



**Military Spouse
Advocacy Network**
Strong Spouses. Stronger Families.



IMPACT REPORT

2021

2021, What a Year!

At MSAN, we're bursting with pride and not afraid to share our enthusiasm. You see, 2021 was a significant growth year for us despite the usual military life challenges and the very unusual times we were living in.

Thanks to our dedicated volunteers, staff, and MSAN supporters, we launched three major programs in 2021:

- Global Virtual Military Spouse Mentorship-HUB
- Military Spouse Leadership Development Program
- Alabama Military Spouse Mentorship-HUB

Sprinkle in new relationships with the Air Force, Space Force, Army, and a couple of awe-inspiring trips to Washington, D.C., and it's easy to see MSAN is working hard for military spouses and families. This national recognition earned MSAN a spot among the top military and veteran support organizations as a member of Dr. Jill Biden's Joining Forces Initiative.

Our mission to educate, empower, and support military spouses was at its best in 2021, and we can't wait to take on 2022 with your continued love and support—there's more MSAN mentorship goodness to share.

We're thrilled, honored, and humbled to report our amazing successes and our plans for the future.

TABLE OF CONTENTS

Statement from the CEO.....	3
Who We Are: Mission & Values.....	4
Impact Made in 2021.....	5
Mentorship-HUB.....	6
Military Spouse Leadership Development Program.....	7
Year in Review.....	9

VETTED BY



Military Spouse Advocacy Network
P.O. Box 769908
San Antonio, TX 78245-9908
info@milspouseadvocacynetwork.org





STATEMENT FROM THE CEO

Dear MSAN supporter,

2021 proved to be an exceptional year for MSAN as our impact spanned from local communities to worldwide support.

The creation of the Military Spouse Mentorship-HUB provided military spouses from every branch with the opportunity to receive 24/7 access to peer-to-peer support, educational resources, and personalized mentorship in a safe, interactive virtual environment.

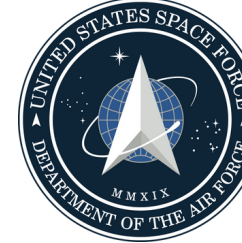
With the successful launch of our global Mentorship-HUB, we sought to deepen our local community support as well. In November, 2021, MSAN partnered with the State of Alabama on a new initiative providing Alabama military families with their own HUB uniquely curated with the local connection to resources in the state.

Also in 2021, MSAN launched our inaugural Military Spouse Leadership Development Program (MSLDP). Through this program, which was offered completely free to military spouses, over 50 participants learned from various industry leaders in partnership with Harvard University's National Preparedness Leadership Initiative, earning microcertifications upon graduation.

We send a big thank you to our volunteers and staff for their passion to improve the lives of their fellow military spouses and to our partners, sponsors, and donors for their dedication to our community in support of our mission. We hope to have your continued support in 2022 bringing additional education, empowerment, and support to military families at a local, state and global level.



Watch on YouTube



mission

Our mission is to create stronger military families through education, empowerment, and support.

values

Education: Guiding military spouses to resources and opportunities to help deepen their understanding of the military lifestyle.

