

2021-2022

Annual Impact Report



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WORDS FROM THE TEAM

We are grateful for another year of growth and success as we continued to collaborate with our local team at Simba's Footprints. Our partners continued to meet challenges brought upon by the COVID-19 pandemic and expanded their programming and impact on their community. Since our last update, we also welcomed new “bees to the hive” when two of our Directors each gave birth to a beautiful baby boy!

During this past year, we continued to provide funding for Simba's Footprints' English, Music and Health Insurance programs, professional development opportunities for its leaders, and a music scholarship for a Simba's student to attend college.

Our team continues to pursue grants on behalf of Simba's, and awards from some of these grants enabled advocacy campaigns for women and girls in the Moshi region and the hiring of Accounting and HR personnel for Simba's. We also provided funding for a new, income-generating project at Simba's where the children learn about raising chickens.

Finally, beginning last year, we initiated discussions around what expansion could look like for the future of Asali, and look forward to the potential for developing new partnerships in the coming years. None of the above would have been possible without your generous donations. Thank you for your continued support this year!

Love and Honey,

The Asali Bees
(Margot, Sophie, Pam, Amy,
Charlotte, Margaret)



Asali Project



Asali Project

WHAT WE DO

Transforming communities and improving childhood quality of life through equitable partnerships and community driven solutions.

