“These are three of the books/series that wound up sucking me (no pun intended) into a genre I now very much love.” From Meredith Goldstein

1. Lynsay Sands, Single White Vampire
This book is about a vampire who chronicles his family’s history … and sells the tales as paranormal romance novels! The meta-ness of it all! Our hero, Lucien, makes a rare appearance at a romance novel convention and winds up falling for his publicist, Kate. The writing is sexy, silly, and lets me believe that the rest of the novels in the series are written by Lucien himself.
http://www.lynsaysands.net/books/argeneau/singlewhite.html

2. Kresley Cole, Immortals After Dark series
This series has all of the things I like – fairies, witches, sorceresses, demons, and, from my memory, at least one ghost. And yes, a lot of them have sex with each other … and fall in love. There is some serious world-building here, too. Lots of magical happy endings. Very erotic.
https://kresleycole.com/bookshelf/the-immortals-after-dark-series/

3. Kerrelyn Sparks, How to Marry a Millionaire Vampire
A hot, rich vampire breaks a tooth (it happens!). Where does he go? To the dentist, of course. Who does he fall in love with? The dentist! This is the first book in the “Love at Stake” series (last I checked, there were 16). I very much remember book 9, “Eat Prey Love,” which follows Carlos Panterra, a very attractive were-panther.
https://www.kerrelynsparks.com/books-loveatstake.html