8	12.1	23.5	19.0	21.1	19.2	21.9	19.9	20.4	
Mean	85731	86544	85314	92097	76641	91597	65024	98224	90606	100368	81746	99552	66369	76400	80708	84231	72738	84162	64120	92612	79686	

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17. ARE YOU, YOURSELF, NOW COVERED BY ANY FORM OF HEALTH INSURANCE OR HEALTH PLAN OR DO YOU NOT HAVE HEALTH COVERAGE AT THIS TIME? A HEALTH PLAN WOULD INCLUDE ANY PRIVATE INSURANCE PLAN THROUGH YOUR EMPLOYER OR A PLAN THAT YOU PURCHASED YOURSELF, AS WELL AS A GOVERNMENT PROGRAM LIKE MEDICARE, MEDICAID, OR THE MILITARY.

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF	SEE PRICES	ORGANIZATIONS				
															HOSPITAL	IN ADVANCE:	SHOULD DIS-				
		ARI- ZONA	COLO- RADO	GEOR- GIA	IOWA	MAINE	MON- TANA	NORTH CARO- LINA	URBAN	SUBUR- BAN	RURAL	DEFIN- ITELY VOTING	LIKELY VOTING	Very	Some- what	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
YES, COVERED	92.2	90.0	93.5	91.0	94.0	97.0	90.0	91.5	91.4	93.6	92.8	93.0	88.0	88.7	84.0	89.1	95.3	91.3	96.0	92.3	92.0
NO, NOT COVERED	7.0	10.0	4.5	8.5	5.0	3.0	8.0	8.5	8.2	6.0	6.8	6.3	10.9	10.7	12.0	10.4	3.9	8.1	3.1	7.2	5.0
DON'T KNOW	0.8	-	2.0	0.5	1.0	-	2.0	-	0.4	0.4	0.5	0.7	1.1	0.7	4.0	0.5	0.8	0.6	0.9	0.5	3.0

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17. ARE YOU, YOURSELF, NOW COVERED BY ANY FORM OF HEALTH INSURANCE OR HEALTH PLAN OR DO YOU NOT HAVE HEALTH COVERAGE AT THIS TIME? A HEALTH PLAN WOULD INCLUDE ANY PRIVATE INSURANCE PLAN THROUGH YOUR EMPLOYER OR A PLAN THAT YOU PURCHASED YOURSELF, AS WELL AS A GOVERNMENT PROGRAM LIKE MEDICARE, MEDICAID, OR THE MILITARY.

BANNER 2

	TOTAL	COMPETITION				LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND			SUPPORT THOSE			EDUCATION				
		BETWEEN PLANS	GROUPS SHOULD	LAW PASSED	INCLUDE PRICE	INCLUDE PRICE	W/HEALTHCARE	AND PROVIDERS	DROP LAWSUIT	NOW OR LATER	TRANSPARENCY	TRANSPARENCY	LOBBY FUNDS	High	High	Collge	COLLGE	Collge	Post			
		AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN	School	School	/Trade	GRAD.	Grad.	Grad./ Prof.		
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274		
YES, COVERED	92.2	91.9	92.0	92.7	89.6	91.2	92.7	92.1	93.8	91.8	94.6	88.7	93.1	90.3	88.9	88.2	91.6	93.6	92.6	95.3		
NO, NOT COVERED	7.0	7.5	5.8	6.8	9.5	8.0	6.5	7.1	4.4	7.5	5.4	9.4	6.3	9.1	11.1	11.2	7.8	5.6	7.0	3.3		
DON'T KNOW	0.8	0.6	2.2	0.5	0.9	0.9	0.8	0.9	1.8	0.7	-	1.9	0.6	0.6	-	0.6	0.7	0.8	0.5	1.5		

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 UNITED STATES - BATTLEGROUND SENATE STATES

17. ARE YOU, YOURSELF, NOW COVERED BY ANY FORM OF HEALTH INSURANCE OR HEALTH PLAN OR DO YOU NOT HAVE HEALTH COVERAGE AT THIS TIME? A HEALTH PLAN WOULD INCLUDE ANY PRIVATE INSURANCE PLAN THROUGH YOUR EMPLOYER OR A PLAN THAT YOU PURCHASED YOURSELF, AS WELL AS A GOVERNMENT PROGRAM LIKE MEDICARE, MEDICAID, OR THE MILITARY.

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
YES, COVERED	92.2	92.1	92.9	91.4	92.6	92.9	94.9	91.6	88.9	95.1	83.9	95.3	90.9	93.3	94.1	82.1	94.8
NO, NOT COVERED	7.0	6.9	5.7	8.0	6.9	6.6	4.6	8.0	11.1	4.4	14.5	4.7	8.3	6.2	5.6	17.9	5.2
DON'T KNOW	0.8	1.0	1.4	0.6	0.5	0.5	0.6	0.4	-	0.4	1.6	-	0.8	0.5	0.3	-	-

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

17. ARE YOU, YOURSELF, NOW COVERED BY ANY FORM OF HEALTH INSURANCE OR HEALTH PLAN OR DO YOU NOT HAVE HEALTH COVERAGE AT THIS TIME? A HEALTH PLAN WOULD INCLUDE ANY PRIVATE INSURANCE PLAN THROUGH YOUR EMPLOYER OR A PLAN THAT YOU PURCHASED YOURSELF, AS WELL AS A GOVERNMENT PROGRAM LIKE MEDICARE, MEDICAID, OR THE MILITARY.

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
YES, COVERED	92.2	93.7	93.1	91.7	92.9	76.0	92.8	94.9	92.6	100.0	88.7	88.9	100.0	84.4	82.6	92.2	92.5	89.2	95.3	93.4	94.3
NO, NOT COVERED	7.0	6.0	6.4	7.8	6.5	24.0	7.0	4.7	6.7	-	9.9	11.1	-	15.6	17.4	7.3	6.1	10.3	4.7	6.6	5.1
DON'T KNOW	0.8	0.3	0.5	0.6	0.6	-	0.3	0.4	0.7	-	1.4	-	-	-	-	0.5	1.4	0.5	-	-	0.6

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

17. ARE YOU, YOURSELF, NOW COVERED BY ANY FORM OF HEALTH INSURANCE OR HEALTH PLAN OR DO YOU NOT HAVE HEALTH COVERAGE AT THIS TIME? A HEALTH PLAN WOULD INCLUDE ANY PRIVATE INSURANCE PLAN THROUGH YOUR EMPLOYER OR A PLAN THAT YOU PURCHASED YOURSELF, AS WELL AS A GOVERNMENT PROGRAM LIKE MEDICARE, MEDICAID, OR THE MILITARY.

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY HEALTH INSURANCE		
		SINGLE/NEVER MARRIED	SEPARATED	DIVORCED	MARRIED	WIDOW	EMPLOYED	Full-Time	Part-Time	UNEMPLOYED	HOME-MAKER	STUDENT	RETIRED	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
YES, COVERED	92.2	89.6	80.0	90.1	93.9	96.0	93.2	93.4	91.9	71.4	88.4	90.0	95.5	100.0	-
NO, NOT COVERED	7.0	10.1	20.0	9.9	5.4	4.0	6.4	6.3	7.1	27.1	11.6	5.0	3.9	-	100.0
DON'T KNOW	0.8	0.3	-	-	0.7	-	0.4	0.3	1.0	1.4	-	5.0	0.6	-	-

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

17. ARE YOU, YOURSELF, NOW COVERED BY ANY FORM OF HEALTH INSURANCE OR HEALTH PLAN OR DO YOU NOT HAVE HEALTH COVERAGE AT THIS TIME? A HEALTH PLAN WOULD INCLUDE ANY PRIVATE INSURANCE PLAN THROUGH YOUR EMPLOYER OR A PLAN THAT YOU PURCHASED YOURSELF, AS WELL AS A GOVERNMENT PROGRAM LIKE MEDICARE, MEDICAID, OR THE MILITARY.

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
YES, COVERED	92.2	85.9	87.8	89.3	96.2	89.2	98.0	96.6	95.9	87.2	94.0	88.0	95.4	90.1	97.2
NO, NOT COVERED	7.0	14.1	12.2	8.8	3.2	10.8	2.0	3.4	4.1	12.8	5.4	11.3	4.4	9.3	2.8
DON'T KNOW	0.8	-	-	1.9	0.6	-	-	-	-	-	0.6	0.7	0.2	0.6	-

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

17. ARE YOU, YOURSELF, NOW COVERED BY ANY FORM OF HEALTH INSURANCE OR HEALTH PLAN OR DO YOU NOT HAVE HEALTH COVERAGE AT THIS TIME? A HEALTH PLAN WOULD INCLUDE ANY PRIVATE INSURANCE PLAN THROUGH YOUR EMPLOYER OR A PLAN THAT YOU PURCHASED YOURSELF, AS WELL AS A GOVERNMENT PROGRAM LIKE MEDICARE, MEDICAID, OR THE MILITARY.

