
MuTechTeacherNet



Music Technology Educational Consultants

www.mutechteacher.net

Support ~ Advocate ~ Inspire ~ Create

Atlanta Journal Constitution

["Atlanta's booming film industry: 'Everybody around the world watching growth in Atlanta" - Feb. 28 2018](#)

Atlanta Business Chronicle

["Georgia's creative industries generate 62.5 Billion economic impact" - Feb. 22, 2017](#)

Time Magazine

["How Georgia Became the Hollywood of the South" -July 26, 28 2018](#)

Albany Herald

["Georgia home to record 455 film, television projects in FY '18" - August 2018](#)

theculturetrip.com

["How Georgia Overtook Hollywood to Become the Film Capitol of the World"](#)

Since the Georgia State Legislature and then Gov. Sonny Perdue passed a package of tax incentives for the film, television, and media industries in 2008, the industry has been a boom for the state economy. The Atlanta Business Chronicle reported in August of 2018 that *"The industry is responsible for about 92,100 jobs and \$4.6 billion in wages, directly employing around 28,700 Georgians."*

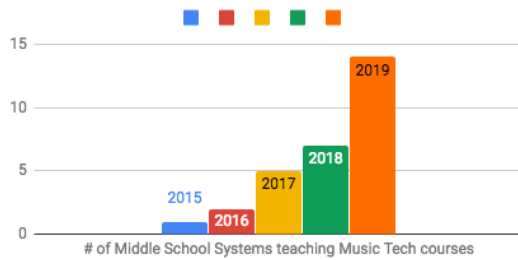
In addition to the film and television industry, Georgia's *creative industries* as a whole contributed an estimated 62.5 BILLION dollars in economic impact to the state of Georgia. This number pushed the agriculture industry out of the top spot for the first time in our state's history and made *creative industries* Georgia's new #1 cash crop. Creative industries include the film and television industry along with digital entertainment and communication, music, and arts and culture.

The growth of creative industries in our state, as well as globally, presents Georgia's public schools and students with a unique opportunity to take advantage of the career opportunities and business development happening in our state.

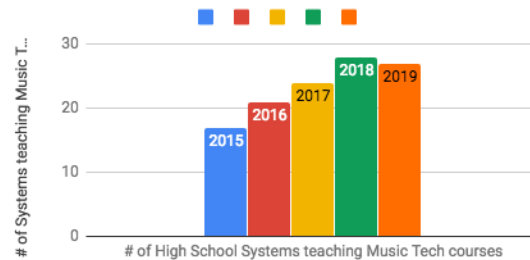
The Georgia Department of Education has been working over the last several years to develop new courses and performance standards that address these rapidly growing and emerging industries in our state. Statewide adoption of these new standards will begin in the 2019-2020 academic year.

MuTechTeacherNet Consultants is here to help guide your school system, administration, teachers and students in the development of these new course offerings that can help prepare and propel students into meaningful careers in 21st century creative industries.

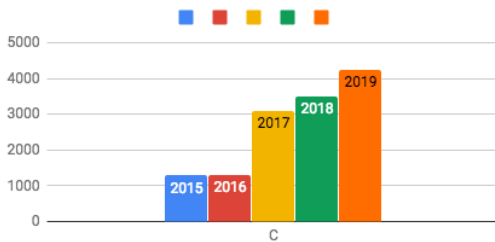
of middle school systems teaching music tech courses



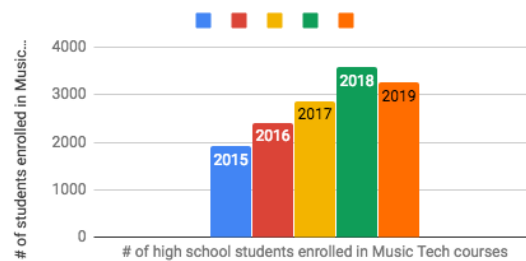
of high school systems teaching music tech courses



