LOCAL FIRST ARIZONA FOUNDATION
Building Opportunity in Arizona

COMMUNITY ACTIVATION

BUSINESS DEVELOPMENT
- AmeriCorps VISTA Placement
- Buy Local Community Workshops
- Local Learning Lab
- Business Solutions Webinars
- Mixers & Events

TOURISM & MARKETING
- Branding & Media Planning
- Small Business Customer Service Training
- Rural Community Profile & Marketing
- WeekendZona Getaways
- Small Wonders Maps
- Event Planning & Resource Development
- Tourism and Small Business Training
- Tourism Assessments

YOUTH ENGAGEMENT
- Science Happens Here
- Civic Engagement Workshops
- Community Visioning Workshops
- Voter Engagement Events

FOOD SYSTEMS
- Connect Producers to Residents, Buyers, & Chefs
- Connect Residents to Fresh, Local Foods
- Reduce Food Deserts
- GoodFoodFinderAZ.com, a marketing tool for farmers markets, community gardens, and food producers of all kinds
- Farmer + Chef Connection
- Food & Farm Finance Forum
- Feasibility Studies

WASTE & SUSTAINABILITY
- Green Business Certification
- Towards Zero Waste | Event Recycling Toolkit
- Leveraging Sustainable Practices to Drive New Business

BUILDING A MORE DIVERSE AND RESILIENT ARIZONA ECONOMY

- Shifting public conscience toward spending locally
- Facilitating discussions that enhance impact of limited resources in rural development
- Sharpening competitive edge for tourism and economic development in rural communities
- Engaging youth and cultivating a sense of place in rural communities
- Supporting policies that protect and strengthen small, rural businesses
- Advancing food security and reducing food deserts
- Building a more environmentally conscious business community
- Raising funds through business engagement and grants

For more information on Rural Community Activation Programs, contact:
Liza Noland | Director of Rural Programs | liza@localfirstaz.com
WWW.LOCALFIRSTAZFOUNDATION.ORG | WWW.LOCALFIRSTAZ.COM