

Emily Brungard

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Education

Ball State University | Muncie, Ind.

Graduation date: May 2018

Major: Advertising | Minors: Digital Media, Marketing

Journalistic Visual Presentation Certificate

Experience

davies + dixon

Graphic Designer, Jan. 2018-present

- Develop internal strategy decks and client presentations
- Develop and assist with social media graphics for clients
- Assist with email newsletter designs for clients
- Assist in website changes and developments

Torchlite

Digital Marketing and Design Intern, May 2016-present

- Lead design of internal and external creative assets including e-books, case studies, social, web and email graphics, pitch decks, event collateral and direct mail pieces
- Managed Torchlite's Twitter, Facebook, Instagram and LinkedIn accounts

Ball State University Marketing and Communications

Student Multimedia Assistant, August 2017-present

- Create content for university's Twitter, Facebook, Instagram and Snapchat to reach students, parents, alumni, donors and government stakeholders
- Design internal and external collateral according to Ball State's branding guidelines
- Coordinated a social media team of 15 students for live coverage at the launch of Ball State's "We Fly" marketing campaign

Cardinal Communications

Executive Director, April 2017-present

- Lead 80 members in student-run, PRSSA-affiliated firm
- Oversee leadership team and monitor work delivered to 25 local, national and international clients
- Serve as liaison between the Department of Journalism, members, university stakeholders, PRSSA and agency

Director of Creative Services, April 2016-April 2017

Account Director, April 2015-April 2016

Account Executive, Sept. 2014-April 2015

Bub's Burgers and Ice Cream

Social Media Manager, Aug. 2016-present

- Manage Twitter, Facebook and Instagram accounts across five restaurants

Ball State Graduate Program in Public Relations

Social Media Specialist, Jan. 2016-May 2017

- Planned and executed social media messaging
- Researched competitors, professional organizations and audiences

Honors and Awards

Deans List

Ball State University College of Communication, Information and Media, May 2015-present

Holmes-McFadden Leadership Scholar

Ball State University Department of Journalism, April 2017

Skills

Adobe InDesign, Adobe Illustrator, Adobe Photoshop, WordPress, AP style, editing, writing, blogging, social media content creation

Certifications

Hootsuite

Cision

HubSpot Inbound, Email, Content Marketing

Google Analytics

Associations

Cardinal Communications

Public Relations Student Society of America

Epsilon Sigma Alpha

Cardinal Kitchen Food Pantry

References

Claire Couch

Octiv

Director, Marketing Programs

clairecouch1@gmail.com

Gail Werner

Ball State University Marketing and Communications

Content Strategist

glwerner@bsu.edu

Dr. Debbie Davis

Ball State University Department of Journalism

Associate Professor

dadavis@bsu.edu