BANNER 7

	TOTAL		HISPANIC HOUSEHOLD							RACIAL BACKGROUND							MALE			FEMALE			AGE				
	YES	NO	WHITE	NON-WHITE	Hispanic	African American	Asian	Other	WHITE	AFRICAN AMERICAN	HISPANIC	WHITE	AFRICAN AMERICAN	HISPANIC	18-29	30-40	41-55	56-65	OVER 65								
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278							
YES, COVERED	92.2	85.4	93.2	92.9	89.4	85.4	89.8	100.0	100.0	90.4	91.2	91.7	95.1	88.8	80.4	90.4	93.2	88.9	94.2	94.6							
NO, NOT COVERED	7.0	13.4	6.6	6.4	9.8	13.4	9.5	-	-	8.3	7.0	8.3	4.7	11.2	17.4	9.0	6.3	10.5	5.3	4.0							
DON'T KNOW	0.8	1.2	0.3	0.7	0.8	1.2	0.7	-	-	1.3	1.8	-	0.2	-	2.2	0.6	0.5	0.7	0.4	1.4							

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17. ARE YOU, YOURSELF, NOW COVERED BY ANY FORM OF HEALTH INSURANCE OR HEALTH PLAN OR DO YOU NOT HAVE HEALTH COVERAGE AT THIS TIME? A HEALTH PLAN WOULD INCLUDE ANY PRIVATE INSURANCE PLAN THROUGH YOUR EMPLOYER OR A PLAN THAT YOU PURCHASED YOURSELF, AS WELL AS A GOVERNMENT PROGRAM LIKE MEDICARE, MEDICAID, OR THE MILITARY.

BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE		
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
YES, COVERED	92.2	91.9	92.4	90.6	94.4	91.5	94.6	90.8	90.7	89.0	93.3	90.5	91.5	93.0	93.8	92.1	95.4	92.4	96.9	90.9	93.4	
NO, NOT COVERED	7.0	7.6	6.8	8.8	4.6	8.0	4.0	8.7	7.7	10.4	4.5	8.8	5.1	6.5	6.0	7.4	4.6	7.2	3.1	7.9	6.2	
DON'T KNOW	0.8	0.5	0.9	0.6	1.0	0.6	1.4	0.5	1.6	0.6	2.2	0.7	3.4	0.5	0.2	0.6	-	0.4	-	1.3	0.3	

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

18. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE?

BANNER 1

TOTAL	AREA								REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DISCLOSE PRICES		
	ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBURBAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE	
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
URBAN	22.3	24.0	26.5	21.0	26.5	20.0	20.0	16.0	100.0	-	-	22.2	22.9	23.3	20.0	28.0	17.8	23.1	19.5	23.6	15.0
SUBURBAN	42.8	56.0	52.0	54.0	29.0	23.0	28.0	40.0	-	100.0	-	42.2	45.7	45.3	48.0	43.5	42.4	43.6	39.8	43.1	35.0
RURAL	33.3	18.5	19.0	23.5	43.5	56.0	50.0	42.5	-	-	100.0	34.0	29.7	30.0	28.0	27.2	38.2	32.4	37.2	32.3	43.0
DK/REFUSED	1.6	1.5	2.5	1.5	1.0	1.0	2.0	1.5	-	-	-	1.6	1.7	1.3	4.0	1.3	1.7	0.9	3.5	1.0	7.0

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

18. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE?

BANNER 2

	TOTAL													EDUCATION						
	COMPETITION BETWEEN PLANS AND PROVIDERS	LOBBYING GROUPS SHOULD DROP LAWSUIT	LOBBYING YES	LOBBYING NO	TRANSPARENCY LAW PASSED NOW OR LATER	TRANSPARENCY LAW PASSED NOW OR LATER	VOTE CAND. INCLUDE PRICE TRANSPARENCY	VOTE CAND. INCLUDE PRICE TRANSPARENCY	VOTE GOP CAND INCLUDE PRICE TRANSPARENCY	SUPPORT THOSE W/HEALTHCARE LOBBY FUNDS	SUPPORT THOSE W/HEALTHCARE LOBBY FUNDS	SUPPORT THOSE W/HEALTHCARE LOBBY FUNDS	SUPPORT THOSE W/HEALTHCARE LOBBY FUNDS	SUPPORT THOSE W/HEALTHCARE LOBBY FUNDS	High School	High School	Collge /Trade School	COLLGE GRAD.	Collge GRAD.	Post Grad./ Prof.
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
URBAN	22.3	22.4	20.3	21.2	27.3	24.1	20.3	24.7	15.9	22.1	23.7	34.9	23.3	18.4	22.2	19.5	17.6	25.0	23.3	27.7
SUBURBAN	42.8	42.5	39.9	44.5	37.2	42.9	44.1	43.0	43.4	40.1	46.0	34.0	42.4	39.8	11.1	29.6	47.3	44.8	45.6	43.4
RURAL	33.3	33.7	35.5	33.5	33.3	32.0	33.8	30.8	38.1	36.6	28.8	27.4	33.3	39.8	66.7	46.7	34.1	29.0	30.2	27.0
DK/REFUSED	1.6	1.3	4.3	0.9	2.2	1.0	1.9	1.5	2.7	1.2	1.4	3.8	1.1	2.1	-	4.1	1.0	1.3	0.9	1.8

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

18. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE?

BANNER 3

	TOTAL	IDEOLOGY						LIBERAL			MODERATE			CONSERVATIVE			
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
URBAN	22.3	31.9	31.9	31.9	23.4	13.6	16.6	11.6	22.2	36.9	19.4	17.2	24.8	24.6	14.4	14.3	13.0
SUBURBAN	42.8	41.4	37.6	44.8	49.2	40.7	43.4	38.8	44.4	36.4	58.1	54.7	43.8	51.8	39.3	39.3	46.8
RURAL	33.3	25.3	27.7	23.3	26.6	44.9	38.3	49.6	33.3	25.3	21.0	28.1	30.6	23.1	46.2	46.4	39.0
DK/REFUSED	1.6	1.3	2.8	-	0.8	0.7	1.7	-	-	1.3	1.6	-	0.8	0.5	-	-	1.3

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18. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE?

BANNER 4

	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE			
	REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
URBAN	22.3	15.1	32.1	21.6	21.4	24.0	14.8	31.0	19.5	14.3	25.4	28.9	17.4	50.0	39.1	13.6	33.3	20.0	16.7	31.3	23.3
SUBURBAN	42.8	42.0	37.7	49.9	50.3	44.0	40.3	37.5	50.0	50.0	45.1	42.2	60.9	25.0	43.5	48.1	34.0	51.4	35.4	39.9	48.3
RURAL	33.3	42.2	28.7	27.1	26.8	32.0	44.1	30.7	29.1	35.7	25.4	26.7	21.7	21.9	17.4	37.9	31.3	27.0	46.9	27.2	27.3
DK/REFUSED	1.6	0.8	1.5	1.4	1.5	-	0.9	0.7	1.4	-	4.2	2.2	-	3.1	-	0.5	1.4	1.6	1.0	1.6	1.1

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

18. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
URBAN	22.3	35.7	40.0	22.2	16.4	30.7	23.1	22.3	28.3	31.4	20.9	5.0	20.8	22.1	26.2
SUBURBAN	42.8	39.1	40.0	42.0	45.3	30.7	45.2	47.0	33.3	40.0	41.9	55.0	36.7	43.4	36.9
RURAL	33.3	23.9	10.0	35.8	37.2	36.0	30.8	30.1	35.4	21.4	37.2	40.0	40.9	33.5	32.1
DK/REFUSED	1.6	1.3	10.0	-	1.1	2.7	0.9	0.6	3.0	7.1	-	-	1.6	1.0	4.8

McLAUGHLIN & ASSOCIATES
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18. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
URBAN	22.3	29.4	25.6	27.0	28.7	21.6	17.3	18.6	12.2	26.8	22.3	26.9	20.8	26.5	16.3
SUBURBAN	42.8	31.8	32.0	40.3	37.6	46.1	51.3	54.2	62.2	31.9	46.4	35.1	48.2	37.3	54.8
RURAL	33.3	35.3	41.3	30.8	32.5	32.4	30.0	27.1	25.7	39.3	30.4	36.1	30.3	34.7	28.3
DK/REFUSED	1.6	3.5	1.2	1.9	1.3	-	1.3	-	-	1.9	1.0	1.9	0.7	1.5	0.7

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18. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE?

