Sponsorship Opportunities
April 27 - 28, 2023
Alabama Arts Summit
'23
Alabama Arts Alliance
The Arts Thrive Here. The Arts Make Alabama Better.
Now is Your Opportunity to sponsor a collaborative event with one goal... to promote the arts in Alabama.

The Alabama Arts Summit is an annual convening to investigate the power and potential of the arts. Bringing together thought leaders for conversation and connection, the Arts Summit engages experts from across numerous fields, aiming to challenge old ideas, spark new ones, and catalyze potent partnerships. It includes conversations, performances, breakout sessions, and presentations. The Summit focuses on connecting the Arts across all segments of the community. The Summit is a collaborative effort of the Alabama Arts Alliance, the Alabama State Council on the Arts, and the Alabama State Department of Education.
About Us

**Our mission**
Increase public awareness of and engagement in the arts through education and advocacy.

**We believe**
The arts are essential to a complete education, recognizing that when students prosper, our state thrives.

**Our Goal**
All Alabamians will have equal opportunities to discover and to develop their talents; will have a sequential and comprehensive education in the arts; and will value their own cultural heritage and the cultural heritage of others.

“What an inspiring event. I feel like I can conquer the world.”
The Summit

The Alabama Arts Summit, now in its 18th year, aims to bring together educators, art advocates, creative professionals, legislators and others from all endeavors, who share a desire to improve education, the economy, and quality of life for all Alabamians through the arts. By gathering, collaborating, and exploring together, we will provide the setting for inspiration and motivation. Energized participants will leave the Summit with a fresh perspective, inspired ideas, new goals to meet, and partnerships that will ensure that the arts thrive in Alabama.
The Details

The event:
Alabama Arts Summit 2023
April 27 - 28, 2023
UAB ARTS Alys Stephens Center, Birmingham
The two-day event will include performances and presentations, and a reception.

The attendees:
The event is attended by participants from all segments of the state; educators, artists, creative professionals, non-profits, business, civic leaders, and policy makers who share a desire to improve education, the economy, and quality of life for all Alabamians through the Arts.
Previous Keynote and Featured Speakers

The Summit has been honored to showcase, and give a platform to these and other motivational presenters in recent years. The 2023 Summit promises to continue that commitment.

- **Mac McCutcheon**
  Speaker of the House, Alabama House of Representatives

- **Kimberly A. Kirkland, MA**
  Director, UAB Institute for Arts in Medicine

- **Firat Soylu, Ph.D.**
  Associate Professor of Educational Psychology & Neuroscience, UA

- **Henry Panion III, Ph.D.**
  Composer, Conductor, Producer, Professor, Department of Music, UAB

- **Doug Naselroad**
  Director, The Troublesome Creek Stringed Instrument Company

- **Steven Shewfelt, Ph.D.**
  Director of Data and Research, Ingenuity, Inc.

- **Josh Mauthe**
  Senior Advisor, National Endowment for the Arts

- **Beverly McNeil**
  Founder & Executive Director, Portraits of Hope

- **Patricia Moore, Ph.D.**
  Industrial Designer, Gerontologist, Author, Mother of Universal Design

- **Alie B. Gorrie**
  Optimist, Artist, Disability Inclusion Consultant, Red Mountain Theatre, Birmingham

- **Elisabeth Dorman**
  State and Local Government Affairs Manager, Americans for the Arts

- **Doug Naselroad**
  Director, The Troublesome Creek Stringed Instrument Company

- **Kelly Pollock**
  Executive Director, Center of Creative Arts

- **Beverly McNeil**
  Founder & Executive Director, Portraits of Hope

- **Terrance Brown, Ph.D.**
  Dean, Potter College of Arts & Letters, Western Kentucky University

- **Representative Tracy Estes**
  Alabama House of Representatives

- **Senator J. T. "Jabo" Waggoner**
  Alabama Senate

- **Jamie Bennett**
  Executive Director, ArtPlace America

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Why Sponsor?

**Brand Awareness**
Increase awareness of your brand. Attendees at the Summit are personally invested in their State, their communities, and the arts. People who are passionate tend to make influenced decisions.

**Promotion**
Promote your goods/services to these individuals.

**Networking**
Join us as an attendee, or as a booth exhibitor. Meet and network with other attendees during the conference. Share their enthusiasm for the arts.

