Welcome

Pre Opening
6:45 – 7:00
I will...
Do My Best
To
Be Prepared
To
Lead The Adventure
Introductions & Important Messages

Please see the Roundtable Flash
New Member Engagement

The why and how to help grow our units
NEW MEMBER ENGAGEMENT

• Families want to join, but can get easily overwhelmed trying to make sense of all the jargon and manuals

• Scouting must do more to help families join

• Important to have people in the unit to help families join and stay involved with scouting
New Member Engagement

NEW MEMBER COORDINATOR

Welcome

YOU can Make It Happen
NEW MEMBER COORDINATOR

• The New Member Coordinator (NMC) welcomes new scouts and families into a unit and shows that the unit cares about their success

• The NMC assists unit leaders by helping scouts and families with no Scouting background understand how to participate more fully
WHO WOULD MAKE A GOOD NEW MEMBER COORDINATOR?

ANYONE WHO LIKES MEETING NEW PEOPLE!

& ANYONE WHO IS ENTHUSIASTIC ABOUT SCOUTING
WHY DOES MY UNIT NEED NMCs?

- Units benefit having more people involved.
- Units lose a high percentage of families soon after joining.
- Allows for continuous engagement of scouts and families in the programs.
- Helps make connections and answer questions.
How does my unit benefit?

- The NMC assists the unit leaders by helping new scouts and families adjust to scouting
- Units may have more than one NMC
- The NMC may focus on
  - Sharing the benefits of scouting
  - Coordinate unit recruitment
  - Guide joining and welcoming
NEW MEMBER COORDINATOR

• NMC is a registered Scouter with the registration code for this position is “NM”

• NMC counts as a committee member position

• This helps the unit meet the minimum committee member requirements at time of charter/recharter
NEW MEMBER COORDINATOR

• The NMC is a visible connection
  • The individual(s) need to be easily identifiable
  • But the position does not require uniform

• Online training is available at my.scouting.org
ELEMENTS OF THE JOB MODULES

one (or more) of:

#1 SHARE THE BENEFITS OF SCOUTING

or

#2 COORDINATE UNIT RECRUITMENT

or

#3 GUIDE THE JOINING AND WELCOMING PROCESS
OTHER RESOURCES

YOUR SERVICE AREA TOOLS TEAM
Member Experience and New Family Engagement

SCOUTINGWIRE

New Member Coordinator: A Game-Changer for Recruitment, Retention, and Engagement

BRYAN ON SCOUTING

Why every Scout unit needs a New Member Coordinator
SUMMARY

• NMC links resources in the unit to help the scout and the family participate

• Units can have more than one NMC depending on needs and resources of that unit

• As families become more comfortable with the program, they will participate more, and stay involved longer
SUMMARY

• The NMC is a FUN and engaging position

• It forms relationships between the unit and new members and their families

• Fits every type of unit, at every age level and in every program

• It is a visible and easily identifiable at unit gatherings with their BSA “Welcome” logo
Introducing the New Member Coordinator Position for all units
Unit Service Minute
On to Breakouts

**Cub Scout**: How to build a successful committee

**Scouts BSA**: Role of the Chartered Organization & Role of the Troop Committee

**Venturing**: Keeping Crew youth and participants engaged

---

**For December**

**Joint**: Pack to Troop transition

**Cub Scout**: Celebrating the Webelos to Scout transition in style

**Scouts BSA**: Transitions between different Scouting levels, youth leadership roles, and junior leader succession

**Venturing**: How to put on joint Crew events across LEC