Young Entrepreneur Pitch Challenge Rules and Eligibility 2020-2021

Note: Young Entrepreneur Institute and Massachusetts Afterschool Partnership reserve the right to update these rules at any time. Every attempt will be made to notify applicants of any modification to this document; however, it is ultimately the responsibility of Young Entrepreneur Pitch Challenge applicants to stay current with Young Entrepreneur Pitch Challenge Rules and Regulations.

Eligibility
- Applicant must be enrolled in school (grades K-12) in the 2020-2021 academic year. This includes an Applicant who is home schooled or enrolled in an online school.
- Applicants will enter the contest in the group that corresponds to their grade during the 2020-2021 school year. The three groups are: K-4th grade, 5th-8th grade, 9th-12th grade.
- Applicant must reside in Massachusetts.
- Applicants may work in teams or submit an independent video.
- Video entries must be no longer than 90 seconds. It is recommended that entries be not less than 45 seconds. File types accepted include mp4, mov, avi, mpg, and wmv.
- The deadline for submission is March 8, 2021 at 11:59 p.m.

Permission and Media Consent
- Applicant’s parent/guardian must grant permission for Applicant to enter the Young Entrepreneur Pitch Challenge by completing the electronic permission section of the entry form on the website.
- Applicant and his/her parent/guardian must give consent to all photographs, audio recordings and video recordings taken of him/her, and all Young Entrepreneur Pitch Challenge work presented to Young Entrepreneur Institute. All media recordings become the property of the Young Entrepreneur Institute and may be used by Young Entrepreneur Institute for educational, instructional or promotional purposes in print, broadcast or electronic media formats now existing or in the future created. This includes but is not limited to the video entry submission. There will be no compensation for the use of any photographs, audio or video recordings or any other media.

Business Pitch Criteria
- The proposed idea can be any type of business – a product business, a service business, a social enterprise that helps people or the environment, or a technology business. The actual product does not have to be developed.
- Entries will be judged on the Creativity of the idea, business name and video; the Persuasiveness of the elevator pitch; and the Overall Quality of the idea, pitch and video.
**Prizes**
- A MINI IPAD will be given to the winner of each group. The three groups are: K-4th grade, 5th-8th grade, 9th-12th grade.

**Judging**
- Applicant will complete an entry form and submit a video, up to 90 seconds, to yepitch-neo.com. Applicants who submit incomplete entry forms, and entries that do not meet the requirements under the rules, will be disqualified. Twenty finalists in three age groups will be selected from all eligible entries meeting the Young Entrepreneur Pitch Challenge contest rules and requirements.
- Applicants should enter using the entry form on yepitch-neo.com. Applicant will receive a message confirming receipt of his/her entry.
- Electronic submission: Young Entrepreneur Pitch Challenge entries must be submitted by 11:59 p.m. on March 8, 2021.
- Entries will be disqualified if parent/guardian permission is not submitted by March 8, 2021 at 11:59 p.m.
- Submission title (can be the name of the business idea) must be submitted in the form provided on yepitch-neo.com.
- Submissions will be reviewed and judged according to:
  - Creativity of the idea, business name and video
  - Persuasiveness of the elevator pitch
  - Overall Quality of the idea, pitch and video.
- Three winners will be selected by a team of judges. One from each group. The three groups are: K-4th grade, 5th-8th grade, 9th-12th grade.
- The use of robotic, automatic, programmed or similar methods or devices for voting is prohibited. Young Entrepreneur Institute and Young Entrepreneur Pitch Challenge reserve the right to nullify all such votes and to disqualify the responsible individual from voting. Young Entrepreneur Institute and Young Entrepreneur Pitch Challenge, in their sole discretion, also reserve the right to disqualify the affected Applicant based on any attempt by any person to vote more than the authorized number of times using any third-party proxy voting service, multiple names or invalid e-mail addresses, or any other fraudulent mechanism including, but not limited to, those described above. Young Entrepreneur Institute and Young Entrepreneur Pitch Challenge will use their best efforts to verify all votes. No Applicant will be deemed a winner until confirmed by Young Entrepreneur Institute and Young Entrepreneur Pitch Challenge. All decisions by Young Entrepreneur Institute and Young Entrepreneur Pitch Challenge are final.
- Winners will be announced on April 1, 2021.