



**FOR IMMEDIATE RELEASE**

**ZAZ10TS TO PRESENT FIRST SHOWING OF NEW ARTWORK FROM  
ACCLAIMED ARTIST CLAUDIA ALVAREZ, CURATED BY TZILI CHARNEY**

*Celebrated Mexican-American Artist Uses Depictions Of Children In Sculpture, Watercolor  
and Video To Explore Universal Social Themes And Reflect On Humanity*



Image: "Girl Sitting" as featured in "Wading," a video installation; both by Claudia Alvarez

NEW YORK–NY— **ZAZ10TS**, an ongoing cultural initiative that integrates art into the office building at 10 Times Square in New York City (1441 Broadway), is pleased to present "Claudia Alvarez: A Moment In Between," a new exhibition by internationally recognized Mexican-American artist, Claudia Alvarez, featuring watercolors and several new pieces showing for the first time, including the "Wading" video and two ceramic sculptures titled "Sitting" and "Untitled." Tzili Charney, founder of ZAZ10TS, curated the exhibition that will run from

Thursday, November 1, 2018 to Monday, January 28, 2019 at ZAZ10TS' 10 Times Square office building located at 1441 Broadway in New York City.

ZAZ10TS will host an opening reception for the "Claudia Alvarez: A Moment In Between," exhibition on Thursday, November 1, 2018 from 6:00 p.m. to 8:00 p.m. in the lobby of its 10 Times Square property. The reception is open to members of the media, as well as building tenants, visitors and the broader public. During the reception, Claudia Alvarez will be available to discuss the exhibition, from individual pieces to the inspiration behind her work, with Tzili Charney on hand to discuss the curatorial process.

Claudia Alvarez created "A Moment In Between" to capture a suspended time in our collective consciousness, where we grapple with universal themes like the struggle for power, vulnerability and violence, youth and aging, and even immigration. As with the pieces included in the new exhibition, her work features child bodies with adult faces, posing with adult characteristics. Her use of this convention serves as a means of simplifying the complexities of the world by viewing life experiences from the perspective of a child, focusing attention on elements of human nature evoked by the pieces she has created. Ultimately, the "Claudia Alvarez: A Moment In Between" exhibition is a social reflection on humanity and how we react in a given moment.

"Those lucky enough to experience Claudia's art are immediately drawn to the power imbued in her sculptures, and in her paintings and video," said Tzili Charney, founder of ZAZ10TS and curator of the exhibition. "She's able to isolate moments before and after an action takes place – and use that artistic space to explore possibility, innocence and how they manifest in humanity. We're excited to present the world premiere of Claudia's work to ZAZ10TS' community, and to a growing number of local and global visitors."

The new exhibition will feature several pieces, including the inaugural presentation of the three new artworks created by Claudia Alvarez:

- The "Untitled" sculpture shows a girl sitting on a stool, with her eyes closed, immersed in her own thoughts. Her body is washed with porcelain.
- The "Sitting" sculpture sits on the floor and depicts a young girl with eyes painted black, looking off to some undefined object or moment. Her body is brushed with porcelain, and the small scale speaks to collective memory and vulnerabilities.
- The "Wading" video explores the potential of sculpture outside a gallery space and invites viewers to mediate between time and space.

ZAZ10TS incorporated an earlier sculpture from Claudia Alvarez as part of the permanent, built-in art collection at its 10 Times Square office building. "Boxing Girl," an oil on bronze sculpture, debuted in the lobby of the building in December 2017 and shows a young girl in a boxing stance, wearing red gloves, in a state of readiness.

“As I’m working, in the back of my mind is the notion that people will interact with one of my pieces and bring their own personal experience into the work,” said Claudia Alvarez, featured artist in ZAZ10TS’ “Claudia Alvarez: A Moment In Between” exhibition. “With the sculptures, I focused on the metaphor of movement and texture; with the watercolors, I reimagined familiar tropes; and with the video, I sought to connect art with real-life surroundings. Together, these pieces represent glimpses of our shared humanity and I’m forever grateful to Tzili Charney and ZAZ10TS for allowing me to showcase my work in this new exhibition.”

For the full listing of art featured in the “Claudia Alvarez: A Moment In Between,” exhibition presented by ZAZ10TS, visit [www.zaz10ts.com/a-moment-in-between](http://www.zaz10ts.com/a-moment-in-between)

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**ZAZ10TS** is an ongoing cultural initiative that integrates art into the office building at 10 Times Square in New York City (1441 Broadway). Conceived by Tzili Charney, ZAZ10TS employs the building’s façade, lobby interior and immediate environment to bring art and culture to the building’s community, visitors and passersby. ZAZ10TS takes pride in scouting and showcasing young and emerging talent, as well as special needs artists, as part of its programming. In addition, ZAZ10TS partners with other organizations nationally and internationally to support art. To learn more, visit [www.zaz10ts.com](http://www.zaz10ts.com) and @zaz10ts.

**Claudia Alvarez** is a Mexican-American artist whose work addresses how social, political and psychological structures impact our behavior and personal interactions. Through sculpture, watercolor, video and other media, Alvarez often depicts young children with adult characteristics and mannerisms as a means of tackling issues relating to violence, empowerment and endurance, and what they reveal about human nature. Born in Mexico, Alvarez emigrated to the United States at age three and settled in the California Central Valley with her family. Alvarez worked in the medical profession for 12 years before changing course to earn a Bachelor of Art degree in Fine Art from the University of California, Davis and a Master of Fine Art degree from the California College of Art in San Francisco. Alvarez is currently a Visiting Assistant Professor at Pratt Institute, and a Lecturer at New York University. She lives and works in New York City. To learn more, visit <http://claudiaalvarez.org>.

**Media Contacts:**

Timi Lewis | [timi@lewmeco.com](mailto:timi@lewmeco.com)

Limei Wang | [info@zaz10ts.com](mailto:info@zaz10ts.com)