Canada’s Premiers Quarterly Approval Ratings
Q1 March 2022
This survey is a regular quarterly sounding of Canadian adults concerning the approval rating of their provincial premier. Because of extremely small sample sizes, approval ratings cannot be provided for Prince Edward Island, Nunavut, the Northwest Territories, and the Yukon. The question asked (since 2013) every quarter is: Do you approve or disapprove of the performance of [insert name of premier] and [Choose One: Strongly approve/Moderately approve/Moderately disapprove/Strongly disapprove/Not sure] Results are reported as recorded and not rebased. The results shown are Top 2 Box only.

Guide
Increased since December 2021 +
Decreased since December 2021 -
No change since December 2021 N/C

Methodology
These are some of the findings released by Maru Public Opinion from a survey undertaken between February 12-23, 2022, by Maru/Blue of 5308 randomly selected Canadian adults who are Maru Voice Canada online panelists. For comparison purposes, a probability sample of this size has an estimated margin of error (which measures sampling variability) of +/- 1.4%, 19 times out of 20. The results have been weighted by education, age, gender, and region (and in Quebec, language) to match the population according to Census data which ensures the sample is representative of the entire adult population of Canada. Discrepancies in or between totals when compared to the data tables are due to rounding. Panel and data services provider Maru Blue is deeply rooted in the Maru/HUB technology platform and offers on-demand, high quality, highly scalable online community samples of deeply engaged, known respondents. Because of extremely small sample sizes, approval ratings cannot be provided for Prince Edward Island, Nunavut, the Northwest Territories, and the Yukon. Respondents can answer the question in either English or French.

Excerpts from this release of findings should be properly attributed, with interpretation subject to clarification or correction. Maru Public Opinion does not do any work for any political party. Maru Public Opinion polls with supporting detailed tables are found here: Maru Public Opinion Canada. Corporate information can be found here: Maru Group

For more information contact:
John Wright CAIP, FRCGS
Executive Vice President
Maru Public Opinion
2 Bloor St E Suite 1600, Toronto, ON M4W 1A8
Direct: 1-416-700-4218
Mobile: 1-416-919-2101
john.wright@marublue.com

March 2022
Canadian Premiers Approval Ratings at a Glance in March compared to December 2021

- **Horgan**, BC 64% **+4**
- **Tim Houston**, NS 64% **+5**
- **Legault**, Quebec 55% **-2**
- **Moe**, SK 48% **-5**
- **Furey**, NL 48% **-6**
- **Higgs**, NB 48% **+9**
- **Ford**, ON 37% **-4**
- **Kenney**, AB 30% **+1**
- **Heather Stefanson**, MB 30% **+2**

*Increased since December 2021 + Decreased since December 2021 - No Change since December 2021 = N/C*
B.C. Premier John Horgan (NDP)

Increased since December 2021 + Decreased since December 2021 - No Change since December 2021 = N/C
Alberta Premier **Jason Kenney** (United Conservative)

- **Jun-19**: 55%
- **Sept-19**: 55%
- **Dec-19**: 40%
- **March-20**: 43%
- **June-20**: 48%
- **Sept-20**: 47%
- **Dec-20**: 39%
- **March-21**: 39%
- **June-21**: 33%
- **Sept-21**: 31%
- **Dec-21**: 29%
- **Mar-22**: 30%

Increased since December 2021 + Decreased since December 2021 - No Change since December 2021 = N/C

**Canadian Premier Approval Ratings Q1 March 2022**
Saskatchewan Premier Scott Moe (Saskatchewan Party)

<table>
<thead>
<tr>
<th>Date</th>
<th>Approval</th>
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<tbody>
<tr>
<td>Jun-18</td>
<td>56%</td>
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<tr>
<td>Sep-18</td>
<td>55%</td>
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<tr>
<td>Dec-18</td>
<td>56%</td>
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<tr>
<td>Mar-19</td>
<td>59%</td>
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<td>Jun-19</td>
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<td>Sept-19</td>
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<td>Dec-19</td>
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<td>March-20</td>
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<td>June-20</td>
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<td>Dec-20</td>
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<td>Mar-21</td>
<td>64%</td>
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<td>June-21</td>
<td>63%</td>
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<td>Sept-21</td>
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<td>Dec-21</td>
<td>65%</td>
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<tr>
<td>Mar-22</td>
<td>53%</td>
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</tbody>
</table>

Increased since December 2021 + Decreased since December 2021 - No Change since December 2021 = N/C
Manitoba Premier Heather Stefanson (PC)

Increased since December 2021
Decreased since December 2021
No Change since December 2021 = N/C
Ontario Premier **Doug Ford** (PC)

Increased since December 2021

Decreased since December 2021

No Change since December 2021

N/C

### Approval Ratings

- **Jun-18**: 40%
- **Sep-18**: 37%
- **Dec-18**: 35%
- **Mar-19**: 34%
- **Jun-19**: 29%
- **Sept-19**: 26%
- **Dec-19**: 28%
- **Mar-20**: 30%
- **June-20**: 62%
- **Sept-20**: 56%
- **Dec-20**: 53%
- **March-21**: 48%
- **June-21**: 40%
- **Sept-21**: 42%
- **Dec-21**: 41%
- **Mar-22**: 37%

### Notes

- Increased since December 2021
- Decreased since December 2021
- No Change since December 2021
- N/C
Quebec Premier François Legault (Coalition Avenir Québec)

- Increased since December 2021: +61% to +56%
- Decreased since December 2021: -59% to -60%
- No Change since December 2021: =66%, =63%, =63%, =62%, =58%, =57%, =55%

Graph showing approval ratings from Dec-18 to Mar-22.
Nova Scotia Premier Tim Houston (PC)

- Approval:
  - Sept-21: 58%
  - Dec-21: 59%
  - Mar-22: 64%

Increased since December 2021
New Brunswick Premier Blaine Higgs (PC)

Increased since December 2021 + Decreased since December 2021 - No Change since December 2021 = N/C


43%  48%  45%  43%  42%  36%  71%  55%  56%  57%  56%  52%  39%  48%  48%

+9

Canadian Premier Approval Ratings Q1 March 2022
Newfoundland and Labrador Premier **Andrew Furey** (Liberal)

Increased since December 2021

Decreased since December 2021

No Change since December 2021

N/C
How there can be differences between our findings and other publicly released approval ratings of the premier.

The question to our adult (18+) population respondents in their province is straightforward:

Do you approve or disapprove of the performance of each of the following people? [Insert name of premier]:

[Choose one]

Strongly approve
Moderately approve
Moderately disapprove
Strongly disapprove
Not sure

We then take the top two responses and add them together (Strongly approve/Somewhat approve) and this produces the “Approval” number that is put into this chart and the accompanying release. We also add the two bottom responses together (Moderately disapprove/Strongly disapprove) and while this is not shown in the release or this chart, it is in the detailed tables that are released at the same time.

And we don’t change anything else—we don’t report the “Not sure” percentage in the release or the chart, but again, these are reported in the tables. This is the way we have done it for decades, so we have not changed how we do the calculation.

There are, however, others who may ask the exact same question with the same methodology but get a different answer because they remove the “Not sure” group and then rebase and recalculate the new net results. There is nothing wrong in doing this—but it does produce a different result (often higher by as much as five percentage points) which is sometimes confusing to people when they hear different approval ratings and try to compare them on an apples-to-apples basis.
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