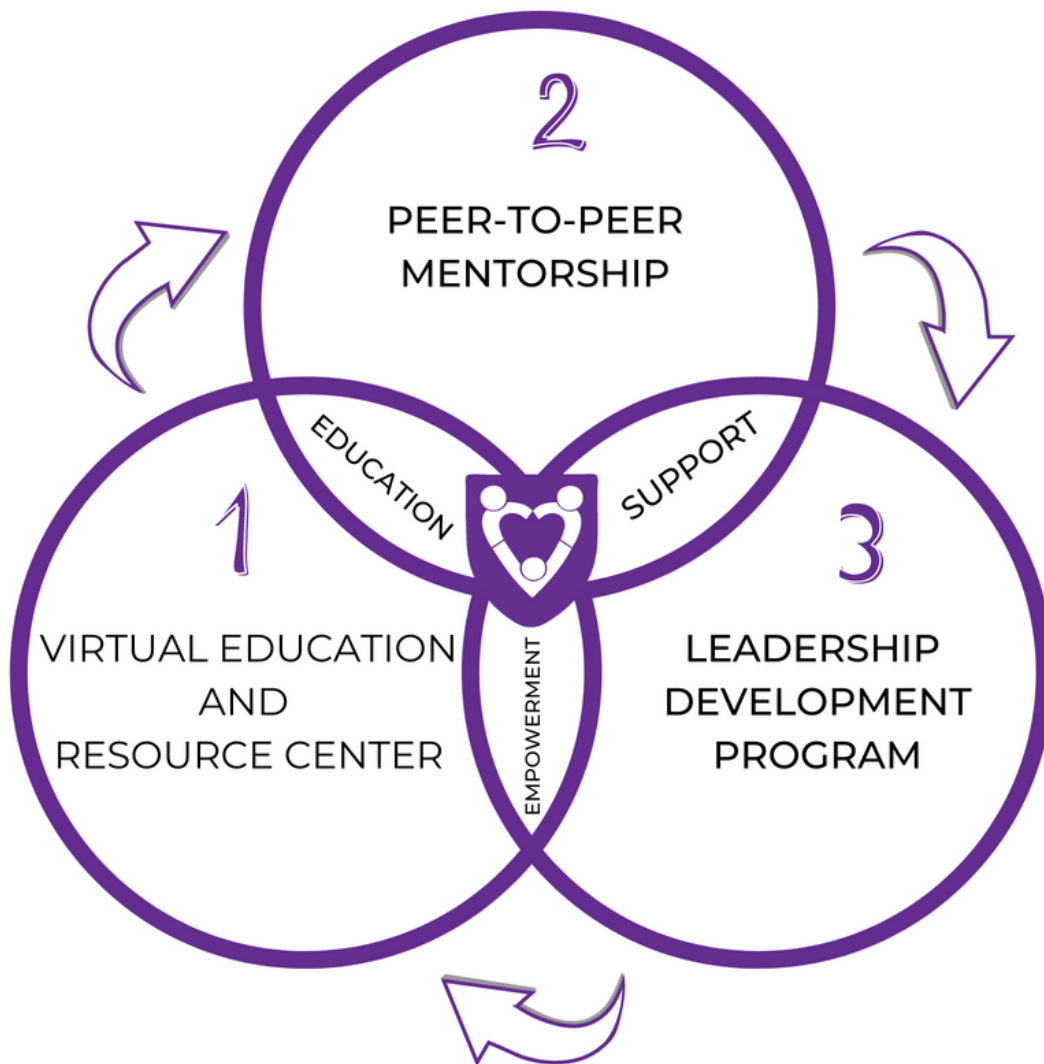
Empowerment: Providing military spouses with the knowledge, tools and support they need to advocate for themselves, their service member and their families.

Support: Facilitating mentorship and training to ensure no spouse is left behind.

Community: Building strong connections between military spouses across the world and local communities through a Mentorship-HUB (Helps Us Bridge) providing a sense of family and connectedness from day one.

Collaboration: Connecting military spouses with resources to educate and empower their communities.

MILITARY SPOUSE MENTORSHIP-HUB



OUR IMPACT IN 2021: *an overview*

417,581

TOTAL OUTREACH

150%

Increase in donations,
sponsorships
and grants

3,744.4%

Member Growth

17

Community
partnerships

22,946

Total hours
logged by MSAN
volunteers in 2021

\$654,879

Value of volunteer
time in 2021

41

Volunteers received the
President's Volunteer Service
Award. Including 3 Lifetime
Service Awards

"I chose to volunteer with MSAN because I want to support other Military Spouses. I was once a new spouse and felt lost and overwhelmed. I want to pass on my knowledge and experience of military life. I love that the HUB is accessible 24/7 and is full of resources and amazing volunteers! This is an amazing community that has offered me guidance, support, and encouragement and I want to pay it forward!"

~MSAN Volunteer

"In learning about MSAN I realized there was an organization that had a mission I could get behind, support and I fully understood how important it is.

I am all too familiar with moving to a new base and knowing no one. Not knowing what to expect and how military life works. Trying to find my place and learn the flow of a new routine and a new place was always a struggle. The journey would have been much easier having someone to answer my questions and support me in my concerns. Someone to encourage and understand the struggle. Be the change you wish to see in the world. So I joined MSAN. Now that I have the experience and knowledge of military life and how things work I want to be able to share it with others. I want to be able to be the support that I've seen spouses need time and time again."

