



C R I B

ONLINE SURVIVAL GUIDE



Let's Local!

When You **Shop Small**,
You Play a **Big Part** in
Supporting Homegrown Brands!

#GOLOCALGOSMALL

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ANS.EIN

Ans-ein signature patterns come from the inspirational brushes of their passionate artists.



BINARY STYLE

Scarves narrating Singapore's cultural and natural heritage with vivid colours and catchy patterns that Binary Style's key inspirations.



BRAVO COLLECTION

Limited pieces made using traditional methods by artisans and young designers in Ukraine to make embroidered traditional linen clothes more modern and wearable.



COVETELLA

Singapore's premium dress rental destination to rise to not only to your milestone occasions but also fancy night outs!



ESSE

A conscious womenswear label that merges timeless designs with social responsibility and environmental awareness.



JO KILDA

For the spirited woman whose distinctive style is an expression of her individuality.



OLEAH

Designed in Singapore and handcrafted in Spain. Oleah shoes are classically feminine but with a twist to keep things modern and unique.



SUI

Sui in Hindi is needle, is a responsible fashion label with one core goal - to make clothing with a green heart.

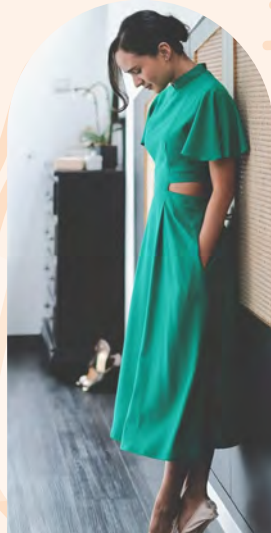


It's not about brand, it's about style.

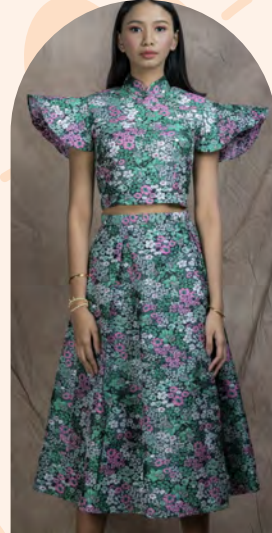
social enterprises and socially responsible brands are marked with hearts

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♥
THE MISSING PIECE
We provide comfortable, flattering and chic clothing for the everyday, multi-faceted woman.



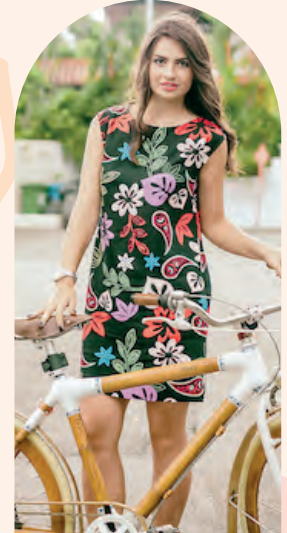
♥
TRIA THE LABEL
We re-imagine classics into modern yet timeless work-to-play designs that flatter the feminine form.



♥
UBU SWIMWEAR
Uncomplicated, effortless swimwear for the modern, active, conscious woman



♥
ZHAI ECO COLLECTION
Sustainable, vegan, eco and socially conscious apparels made of natural fibers.



♥
KANYEKA
Statement fashion accessories inspired by culture, crafts and color from around the world.



♥
BADT AND CO
When tradition meets design - espadrilles handcrafted by Spanish expert artisans will walk you in full comfort and style.



♥
LILY & LOU
Clothing just got more personal.



♥
MASKELA
Fashionable and functional masks to help style ninjas fight against COVID-19



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BALIZA

Handmade ethical fashion. Organic clothing for summer living. Designed for conscious women, made by young adults and women artisans at Ladli, an NGO based in Jaipur.



CAPSULEBYEDITH

Effortless sophistication, timeless silhouettes, understated glamour. Capsule by Edith designs for the modern multi-hyphenate woman.



SUZETTE ACCESSORIES

Handcrafted bags made with exotic skins. Born in Singapore, French at heart.