BANNER 7

	TOTAL		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	HISpanic HOUSEHOLD		WHITE	NON- WHITE	His- panic	Africn Amer./ Black	Asian Asian	Other	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82 1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278	
URBAN	22.3	35.4 21.4	20.6	27.8	35.4	25.5	21.1	-	18.8	29.8	30.6	22.3	22.5	39.1	30.3	19.5	23.0	19.6	21.2	
SUBURBAN	42.8	42.7 43.1	42.2	44.9	42.7	43.1	68.4	42.9	44.7	40.4	50.0	40.0	45.0	37.0	42.1	51.7	48.3	35.1	37.4	
RURAL	33.3	20.7 34.2	35.6	25.3	20.7	28.5	10.5	57.1	34.9	26.3	16.7	36.3	30.0	23.9	25.8	27.8	27.4	43.6	39.6	
DK/REFUSED	1.6	1.2 1.3	1.5	2.0	1.2	2.9	-	-	1.6	3.5	2.8	1.4	2.5	-	1.7	1.0	1.4	1.8	1.8	

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18. WHICH OF THE FOLLOWING BEST DESCRIBES THE AREA WHERE YOU LIVE?

BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
URBAN	22.3	24.5	21.4	23.9	20.5	22.8	21.2	17.4	22.7	21.5	20.2	21.8	17.8	31.2	20.3	26.1	20.7	23.7	23.8	20.9	23.6	
SUBURBAN	42.8	47.3	40.8	47.7	36.4	44.6	37.4	52.2	41.6	50.3	37.7	46.6	39.8	42.7	40.1	45.3	35.4	42.7	35.6	45.1	40.7	
RURAL	33.3	26.9	36.2	27.1	41.4	31.2	39.6	29.3	33.7	26.7	40.4	29.9	40.7	24.6	38.2	27.5	42.1	32.3	38.8	32.2	34.3	
DK/REFUSED	1.6	1.3	1.6	1.3	1.8	1.4	1.8	1.1	1.9	1.5	1.8	1.6	1.7	1.5	1.4	1.1	1.8	1.3	1.9	1.8	1.4	

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19. ARE YOU OF LATINO OR HISPANIC BACKGROUND OR DESCENT?

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DIS-CLOSE PRICES		
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
YES	6.8	18.0	11.5	3.0	3.0	2.0	3.0	3.0	10.8	6.8	4.2	6.2	10.3	10.7	8.0	8.1	6.1	7.3	4.9	6.9	6.0
NO	91.4	81.5	87.5	94.5	95.5	95.0	94.0	95.0	87.7	92.2	93.8	92.2	86.9	86.7	88.0	90.7	91.9	91.3	92.5	91.5	90.0
DK/REFUSED	1.8	0.5	1.0	2.5	1.5	3.0	3.0	2.0	1.5	1.0	2.0	1.6	2.9	2.7	4.0	1.3	2.0	1.4	2.7	1.5	4.0

McLAUGHLIN & ASSOCIATES
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19. ARE YOU OF LATINO OR HISPANIC BACKGROUND OR DESCENT?

BANNER 2

	TOTAL	COMPETITION				LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND			SUPPORT THOSE			EDUCATION						
		BETWEEN PLANS	GROUPS SHOULD	LAW PASSED	INCLUDE PRICE	INCLUDE PRICE	W/HEALTHCARE	AND PROVIDERS	DROP LAWSUIT	NOW OR LATER	TRANSPARENCY	TRANSPARENCY	LOBBY FUNDS	MORE	LESS	MORE	LESS	MORE	LESS	LESS	High	High	Collge	COLLGE
		AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School	High School	Collge /Trade	COLLGE GRAD.	Collge GRAD.	Post Grad./ Prof.				
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274				
YES	6.8	6.7	7.2	5.8	11.3	7.0	7.6	7.7	5.3	8.0	5.8	8.5	7.2	7.7	11.1	7.7	7.4	6.3	6.8	5.5				
NO	91.4	91.8	88.4	93.1	87.0	91.9	89.7	90.9	92.0	90.3	93.9	86.8	92.0	91.3	83.3	90.5	92.2	91.5	91.2	92.0				
DK/REFUSED	1.8	1.5	4.3	1.1	1.7	1.1	2.7	1.4	2.7	1.7	0.4	4.7	0.9	1.0	5.6	1.8	0.3	2.2	2.0	2.6				

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

19. ARE YOU OF LATINO OR HISPANIC BACKGROUND OR DESCENT?

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
YES	6.8	8.6	9.9	7.4	7.6	5.2	6.3	4.4	11.1	8.4	6.5	9.4	5.8	8.2	4.9	14.3	2.6
NO	91.4	90.5	87.9	92.6	91.6	93.2	93.1	93.2	88.9	90.2	93.5	90.6	92.6	91.8	93.8	85.7	94.8
DK/REFUSED	1.8	1.0	2.1	-	0.8	1.6	0.6	2.4	-	1.3	-	-	1.7	-	1.3	-	2.6

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

19. ARE YOU OF LATINO OR HISPANIC BACKGROUND OR DESCENT?

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
YES	6.8	5.8	8.2	6.4	6.5	4.0	-	-	-	-	-	-	100.0	100.0	100.0	5.3	8.2	6.5	6.2	8.2	6.2
NO	91.4	93.2	90.0	92.5	92.6	92.0	99.4	98.2	98.6	92.9	97.2	100.0	-	-	-	93.7	88.4	91.9	92.7	90.9	93.2
DK/REFUSED	1.8	1.0	1.8	1.1	0.9	4.0	0.6	1.8	1.4	7.1	2.8	-	-	-	-	1.0	3.4	1.6	1.0	0.8	0.6

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

19. ARE YOU OF LATINO OR HISPANIC BACKGROUND OR DESCENT?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
YES	6.8	12.1	10.0	4.9	5.4	2.7	7.6	7.4	9.1	8.6	9.3	20.0	3.6	6.3	13.1
NO	91.4	86.2	90.0	95.1	93.1	97.3	90.9	91.4	87.9	88.6	90.7	80.0	94.8	92.3	85.7
DK/REFUSED	1.8	1.7	-	-	1.6	-	1.5	1.3	3.0	2.9	-	-	1.6	1.4	1.2

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

19. ARE YOU OF LATINO OR HISPANIC BACKGROUND OR DESCENT?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
YES	6.8	8.2	7.6	9.4	8.9	8.8	6.7	6.8	2.7	7.8	7.7	8.4	7.2	8.6	5.7
NO	91.4	90.6	91.9	89.3	88.5	91.2	93.3	91.5	97.3	91.4	91.3	90.6	91.9	90.2	94.0
DK/REFUSED	1.8	1.2	0.6	1.3	2.5	-	-	1.7	-	0.8	1.0	1.0	0.9	1.2	0.4

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

19. ARE YOU OF LATINO OR HISPANIC BACKGROUND OR DESCENT?

BANNER 7

	TOTAL		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	HISPANIC HOUSEHOLD		WHITE	NON- WHITE	His- panic	Africn Amer./ Black	Asian Asian	Other	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82 1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278	
YES	6.8	100.0	-	-	33.5	100.0	-	-	-	-	100.0	-	-	100.0	15.7	5.4	6.8	4.4	4.7	
NO	91.4	- 100.0	98.4	64.5	-	96.4	100.0	100.0	97.5	93.0	-	99.2	98.8	-	83.7	93.2	91.2	94.2	92.8	
DK/REFUSED	1.8	- -	1.6	2.0	-	3.6	-	-	2.5	7.0	-	0.8	1.2	-	0.6	1.5	2.0	1.3	2.5	

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

19. ARE YOU OF LATINO OR HISPANIC BACKGROUND OR DESCENT?

BANNER 8

	TOTAL		AGE CLUSTERS						MALE						FEMALE						GENDER	
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE		
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65				
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641	
YES	6.8	10.2	5.4	8.7	4.6	7.6	4.7	9.8	4.9	7.7	4.9	7.7	2.5	10.6	5.8	9.6	4.3	7.6	6.2	6.4	7.2	
NO	91.4	88.8	92.6	89.8	93.4	90.9	92.8	88.0	92.3	90.2	91.9	90.3	93.2	89.4	92.9	89.5	94.6	91.5	92.5	90.9	91.9	
DK/REFUSED	1.8	1.0	2.0	1.5	2.0	1.4	2.5	2.2	2.7	2.1	3.1	2.1	4.2	-	1.4	0.8	1.1	0.8	1.2	2.7	0.9	

