At MSAN, we’re bursting with pride and not afraid to share our enthusiasm. You see, 2021 was a significant growth year for us despite the usual military life challenges and the very unusual times we were living in.

Thanks to our dedicated volunteers, staff, and MSAN supporters, we launched three major programs in 2021:

- Global Virtual Military Spouse Mentorship-HUB
- Military Spouse Leadership Development Program
- Alabama Military Spouse Mentorship-HUB

Sprinkle in new relationships with the Air Force, Space Force, Army, and a couple of awe-inspiring trips to Washington, D.C., and it’s easy to see MSAN is working hard for military spouses and families. This national recognition earned MSAN a spot among the top military and veteran support organizations as a member of Dr. Jill Biden’s Joining Forces Initiative.

Our mission to educate, empower, and support military spouses was at its best in 2021, and we can’t wait to take on 2022 with your continued love and support—there’s more MSAN mentorship goodness to share.

We’re thrilled, honored, and humbled to report our amazing successes and our plans for the future.
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**Military Spouse Advocacy Network**
P.O. Box 769908
San Antonio, TX 78245-9908
info@milspouseadvocacynetwork.org
Dear MSAN supporter,

2021 proved to be an exceptional year for MSAN as our impact spanned from local communities to worldwide support.

The creation of the Military Spouse Mentorship-HUB provided military spouses from every branch with the opportunity to receive 24/7 access to peer-to-peer support, educational resources, and personalized mentorship in a safe, interactive virtual environment.

With the successful launch of our global Mentorship-HUB, we sought to deepen our local community support as well. In November, 2021, MSAN partnered with the State of Alabama on a new initiative providing Alabama military families with their own HUB uniquely curated with the local connection to resources in the state.

Also in 2021, MSAN launched our inaugural Military Spouse Leadership Development Program (MSLDP). Through this program, which was offered completely free to military spouses, over 50 participants learned from various industry leaders in partnership with Harvard University’s National Preparedness Leadership Initiative, earning microcertifications upon graduation.

We send a big thank you to our volunteers and staff for their passion to improve the lives of their fellow military spouses and to our partners, sponsors, and donors for their dedication to our community in support of our mission. We hope to have your continued support in 2022 bringing additional education, empowerment, and support to military families at a local, state and global level.
**Mission**

Our **mission** is to create stronger military families through education, empowerment, and support.

**Values**

**Education**: Guiding military spouses to resources and opportunities to help deepen their understanding of the military lifestyle.

**Empowerment**: Providing military spouses with the knowledge, tools and support they need to advocate for themselves, their service member and their families.

**Support**: Facilitating mentorship and training to ensure no spouse is left behind.

**Community**: Building strong connections between military spouses across the world and local communities through a Mentorship-HUB (Helps Us Bridge) providing a sense of family and connectedness from day one.

**Collaboration**: Connecting military spouses with resources to educate and empower their communities.
OUR IMPACT IN 2021: an overview

417,581 TOTAL OUTREACH

150% Increase in donations, sponsorships and grants

3,744.4% Member Growth

17 Community partnerships

22,946 Total hours logged by MSAN volunteers in 2021

$654,879 Value of volunteer time in 2021

41 Volunteers received the President’s Volunteer Service Award. Including 3 Lifetime Service Awards

"I chose to volunteer with MSAN because I want to support other Military Spouses. I was once a new spouse and felt lost and overwhelmed. I want to pass on my knowledge and experience of military life. I love that the HUB is accessible 24/7 and is full of resources and amazing volunteers! This is an amazing community that has offered me guidance, support, and encouragement and I want to pay it forward!"

~MSAN Volunteer

"In learning about MSAN I realized there was an organization that had a mission I could get behind, support and I fully understood how important it is. I am all too familiar with moving to a new base and knowing no one. Not knowing what to expect and how military life works. Trying to find my place and learn the flow of a new routine and a new place was always a struggle. The journey would have been much easier having someone to answer my questions and support me in my concerns. Someone to encourage and understand the struggle. Be the change you wish to see in the world. So I joined MSAN. Now that I have the experience and knowledge of military life and how things work I want to be able to share it with others. I want to be able to be the support that I’ve seen spouses need time and time again."