TOUFIE

Known for its wide-range of sizes and softest lambskin, TOUFIE shoes are suitable for those with broad feet and even bunions.



SAGASEED

A sustainable Mamma brand, aiming to make style comfortable and better, inspiring women to feel the difference during pregnancy and motherhood.



CAPSULEBYJULIETTE

Loved for their elevated basics and iconic jumpsuits, this conscious fashion brand offers comfortable and French-inspired collections for an effortless chic look.



LA TIERRA

'Reinventing lifestyle' through nature with handcrafted and natural dyed textiles translated into unique scarves that can be styled into many ways!



GIRLSOURCED

S.E.A.'s first personal styling mobile app on iOS and Google Play to enjoy fashion advice from a community or personal stylists. There's no better time than now to look into your wardrobes for a long-overdue style makeover!



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INI|TRIGUE

Akin to the ideals in architecture, In|trigue jewellery combines the concepts of utilitarian and aesthetic to create unique collections.



ART N NASH

Everyday Elegance
-Modern Diamond Jewelry set in 18K white, yellow or rose gold that can be worn everyday.



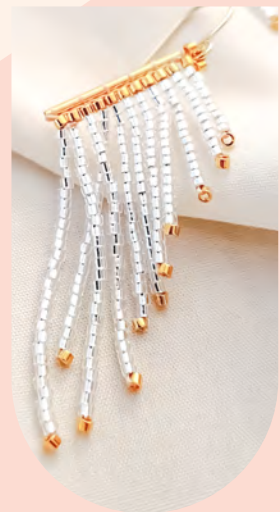
BOHEME STYLE NOMADS

Our brand has trained over 50 single moms who get 40% of the cost price.



BLITHE AND MERRY

Artisanal handcrafted genuine leather jewellery and accessories that makes you happy.



EDEN + ELIE

Socially-focused artisanal jewellery brand that provides jobs to communities in need, developing individuals with autism into skilled artisans who meticulously weave their modern and intricate pieces by hand.



EUNIQUYOU

Designs personalised luxe-plated jewellery. Each piece is handmade-to-order with your initial, birthstone, zodiac constellation or your own handwriting.



JEANNIERICHARD

Distinctly modern with influences of art deco styles designed to tell stories of hope and love handsewn to rise to your occasion and daily styling that resonates to make you feel - "This is so me!"



Jewelry is the *perfect spice*, to complement what's there.

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AAVIK ORGANIC

100% organic cotton & natural dyed clothing for children ethically made in India supporting local artisan communities.



BAEBEEBOO

Extremely comfortable luxe resort kids wear aiming to save the world one garment at a time, stylishly.



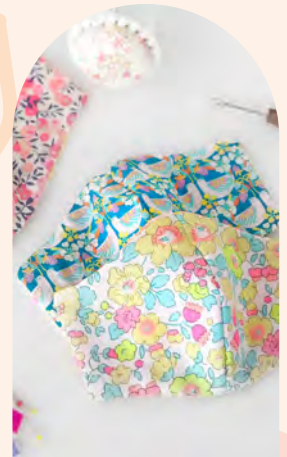
E&S BLESSING

Blessing Boxes that journey with mothers in our #momlife community and blessing single families in Singapore under the care of HCSEA Dayspring.



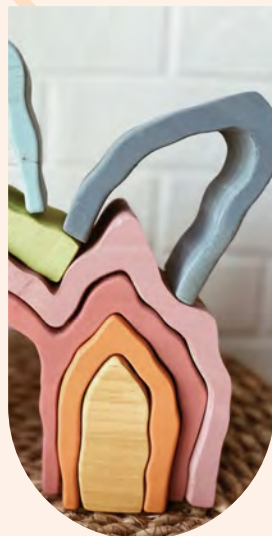
ELIZABETH LITTLE

Creator of playful vintage-inspired outfits, made to be cherished, for generations to come. Honouring craftsmanship through slow fashion.



ELLYBEAN DESIGNS

Unique, personalised gifts for the children they love, while also giving back 5% to help feed kids in need in India with our partner Feeding India.



ENSTORIES

Wooden toys that allow open-ended play which changes the perspective of learning for your little ones.



