In a virtual setting, with a theme tied to onscreen performances like movies, television, reality programming, streaming content AND of course Zooming, organizers have planned four days of content to address the information and training needs for nonprofits in the Mid-South — and Beyond. Audiences (participants) can explore four content areas highlighted each day:

• Leadership, Talent, & Culture  
• Marketing & Communication  
• Fundraising & Resource Development  
• Advocacy, Engagement, & Collaboration.

All content, with a foundation of Diversity, Equity, and Inclusion, will be framed with the intention of helping participants and organizations cultivate advocacy, collaborate for action, and create compelling asks.
MONDAY, AUGUST 10TH

Virtual Summit Welcome 8:45 A.M. - 8:59 A.M.

Nonprofits: Will We Be Agents of Change or Custodians of Oppression
Donna Murray-Brown, Michigan Nonprofit Association- Sponsored By
Keynote Address

Embracing Emergent Governance and Holding on to Effective Practices
Dr. Adriane Johnson-Williams, Standpoint Consulting

The Wheel of Disillusionment: What it is and How it Affects Morale and Culture
Vu Le, Nonprofit AF

TUESDAY, AUGUST 11TH

Welcome & Announcements 9:00 A.M. - 9:14 A.M.

The Art of Fundraising: Advocate, Action, ASK!
Rachel Ramjattan, Network for Good

Foundations 101
Dr. Jan Young, Assisi Foundation of Memphis

Fundraising & Resource Development Track

9:15 A.M. - 10:15 A.M.

Leadership, Talent, & Culture Track

9:00 A.M. - 10:00 A.M.

10:15 A.M. - 11:15 A.M.

2:00 P.M. - 3:00 P.M.
WEDNESDAY, AUGUST 12TH

Welcome & Announcements 9:00 A.M. - 9:14 A.M.

Policy and Politics: Amplifying Nonprofit Work to Elected Officials
Freda Player-Peters, Emerge Tennessee
9:15 A.M. - 10:15 A.M.

Race to Lead: Confronting the Nonprofit Racial Leadership Gap
Sean Thomas-Breitfeld & Tessa Constantine, Building Movement Project
11:30 A.M. - 12:30 P.M.

Equity & Policy: Nonprofit and Philanthropy's Role in Changing Systems
Matthew Evans, United Philanthropy Forum
Karina Paredes-Arzola, CalNonprofits
Allison Grayson, Independent Sector
2:00 P.M. - 3:00 P.M.

THURSDAY, AUGUST 13TH

Welcome & Announcements 9:00 A.M. - 9:14 A.M.

Narrative Change, Arts Activism and Healing for Dialogue and Justice
Alicia K. Aroche, Initiatives of Change, USA
9:15 A.M. - 10:15 A.M.

State of the Sector Report, Institute for Philanthropy and Nonprofit Leadership, Department of Public and Nonprofit Administration
11:30 A.M. - 12:30 P.M.

Why Recovery Must Tap Grassroots Generosity: Lessons from GivingTuesday
Celeste Flores, GivingTuesday
2:00 P.M. - 3:00 P.M.
After the sessions have premiered and the Q&A time has passed, sometimes a deeper dialogue is needed to process the day’s content. Connect with peers during the daily "It's a Wrap: Review Corner" to have meaningful, open conversation about the day's content and how it impacts you and your approach to your work.

**Monday, August 10th:** 3:30 pm - 4:30 pm

**Tuesday, August 11th:** 3:30 pm - 4:30 pm

**Wednesday, August 12th** 3:30 pm - 4:30 pm

**Thursday, August 13th** 3:30 pm - 4:30 pm

What is at the center of your organization's mission, budget, and policy decisions? People! How do you protect the people in your organization, while protecting the people you serve through key HR practices.

Join Adams Keegan for this special bonus session to discuss these topics and more:

- Re-opening and sudden unexpected closures
- Managing / Reassessing the risk of returning to work and layoffs
- Employee Relations: Perils of not addressing employees’ concerns
FRIDAY, AUGUST 14TH
4:00 P.M. - 5:00 P.M.

Catalyst Awards - Red Carpet Happy Hour

Presented By:

Momentum Nonprofit Partners Presents
the Inaugural Nonprofit Professional
Catalyst Award

Momentum Nonprofit Partners Presents
the Inaugural Nonprofit Organization
Catalyst Award

The Catalyst Awards honors a nonprofit professional and a nonprofit organization that has shown excellence in serving the mission of their organization, and whose work has made significant impact in the local community. This year's inaugural award recognizes the commitment, passion, and perseverance of a nonprofit professional/organization during the COVID-19 pandemic, who has gone above and beyond to serve.

Nominate a Nonprofit Professional

Nominate a Nonprofit Organization