~MSAN Volunteer

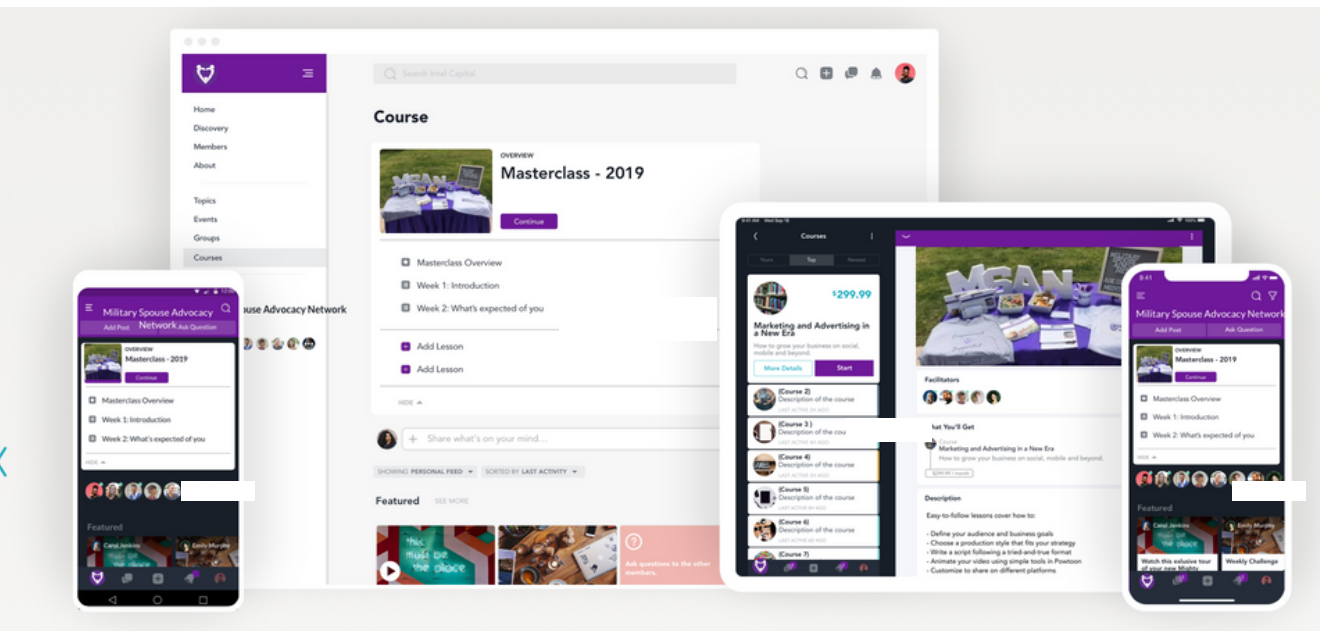
"I joined MSAN because I wanted to help new spouses. I feel like there is so much to learn as a milspouse and MSAN gives so many ways for spouses to get that information. For people who want that one-on-one interaction, they can reach out to me as a mentor, or for those who just want to see what is out there, they can just scroll the Hub. I love how the Hub has essentially created a social network for military spouses where they can just scroll and get information that they may not want to ask for, or even think about asking about."

~MSAN Volunteer

OUR IMPACT IN 2021: *Mentorship-HUB*

Our *Military Spouse Mentorship-HUB* helps to bridge military families from every branch of the Armed Forces and their surrounding communities in locations around the world through

24/7 peer-to-peer mentorship, resources, programs and much more.



