Exchange Place Alliance
Virtual Board Meeting

Wednesday, May 20th, 1:00 PM
Initial Items

• Call to Order by Board President
• Open Public Meetings Act confirmation
• Roll Call
• Approval of the February 19, 2020 Board Meeting Minutes
Capital Improvements Update
Paulus Hook Park Construction

• This project broke ground on Tuesday, May 5th starting with landscaping.

• The landscaping is underway, and the next phases are in progress, including work on the S.W. quadrant adjacent to P.S. 16, and fencing/curb work throughout the entire site.

• With fresh landscaping and plantings, results were immediately delivered to the community.
Above: Weeds were removed, and large, unsightly growth was cut back.
Paulus Hook Park Site Pictures

Above: New plantings and fresh mulch all around and pressure washing the site.
Paulus Hook Park Site Pictures

Above: Freshly landscaped N.E. quadrant of Paulus Hook Park.
Pedestrian Mall Ordinance

• The Exchange Place Alliance is currently working with the City to review a recently completed traffic assessment of the area.

• Once this is completed, the ordinance will be ready to be presented and voted on at the City Council.
District Wayfinding Update

Resolution 20-3
Resolution Appointing Jeremy Farrell as Secretary of the Board of Directors

Resolution 20-1
Public Art Installations and Update
Proposals and Work in Progress

• We are considering multiple proposals ranging from public photography exhibits to largescale and high visibility sculptural installations.

• Installations are for public benefit and help to bring more culturally immersive programming to our waterfront community.
Proposal Examples

Above: *Easy Chair*, Roger Sayre

Below: *Shattered*, Raphael Pangilinan

Showing proposed and existing sculptures and how it evolved.
Proposal Examples

Above: Example of a fence photography exhibit.

Below: “Sit” seating sculptures, Chuck Von Schmit
Operations and Maintenance Review
Clean Team Statistics 2/19/20 – 5/17/20

- 78 instances of poster and sticker removal
- 89 instances of graffiti removal
- 1,609 instances of trash bags hauled out of the district
Grand Street Cobblestone Work: Before

Before: Cobbles are displaced, and a tripping hazard exists.
Grand Street Cobblestone Work: Progress

Above: Workers line up the cobbles and set them in place.
Grand Street Cobblestone Work: After

After: Loose cobbles reset in concrete and all stones rejointed.
COVID-19 Sanitation and Cleaning

Above: These past few months, the Clean Team has increased sanitation and disinfecting practices.
Above: The compactor mechanism was unable to be unjammed and our crew removed the unit.
Walkway Berm Weeding

Above: Crews remove overgrowth of weeds to clear the way for perennial plantings to show through.
Social Media Statistics
Metrics at a Glance

• Newsletter: 664 subscribers (0% △)

• Twitter: 424 followers (4.6% △)

• Instagram: 1,834 followers (4.2% △)

• Facebook: 744 likes (1.6% △)
Online and Social Media Statistics

Above: Instagram

Above: Facebook
Online and Social Media Statistics

Traffic
Tue, Apr 14 – Wed, May 13, 2020

294  
+16.7% mo/mo

265  
+19.4% mo/mo

433  
-5.0% mo/mo

Visits

Above: Website