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 1

	TOTAL	AREA								REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DIS-CLOSE PRICES	
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
WHITE	78.3	73.0	79.0	62.0	90.0	94.0	92.0	73.0	72.4	77.4	83.8	79.8	69.7	70.0	68.0	76.2	80.0	77.9	80.1	78.3	77.0
NON-WHITE	20.4	26.0	20.0	36.5	8.5	4.0	6.0	26.5	25.4	21.4	15.5	19.3	26.9	26.0	32.0	22.9	18.5	21.0	19.0	20.2	23.0
African American/Black	11.4	5.0	6.0	30.0	4.0	1.0	2.0	22.0	13.1	11.5	9.8	11.0	13.7	13.3	16.0	12.4	10.4	11.7	11.1	11.2	14.0
Hispanic	6.8	18.0	11.5	3.0	3.0	2.0	3.0	3.0	10.8	6.8	4.2	6.2	10.3	10.7	8.0	8.1	6.1	7.3	4.9	6.9	6.0
Asian American	1.6	2.0	1.5	3.0	1.5	-	1.0	1.0	1.5	2.5	0.5	1.5	2.3	1.3	8.0	1.8	1.5	1.7	1.8	1.5	2.0
Other	0.6	1.0	1.0	0.5	-	1.0	-	0.5	-	0.6	1.0	0.6	0.6	0.7	-	0.7	0.5	0.4	1.3	0.6	1.0
DK/REFUSED	1.2	1.0	1.0	1.5	1.0	2.0	2.0	0.5	1.9	1.2	0.8	0.9	2.9	3.3	-	0.9	1.3	1.0	0.9	1.3	-

McLAUGHLIN & ASSOCIATES
UNITED STATES - BATTLEGROUND SENATE STATES

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 2

	TOTAL	POLITICAL/REGULATORY													EDUCATION					
		COMPETITION		LOBBYING		TRANSPARENCY		VOTE CAND.		VOTE GOP CAND		SUPPORT THOSE			High School	High School/Trade	Collge/GRAD.	Collge/GRAD.	Post Grad./Prof.	
		BETWEEN PLANS	AND PROVIDERS	GROUPS SHOULD	DROP LAWSUIT	LAW PASSED	NOW OR LATER	INCLUDE PRICE	TRANSPARENCY	INCLUDE PRICE	TRANSPARENCY	W/HEALTHCARE	LOBBY FUNDS	LESS THAN						COLLGE
		AGREE	DIS-AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN <td>COLLGE <td>COLLGE <td>COLLGE <td>COLLGE <td>COLLGE </td></td></td></td></td>	COLLGE <td>COLLGE <td>COLLGE <td>COLLGE <td>COLLGE </td></td></td></td>	COLLGE <td>COLLGE <td>COLLGE <td>COLLGE </td></td></td>	COLLGE <td>COLLGE <td>COLLGE </td></td>	COLLGE <td>COLLGE </td>	COLLGE	
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
WHITE	78.3	78.0	77.5	78.9	74.9	77.0	78.1	75.9	80.5	78.4	78.4	71.7	78.4	76.8	61.1	72.8	80.1	79.4	79.2	79.6
NON-WHITE	20.4	20.6	21.7	20.1	23.4	21.5	20.8	23.2	17.7	19.7	21.6	25.5	20.8	22.4	38.9	26.0	19.3	19.1	19.2	19.0
African American/Black	11.4	11.8	11.6	11.7	10.8	12.8	10.0	13.1	9.7	9.4	14.7	14.2	11.6	12.6	22.2	16.0	10.1	10.6	10.2	11.3
Hispanic	6.8	6.7	7.2	5.8	11.3	7.0	7.6	7.7	5.3	8.0	5.8	8.5	7.2	7.7	11.1	7.7	7.4	6.3	6.8	5.5
Asian American	1.6	1.5	2.2	1.9	1.3	1.4	2.2	1.9	0.9	1.4	1.1	1.9	1.5	1.4	5.6	1.8	1.0	1.7	1.6	1.8
Other	0.6	0.6	0.7	0.8	-	0.3	1.1	0.5	1.8	1.0	-	0.9	0.6	0.6	-	0.6	0.7	0.6	0.7	0.4
DK/REFUSED	1.2	1.3	0.7	0.9	1.7	1.3	1.1	0.8	1.8	1.7	-	2.8	0.6	0.8	-	1.2	0.7	1.4	1.4	1.5

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
WHITE	78.3	77.0	76.6	77.3	76.9	82.4	77.7	85.6	88.9	77.8	72.6	84.4	69.4	79.5	87.2	35.7	81.8
NON-WHITE	20.4	22.0	23.4	20.9	22.3	15.8	20.0	12.8	11.1	21.3	25.8	15.6	30.6	19.5	10.5	64.3	18.2
African American/Black	11.4	12.2	11.3	12.9	12.4	8.0	10.9	6.0	-	12.0	16.1	3.1	22.3	9.2	3.6	42.9	13.0
Hispanic	6.8	8.6	9.9	7.4	7.6	5.2	6.3	4.4	11.1	8.4	6.5	9.4	5.8	8.2	4.9	14.3	2.6
Asian American	1.6	0.7	0.7	0.6	2.3	1.4	1.7	1.2	-	0.4	1.6	3.1	2.5	2.1	1.0	3.6	1.3
Other	0.6	0.7	1.4	-	-	1.2	1.1	1.2	-	0.4	1.6	-	-	-	1.0	3.6	1.3
DK/REFUSED	1.2	1.0	-	1.8	0.8	1.6	1.7	1.6	-	0.9	1.6	-	-	1.0	2.0	-	-

McLAUGHLIN & ASSOCIATES
UNITED STATES - BATTLEGROUND SENATE STATES

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
WHITE	78.3	86.7	71.0	78.1	77.4	88.0	100.0	100.0	100.0	-	-	-	-	-	-	87.4	71.4	79.5	85.9	70.8	76.7
NON-WHITE	20.4	11.6	28.5	21.1	21.7	12.0	-	-	-	100.0	100.0	100.0	100.0	100.0	100.0	10.7	27.2	20.5	12.5	29.2	21.6
African American/Black	11.4	3.5	18.2	12.5	12.8	8.0	-	-	-	100.0	100.0	100.0	-	-	-	3.4	16.3	12.4	3.6	19.3	12.5
Hispanic	6.8	5.8	8.2	6.4	6.5	4.0	-	-	-	-	-	-	100.0	100.0	100.0	5.3	8.2	6.5	6.2	8.2	6.2
Asian American	1.6	1.5	1.5	1.7	1.8	-	-	-	-	-	-	-	-	-	-	1.5	2.0	0.5	1.6	1.2	2.8
Other	0.6	0.8	0.5	0.6	0.6	-	-	-	-	-	-	-	-	-	-	0.5	0.7	1.1	1.0	0.4	-
DK/REFUSED	1.2	1.5	0.5	0.8	0.9	-	-	-	-	-	-	-	-	-	-	1.9	1.4	-	1.0	-	1.7

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
														INSURANCE	
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
WHITE	78.3	67.3	70.0	80.2	81.7	85.3	77.5	78.1	73.7	57.1	79.1	70.0	85.4	78.9	71.4
NON-WHITE	20.4	31.0	30.0	18.5	17.1	14.7	20.8	20.4	23.2	41.4	20.9	30.0	14.3	19.8	28.6
African American/Black	11.4	16.5	10.0	13.6	9.2	12.0	10.6	10.5	11.1	30.0	11.6	5.0	9.4	11.1	15.5
Hispanic	6.8	12.1	10.0	4.9	5.4	2.7	7.6	7.4	9.1	8.6	9.3	20.0	3.6	6.3	13.1
Asian American	1.6	1.3	-	-	2.1	-	2.2	2.2	2.0	-	-	5.0	0.6	1.7	-
Other	0.6	1.0	10.0	-	0.4	-	0.4	0.3	1.0	2.9	-	-	0.6	0.6	-
DK/REFUSED	1.2	1.3	-	1.2	1.3	-	1.6	1.4	3.0	1.4	-	-	0.3	1.3	-

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
WHITE	78.3	61.2	80.2	79.9	75.2	74.5	85.3	79.7	85.1	73.9	79.7	76.2	79.7	75.7	84.1
NON-WHITE	20.4	36.5	19.2	19.5	22.3	23.5	14.7	20.3	13.5	24.9	19.1	22.8	19.0	22.8	15.5
African American/Black	11.4	24.7	11.6	6.9	10.8	11.8	6.0	8.5	9.5	16.0	8.7	12.5	9.2	12.0	7.4
Hispanic	6.8	8.2	7.6	9.4	8.9	8.8	6.7	6.8	2.7	7.8	7.7	8.4	7.2	8.6	5.7
Asian American	1.6	3.5	-	2.5	1.9	2.9	0.7	5.1	1.4	1.2	2.1	1.7	2.0	1.9	1.8
Other	0.6	-	-	0.6	0.6	-	1.3	-	-	-	0.6	0.2	0.6	0.3	0.7
DK/REFUSED	1.2	2.4	-	0.6	2.5	2.0	-	-	1.4	0.8	1.1	0.7	1.3	1.3	0.4

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 7

	TOTAL		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	HOUSEHOLD		YES	NO	WHITE	NON-WHITE	Hispanic	African Amer./Black	Asian Amer./Asian	Other	WHITE	AFRICAN AMERICAN/BLACK	HISPANIC/PANIC	WHITE	AFRICAN AMERICAN/BLACK	HISPANIC/PANIC	18-29	30-40	41-55	56-65
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
WHITE	78.3	-	84.3	100.0	-	-	-	-	-	100.0	-	-	100.0	-	-	66.3	78.5	74.3	82.2	86.7
NON-WHITE	20.4	100.0	14.4	-	100.0	100.0	100.0	100.0	100.0	-	100.0	100.0	-	100.0	100.0	32.6	19.0	24.3	16.9	12.9
African American/Black	11.4	-	12.0	-	55.9	-	100.0	-	-	-	100.0	-	-	100.0	-	14.0	12.2	14.9	9.3	7.6
Hispanic	6.8	100.0	-	-	33.5	100.0	-	-	-	-	-	100.0	-	-	100.0	15.7	5.4	6.8	4.4	4.7
Asian American	1.6	-	1.7	-	7.8	-	-	100.0	-	-	-	-	-	-	-	1.7	1.5	2.0	2.2	0.4
Other	0.6	-	0.6	-	2.9	-	-	-	100.0	-	-	-	-	-	-	1.1	-	0.7	0.9	0.4
DK/REFUSED	1.2	-	1.2	-	-	-	-	-	-	-	-	-	-	-	-	1.1	2.0	1.4	0.9	0.4

McLAUGHLIN & ASSOCIATES
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20. WHAT IS YOUR MAIN RACIAL BACKGROUND?