3,744.4%
Member Growth

28,037

Total comments

62,310

Total cheers

12,939

Chat messages

7

Languages spoken
in the HUB

47%

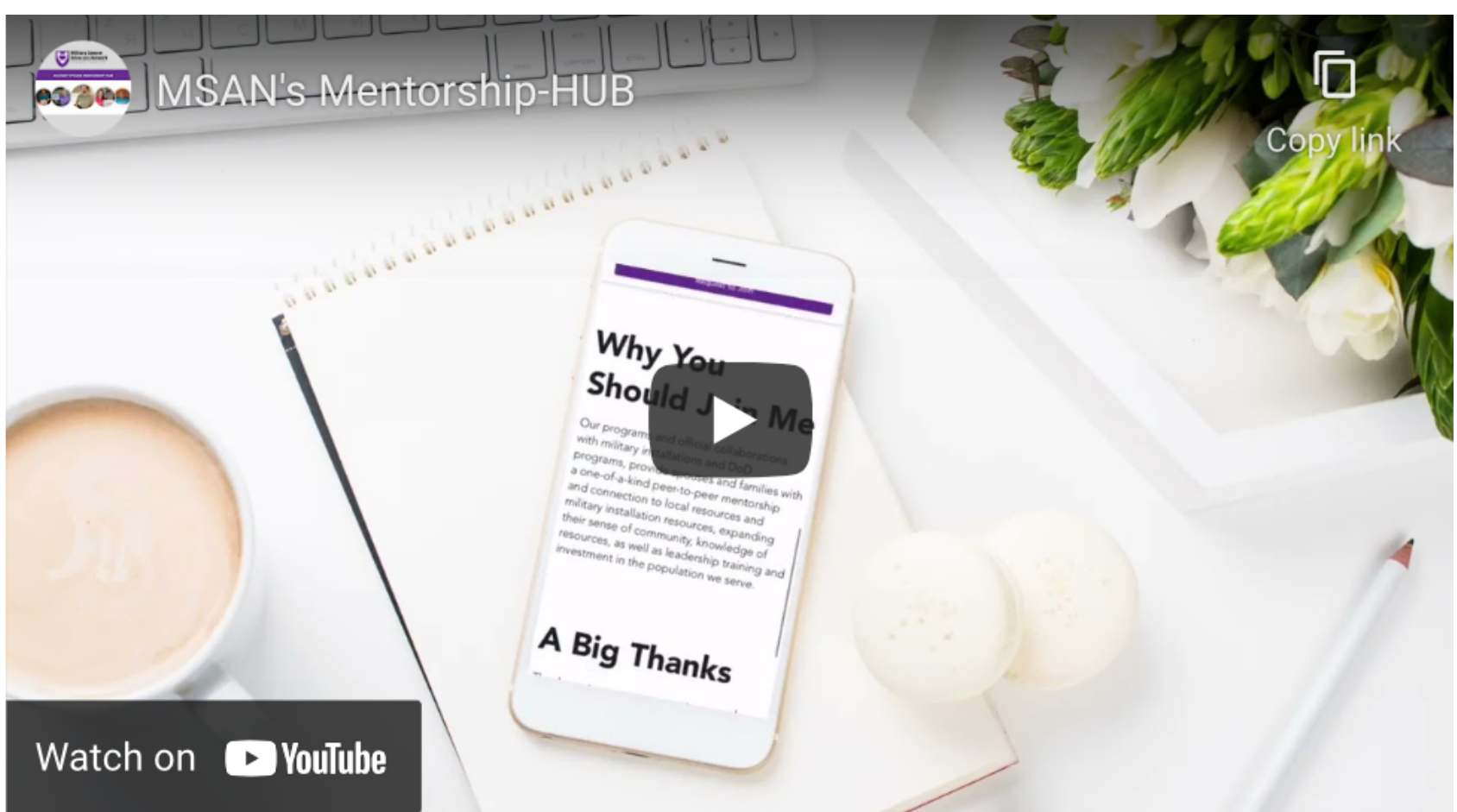
Members have been
married for less than
8 years

85%

Members are over
age 25

75%

Member retention rate



OUR IMPACT IN 2021:

Military Spouse Leadership Development Program

Our communities need strong, knowledgeable and confident leaders. The MSLDP is a national virtual program focused on providing military spouses the opportunity to learn the fundamentals of Service, Leadership, Mentorship and Advocacy. During this four-month training, participants received a leadership certificate from Harvard University NPLI, Communication training from The McCrystal Group, and Micro-Certifications from PsychHUB.

50

The participants were the spouses of military members among the ranks ranging from E2 to Brigadier General

100%

Of participants would recommend this opportunity to other military spouses interested in leadership training and making a difference for their community

98%

of participants could not have taken this type of training without scholarships support making it free of financial burden to their family

37%

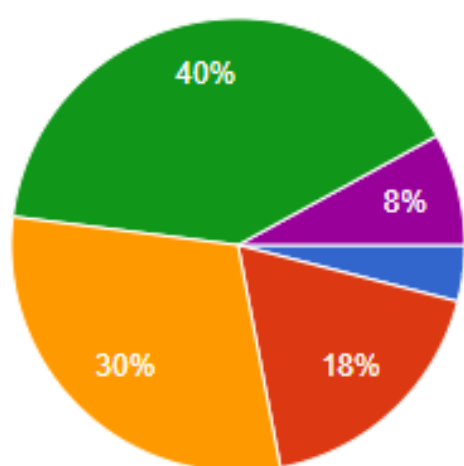
Of participants were financially impacted by the Covid-19 pandemic

82%

Of participants have connected with one another for collaboration and greater impact outside of the MSLDP cohort

I have clarity about how I can achieve the impact I envision.

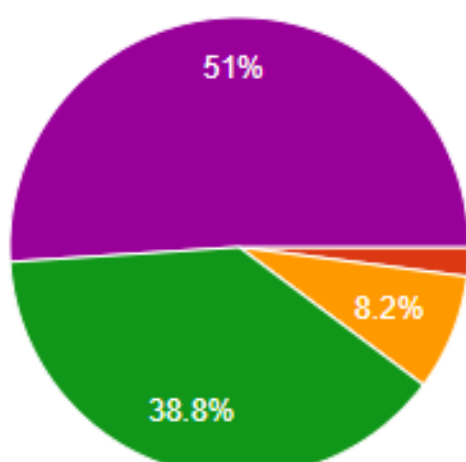
50 responses



PRE-PROGRAM

I have clarity about how I can achieve the impact I envision.