HUNTER+BOO

Hunter + Boo is an award-winning modern, ethical baby and kids-wear label that doesn't compromise on style or personality.



MY KINDER PASS

KinderPass, a early childhood venture that creates digital (iOS and Android) and physical products for young parents.



LIL WONDER TRAILS

Our toys develop and enhance key skill sets pertaining to language & communication, cognitive ability, numerical agility, imagination and creativity.



When the kids are happy, so are you!

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LOVE BONDS

Helping parents encourage intentional conversations about values and eventually cultivate habits of meaningful conversations with the child.



LUNA AND MOON

Each collection's capsule prints on each fabric represents the mood of when designed, most of it being fun and yet bold at the same time.



MOMO+BUBS

Organic muslin essentials from cot sheets, blankets, bibs, clothing to swaddles - \$10 from the sale of each swaddle set is donated to Singapore Children's Society.



SAY WHAT?

Say What? brand represent learning languages and cultures in fun manner.



SEA APPLE

Through our designs and original prints, we tell stories via little worlds, and seek to create collections that are honest, imaginative and above all, joyful.



TREHAUS

Silicon Valley-inspired preschool and childcare that is changing early education, focuses on building character and future skills, and lets parents be present for their children's learning journey.



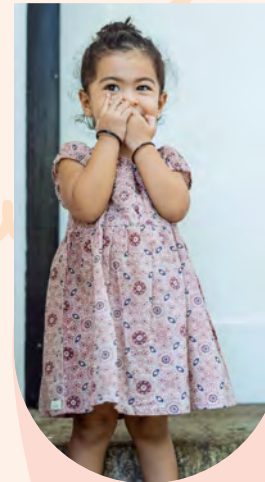
TWOPLUSO

Our twopluso® ethos is to create well designed, comfortable apparel featuring high quality, sustainable fabrics for everyday wear.



URBAN L'IL

Custom interior decoration for kids, home, events and businesses with products such as cake toppers, backdrop signage, wall plaques and prints, business logo signages, decals and wallpaper.



VASTRA

Simple and comfortable clothing for the little ones that is free from chemicals and hence, our products are made from 100% organic cotton and the dyed using natural elements such as flowers, herbs and roots.



ZAYLE AND ELLY

Sustainable open-ended play that encourages little ones to explore and imagine without boundaries!



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♥
ALCHE{ME}
Alchemel offers personalised skincare products based on a skin consultation, alchemel will create your perfect skincare products to answer your skin concerns.



♥
AUOLIVE
Swiss-formulated using natural active ingredients, our products are multi-functional and enable women on-the-go to skip a multiple-step skincare regimen.



♥
BODY LANGUAGE GROUP
With more than 30 years of experience in health and wellness supplements, we make it our responsibility to enhance lives.



♥
CHARIS NATURALS
A specialized distributor, brand advocate, and e-commerce marketplace, focusing 100% in the natural and organic product space since 2011.



♥
CLYNN BY NATURE
Formulated with natural active ingredients and promotes hair growth and reduces hair loss suitable for both genders from ages 4 years.



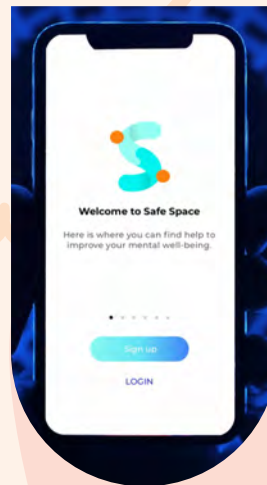
♥
FREIA AESTHETICS
Award winning medi-spa renowned for adopting a highly personalized and integrative approach to skincare and beauty with cult brands like Biologique Recherche, SkinBetter Science, Valmont, Calecim and more.



♥
GOPLAY COSMETICS
We are the Nespresso for makeup! We envision makeup indulgence guilt-free with fun and innovative DIY makeup gadget the LIPSKIT - users can make any lip color in reusable jars instantly.



♥
NODSPARK
Your Wardrobe for Nails: DIY Nail Polish Wraps under 10 minutes!