~MSAN Volunteer

"I joined MSAN because I wanted to help new spouses. I feel like there is so much to learn as a milspouse and MSAN gives so many ways for spouses to get that information. For people who want that one-on-one interaction, they can reach out to me as a mentor, or for those who just want to see what is out there, they can just scroll the Hub. I love how the Hub has essentially created a social network for military spouses where they can just scroll and get information that they may not want to ask for, or even think about asking about."

~MSAN Volunteer
OUR IMPACT IN 2021:
Mentorship-HUB

Our Military Spouse Mentorship-HUB helps to bridge military families from every branch of the Armed Forces and their surrounding communities in locations around the world through 24/7 peer-to-peer mentorship, resources, programs and much more.

3,744.4% Member Growth

28,037 Total comments
62,310 Total cheers
12,939 Chat messages

7 Languages spoken in the HUB
47% Members have been married for less than 8 years
85% Members are over age 25
75% Member retention rate
Our communities need strong, knowledgeable and confident leaders. The MSLDP is a national virtual program focused on providing military spouses the opportunity to learn the fundamentals of Service, Leadership, Mentorship and Advocacy. During this four-month training, participants received a leadership certificate from Harvard University NPLI, Communication training from The McCrystal Group, and Micro-Certifications from PsychHUB.

50
The participants were the spouses of military members among the ranks ranging from E2 to Brigadier General

100%
Of participants would recommend this opportunity to other military spouses interested in leadership training and making a difference for their community

98%
of participants could not have taken this type of training without scholarships support making it free of financial burden to their family

37%
Of participants were financially impacted by the Covid-19 pandemic

82%
Of participants have connected with one another for collaboration and greater impact outside of the MSLDP cohort

I have clarity about how I can achieve the impact I envision.
50 responses

PRE-PROGRAM

POST-PROGRAM
"Very informative and valuable; the program offered us a chance to pause and reflect, regroup and develop advocacy skills for our specific mission and goal sets."

- MSLDP Participant

"These sessions helped me to become a better person, to understand I was actually already acting as a leader and I just didn’t see it. It also helped me to dream bigger and know that everything is not as out of reach as I once thought it was. I truly cannot put into words how appreciative I am and how big of an impact this experience made in me/for me!"

- MSLDP Participant
January: MSAN was selected by First Lady of the U.S., Dr. Jill Biden, to be part of the Joining Forces Initiative.

February: MSAN launched the first ever, one-of-a-kind virtual Mentorship HUB, providing military spouses peer-to-peer support and resources 24/7.

March: MSAN earned the GreatNonProfits Seal

April: MSAN earned the GuideStar Platinum Seal of Transparency

May: We introduced the Military Spouse Leadership Development Program

June: MSAN was invited to join The White Oak Collaborative

July: MSAN participated in a wreath laying ceremony at the Tomb of the Unknown

August: Military Spouse Leadership Development Program Module 1

September: The DoD invited MSAN to lay a wreath during a 9/11 tribute.

October: MSAN participated in the Military Family Caucus, a virtual summit.

November: MSAN launched the first ever, one of a kind statewide Mentorship HUB in Alabama, providing military spouses peer-to-peer support and resources 24/7.

December: MSAN was highlighted as a trusted resource in this official Air Force & Space Force THRIVE Guide for all spouses.
YOU made it possible for military spouses to have access to 24/7 peer-to-peer mentorship, educational resources, full-circle support, and one of a kind programming in 2021. Alongside the individual donation and grant contributions MSAN received, the strong bonds we developed with our community partners and sponsors filled gaps of support that our military families face on a daily basis. Without your dedication to our mission, we wouldn’t have surpassed our goals. Together we are creating strong military spouses and stronger families. Despite the phenomenal numbers captured in this report, we know that the impact we have together is immeasurable. Thank you!

150% Increase in donations, sponsorships and grants

Sponsors

Grants

Community Partners