CHAMPIONS MODEL FAQS

WHY WAS I CHOSEN TO BE A CHAMPION?

Each Unit Serving Executive was asked to identify volunteers who would be a strong fit to launch this new campaign.

WHEN DOES THE CHAMPION CAMPAIGN START?

The campaign starts January 2020.

WHAT IS THE JOB ROLE OF A CHAMPION?

Champions are asked to share the positive impacts of Scouting on our local youth and ask their Scouting network to philanthropically support those efforts. Each Champion will ask their Scouting friends and family to enroll in Keepers of the Flame, our sustained giving program.

WHAT ARE THE EXPECTATIONS OF THE CHAMPION?

The goal is for each Champion to enroll 5 individuals each week for 5 weeks. If each Champion enrolls 25 new Keepers of the Flame we will meet our overall goal!

ARE THERE BENEFITS TO BEING A CHAMPION?

Yes! We are working on the details of recognition items right now. Do you have any suggestions? What recognition items would mean the most to you?

WHY IS THE COUNCIL CHANGING HOW THEY FUNDRAISE?

To keep Units At The Center.

WHO OVERSEES THE CHAMPION FUNDRAISING MODEL?

Our Foundations and Annual Appeals Director, Lori LeHue, who is a part of our Development team,
KEEPERS OF THE FLAME MONTHLY GIVING FAQS

WHO DO I CONTACT WITH QUESTIONS?

Please contact Lori LeHue at 216-331-4610 or lori.lehue@scouting.org.

WHAT ARE THE TIME REQUIREMENTS?

Each Champion will be giving a toolkit with suggestions on how to reach the Scouting network. This effort shouldn’t take more than a couple hours each week.

WILL THE COUNCIL PROVIDE ME WITH A LIST OF PEOPLE TO CONTACT?

No. The Champion model utilizes peer-to-peer fundraising within your own Scouting network.

WHAT SUPPORT WILL THE COUNCIL PROVIDE ME?

The Council will give you a toolkit with collateral and tips on how to enroll new Keepers!

WHERE DOES THE MONEY RAISED GO?

Keepers of the Flame sustained giving supports budget relieving initiatives within operations of the Council. If you think of an iceberg image and everything about the water surface you see that keeps the Scouting movement alive like our camp properties, our programs, financial assistance for Scouts, etc. plus everything underneath to keep our operations running like utility bills, salaries, insurance, etc.

AM I EXPECTED TO GIVE?

We are asking all of our Champions to join Keepers of the Flame at a level that is comfortable for them. Monthly giving allows donors to budget their annual gift and spread their annual philanthropy across 12 consecutive months. If this option isn’t right for you and your family, an annual gift is also appreciated.