

International Chart Day

Interested in participating in International Chart Day? Here are some tips.

News Organizations

Tell a story about the history of charts, or a specific type of chart (just like dessert, pie is not the only option), or how a chart impacted a specific article.

Share with your readers/viewers a behind the scenes view of how your organization creates and uses data visualizations, and share guidelines for what goes in to an accurate and compelling chart.

Interview an expert in the field of data visualization. Our team can help you identify someone, or you can interview an expert during our Capitol Hill event on April 26th: www.internationalchartday.eventbrite.com

Create a chart for the article you were already working on! Don't forget to give a shout-out to #ChartDay.

Tumblr Community

Start working on your charts now! Leading up to and during International Chart day (4/26), the Tumblr team will be launching Chart Stickers for the community to use to create their own charts and asking users to reblog and tag all their favorites charts with #ChartDay.

Think Tanks, NGO's and Universities

Share a "year in review" of charts your organization created or charts that are important to your field of advocacy and/or research.

Create a blog post dissecting a chart you disagree with, explain its misuse of data or dubious methodology. Charts are not infallible, and the public should be able to identify charts that mislead.

Elected Officials

Share charts on your social media platforms that help support legislation you have introduced or issues you support. Even better, give remarks in front of a chart that supports the point you're making. Tag the post with #ChartDay.

Introduce a resolution in support of International Chart Day. For example language visit www.internationalchartday.com and click on the "RESOLUTION" tab on the top left.

Anyone in the Washington DC Area

On April 26th, attend a series of panels on the history and value of Charts, and join us for an evening reception and exhibit of charts on Capitol Hill. Register here: www.internationalchartday.eventbrite.com

Anybody and Everybody Else

Share your favorite charts and data visualizations online and tag them with #ChartDay. **Bonus:** If you are holding up the chart in the photo, tag it with #HumanEasel