Why the ‘how’ and the ‘what’ we count, matters.

**What we choose to measure changes the story**

- **NEW ZEALANDERS SERVED**
- **WOUNDED**
- **KILLED**

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**THE TIMELINE OF EVENTS**

**WHAT WE LOST**

- **39%** of casualties were caused by trench mortars, machine gun and rifle fire.

**THE SOMME**

(23 days)

- Canterbury Battalion reduced from 1000 to 164 men.

**GALLIPOLI**

(240 days)

- A man with chest wounds from a shell fragment was three times more likely to die than if the wound had been caused by a bullet.

- The German 77cm shell shattered into 500 pieces when it burst.

**THE GERMAN 77CM SHELL SHATTERED INTO 500 PIECES WHEN IT BURST.**

**THE DURATION**

- **5,212** New Zealanders served
- **2,779** wounded
- **16,000** killed

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**WHO WE CHOOSE TO MEASURE CHANGES THE PICTURE**

- **If..... 94% of soldiers were single?**
- **..... 63% were under 25?**

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**DEATHS:**

- **3-4% GAS**
- **60% ARTILLERY**

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**REMEMBER:**

- Some wounded in battle died from their wounds months or even years later.

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