

Olympian Simidele Adeagbo Meets with IOC President Thomas Bach

LAUSANNE, SWITZERLAND [June 29, 2018] – Olympian Simidele Adeagbo met with International Olympic Committee (IOC) President Thomas Bach to work toward building a better world through sport. President Bach and Adeagbo spoke about their shared vision to bring the Olympic Games to Africa and passion for empowering women and girls around the world.

Adeagbo last saw President Bach during her trailblazing Olympic debut in the Women's Skeleton at the 2018 Winter Games when he personally congratulated her after her final run. Adeagbo now met with President Bach in Lausanne, Switzerland after visiting the Olympic Museum and the backstage collection where her Olympic Skeleton uniform has been carefully preserved for future generations. As a sport and social justice advocate, Adeagbo welcomed the opportunity to meet with President Bach.

"It was an honor to meet with President Bach," said Adeagbo. "The Olympics are the ultimate expression and gold standard for democracy in sport. We had some great discussions and I'm looking forward to see how we can work together to harness the power of sport as a unifying and transformative force."

Post her meeting with President Bach, Adeagbo plans on continuing to break down barriers and be an agent of change globally.

About Simidele Adeagbo:

Simidele Adeagbo is paving the way for future generations, focused on empowering women and leveraging sports as a game changer for societal transformation. As a trailblazing Olympian, visionary business leader and sport and social justice advocate, she harnesses the power of sport as a unifying and transformative force to inspire youth, build communities, and create social change. Adeagbo blazed an unconventional path, making Olympics history at the 2018 Winter Games by becoming the first Nigerian Winter Olympian and the first African and Black woman to compete in the sport of Skeleton at the Winter Olympics. With a strong track record of leadership at Nike Inc., Adeagbo aims to unleash the potential of youth through elevating powerful female athlete stories and breaking the barriers of traditional and cultural norms that limit access to sports. As an advocate, Adeagbo is recognized as a female athlete defying convention and for her involvement in game changing community networks and non-profit organizations that uplift women and youth.

Read more about her here:

Website: <https://www.simisleighs.com>

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Instagram: https://www.instagram.com/simisleighs/?utm_source=ig_embed

Twitter: <https://twitter.com/simisleighs?lang=en>

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