BANNER 8

	TOTAL		AGE CLUSTERS								MALE				FEMALE				GENDER		
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641
WHITE	78.3	72.8	80.9	73.5	84.7	75.7	86.7	73.4	83.0	74.8	87.0	77.3	89.0	72.4	79.0	72.2	82.9	74.2	85.0	80.0	76.9
NON-WHITE	20.4	25.3	18.3	24.9	14.7	22.9	12.9	25.5	15.6	23.6	12.1	21.1	11.0	25.1	20.5	26.1	16.8	24.5	14.4	18.8	21.8
African American/Black	11.4	13.1	10.8	13.8	8.3	12.7	7.6	13.0	9.0	13.8	5.4	11.1	7.6	13.1	12.2	13.9	10.7	14.2	7.5	10.2	12.5
Hispanic	6.8	10.2	5.4	8.7	4.6	7.6	4.7	9.8	4.9	7.7	4.9	7.7	2.5	10.6	5.8	9.6	4.3	7.6	6.2	6.4	7.2
Asian American	1.6	1.6	1.5	1.8	1.2	1.9	0.4	1.6	1.1	1.5	0.9	1.6	-	1.5	1.8	2.0	1.4	2.1	0.6	1.4	1.7
Other	0.6	0.5	0.6	0.6	0.6	0.7	0.4	1.1	0.5	0.6	0.9	0.7	0.8	-	0.7	0.6	0.4	0.6	-	0.7	0.5
DK/REFUSED	1.2	1.6	0.9	1.5	0.6	1.3	0.4	1.1	1.4	1.5	0.9	1.6	-	2.0	0.5	1.4	0.4	1.1	0.6	1.3	1.1

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

21. WHAT IS YOUR AGE?

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF HOSPITAL PRICES		SEE PRICES IN ADVANCE: LIKELY TO GO		ORGANIZATIONS SHOULD DIS-CLOSE PRICES		
		ARI-ZONA	COLO-RADO	GEOR-GIA	IOWA	MAINE	MON-TANA	NORTH-CARO-LINA	URBAN	SUBUR-BAN	RURAL	DEFIN-ITELY VOTING	LIKELY VOTING	Very	Some-what	AGREE	DIS-AGREE	AGREE	DIS-AGREE	AGREE	DIS-AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
18-29	14.8	14.5	17.0	15.0	16.0	11.0	14.0	14.0	20.1	14.6	11.5	14.7	15.4	14.7	20.0	20.1	10.6	16.5	9.3	16.0	8.0
30-40	17.1	16.0	20.0	17.0	16.5	18.0	16.0	16.0	14.9	20.7	14.2	16.3	21.7	20.7	28.0	20.4	14.5	18.9	11.5	18.5	5.0
41-55	24.7	24.0	24.0	29.5	22.0	22.0	23.0	26.0	25.4	27.9	20.2	24.8	24.0	24.0	24.0	24.7	24.9	25.0	23.5	23.9	32.0
56-65	18.8	18.0	17.5	18.0	20.0	20.0	19.0	19.5	16.4	15.4	24.5	18.8	18.3	20.0	8.0	17.6	20.2	18.2	22.1	19.6	10.0
OVER 65	23.2	26.0	20.5	19.0	24.0	28.0	25.0	23.0	22.0	20.3	27.5	23.8	19.4	19.3	20.0	16.1	28.4	19.8	32.7	21.1	40.0
DK/REFUSED	1.5	1.5	1.0	1.5	1.5	1.0	3.0	1.5	1.1	1.2	2.0	1.6	1.1	1.3	-	1.1	1.5	1.5	0.9	0.9	5.0
Mean	49.61	50.37	47.93	48.55	49.74	51.66	50.44	50.02	48.02	48.12	52.53	49.89	47.96	48.48	44.86	46.15	52.36	48.12	54.25	48.77	55.83

McLAUGHLIN & ASSOCIATES
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21. WHAT IS YOUR AGE?

BANNER 2

	TOTAL													EDUCATION						
	AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School /Less	High School /Grad.	Collge /Trade School	COLLGE GRAD.	Collge /Grad.	Post Grad./ Prof.	
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274
18-29	14.8	15.7	11.6	14.5	17.7	15.8	15.1	17.3	8.8	17.5	11.9	18.9	15.2	15.5	5.6	15.4	16.2	14.4	15.1	13.1
30-40	17.1	17.8	10.9	18.5	13.0	18.0	15.7	17.8	16.8	19.7	12.6	24.5	17.3	14.7	11.1	13.6	15.5	18.7	19.4	17.5
41-55	24.7	24.7	23.2	24.3	27.7	24.3	25.4	24.5	32.7	24.0	25.2	14.2	25.9	19.9	11.1	18.9	20.9	27.9	27.5	28.5
56-65	18.8	18.5	21.7	19.2	15.2	18.5	17.3	17.8	17.7	17.2	22.3	18.9	18.0	20.9	33.3	21.9	19.6	17.3	18.1	16.1
OVER 65	23.2	21.9	31.2	21.9	25.1	22.3	24.3	22.1	19.5	20.6	26.6	23.6	22.4	27.7	38.9	29.0	26.4	20.1	17.6	24.1
DK/REFUSED	1.5	1.4	1.4	1.5	1.3	1.1	2.2	0.6	4.4	1.0	1.4	-	1.1	1.2	-	1.2	1.4	1.7	2.3	0.7
Mean	49.61	48.98	53.40	49.27	49.40	49.01	49.81	48.54	50.24	47.82	52.16	47.74	49.22	51.04	57.92	51.62	50.28	48.64	47.90	49.82

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

21. WHAT IS YOUR AGE?

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
18-29	14.8	21.1	17.0	24.5	14.2	11.8	13.1	10.8	-	21.8	19.4	20.3	11.6	14.4	11.1	10.7	11.7
30-40	17.1	16.4	15.6	17.2	21.3	13.2	15.4	11.6	11.1	14.7	22.6	17.2	12.4	29.2	13.1	10.7	13.0
41-55	24.7	23.4	20.6	25.8	23.1	26.4	26.3	26.4	55.6	22.7	22.6	18.8	22.3	24.6	25.9	32.1	29.9
56-65	18.8	18.1	22.7	14.1	16.5	21.2	20.6	21.6	-	18.7	21.0	20.3	19.0	14.4	20.0	28.6	24.7
OVER 65	23.2	20.4	22.7	18.4	24.1	25.2	22.9	26.8	33.3	21.3	14.5	23.4	33.9	16.9	27.5	17.9	19.5
DK/REFUSED	1.5	0.7	1.4	-	0.8	2.4	1.7	2.8	-	0.9	-	-	0.8	0.5	2.3	-	1.3
Mean	49.61	47.45	49.65	45.57	49.12	51.68	50.42	52.57	53.89	47.78	46.14	48.48	53.43	46.19	52.22	51.48	50.86

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

21. WHAT IS YOUR AGE?

BANNER 4

	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE			
	REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
18-29	14.8	12.6	17.7	14.1	14.3	12.0	11.6	16.2	10.6	7.1	18.3	20.0	30.4	31.2	34.8	15.5	12.9	15.7	9.4	20.6	12.5
30-40	17.1	13.6	13.6	24.7	24.4	28.0	13.0	14.8	24.5	7.1	12.7	28.9	17.4	6.2	21.7	15.5	12.9	24.9	11.5	14.0	24.4
41-55	24.7	25.6	23.3	25.8	25.3	32.0	23.2	20.2	26.6	57.1	36.6	22.2	39.1	21.9	17.4	24.8	23.1	27.6	26.6	23.5	23.9
56-65	18.8	19.3	19.2	18.0	17.9	20.0	20.6	19.5	19.1	7.1	15.5	17.8	8.7	15.6	8.7	23.3	19.0	15.1	15.1	19.3	21.0
OVER 65	23.2	26.6	25.4	16.6	17.6	4.0	29.6	28.2	18.1	14.3	16.9	11.1	4.3	25.0	17.4	18.4	31.3	15.1	35.4	21.8	18.2
DK/REFUSED	1.5	2.3	0.8	0.8	0.6	4.0	2.0	1.1	1.1	7.1	-	-	-	-	-	2.4	0.7	1.6	2.1	0.8	-
Mean	49.61	51.52	49.90	47.23	47.42	44.67	52.63	50.76	48.59	49.46	47.52	44.01	40.33	46.98	41.57	49.17	52.45	46.12	54.02	48.36	48.39

McLAUGHLIN & ASSOCIATES
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21. WHAT IS YOUR AGE?