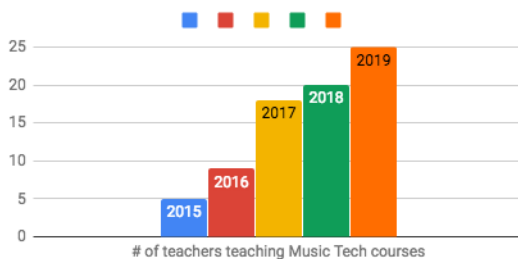
of middle school students enrolled in music tech courses



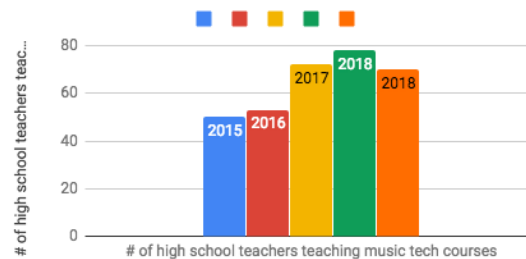
of high school students enrolled in music tech courses



of middle school teachers teaching music tech courses



of high school teachers teaching music tech courses



*Data provided by the GaDOE

** 2019 data based on projected estimates

Our Services

MuTechTeacherNet Consultants

Curriculum & Professional Development

Our consultants are teachers who have been members of the working committees convened by the GaDOE to revise and develop the new Georgia Standards of Excellence in music technology and media arts. They have also worked on local school system committees to revise and align local standards with the new GaDOE Standards of Excellence.

Our consultants are leaders in their schools and school systems who have years of experience in the classroom developing instructional strategies, curriculum, and innovative programs that engage all learners. The teacher training programs offered by our university system and other agencies have done little to prepare new or experienced teachers to teach these emerging curricula. MuTechTeacherNet Consultants can help your school system and administration develop curricula tailored to your community's needs and provide professional development training to your teachers in this exciting field.

Facilities & Equipment

We have specialists with years of experience in both the professional industry and educational settings who are experts in digital technology, computer hardware, software, and facilities. We can help guide you in converting existing facilities and equipment into innovative learning environments that will provide students with relevant, real world tools and learning experiences.

Funding & Grant Writing

Our consultants are knowledgeable with current state and federal programs that are potential sources of funding for program equipment and resources. We can make sure that your system has pursued federal funds under Title I, II, and IV in the latest federal education law. We can also help you find state level and local funding opportunities from various agencies and business partners. Our funding and grant writing consultants have extensive experience and success in preparing grant applications.

Heath Jones, Founder & Chief Consultant

Heath brings 23 years of experience as a public school music teacher to MuTechTeacherNet Consulting. He spent 15 years as a high school band director, 4 years teaching middle school band and music technology and the last 4 years teaching music technology exclusively. During his career he has been certified as an AP and IB instructor, Google Level 1 Educator, Apple Certified Teacher, achieved certification by the National Board of Teaching Standards, and has served as a lead teacher and department head.

Over the last four years Heath has emerged as a leading advocate and resource in the rapidly expanding field of music technology education. He has served on working committees for the Gwinnett County Public Schools system and the Georgia Department of Education in creating and revising performance standards and assessments in music technology. Heath has presented professional learning sessions for the Georgia Music Educators Association, the National Association for Music Education, the GaDOE IDEAS conference, as well as numerous other regional and state level conferences. In addition, he has been contracted by the GaDOE to develop instructional resources and teaching guides for the new GaDOE Standards of Excellence in Music Technology.

In 2017 Heath created www.mutechteacher.net as a resource for teachers new to the music technology curriculum. Through personal experience, he realized that music teachers with traditional music education degrees were woefully unprepared to teach a music technology curriculum. Yet the booming creative arts industry in Georgia was opening entirely new career opportunities for Georgia's students. In his own classroom he has witnessed the potential of music technology classes to transform students, who may not have been attracted to traditional band, orchestra or choir classes, into creative and expressive producers of music.

Heath currently teaches music technology at McConnell Middle School in the Gwinnett County Public Schools system. He continues to be a passionate advocate for music technology as a vital part of a student's music education options and is committed to helping school systems, administrators, and teachers establish and develop these programs for their students.

Contact

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