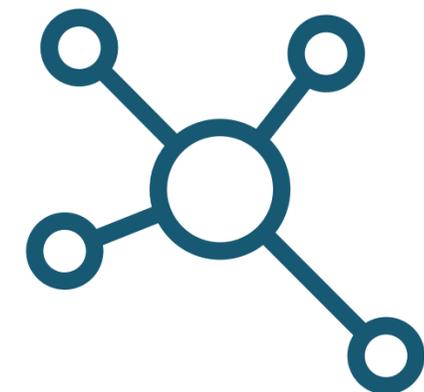
Flexible Funding



Adaptive Programmatic Support



Network & Resource Connections



2
INCOME
GENERATING
PROJECTS

2,115
YOUNG PEOPLE
IMPACTED

ADVOCATES FOR
COMMUNITY-LED
CHANGE

\$53,812
INVESTED IN
LOCALLY LED
INITIATIVES

9
COLLABORATIVE
PROJECTS

1ST MUSIC
SCHOLARSHIP
AWARDED FOR
CONTINUING
EDUCATION

4
YEARS OF
EQUITABLE
PARTNERSHIPS

8
PROFESSIONAL
DEVELOPMENT
OPPORTUNITIES
PROVIDED

PARTNERSHIP
BUILT ON TRUST

2021-2022 Highlights



FINANCIALS

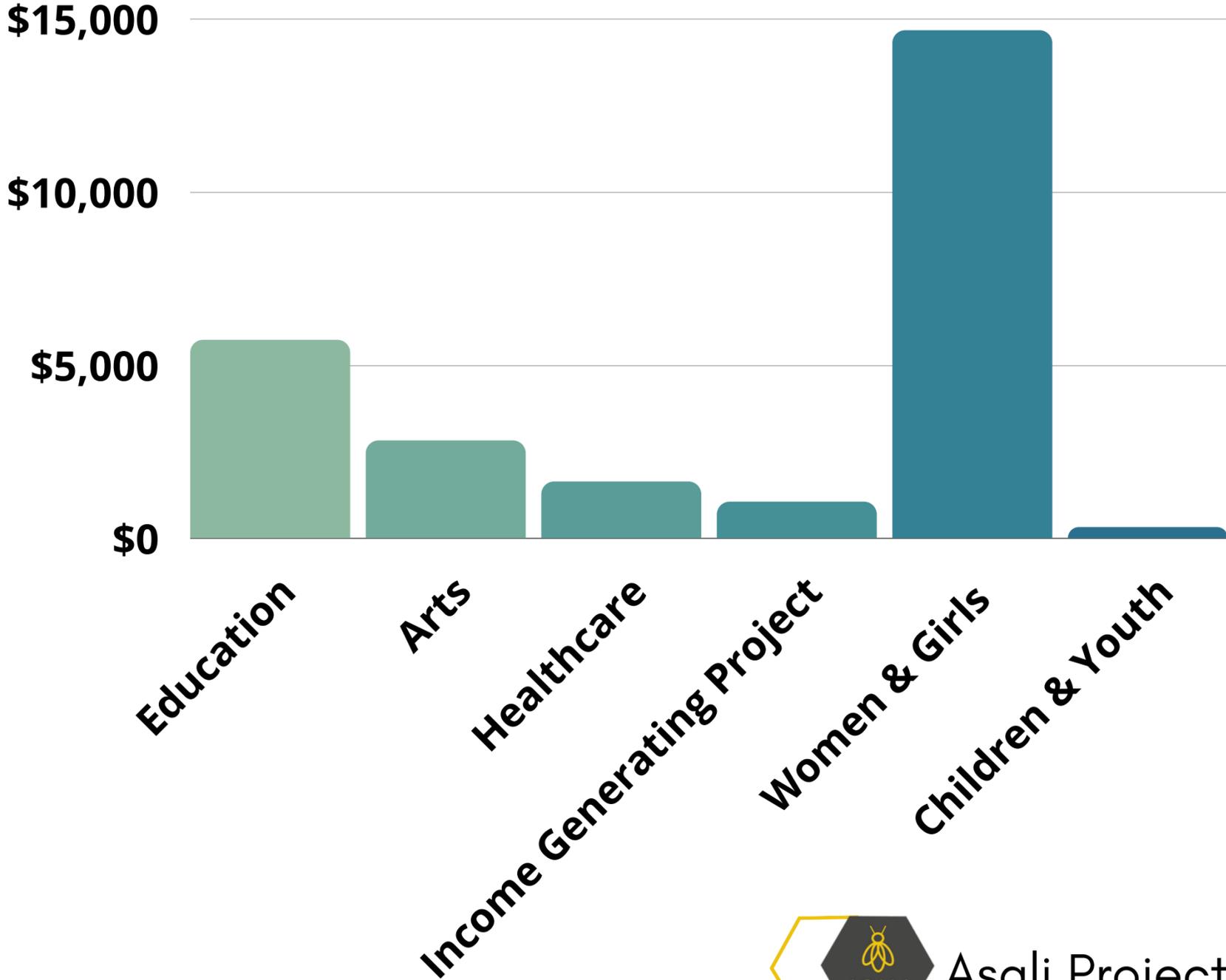
\$53,812
INVESTED IN LOCALLY-LED
INITIATIVES THROUGH DIRECT FUNDING
AND OUR NETWORK (ALL-TIME)



Asali is a 501c3 registered non-profit (82-3193062)
and donations may be tax deductible

FY22 Investment Breakdown

\$23,826.00 invested in FY22



CHALLENGES

1. | Diverse funding

Asali is looking to diversify its funding streams as it can be difficult for small non-profits to rely on donations alone to fund operations.

Action Plan: This year we will be working with travel companies to bring trips to Tanzania. A portion of each trip will go to Asali's community initiatives. In addition, we launched our Asali Marketplace and online store that supports local entrepreneurs in the communities we serve and brings in revenue for Asali.

2. | Expansion

Based on the maturity and sustainability of our partnership with Simba's Footprints, we now feel ready to begin the expansion process by seeking new partners.

Action Plan: Our plan for expansion is to find other small grassroots organizations in East Africa whose work helps benefit their community and specifically its children. Once we identify a potential organization, we will collaborate with their leadership to see whether/how we can support their mission.



TANZANIA PARTNER HIGHLIGHTS:



Simba's Footprints Community Center unlocks youth potential through creative programming and community-driven solutions.



Adaptive Programmatic Support: (customized based on partner needs). Last fiscal year we provided our partner with the following:

- Grant applications and review
- Fellowship opportunities and support with the application
- 9 Professional Development meetings
- Marketing and website design



Connecting to networks & resources: We connect our partners with additional funding opportunities. This year we helped Simba's Footprints secure a grant from **Women Fund Tanzania** and **Segal Family Foundation**.



Charles (left) at the Women Fund Tanzania conference in Dar es Salaam. The conference brought together different stakeholders in Tanzania who are working on pushing forward women's and children's rights.



Sisi Ni Jamii

THANK YOU FOR YOUR CONTINUED SUPPORT!