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
18-29	14.8	35.4	20.0	2.5	9.6	-	18.0	17.1	24.2	31.4	16.3	75.0	-	14.5	19.0
30-40	17.1	22.2	10.0	8.6	17.5	-	24.7	25.4	20.2	11.4	20.9	10.0	-	17.3	15.5
41-55	24.7	21.2	40.0	33.3	26.9	1.3	32.6	33.7	25.3	27.1	27.9	15.0	4.2	23.8	36.9
56-65	18.8	8.8	20.0	29.6	22.1	17.3	16.8	16.9	16.2	20.0	18.6	-	24.7	19.2	14.3
OVER 65	23.2	11.1	10.0	25.9	22.7	77.3	6.6	5.8	12.1	10.0	14.0	-	68.8	23.8	13.1
DK/REFUSED	1.5	1.3	-	-	1.1	4.0	1.2	1.1	2.0	-	2.3	-	2.3	1.5	1.2
Mean	49.61	39.88	46.50	55.68	51.18	67.98	43.88	43.86	44.04	43.51	46.65	28.32	66.65	49.84	45.96

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21. WHAT IS YOUR AGE?

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
18-29	14.8	27.1	19.8	14.5	18.5	12.7	12.7	11.9	10.8	22.2	14.1	19.2	14.0	18.1	12.0
30-40	17.1	9.4	16.3	18.2	16.6	16.7	17.3	28.8	27.0	14.0	19.3	15.6	19.6	16.0	22.3
41-55	24.7	14.1	14.0	17.0	30.6	31.4	32.7	28.8	29.7	14.0	27.8	15.1	31.0	21.2	31.1
56-65	18.8	22.4	20.3	15.1	13.4	17.6	24.0	18.6	23.0	21.0	18.1	18.8	19.0	17.3	22.6
OVER 65	23.2	24.7	29.1	34.0	19.7	21.6	12.7	10.2	8.1	27.6	19.7	30.0	15.5	26.4	11.0
DK/REFUSED	1.5	2.4	0.6	1.3	1.3	-	0.7	1.7	1.4	1.2	1.0	1.2	0.9	1.0	1.1
Mean	49.61	48.39	49.99	51.49	47.33	49.66	48.43	45.88	46.47	49.47	48.64	50.24	47.81	49.48	47.39

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21. WHAT IS YOUR AGE?

BANNER 7

	TOTAL		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	HISpanic HOUSEHOLD		WHITE	NON- WHITE	His- panic	Africn Amer./ Black	Asian Asian	Other	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	WHITE	AFRICN AMER./ BLACK	HIS- PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
18-29	14.8	34.1	13.6	12.6	23.7	34.1	18.2	15.8	28.6	12.1	19.3	38.9	13.0	17.5	30.4	100.0	-	-	-	-
30-40	17.1	13.4	17.4	17.1	15.9	13.4	18.2	15.8	-	18.1	22.8	11.1	16.2	15.0	15.2	-	100.0	-	-	-
41-55	24.7	24.4	24.6	23.4	29.4	24.4	32.1	31.6	28.6	24.4	36.8	19.4	22.5	28.8	28.3	-	-	100.0	-	-
56-65	18.8	12.2	19.3	19.7	15.5	12.2	15.3	26.3	28.6	19.9	5.3	22.2	19.5	22.5	4.3	-	-	-	100.0	-
OVER 65	23.2	15.9	23.5	25.6	14.7	15.9	15.3	5.3	14.3	23.5	15.8	8.3	27.6	15.0	21.7	-	-	-	-	100.0
DK/REFUSED	1.5	-	1.5	1.6	0.8	-	0.7	5.3	-	2.0	-	-	1.2	1.2	-	-	-	-	-	-
Mean	49.61	42.90	50.03	50.84	45.28	42.90	46.43	46.44	47.71	50.39	44.44	41.64	51.25	47.87	43.89	23.50	35.00	48.00	60.50	70.00

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21. WHAT IS YOUR AGE?

BANNER 8

	TOTAL		AGE CLUSTERS								MALE				FEMALE				GENDER		
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641
18-29	14.8	46.5	-	26.2	-	19.7	-	45.1	-	25.5	-	19.3	-	47.7	-	26.9	-	20.1	-	14.8	14.8
30-40	17.1	53.5	-	30.2	-	22.7	-	54.9	-	31.0	-	23.4	-	52.3	-	29.5	-	22.0	-	18.1	16.2
41-55	24.7	-	37.0	43.6	-	32.7	-	-	38.9	43.6	-	32.9	-	-	35.5	43.6	-	32.6	-	25.4	24.0
56-65	18.8	-	28.2	-	44.7	24.9	-	-	28.8	-	47.1	24.4	-	-	27.6	-	42.9	25.4	-	18.8	18.7
OVER 65	23.2	-	34.8	-	55.3	-	100.0	-	32.3	-	52.9	-	100.0	-	36.9	-	57.1	-	100.0	21.1	25.0
DK/REFUSED	1.5	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.8	1.2
Mean	49.61	29.66	59.17	37.65	65.75	43.34	70.00	29.81	58.71	37.73	65.53	43.28	70.00	29.51	59.57	37.58	65.93	43.39	70.00	49.02	50.12

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

22. GENDER:

BANNER 1

	TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF		SEE PRICES		ORGANIZATIONS		
		ARI- ZONA	COLO- RADO	GEOR- GIA	IOWA	MAINE	MON- TANA	NORTH CARO- LINA	URBAN	SUBUR- BAN	RURAL	DEFIN- ITELY VOTING	LIKELY VOTING	Very	Some- what	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
MALE	46.6	47.0	48.0	45.0	47.0	47.0	48.0	45.0	43.7	49.1	45.0	46.8	45.1	44.7	48.0	45.0	47.9	45.4	49.1	46.6	45.0
FEMALE	53.4	53.0	52.0	55.0	53.0	53.0	52.0	55.0	56.3	50.9	55.0	53.2	54.9	55.3	52.0	55.0	52.1	54.6	50.9	53.4	55.0

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22. GENDER:

BANNER 2

	TOTAL													EDUCATION											
	COMPETITION BETWEEN PLANS AND PROVIDERS	LOBBYING GROUPS SHOULD DROP LAWSUIT	TRANSPARENCY LAW PASSED NOW OR LATER	VOTE CAND. INCLUDE PRICE TRANSPARENCY	VOTE GOP CAND INCLUDE PRICE TRANSPARENCY	SUPPORT THOSE W/HEALTHCARE LOBBY FUNDS	AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School /Less	High School /Grad.	Collge /Trade School	COLLGE GRAD.	Collge /Grad.	Post Grad./ Prof.
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274					
MALE	46.6	46.8	47.1	48.1	41.6	46.2	45.9	46.3	52.2	49.0	39.6	52.8	43.8	46.2	50.0	47.9	44.9	46.9	49.4	42.7					
FEMALE	53.4	53.2	52.9	51.9	58.4	53.8	54.1	53.7	47.8	51.0	60.4	47.2	56.2	53.8	50.0	52.1	55.1	53.1	50.6	57.3					

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

22. GENDER:

BANNER 3

	TOTAL	IDEOLOGY							LIBERAL			MODERATE			CONSERVATIVE		
		LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT	REPUB- LICAN	DEMO- CRAT	INDEP- ENDENT
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
MALE	46.6	35.9	34.0	37.4	50.3	49.9	49.7	50.0	33.3	34.7	41.9	57.8	44.6	51.8	50.2	32.1	54.5
FEMALE	53.4	64.1	66.0	62.6	49.7	50.1	50.3	50.0	66.7	65.3	58.1	42.2	55.4	48.2	49.8	67.9	45.5

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22. GENDER:

BANNER 4

	TOTAL	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE		
		REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
MALE	46.6	51.8	37.7	51.2	49.7	72.0	52.2	37.9	52.1	50.0	33.8	51.1	47.8	37.5	52.2	100.0	100.0	100.0	-	-	-
FEMALE	53.4	48.2	62.3	48.8	50.3	28.0	47.8	62.1	47.9	50.0	66.2	48.9	52.2	62.5	47.8	-	-	-	100.0	100.0	100.0

