Welcome

Pre Opening
6:45 – 7:00
I will...
Do My Best
To
Be Prepared
To
Lead The Adventure
Introductions & Important Messages

Please see the Roundtable Flash
Area Specific Announcements

• x

• xx

• xx
Training Session

Pack to Troop Transition
Also applies to Troop to Crew Transition of 18 year old youth

Next Month’s Training Session
Fundraising
The 6 W’s

1. **Who** Transitions
2. **Webelos** to Scout Transition Process
3. **Who** is Responsible
4. **When** to Transition
5. **Where** to Transition
6. **Why** Bother
Who transitions

• The Scout
• The Parents
• Some Leaders
# Webelos Transition Process

- **Webelos Den Progression**

<table>
<thead>
<tr>
<th>WEBELOS Den</th>
<th>ARROW OF LIGHT Den</th>
<th>Boy Scout PATROL</th>
</tr>
</thead>
<tbody>
<tr>
<td>4th Grade</td>
<td>5th Grade</td>
<td>5th Grade and Beyond</td>
</tr>
<tr>
<td>1st 12 Months</td>
<td>Next 6 Months</td>
<td>To June, Summer Camp, and Beyond</td>
</tr>
<tr>
<td>September-June</td>
<td>September-February</td>
<td>February and Beyond</td>
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**Lake Erie Council, BSA**, 2241 Woodland Avenue, Cleveland, OH, 44115, United States  (216) 861-6060

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Webelos Transition Process

• Celebrate the progression—literally
• Include both sides in the ceremony
• Put it on with pizazz—more in the Cub Breakout
• Many leaders have a final year burnout and are ready to get out so...
• ...Troops play a role in reigniting the transitioning leader
• Make it special for the transitioning leaders too.
Who is Responsible

• Both the Pack and the Troop
• Requires cooperation between
  • Cub Pack – CM, WDL, Webelos Parents,
  • Scout Troop – SM, ASM
  • Unit Commissioners
  • Service Area Transition Program and Tools Team Members
When to Transition

• For the Pack the transition actually starts when the Cub joins the Pack
• For the Troop, the transition is a year round process – See Year Round Guide to Boy Scout Recruiting
• Passage from Cub Pack to Scout Troop should be smooth, with no lost time
• Requires coordination of event schedules from both Pack and Troop
• Takes into account yearly events for both sides
Where to Transition

- Transition is often called bridging
- Blue & Gold vs Separate Celebration
- At a Joint Pack and Troop Event
- Wherever it works for both units
Why Bother

- Studies show that the longer a scout stays in the Scouting program, the more likely he or she is to demonstrate those behaviors and attitudes associated with good citizenship, character, and fitness.

- This transition is like graduating – similar to moving kindergarten to first grade.
Why: For the Benefit of the Scout

Remember:
the most important consideration is that a youth stays in Scouting

Even if that mean it is not your unit.
Parents and Leaders Transition, Too

It is just not scouts that transition.

Use your New Member Coordinator to help with the Adult Transition.
Special Situations

• Where can female Cub Scouts go in LEC
  • A work in progress right now

• Message from National about branding of troops who will be accepting girls
Scouts BSA Brand Guidance Training

A Step-by-Step Guide to Using BSA Brands Given GSUSA Litigation
OBJECTIVES

At the end of this session you should understand how we promote Scouts BSA in regards to:

• What materials to use and not use
• What to say and not to say in communications
• What to do and not do
INTRODUCTION

LIVE THE VALUES OF SCOUTING

The Boy Scouts of America applauds the work of all youth-serving organizations, including the Girl Scouts of the United States of America (GSUSA), that serve our nation’s youth and is committed to respecting the organization’s rights and programs.
FROM THE CHIEF SCOUT EXECUTIVE

“Within the Boy Scouts of America, we are witnessing momentum in our movement that is inspiring and exciting.

More and more families are eager to join us for Scouting’s adventures, and we see their enthusiasm come to life in inspiring ways - from parents sharing Scouting with their children for the first time to generations of Scouters passing on the torch to continue a tradition.

I am thankful for the unique opportunity we have right now to bring Scouting to more young people, families and communities than ever before, and all of those volunteers and staff members that are stepping up to spark the love of Scouting.”
BSA & OUR PROGRAMS AT A GLANCE

As our organization welcomes families, boys and girls to our programs, it is important to remember and reiterate that:

- The name of our organization remains the same; we are the Boy Scouts of America (BSA).

