



Reels on Wheels Frequently Asked Questions

We know you want to connect to your family, friends, and community.
We are available to help you do it safely.

Q: How does the cinema work?

A: In 2020, we used a 10x6 ft. cargo trailer to house a rear-projector which projects from inside the trailer to a special movie screen fitted to the door opening of the trailer. We know, it's awesome. In 2021, we upgraded our screen to a daylight-viewable monitor that allows us to entertain guests while it is still light outside. Guests will be seated outside the trailer in socially-distant spacing.

Q: What does 'Reels on Wheels' mean?

A: The name of the cinema - Reels on Wheels - is homage to the fact that we can play movies anywhere in the city, and beyond! We drive the cinema to different locations as often as possible.

Q: What movies am I going to see?

A: Our festival director, Allyson West, curates a 40 minute or less film screening comprised of multiple short films from independent filmmakers and artists. Allyson frequently explores many pressing social issues when programming annually for The Cindependent Film Festival. CIFF has a very robust adjudication team that assists in the programming.

we love bringing people together.

CIFF is a 501c3 non-profit that programs the Cindependent Film Festival each year.
You are supporting artists and community when you choose to rent with us.

Q: How much do screenings cost?

A: Each screening is \$5.00 per person, and those 2 and under are free. Some organizations partner with us to cover the cost of admission.

Q: How many people can I bring with me?

A: As many as you want! Guests are seated on lawns, hills, parking lots, and can set up their own seating. We are byob - that's Bring Your Own Chair. In 2021, you must seat yourself according to social distancing recommendations.

Q: Can I bring my children with me? Can I bring my pets?

A: Of course! We love children and pets! Children are required to remain with their parents, and pets must be leashed at all times. We do encourage that you double-check our available content ratings as some movies may not be appropriate for young people.

Q: Do you provide chairs or seating?

A: No, we do not provide seating. The cinema is an outside experience, so we recommend you bring picnic blankets or lawn chairs to accommodate your comfort during the screening. We will help guide you when you arrive as to where you should place your chairs.

Q: What should I do if I have to cancel my reservation?

A: Cancel your reservation in your confirmation email or appt. as soon as you know you cannot attend! There are no refunds for those who book tickets but do not attend.

Q: What will happen if I have a reservation but it is raining outside?

A: If it is raining, we will unfortunately have to cancel the screening. We will refund all purchases on any cancelled screenings.

Q: What do you mean when you say you are operating in compliance with CDC sanitation guidelines?

A: We believe stopping the spread of COVID-19 is important. To that end, our staff will be wearing face masks when speaking to audiences and working together. We will be sanitizing our personnel and equipment frequently, and will be taking our temperatures daily before beginning operations of the cinema. All guests to the cinema will be required to seat themselves according to social distancing standards.

Q: Do I need to wear a mask?

A: As the cinema experience is outdoors, we do not require our guests to wear face masks when attending. However, please sneeze or cough into your elbow(s,) and sanitize/wash your hands frequently.

Q: Are there any concessions or merchandise available?

A: We will have candy, and popcorn for sale before/after the screenings. We will also have sodas and water. We will have awesome t-shirts and some rad merchandise for you, too!

Q: Who is my money supporting when I buy concessions or merchandise?

A: The cinema was built by CIFF and The Cindependent Film Festival. We are a growing arts non-profit that is suffering from loss of business sponsorships and ticket sales, like many other arts organizations in the country. PLEASE help us flourish by purchasing items or donating.

Q: How can I find out where the mobile cinema will be each weekend?

A: We post locations on our website and they are released 30 days prior to the event. If you want to put in request for the cinema to come to your neighborhood, you should email allyson@cindependentfilmfest.org.

Q: Do you do private bookings of the cinema?

A: We sure do! You can book the cinema on a Friday evening for your own wedding, party, or event. We are able to do special indie programming, or run favorite home videos for your event! Please email

allyson@cindependentfilmfest.org with cindependentfilmfest.org



Rate Sheet

We're excited to be working with you!

Please note dates are first-come, first-served and booked with a 50% deposit.

All rentals include

- 6 hours (including set-up/break-down)
- Minimum 2 Staff from Cindependent
- Guaranteed, beautiful projection and audio
- Full technical execution, including updated Marquee signage
- Authentic cinema popcorn, individually bagged
- Option for socially-distanced seating charts and ticketing provided by Cindependent

April - November

Monday - Thursday \$ 1000/evening

Friday - Sunday \$1200/evening

December - March

Monday - Thursday. \$500/evening

Friday - Sunday. \$800/evening

Cindependent Artist alumni rate 50% off tech and services.