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

22. GENDER:

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
MALE	46.6	43.1	40.0	50.6	49.2	28.0	49.5	51.6	36.4	40.0	23.3	30.0	44.2	45.9	52.4
FEMALE	53.4	56.9	60.0	49.4	50.8	72.0	50.5	48.4	63.6	60.0	76.7	70.0	55.8	54.1	47.6

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

22. GENDER:

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
MALE	46.6	28.2	44.8	39.6	52.9	48.0	53.3	57.6	51.4	39.3	49.5	39.4	52.4	43.9	53.7
FEMALE	53.4	71.8	55.2	60.4	47.1	52.0	46.7	42.4	48.6	60.7	50.5	60.6	47.6	56.1	46.3

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

22. GENDER:

BANNER 7

	TOTAL		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	HISpanic	HOUSEHOLD	WHITE	NON-White	Hispanic	African American	Asian	Other	WHITE	AFRICAN AMERICAN	HISpanic	WHITE	AFRICAN AMERICAN	HISpanic	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82 1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278	
MALE	46.6	43.9 46.3	47.6	42.9	43.9	41.6	42.1	57.1	100.0	100.0	100.0	-	-	-	46.6	49.3	48.0	46.7	42.4	
FEMALE	53.4	56.1 53.7	52.4	57.1	56.1	58.4	57.9	42.9	-	-	-	100.0	100.0	100.0	53.4	50.7	52.0	53.3	57.6	

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

22. GENDER:

BANNER 8

	TOTAL		AGE CLUSTERS								MALE				FEMALE				GENDER		
	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	UNDER 40	OVER 40	UNDER 55	OVER 55	UNDER 65	OVER 65	MALE	FEMALE	
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641
MALE	46.6	48.0	45.7	48.0	44.3	47.7	42.4	100.0	100.0	100.0	100.0	100.0	100.0	-	-	-	-	-	-	100.0	-
FEMALE	53.4	52.0	54.3	52.0	55.7	52.3	57.6	-	-	-	-	-	-	100.0	100.0	100.0	100.0	100.0	100.0	-	100.0

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

23. AREA:

BANNER 1

TOTAL	AREA							REGION			VOTER LIKELIHOOD			FEAR OF		SEE PRICES		ORGANIZATIONS			
	ARI- ZONA	COLO- RADO	GEOR- GIA	IOWA	MAINE	MON- TANA	NORTH CARO- LINA	URBAN	SUBUR- BAN	RURAL	DEFIN- ITELY VOTING	LIKELY VOTING	Very	Some- what	AGREE	DIS- AGREE	AGREE	DIS- AGREE	AGREE	DIS- AGREE	SHOULD DIS- CLOSE PRICES
Total	1200	200	200	200	200	100	100	200	268	513	400	1025	175	150	25	558	595	908	226	1053	100
ARIZONA	16.7	100.0	-	-	-	-	-	-	17.9	21.8	9.2	16.1	20.0	22.7	4.0	19.2	14.5	16.9	14.2	17.2	15.0
COLORADO	16.7	-	100.0	-	-	-	-	-	19.8	20.3	9.5	16.9	15.4	14.7	20.0	19.0	14.1	17.4	14.2	16.5	15.0
GEORGIA	16.7	-	-	100.0	-	-	-	-	15.7	21.1	11.8	16.6	17.1	16.7	20.0	14.9	18.7	17.3	15.5	17.2	15.0
IOWA	16.7	-	-	-	100.0	-	-	-	19.8	11.3	21.8	16.6	17.1	15.3	28.0	13.6	18.8	15.3	23.0	15.7	22.0
MAINE	8.3	-	-	-	-	100.0	-	-	7.5	4.5	14.0	8.4	8.0	8.7	4.0	7.3	9.9	7.8	10.6	8.3	9.0
MONTANA	8.3	-	-	-	-	-	100.0	-	7.5	5.5	12.5	8.3	8.6	9.3	4.0	8.4	8.1	8.4	7.5	8.2	8.0
NORTH CAROLINA	16.7	-	-	-	-	-	-	100.0	11.9	15.6	21.2	17.2	13.7	12.7	20.0	17.6	16.0	17.0	15.0	17.0	16.0

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

23. AREA:

BANNER 2

	TOTAL													EDUCATION											
	COMPETITION BETWEEN PLANS AND PROVIDERS	LOBBYING GROUPS SHOULD DROP LAWSUIT	TRANSPARENCY LAW PASSED NOW OR LATER	VOTE CAND. INCLUDE PRICE TRANSPARENCY	VOTE GOP CAND INCLUDE PRICE TRANSPARENCY	SUPPORT THOSE W/HEALTHCARE LOBBY FUNDS	AGREE	DIS- AGREE	YES	NO	NOW	DELAY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	MORE LIKELY	LESS LIKELY	LESS THAN COLLGE	High School /Less	High School /Grad.	Collge /Trade School	COLLGE GRAD.	Collge /Grad.	Post Grad./ Prof.
Total	1200	985	138	798	231	701	370	793	113	588	278	106	821	483	18	169	296	717	443	274					
ARIZONA	16.7	16.5	17.4	15.8	16.9	16.7	16.8	17.0	15.9	17.5	15.5	15.1	16.3	18.8	22.2	16.0	20.3	15.2	14.9	15.7					
COLORADO	16.7	16.4	13.8	17.9	16.5	17.7	17.3	18.2	15.9	16.2	16.2	22.6	17.1	14.3	16.7	9.5	16.9	18.3	15.8	22.3					
GEORGIA	16.7	17.4	13.0	16.9	18.2	18.3	14.1	18.8	15.0	18.4	17.3	17.0	17.4	15.5	22.2	16.6	14.5	17.4	18.1	16.4					
IOWA	16.7	16.2	19.6	15.8	14.3	15.5	16.2	15.1	17.7	15.6	18.3	16.0	16.8	18.6	-	18.9	19.6	15.3	17.4	12.0					
MAINE	8.3	7.9	13.0	7.9	10.0	8.3	7.6	7.9	9.7	7.8	10.4	7.5	8.9	8.1	5.6	12.4	5.7	8.5	8.1	9.1					
MONTANA	8.3	8.0	10.1	8.0	10.0	7.3	11.6	6.9	7.1	8.0	5.8	11.3	7.1	7.2	5.6	9.5	6.1	9.1	10.4	6.9					
NORTH CAROLINA	16.7	17.5	13.0	17.7	14.3	16.3	16.5	16.0	18.6	16.5	16.5	10.4	16.4	17.4	27.8	17.2	16.9	16.2	15.3	17.5					

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

23. AREA:

BANNER 3

	IDEOLOGY								LIBERAL			MODERATE			CONSERVATIVE		
	LIB- ERAL	Very	Some- what	MOD- ERATE	CONSER- VATIVE	Some- what	Very	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	REPU- LICAN	DEMO- CRAT	INDEP- ENDENT	
Total	1200	304	141	163	394	425	175	250	9	225	62	64	121	195	305	28	77
ARIZONA	16.7	15.1	17.0	13.5	18.0	16.9	15.4	18.0	-	16.9	12.9	20.3	12.4	20.5	19.3	14.3	9.1
COLORADO	16.7	21.4	29.1	14.7	17.3	12.0	15.4	9.6	33.3	21.3	21.0	17.2	9.1	23.1	11.8	10.7	14.3
GEORGIA	16.7	15.8	11.3	19.6	14.0	17.9	17.7	18.0	11.1	14.7	17.7	15.6	19.0	8.7	18.0	28.6	11.7
IOWA	16.7	16.4	15.6	17.2	17.5	17.4	16.0	18.4	-	17.8	11.3	18.8	15.7	19.5	17.7	10.7	18.2
MAINE	8.3	7.9	5.7	9.8	9.1	8.0	10.9	6.0	-	8.0	9.7	7.8	10.7	8.7	7.2	3.6	13.0
MONTANA	8.3	6.6	4.3	8.6	9.9	8.7	7.4	9.6	22.2	6.7	4.8	9.4	9.9	9.7	8.9	-	10.4
NORTH CAROLINA	16.7	16.8	17.0	16.6	14.2	19.1	17.1	20.4	33.3	14.7	22.6	10.9	23.1	9.7	17.0	32.1	23.4