- We work to achieve our mission of preparing young people for life through our programs, including:
  - Cub Scouts
  - Boy Scouts (Scouts BSA as of 2/1/19)
  - Venturing
  - Sea Scouts
  - STEM Scouts
  - Exploring
  - Learning for Life
WHAT TO USE ✓
Only use marketing materials located on the BSA Brand Center.
- Email templates
- Fliers
- Postcards
- Posters
- Social media images
- Troop cards
- Videos
- Web Banners
WHAT NOT TO USE
OTHER ASSETS

Well-intentioned self-developed assets can be problematic and are not permitted.
The GSUSA has prohibited co-branding of GSUSA and BSA.

Do **NOT** use the programs, marks, logos, uniform or images of the GSUSA. Ex. “Girl Scouts.”

Do **NOT** combine GSUSA marks, logos, uniform or images with those of the BSA Ex. “Golden Eagle” when alluding to the Gold Award.

**ACTION:** Pull any materials with these issues from the market.
WHAT TO SAY ✔
The separate troops can be called:

- Scouts BSA girl troops; Scouts BSA boy troops
- Troops for girls; troops for boys
- Girl troops; boy troops

For instance:
- In a recruitment setting, it is best to refer to Scouts BSA girl troops
- In a meeting setting, it is best to refer to troops for girls
NEVER put the word “Girl” immediately before the word “Scout” when referring to girls who are part of the BSA.

**DO NOT SAY:**

- Girl Scouts BSA troop
- Girl Scouts

**ACTION:** Pull any materials with these issues from the market.
FAMILIES AND YOUR COMMUNITY. PLEASE JOIN US AS WE CELEBRATE SCOUTING AND HELP ENSURE BSA’S SPECIAL SCOUTING PROGRAMS FOR TODAY’S YOUTH.

The proceeds from the luncheon will provide funding for our Cub Scouts, Boy Scouts, Adventure Scouts, Explorer Scouts, and in the development and implementation of our New BSA Girl Scouting Programs!

Come talk to me about the Girl Scouts BSA Troops
WHAT TO DO ✓
MISSION STATEMENT

The mission of the Boy Scouts of America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Law.

Scout Oath
On my honor I will do my best
To do my duty to God and my country
and to obey the Scout Law;
To help other people at all times;
To keep myself physically strong,
mentally awake, and morally straight.

Scout Law
A Scout is:
Trustworthy           Obedient
Loyal                Cheerful
Helpful              Thrifty
Friendly             Brave
Courteous            Clean
Kind                 Reverent
FOCUS ON OUR AIMS ✓

- Character Development
- Citizenship
- Leadership
- Personal Fitness
Reiterate that the BSA and GSUSA are separate organizations.

The Boy Scouts of America is the only Scouting organization in the United States that is a member of the World Organization of the Scout Movement (WOSM).
Background:
The GSUSA has instructed its members and volunteers not to conduct joint activities with the BSA.

Do reach out to your local GSUSA representative should you receive requests to conduct joint activities.
USE THE NATIONAL PR TEAM ✓

The national PR team includes media experts available to respond to any inquiry.

Send ALL media inquiries to PR@scouting.org.
WHAT NOT TO DO
Do not speak for or on behalf of the GSUSA or try to interpret its programs or policies for others.

Instead, refer questions to a local GSUSA council or www.GirlScouts.org.
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<td>Educate the public about the BSA, our mission and aims Continue positive relationships Notify the National PR team if contacted by media</td>
<td>Disparage any other youth-serving organization Speak on behalf of the GSUSA</td>
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LIVE THE VALUES OF SCOUTING

The Boy Scouts of America applauds the work of all youth-serving organizations that serve our nation’s youth.

We believe that there is an opportunity for all such organizations to serve girls and boys in our communities.
Special Situations

• How do you transition (and train) good Cub Leaders into good Troop Leaders
Resources

• Help from Lake Erie Council
  • Cub Division and Service Area
    • Succession Planning and Leadership Selection (Tools Team)
    • Pack Progression and Retention (Program)
  • Scouts Division and Service Area
    • Succession Planning and Leadership Selection (Tools Team)
    • Pack to Troop Progression (Tools Team)
SUMMARY

• Pack to Troop Transition involves more than just the Scout

• The Transition should be celebrated – it is something special

• The process is on-going
Unit Service Minute
On to Breakouts

**Cub Scout**: Celebrating Webelos to Scout Transition in Style

**Scouts BSA**: Transitions Between Different Scouting Levels, Youth Leadership Roles, and Junior Leader Succession

**Venturing**: How to Put on Joint Crew Events Across LEC

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**For January**

**Joint**: Fundraising

**Cub Scout**: Life After Popcorn...How to Hold Successful Unit Fundraisers

**Scouts BSA**: Who Pays for Scouting?

**Venturing**: Fundraising is More than Popcorn and Cookies