♥
SAFE SPACE™
A B2B2C end-to-end solution that provides tele-therapy support and prevention education to strengthen mental resilience. Available on desktop, ios and android apps.



♥
SOUFFLE BEAUTY
Probiotic & rose skincare formulated for the tropics and made in a GMP certified lab in Singapore. We are a cruelty free brand and our products do not contain alcohol or parabens. t



Beauty from within and out, body and mind!

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AGORA PRODUCTS

Fine food from Greece and Dr. Schar Gluten Free.



MARYLEBONE

Nutritious and delicious plant-based butter made with Organic Cold Pressed Extra Virgin Coconut Oil. No artificial flavouring, colouring or preservatives. PerFect for spreading on toast/ crackers, cooking and baking.



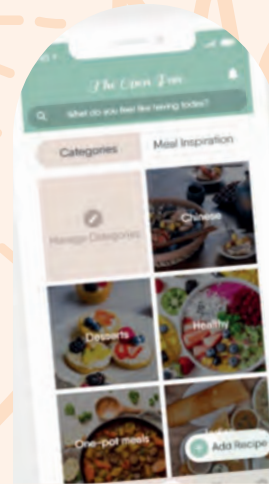
THE MAK'S' COFFEE

Your Everyday Specialty Coffee, sourced directly from micro-lot coffee farms, freshly roasted and delivered right to your doorstep.



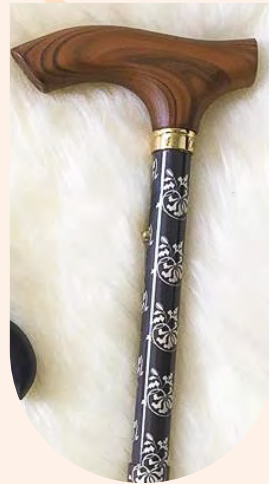
THE OPEN PAN

A mobile app for all your pre-cooking needs. Discover and save great recipes from all over the internet, meal plan, and shop on the go! The perfect tool for discovering new recipes to try during the circuit breaker!



CANDLES OF LIGHT

Botanical scent atelier and home goods curator for the wellness sophisticate. Specializing in natural perfumes created, blended and crafted by hand from our studio in Singapore.



CANE ART

Traveller walking canes for modern users who appreciate fashionable options.



MAMASHOP

Founded by a mum for liked minded mums, we take pride in selling products that are safe, healthy and eco friendly for kids and families.



LEFT-HANDESIGN

Singapore's 1st Plantable stationery & lifestyle brand designed with light and love.



WATCH ME GROW BY ASHLEY LOW PHOTOGRAPHY

Get tips on how to take photos of your babies at home with an equipment of your choice. Learn what makes a good photo so your photos can look like a pro, for your lasting memories.



Eat, home, love!

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BEAUTY & WELLNESS

Alche[me]
Auolive
Body Language Group
Charis Naturals
CLYNN by Nature
Freia Aesthetics
GoPlay Cosmetics
Nodspark
Safe Space™
Souffle Beauty

FOOD

Agora Products
MaryLeBone
The Moks' Coffee The
Open Pan

HOME

Candles of Light Cane
Art
Mama Shop
Left-handesign
Watch Me Grow

KIDS

Aavik Organic
Baebeeboo
E&S Blessing
Elizabeth Little
Ellybean Designs
Enstories
Hunter+Boo
My Kinder Pass
Lil Wonder Trails
Love Bonds
Luna and Moon
Momo+Bubs
Say What?
Sea Apple
Trehaus
TwoPlusO
Urban L'il
Vastra
Zayle and Elly

FASHION

Ans.ein
Baliza
Binary Style
Bravo Collection
Capsule by Edith
Capsule by Juliette
Covetella
Esse
Girlsourced
Jo Kilda
La Tierra
Lily & Lou
Sagaseed
Sui
The Missing Piece
TRIA The Label
Ubu Swimwear
Zhai Eco Collection

ACCESSORIES

Kanyeka
Maskela
Suzette

JEWELLERY

lintrigue
Art N Nash
Boheme Style Nomads
Blithe and Merry
Eden+Elie
EuniqYou
JeannieRichard

SHOES

Badt and Co
Oleah
Toufie