

Victoria Park Friends Group

A reference for Lovebox

We have been asked to provide a reference for Lovebox.

Lovebox was part of the life of the park before this group was founded in 2011 the relationship between our group and Lovebox has evolved over these years.

We have had a consistent dialogue with Lovebox / MAMA and have been able to use our voice to influence changes to the event and the routes to and from it.

We are grateful for the donations we have received from Lovebox / MAMA 2011>2016 which went directly to fund free summer children's & families events in Victoria Park in the years the donations were made.

We were surprised when the tender process led to Lovebox leaving Victoria Park, local residents and park users had become used to the Lovebox weekend.

We as a friends group were able to regularly attend and enable public meetings that talked about Lovebox and other events as well as attending the Lovebox organized public consultation meetings that were a Licensing condition, but the lack of public interest / attendance at these meetings suggested to us that the local communities are as relaxed as the audience about the event now, but this was after 13 years of Lovebox in our park. We wish Lovebox / MAMA well going forward with their business, summer 2018 in Vicky Park will be very different without them.



Richard Desmond

Richard Desmond, Chair
Victoria Park Friends Group
Approved by the Committee September 2017

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