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

23. AREA:

BANNER 4

	REGISTERED PARTY					WHITE			AFRICAN AMERICAN			HISPANIC			MALE			FEMALE			
	REPUBLICAN	DEMOCRAT	INDEPENDENT	Independent	Other	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	REPUBLICAN	DEMOCRAT	INDEPENDENT	
Total	1200	398	390	361	336	25	345	277	282	14	71	45	23	32	23	206	147	185	192	243	176
ARIZONA	16.7	18.6	15.4	16.3	15.2	32.0	17.4	13.4	15.2	7.1	4.2	13.3	39.1	59.4	30.4	19.4	14.3	16.8	17.7	16.0	15.9
COLORADO	16.7	14.3	15.9	21.1	21.7	12.0	13.3	18.1	20.9	35.7	4.2	8.9	26.1	28.1	30.4	17.0	12.9	21.6	11.5	17.7	20.5
GEORGIA	16.7	17.6	17.9	11.9	12.5	4.0	17.4	11.6	7.8	35.7	45.1	44.4	8.7	6.2	4.3	15.5	18.4	13.0	19.8	17.7	10.8
IOWA	16.7	16.8	16.7	17.2	17.0	20.0	17.4	20.6	20.6	14.3	5.6	2.2	4.3	6.2	13.0	17.0	19.0	15.1	16.7	15.2	19.3
MAINE	8.3	7.0	8.5	10.0	10.1	8.0	7.2	11.6	12.1	-	1.4	-	4.3	-	4.3	6.3	8.2	11.9	7.8	8.6	8.0
MONTANA	8.3	9.3	6.9	8.3	8.9	-	9.6	9.4	9.6	-	-	4.4	13.0	-	-	9.2	6.8	8.1	9.4	7.0	8.5
NORTH CAROLINA	16.7	16.3	18.7	15.2	14.6	24.0	17.7	15.5	13.8	7.1	39.4	26.7	4.3	-	17.4	15.5	20.4	13.5	17.2	17.7	17.0

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

23. AREA:

BANNER 5

	TOTAL	MARITAL STATUS					EMPLOYMENT						COVERED BY		
		SINGLE /NEVER MARRIED	SEPA- RATED	DIVOR- CED	MARR- IED	WIDOW	EMPLOY- -ED	Full- Time	Part- Time	UNEM- PLOYED	HOME- MAKER	STU- DENT	RETIRE	YES	NO
Total	1200	297	10	81	709	75	737	638	99	70	43	20	308	1107	84
ARIZONA	16.7	19.5	40.0	13.6	16.4	12.0	17.6	18.2	14.1	12.9	14.0	25.0	15.3	16.3	23.8
COLORADO	16.7	21.5	10.0	11.1	15.9	9.3	18.0	17.6	21.2	14.3	4.7	15.0	15.9	16.9	10.7
GEORGIA	16.7	15.2	20.0	23.5	16.9	13.3	17.0	16.0	23.2	22.9	25.6	15.0	13.6	16.4	20.2
IOWA	16.7	16.8	20.0	17.3	16.1	18.7	17.1	17.2	16.2	10.0	11.6	15.0	17.5	17.0	11.9
MAINE	8.3	6.7	-	7.4	8.9	13.3	7.2	7.7	4.0	11.4	9.3	10.0	10.7	8.8	3.6
MONTANA	8.3	6.7	-	6.2	8.5	12.0	8.8	8.6	10.1	2.9	7.0	15.0	8.1	8.1	9.5
NORTH CAROLINA	16.7	13.5	10.0	21.0	17.3	21.3	14.2	14.7	11.1	25.7	27.9	5.0	18.8	16.5	20.2

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

23. AREA:

BANNER 6

	TOTAL	INCOME								INCOME CLUSTERS					
		UNDER \$20K	\$20K- \$40K	\$40K- \$60K	\$60K- \$80K	\$80K- \$100K	\$100K- \$150K	\$150K- \$200K	OVER \$200K	UNDER \$40K	OVER \$40K	UNDER \$60K	OVER \$60K	UNDER \$100K	OVER \$100K
Total	1200	85	172	159	157	102	150	59	74	257	701	416	542	675	283
ARIZONA	16.7	16.5	9.9	19.5	17.2	22.5	20.0	16.9	12.2	12.1	18.5	14.9	18.3	16.6	17.3
COLORADO	16.7	20.0	15.7	17.6	17.2	18.6	14.0	22.0	16.2	17.1	17.1	17.3	17.0	17.5	16.3
GEORGIA	16.7	16.5	18.0	13.2	15.3	11.8	12.0	20.3	27.0	17.5	15.3	15.9	15.9	15.1	17.7
IOWA	16.7	14.1	19.8	18.9	16.6	11.8	18.7	10.2	13.5	17.9	16.0	18.3	15.1	16.9	15.5
MAINE	8.3	9.4	14.0	4.4	7.0	8.8	10.7	8.5	9.5	12.5	7.8	9.4	8.9	8.7	9.9
MONTANA	8.3	8.2	4.7	11.3	13.4	6.9	8.7	8.5	6.8	5.8	9.8	7.9	9.4	9.0	8.1
NORTH CAROLINA	16.7	15.3	18.0	15.1	13.4	19.6	16.0	13.6	14.9	17.1	15.4	16.3	15.5	16.1	15.2

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

23. AREA:

BANNER 7

TOTAL	HISPANIC HOUSEHOLD		RACIAL BACKGROUND							MALE			FEMALE			AGE				
	YES	NO	WHITE	NON-WHITE	Hispanic	African Amer./Black	Asian	Other	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	WHITE	AFRICAN AMER./BLACK	HIS-PANIC	18-29	30-40	41-55	56-65	OVER 65	
Total	1200	82	1097	940	245	82	137	19	7	447	57	36	493	80	46	178	205	296	225	278
ARIZONA	16.7	43.9	14.9	15.5	21.2	43.9	7.3	21.1	28.6	15.0	10.5	44.4	16.0	5.0	43.5	16.3	15.6	16.2	16.0	18.7
COLORADO	16.7	28.0	16.0	16.8	16.3	28.0	8.8	15.8	28.6	16.8	10.5	36.1	16.8	7.5	21.7	19.1	19.5	16.2	15.6	14.7
GEORGIA	16.7	7.3	17.2	13.2	29.8	7.3	43.8	31.6	14.3	13.0	43.9	5.6	13.4	43.8	8.7	16.9	16.6	19.9	16.0	13.7
IOWA	16.7	7.3	17.4	19.1	6.9	7.3	5.8	15.8	-	19.5	3.5	5.6	18.9	7.5	8.7	18.0	16.1	14.9	17.8	17.3
MAINE	8.3	2.4	8.7	10.0	1.6	2.4	0.7	-	14.3	10.3	1.8	-	9.7	-	4.3	6.2	8.8	7.4	8.9	10.1
MONTANA	8.3	3.7	8.6	9.8	2.4	3.7	1.5	5.3	-	9.6	1.8	5.6	9.9	1.2	2.2	7.9	7.8	7.8	8.4	9.0
NORTH CAROLINA	16.7	7.3	17.3	15.5	21.6	7.3	32.1	10.5	14.3	15.9	28.1	2.8	15.2	35.0	10.9	15.7	15.6	17.6	17.3	16.5

McLAUGHLIN & ASSOCIATES
 UNITED STATES - BATTLEGROUND SENATE STATES

23. AREA:

BANNER 8

	TOTAL		AGE CLUSTERS								MALE				FEMALE				GENDER		
	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	UNDER	OVER	MALE	FEMALE	
	40	40	55	55	65	65	40	40	55	55	65	65	40	40	55	55	65	65			
Total	1200	383	799	679	503	904	278	184	365	326	223	431	118	199	434	353	280	473	160	559	641
ARIZONA	16.7	15.9	17.0	16.1	17.5	16.0	18.7	13.0	18.9	13.8	21.5	16.5	18.6	18.6	15.4	18.1	14.3	15.6	18.8	16.8	16.5
COLORADO	16.7	19.3	15.5	18.0	15.1	17.4	14.7	19.0	16.2	18.1	15.7	17.2	16.9	19.6	15.0	17.8	14.6	17.5	13.1	17.2	16.2
GEORGIA	16.7	16.7	16.6	18.1	14.7	17.6	13.7	19.6	14.5	19.3	11.7	17.6	11.0	14.1	18.4	17.0	17.1	17.5	15.6	16.1	17.2
IOWA	16.7	17.0	16.5	16.1	17.5	16.5	17.3	16.8	17.0	17.8	15.7	17.2	16.1	17.1	16.1	14.4	18.9	15.9	18.1	16.8	16.5
MAINE	8.3	7.6	8.8	7.5	9.5	7.9	10.1	6.0	9.6	6.1	11.7	7.0	13.6	9.0	8.1	8.8	7.9	8.7	7.5	8.4	8.3
MONTANA	8.3	7.8	8.4	7.8	8.7	8.0	9.0	8.2	8.5	8.6	8.1	9.0	5.9	7.5	8.3	7.1	9.3	7.0	11.2	8.6	8.1
NORTH CAROLINA	16.7	15.7	17.1	16.5	16.9	16.7	16.5	17.4	15.3	16.3	15.7	15.5	17.8	14.1	18.7	16.7	17.9	17.8	15.6	16.1	17.2