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## 'Deal or No Deal' Returns With Host Howie Mandel on CNBC

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**The network is reimagining the game show series, which ran on NBC from 2005 to 2009.**



[1] Steve Granitz/WireImage  
Howie Mandel

*Deal or No Deal* and host Howie Mandel are returning to primetime TV. The popular game show, which ran on NBC from 2005 to 2009, is being revived on CNBC later this year.

"Our primetime programs, with their focus on business and money, strive to be both entertaining and instructive," said CNBC chairman Mark Hoffman in a statement on Tuesday. "Shows like *The Profit* and *Shark Tank* are built around high stakes and high rewards. Those same elements live at the heart of *Deal or No Deal*, which is why we believe it to be a perfect fit. Today's announcement confirms our deep commitment to primetime, strengthening our lineup by adding one of the most successful game shows of all time along with the popular original host, Howie Mandel."

The reimagined *Deal or No Deal* will feature "all the high energy and risk-reward that captivated audiences," with some exciting new twists, according to the business-focused sister network to NBC. In addition to Mandel, original showrunner Scott St. John will also be returning.

"Having been in this business for 40 years, I've been involved in every kind of production — live, variety, drama, film and animation," said Mandel, who will be exec producing in addition to hosting. "Nothing changed my life, career and perception of humanity more than one project, and that was *Deal or No Deal*. I am excited to re-embark on the most thrilling, life-changing show with the brilliant Scott St. John and our new partners at CNBC. For me, there was only one answer to that iconic question and I am proud to have said DEAL!"

*Deal or No Deal* sees contestants playing and dealing for a top prize of \$1 million. With 26 sealed briefcases full of varying amounts of cash — ranging from a penny to \$1 million — and the mysterious entity known only as "the Banker," contestants are faced with a game of odds and chance and whether to accept an offer of cash from the Banker in exchange for what might be contained in the contestant's chosen briefcase.

Meghan Markle, soon to wed Prince Harry, [famously got her start](#) [2] as a case model on NBC's *Deal or No Deal*.

The show is produced for CNBC by Company Truly Original, a subsidiary of Endemol Shine North America.

The new *Deal or No Deal* comes amid TV's reboot frenzy and will join CNBC's primetime lineup in late 2018. The move expands CNBC's primetime programming, a lineup that includes *The Profit*, *Shark Tank*, *Jay Leno's Garage*, *Billion Dollar Buyer*, *The Deed* and *American Greed Secret Lives of the Super Rich*, among others.

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[2] <https://www.hollywoodreporter.com/live-feed/how-meghan-markle-got-her-big-break-suits-1062369>