CITY OF LATHROP
GENERAL PLAN UPDATE

Visioning Workshop #2
May 2, 2018

De Novo Planning Group
Workshop Overview

- General Plan Overview and State Requirements
- Summary of the General Plan Update Process
- Guiding Principles Activity
- Vision Statement Activity
- Mapping Activity
- Summary of What We Have Heard
- How to Get Involved and Stay Informed
The General Plan Update will reflect community goals and serve as the City’s “constitution” or “blueprint” for future land use and planning decisions, including:

- Land Uses (residential, commercial, industrial, business parks, open space, etc.)
- Infrastructure Planning (roads, water, sewer, etc.)
- Public Services (police, fire, parks, libraries, cultural activities, etc.)
- Resource Conservation (historic structures, clean air, sensitive habitat, waterways, groundwater, etc.)
Purpose of the General Plan

- Define a long-term vision for future growth and resource management within the City over the next 20 years
- Reflect the goals and values of the City
- Build on recent City planning efforts (Specific Plans, etc)
- Include extensive public outreach and community participation
- Balance growth, conservation, and quality of life
Existing General Plan

• Adopted in 1991. Hasn’t been comprehensively updated in over 25 years.

• Numerous changes to State law
  – Climate change
  – Environmental justice
  – Complete streets
  – Flood protection
Summary of the Process

1. Existing Conditions Report
2. Identify Community Priorities
3. Issues and Opportunities Reports
4. Land Use Alternatives Reports
5. General Plan Goals, Policies, and Programs
6. Draft General Plan Update
7. Environmental Impact Report
8. Public Hearings - General Plan and EIR
A range of Conceptual Land Use Maps will be developed.

- Input from staff and City leadership will be incorporated.
- Property owners will have opportunities to request land use changes.
- Maps will depict differing levels of development intensity, location, and mix of uses.
- Each Map Alternative will include an analysis of fiscal/economic implications, natural resource constraints, transportation implications, and growth projections.
## General Plan Elements

### Required Elements
- Land Use
- Circulation
- Housing*
- Conservation
- Open Space
- Safety
- Noise

### Optional Elements
- Economic Development
- Community Character
- Air Quality
- Public Facilities and Services
- Community Health and Wellness
- Implementation
Goals
Broad statements of community desires, preferences, and the General Plan’s purpose

Policies
Guides to decision-makers with respect to development proposals, future growth and resource allocation

Actions
Implementation steps to ensure goals and policies are carried out
Identifying Community Priorities

Three **Visioning Workshops** will be conducted

- **The Visioning Workshops** focus on:
  - Communicating the intent of the General Plan Update
  - Gathering public input

- **Their primary purpose** is to:
  - Develop a Vision Statement that guides the General Plan Update process
  - Identify community values and priorities
  - Identify issues for the General Plan to address
# Community Participation and Outreach

## Participation
- Visioning Workshops (3)
- Land Use Workshop (1)
- Community Open-House Workshops (2)
- Council Workshops/Meetings (6)
- Planning Commission Meetings (4)
- City Council Meetings/Hearings (4)

## Outreach
- General Plan Website
- Community Presentations
- Newsletters
- Stakeholder Interviews
- Online Surveys
- Email updates
Get Involved and Stay Informed!

The General Plan Update Website is a great resource for reports, maps, newsletters, meeting agendas, meeting summaries, and upcoming meeting dates.

The site will also provide opportunities for public surveys and the submittal of public comments directly to the project team.

lathrop.generalplan.org
Visioning Workshop Activities
Activity #1:

Guiding Principles
Guiding Principles

From the list below, identify the top three themes that you think should guide the General Plan Update:

- Maintain and increase park and recreational facilities throughout the city
- Maintain small-town charm, character, and sense of community
- Preserve surrounding open-space and agricultural lands, and historic assets
- Promote and enhance shopping and entertainment opportunities throughout the city
- Promote higher density housing and mixed-use developments along key transportation corridors
- Increase alternative transportation opportunities, and connectivity within city, and to surrounding areas
- Attract and retain businesses and industries that provide high-quality jobs
- Maintain and support high quality schools within the city
- Prioritize east/west connectivity throughout the city
- Maintain and improve public safety and crime prevention
Activity #2:

General Plan Vision Statement
The General Plan Update should be guided by a Vision Statement. The Vision Statement should be concise and clear, and should articulate the overarching goals of the community. For example:

“A mosaic of diverse people and thriving unified neighborhoods joined together by beautiful, accessible open spaces and well-landscaped roadways offering enhanced mobility for people and goods; safe place to live, work and play; quality educational opportunities; engaging gathering places; world class entertainment; recreational, spiritual, and cultural amenities available for all; and, a variety of economic opportunities for its workforce.”

Working as a group, please develop a Vision Statement for the Lathrop General Plan Update. Your Vision Statement should be 3-4 sentences long, and should include your group’s most important guiding principles.
ACTIVITY #3

GREAT PLACES
Focal Points, Defining Features, and Desired Uses
What is Placemaking?

- People-centered approach to the planning, design, and management of the spaces that comprise gathering places in a community:
  - Streets
  - Sidewalks
  - Parks
  - Buildings
  - Other public or private spaces

- Goal is to promote interaction between people and foster healthier, more social and economically viable communities
Placemaking in Action

Good placemaking defines some of the country’s most iconic places...
Placemaking in Action

- Streets as places for people
- Create a clear identity
- Include a range of activities and use color and material to invite people to use the space

“Lessons learned” from iconic placemaking can be applied at the local level – it’s not about the scale, it’s about the quality

Provide activities for all ages

Design buildings to support placemaking
Mapping Activity

Placemaking in Lathrop

• What are the key **landmarks** within the City? How could these areas be improved?

• Where are your **major activity nodes**, destinations and gathering places? Where should new ones be located?

• Are there **different neighborhoods/districts** in Lathrop?

• What are the City’s **defining viewsheds**?

• Where are the City’s **major gateways**?
Landmarks: Iconic buildings, signs, monuments, places of cultural or historic significance

Activity Nodes: Key destinations: can be existing or future nodes

Gateways: Key entrances into the community

Viewsheds: Views that should be preserved and protected

Districts: Existing neighborhoods or areas within the community with distinct identities
Summary

What we have heard

lathrop.generalplan.org
Next Steps

- **Online survey:** Available through the General Plan website. Provide input on key issues, similar to workshop topics. (available through late May)

- **Visioning Workshop #3**
  Thursday, May 17, 2018 @ 6:00 pm
  River Islands Welcome Center
  301 Stewart Road

lathrop.generalplan.org