

# MATT JOHNSON

## UI/UX DESIGNER

## CONTACT DETAILS

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## ABOUT

I am a designer based out of the Chicagoland area. A northwest Wisconsin import. I am the kind of designer that uses data to inform, research to validate, and tools to execute. I can write code, relate to developers, and effectively communicate with stakeholders. I put myself in the shoes of the user, and build an experience that makes it a joy to use, whether it be a kiosk for hourly employees, an iPhone app for restaurants, or an online shop for fishing baits, I take the user seriously.

## EXPERIENCE

### FOREVERCAR

*UX Designer | July 2017 - October 2017*

- Lead a redesign of the e-commerce product using Google Material Design guidelines and Materialize framework in 3 months.
- Began the groundwork for a living style guide and brand style guide used to help speed up development and help create a more agnostic development cycle.
- Built out a design system using HTML/CSS/Sass and Materialize.

### WHEN I WORK

*Senior UI/UX Designer | November 2016 - April 2017*

- Managed usability studies for several product features across multiple product teams.
- Worked closely with the product managers of multiple product teams to write requirements, plan product road maps and work with developers.
- Presented and collaborated with stakeholders and the rest of the design team.
- Worked on a native iOS/Android mobile chat application for communications within When I Work
- Designed a time clock application for a POS Kiosk.

### THINKCERCA

*Lead UX Designer | November 2014 - October 2016*

- Lead the UI/UX for an enterprise education technology platform
- Worked closely with the business, success, and development teams on gathering requirements, writing job stories, and gathering feedback on design concepts and iterations.
- Lead the front-end team to implement Google Material design methodology into the application

### BLUEYE CORPORATION

*VP of Product Design | March 2011 - November 2014*

- Lead the product development, management, and UI/UX of an enterprise level marketing platform.
- Successfully redesigned and rebuilt the front-end of a legacy codebase in 3 months, increasing revenues, intuitiveness and overall user experience.
- Lead the creative direction of client-based marketing campaigns to be published and managed via the product

## SKILLS

- UI/UX Design
- Interaction Design
- Product Design
- Google Material Design
- Front-End Web Development
- Web Design
- Usability Testing
- User Research
- Sketch/Photoshop
- HTML/CSS/Sass/LESS
- Materialize/Foundation/Bootstrap
- Rapid Prototyping
- E-Commerce
- LucidChart/Balsamiq
- Wireframing
- Information Architecture
- InVision Prototypes
- Shopify/Squarespace