

Continental Dental Laboratory Proven. Reliable. Results.

With the advent of new technology and materials, picking the right restoration for your patients can be challenging. As a full-service laboratory for more than 42 years, Continental Dental Laboratory (CDL) of California helps doctors eliminate the guesswork and offers a complete line of the latest CAD/CAM restorations, along with traditional fixed and removable prosthetics.

Jerry W. Doviack, CDT, president and owner of Continental Dental Ceramics, says, "I started this lab in 1970. I never imagined the changes in dentistry, especially within the last five to seven years that have dramatically revolutionized the way we work and practice dentistry today. We've been around long enough to see products come and go. We've done the research to help you and your patients identify proven market performers that give you confidence when prescribing restorations for your patients. We need to offer our customers a full line of products and services that are relevant and proven performers in today's market.

"We like to offer our doctors a choice. Every patient has different needs, whether it's an issue of strength, aesthetics, price or a combination of these factors, we like to discuss all of the options with our doctors and let them make the right choice for their patients. We find that patients are much happier and so are our doctors," says Doviack. With dental products like 3M ESPE Lava, IPS e.max, PFMs, and a host of full-contour and layered-zirconia restorations, the choice is yours.

Whether you have a question about preparation, cementation or even material choices, CDL's staff is there to advise, consult and partner with you throughout the treatment process. Oftentimes doctors call with a patient in the chair. CDL can walk you through the treatment and case planning process every step of the way.

For doctors who prefer cutting-edge digital accuracy, CDL has the latest CAD/CAM milling machines and

scanners. From 3M ESPE Lava and Lava C.O.S. (Chairside Oral Scanning) to 3Shape and Cerec Connect by Sirona – the laboratory is set up to receive traditional impressions and digital intra-oral scans to produce accurate restorations. This virtually eliminates remakes and reduces the chair-time necessary to seat these restorations. With digital accuracy, the prep is scanned along with the bite, opposing and adjacent teeth to create a virtual representation of the patient's mouth. The technician will design your restoration using biometric data to match the anatomy of the patient's adjacent teeth. CDL can custom design any restoration with digital accuracy and precise results.

CDL is differentiated by the service and value brought to customers. It offers a full line of aesthetic restorations along with implants, orthodontics and removable prosthetics. Whether you are in need of a Valplast thermoplastic partial or a full-contour zirconia crown, it offers consistent value and results to clients. With convenient flat-rate pricing on all products and a convenient seven- to 10-day turnaround, CDL caters to practices both big and small that want to increase their revenue stream with brand name products that are both beautiful and affordable for patients. Every patient has the option to choose a high quality dental restoration that will increase not only his or her satisfaction, but also improve customer retention and referral rates for any dental practice. ■

Company Contact

Continental Dental Lab is open Monday through Friday. Online (www.continentaldental.com) you can view the catalog, check on your case information, upload prescriptions, view patient photos, track your cases and more. For more information, call 800-443-8048.