49 responses



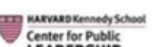
POST-PROGRAM

PARTICIPANTS LOCATED AROUND THE WORLD



"Very informative and valuable; the program offered us a chance to pause and reflect, regroup and develop advocacy skills for our specific mission and goal sets."
-MSLDP Participant

"These sessions helped me to become a better person, to understand I was actually already acting as a leader and I just didn't see it. It also helped me to dream bigger and know that everything is not as out of reach as I once thought it was. I truly cannot put into words how appreciative I am and how big of an impact this experience made in me/for me!"
-MSLDP Participant



The National Preparedness Leadership Initiative is a joint program of the Harvard T.H. Chan School of Public Health and the Harvard Kennedy School of Government, Center for Public Leadership.

YEAR *in* REVIEW



January: MSAN was selected by First Lady of the U.S., Dr. Jill Biden, to be part of the Joining Forces Initiative.



February: MSAN launched the first ever, one-of-a-kind virtual Mentorship-HUB, providing military spouses peer-to-peer support and resources 24/7.



March- MSAN earned the GreatNonProfits Seal



April- MSAN earned the GuideStar Platinum Seal of Transparency



May: We introduced the Military Spouse Leadership Development Program

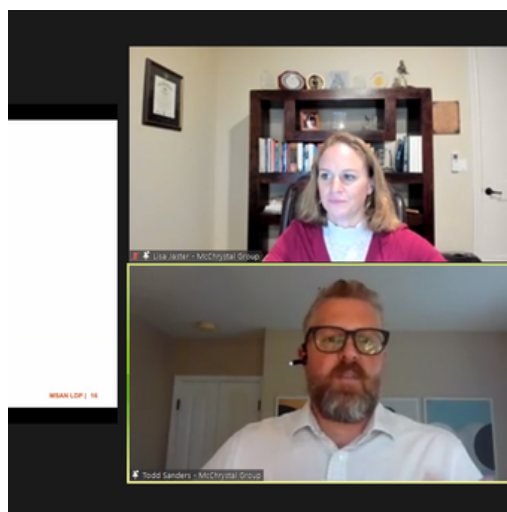


The White Oak Collaborative

June- MSAN was invited to join The White Oak Collaborative



July: MSAN participated in a wreath laying ceremony at the Tomb of the Unknown



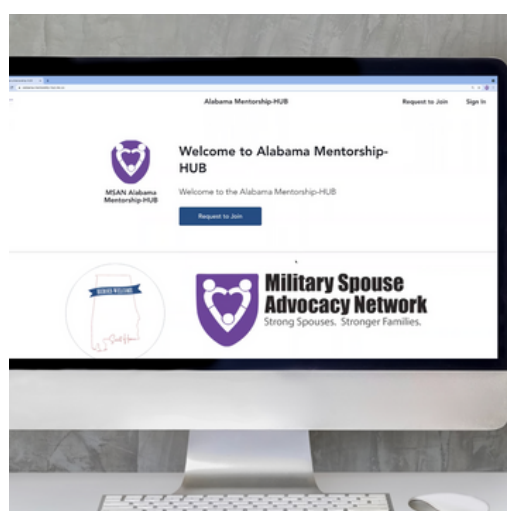
August- Military Spouse Leadership Development Program- Module 1



September: The DoD invited MSAN to lay a wreath during a 9/11 tribute.



October: MSAN participated in the Military Family Caucus, a virtual summit.



November: MSAN launched the first ever, one-of-a-kind statewide Mentorship-HUB in Alabama, providing military spouses peer-to-peer support and resources 24/7.



December: MSAN was highlighted as a trusted resource in this official Air Force & Space Force THRIVE Guide for all spouses.

150%

Increase in donations, sponsorships and grants

YOU made it possible for military spouses to have access to 24/7 peer-to-peer mentorship, educational resources, full-circle support, and one of a kind programming in 2021. Alongside the individual donation and grant contributions MSAN received, the strong bonds we developed with our community partners and sponsors filled gaps of support that our military families face on a daily basis. Without your dedication to our mission, we wouldn't have surpassed our goals. Together we are creating strong military spouses and stronger families. Despite the phenomenal numbers captured in this report, we know that the impact we have together is immeasurable. Thank you!

Sponsors



Grants



Community Partners