**Supporter of the Arts**
Your patronage will let the attendees know that you believe the arts are important, and worthy of your investment.
Sponsorship Packages

PLATINUM PACKAGE
$6,000 and up
Platinum Sponsors will receive a complimentary registration to the conference and will be recognized in the printed program booklet, on the Summit website, on social media, and in stated remarks from the main podium during a general session. They will have the opportunity to deliver up to 5 minutes of remarks as an introduction of keynote speaker, do a literature/giveaway drop on each chair, and receive a full page ad in the program as well as up to 8 tickets to the V.I.P. reception.

GOLD PACKAGE
$3,000 - $5,999
Gold Sponsors will receive a complimentary registration to the conference and will have logo on signage, will be recognized in the printed program booklet, on the Summit website and in stated remarks from the main podium during a general session. They will have the opportunity to deliver up to 2 minutes of remarks during a plenary session, do a literature/giveaway drop on each chair, and receive a half page ad in the program w/ logo placement and as well as up to 6 tickets to the V.I.P. reception.

SILVER PACKAGE
$1,500 - $2,999
Silver Sponsors will receive a complimentary registration to the conference and will have logo on signage, will be recognized in the printed program booklet, on the Summit website, on social media, and in stated remarks from the main podium. They will have the opportunity to do a literature/giveaway drop on each chair, and receive a quarter page ad in the program as well as up to 4 tickets to V.I.P. reception.

BRONZE PACKAGE
$500 - $1,499
Bronze Sponsors will receive a complimentary registration to the conference and will have logo on signage, will be recognized in the printed program booklet, on the Summit website, in stated remarks from the main podium, and a business card ad in the program as well as up to 2 tickets to V.I.P. reception.

PATRON PACKAGE
$100 - $499
Patrons will be recognized in the printed program booklet and on the Summit website, and receive a 10% discount on program ads.
Other Sponsorship Opportunities

Honor an Educator - $500
Honor an Educator (or current college student who is majoring in education). An Educator/Student Scholarship would cover two conference registrations which includes: Conference materials, opening reception, conference meals, and double occupancy lodging. Educator/Student Sponsor may designate how the scholarship will be awarded (demographic, region, school, etc.). Teachers have very limited access to professional development due to limited funding. This conference can help educators increase their knowledge and skills.

Vendor Booth - $125
Vendors will be provided with a dressed table with access to power source and 2 chairs with 3 designated times for attendees to interact with vendors in addition to all social time. Additionally, vendors receive mentions in printed program booklet, logo placement on signage, and vendor may give away door prizes during a plenary session.

Place a Program Advertisement
Place an ad in the Summit’s program. Advertiser is responsible for submitting print-ready artwork.
- Full Page Ad $350
- Half Page Ad $225
- Quarter Page Ad $125
- Business Card Size $75

Other Opportunities
Contact us below for details about other sponsorship opportunities: Keynote Sponsorship, Breakout Session Sponsorship, Meal Sponsorship, Reception Sponsorship.

Contact:
For questions and to submit your payment, contact: info@alartsalliance.org
or visit: www.alartsalliance.org/2023-alabama-arts-summit
Sponsorship Opportunities
To help support this year’s Summit, please review the many sponsorship opportunities found in this brochure. Below are multiple ways to submit your sponsorship. Please feel free to call 334-269-1435 or email info@alartsalliance.org for additional information or assistance.

to complete your Sponsorship online...
Scan this QR Code or visit the web address below to submit your form and payment online.
www.alartsalliance.org/2023-alabama-arts-summit-sponsorship-opportunities

Your generous sponsorship is tax deductible as allowed by law. The Alabama Arts Alliance will not sell, trade, or give a donor’s personal information to any individual or entity for any reason without written permission.

to send your sponsorship by mail...
Include this form with your check payable to the Alabama Arts Alliance and mail to the address below.

Name: ___________________________    Email: ___________________________
Street: ___________________________   Phone: ___________________________
City: ___________________________    State: __________    Name of Sponsoring Organization: ___________________________
Zip/Postal Code: ____________________    ___________________________
Country: ___________________________   Website: ___________________________
Email: ___________________________
(We will use this link on our sponsorship recognition page)

Alabama Arts Alliance - 2023 Arts Summit
3066 Zelda Rd., PMB 272
Montgomery, AL 36106
About the Alliance

The Alabama Arts Alliance is a statewide partnership program of the Alabama State Council on the Arts and the Alabama State Department of Education.

Some projects & programs of the Alabama Arts Alliance are funded by generous grants from the Alabama State Council on the Arts, the National Endowment for the Arts; a federal agency, the Alabama State Department of Education, and the Support the Arts License Tag Arts Education Advisory Committee.